

THE RIGHT HOUSE

Hamilton's Favorite Shopping Place.

Some of the New Departments and Conveniences at the Right House

These, With Our Guaranteed Goods and Prices, make this the Complete Christmas Store

- Xmas Dolls and Toys
- Xmas Candy
- Xmas Pictures
- Xmas Stationary
- Xmas and New Year's Greetings
- Wood Burning Outfits
- Brass Piercing Outfits
- Advance Display on China, Etc
- A Big Furniture Store
- Women's and Children's Shoes
- A Baby Store
- Mezzanine, with Lounging Chairs and Manicurist
- Complete Toilet Goods Section
- Oriental Rugs
- Xmas Brass Goods
- Calendars and Post Cards
- Tube Cash System
- Hundreds of Extra Salespeople.

Att the Other Christmas Stock is Complete

Nothing has been forgotten. It is possible to come to The Right House now and fill every want in one shopping visit—Xmas needs for Women, Misses, Boys, Men and Homes.

Two of the most popular features of The Right House service are—The refunding of the total amount expended for Railroad or Electric Car fares on purchases as low as \$8.00; and the Transfer Shopping Card system which saves time in shopping and places all your packages in one bundle.

THOMAS C. WATKINS, LIMITED,

King and Hughson Streets. HAMILTON.

Cheapside

A very pretty December wedding took place at high noon, in the Methodist Church, Cheapside, on Dec. 1st, when Miss Pauline, only daughter of John and Mrs. Weiderick and Mr. Charles Wm., eldest son of Robert and Mrs. Reynolds of Jarvis, were united in marriage. The bride entered the church to the beautiful strains of the wedding march from Lohengrin, which was ably rendered by Miss Hazel Porters of Jarvis. The bride was attired in a princess gown of white silk mull, prettily trimmed with lace and insertion, over white satin. She also wore a bridal wreath of orange blossoms and carried a bouquet of white carnations. Little Miss Dorothy Weiderick of Buffalo, N.Y., niece of the bride, who was daintily gowned in pink and white, and carried a floral bouquet of white carnations, acted as flower girl. Mr. James Reynolds of Jarvis, and Mr. Orrin Weiderick brothers of the groom and bride respectively, were the ushers. After the ceremony the bridal party left the church as the Bridal Chorus from Mendelssohn was being played. Rev. H. Monsinger, resident minister, officiated. The near relatives and immediate friends of the contracting parties then repaired to the residence of the bride's parents, which was tastefully decorated in pink and white, finished with maple leaves, where they offered their hearty congratulations and best wishes, after which all partook of the dainty wedding dinner. The groom's present to the bride was a beautiful crescent, to the ushers, stick pins; flower girl, a sash pin and to the organist, a crescent. The happy couple left on the M.C.R. for Welland and Smithville. The bride's travelling was a tailored suit of brown broadcloth, with an embroidered net waist over silk with hat to match. On their return Mr. and Mrs. Reynolds will take up their abode at their residence, Howard st., Hagersville. The hearty congratulations of their many friends go with them to their new home. For the past two years the bride has been the efficient organist of the Cheapside Baptist church and will be much missed, and has also been an active worker and member in her own church.

What Every Woman is Learning

Every woman is coming to know that advertising has a real value to her. In olden days, under other conditions, store advertising was a very negligible thing. It consisted of either the dull, formal announcements of the conservative stores, or of the hysterical, misleading and "stamped" style of advertisements resorted to by the irresponsible stores. In neither case was advertising important to the housewife, nor of the nature of "service" to her in planning her purchases. Within the three decades just past advertising has evolved from these olden conditions into its present status of store service. No worth-while store would think now of omitting it, or of limiting it too much in the scope of its usefulness. It would be as wise to try to do business in quarters wholly inadequate, or with no delivery system, nor clerks. For the advertising is as much a part of store service as any other phase of store keeping. Women have learned, and are learning, that only stores that are adequately advertised are able to give real values—are able to complete in value-giving in other stores that advertise. The store that does not advertise is not considered at all except as a mere neighborhood shop, to which we are driven by necessity sometimes—always to our loss. Women are learning that the advertised store, selling great quantities of goods, is able to sell them at a much smaller per-ale profit than the unadvertised store, which must make its profits for a small number of sales. This truth makes store-advertising of real importance to every woman—to every buyer.

Record Clubbing List

THE RECORD will club with the following papers at the prices mentioned:

Weekly Mail and Empire.....	\$1.00
Family Herald and Weekly Star.....	\$1.80
Toronto Daily News.....	\$2.30
Toronto Daily Star.....	\$2.30
Toronto Daily World.....	\$3.35
Weekly Globe & Canada Farmer.....	1.80
Weekly Sun.....	1.80
Hamilton Daily Spectator.....	\$2.80
Twice a Week Spectator.....	1.80
Montreal Weekly Witness.....	1.80
World Wide.....	1.80
Northern Messenger.....	1.30
Canadian Farm.....	1.80
Farmers' Advocate.....	\$2.30
Hamilton Daily Times.....	2.80
Twice a Week Times.....	1.80
Farm and Dairy.....	1.80
London Advertiser.....	1.80
The Home Journal.....	\$1.80

All papers marked * are for 12 months only. The balance of 1910 is given free on the other papers. The Record will club with any paper you may wish. See us about other daily papers before you subscribe.

Grahame White, the British aviator, has sailed from America for home with \$100,000 in prizes.

Twenty persons have been killed as a result of the gun accidents in the U.S. woods during the deer hunting season, which opened Nov. 10 and closed Dec. 5. There were 46 accidents. Practically all were due to carelessness. In Wisconsin nineteen persons are dead, seven injured seriously and scores slightly.

The Store In Christmas Attire

Bring The Children To See The Christmas Dolls And Christmas Windows

This store has never been so richly stocked with beautiful useful gift things, few stores in Canada buy as direct as does the H. S. Falls Co. No store sells at more uniform low prices. The below list may help you:

- | | | |
|------------------------------------|---------------------|--------------------------------------|
| Gloves | Brass Candle Sticks | Hand Embroidered Pillow Cases |
| Hosiery | Brass Jardinere | Hand Embroidered Doylies, assort- |
| Fancy Collars | Fancy Mirrors | ed sizes |
| Jackets | Ink Stands | Flannelette Blankets - Wool Blankets |
| Scarfs | Letter Books | Small Rugs |
| Belts | Ash Trays | Eider Comforters |
| Belt Buckles | Pin Trays | Bat Comforters |
| Hand Bags | Handkerchiefs | Union Blankets |
| Smokers' Sets in Brass and Silver | Egyptian Pottery | Combination Sets, Suspenders, Arm |
| Fancy Barrettes | Vases | Bands and Garters |
| Fancy Book Combs | Fur Lined Coats | Men's and Boys' Sweaters |
| Fancy Lisle Vests with hand Cro- | Handkerchiefs | Falls' Chester Suspenders |
| chet Yoke | Table Mats | President Suspenders |
| Dolls | Match Safes | Beaver Caps |
| Jardinere | Pipe Books | Fur Lined Coats |
| Fern Dishes | Fancy Pin Cushions | Persian Lamb Sets |
| Book Books | Centre Piece | Fancy Lingerie Blouse |
| Baby Booties | Work Bags | Grey Lamb Sets for Children |
| Fancy Ribbons | Hair Receivers | Dressing Scaque |
| Picture Books | Darning Bags | Astrachan Coat |
| Facinators | Candle Shades | Four-in-hand Knitted Ties in Fancy |
| Novelty Stationery | Table Mats | Boxes |
| Boxes | Hat Pins | Four-in-hand Silk Ties in Christ- |
| Fancy Boxes of Frilling | Jewel Cases | mas Boxes |
| Wool Jackets for Women & Children | Baby Jackets | Colored and Black Knits for older |
| Silk Blouse Lengths | Brooches | Gentlemen |
| Silk Dress Lengths | Embroidery Scissors | Bradley Mufflers in a variety of |
| Beauty Pins | Cuff Links | colors in Boxes |
| Scarfs | Shoe Horns | Long wide Motor Scarfs in White, |
| Neckties | Steamer Bags | Black, Grey, etc. |
| Belt Pins | Feather Boxes | Silk Scarfs in many pretty shades |
| Shoe Horns | Mink Furs | Colored, Silk' Plain and Initial |
| Dressing Gowns | Tailored Waists | Handkerchiefs |
| Silk and Net Blouses | Children | Pure Linen Initial Handkerchiefs, |
| Silk Undershirts | Children | 3 in a box |
| White Thibet Furs for Women & | | Wimsted Linnen Handkerchiefs |
| Children | | Men's Tan English Walking Gloves |
| Fancy Guest Towels | | Tan and Grey Mocha Gloves Un- |
| Fancy Embroidered Towels | | lined |
| Fancy Huck Towelling | | Fine Mocha Gloves Fur lined |
| Embroidered Tray Cloths | | Mocha Mitts Wool lined |
| Embroidered Tea Cloths | | Mocha Mitts Wool lined |
| Embroidered Dresser Covers | | Mocha Mitts Wool lined |
| Fancy Damask Tea Cloths | | Black Woolen Gloves, nice quality |
| Fancy Damask Tray Cloths | | Black and Tan Motoring or Driving |
| Table Cloths with Napkins to match | | Gauntlets |
| | | Imitation Persian Lamb Gauntlets |
| | | Imitation Persian Lamb Mitts |
| | | Black Dogskin Gauntlets |
| | | Coon Gauntlets |
| | | Cashmere Hose |

ODD FUR NECK PIECES GREATLY REDUCED

The H. S. Falls Co. will place on sale Friday of this week twelve odd Mink Neck Pieces (the Muffs to match them have been sold) at prices that do not nearly cover the cost of the raw furs. A partial list follows:

- 1 only choice Mink Collar, worth \$10.00 for 5.00
- 1 only Mink Scarf, worth \$25.00 for 15.00
- 1 only Mink Throw, worth \$25.00 for 15.00
- 1 only Mink Collar, worth \$25.00 for 18.50
- 1 only Mink Sole, worth \$30.00 for 19.00

Real Sable and Other Furs Much Underpriced

- Real Sable Neck Pieces at \$12.50, worth 18.00
 - " " " " at \$15.00, worth 20.00
 - " " " " at \$16.00, worth 22.00
- Rich Furs At Reasonable Prices**
- Mink Sets \$35.00 to 185.00
 - Persian Lamb Sets \$25.00 to 75.00
 - Pointed Fox Sets \$45.00 to 75.00
 - Isabella Fox Sets \$30.00 to 75.00
 - Other service giving Furs the set \$15.00 to 25.00

Brown and Black Coney Sets

- Neck Pieces \$1.50, 2.50, 3.75 and 5.00
- Large Square Muff to match \$4.50
- 1 Only Russian Squirrel Set sold for \$28.50, reduced to 22.00

TREFOUSSE GLOVES

The name "Trefousse" in a Glove is a guarantee of fit and durability. Shades and colors for street and dress occasions to harmonize with all costumes, guaranteed Kid Gloves, \$1.00 to 3.00



60 YEARS' EXPERIENCE

PATENTS

Trade Names, Designs, Copyrights &c.

Scientific American.

Agents for the Dominion of Canada, New York, U.S.A.

ALEX. C. GLASS,

Practical Piano and Organ Tuner and Repairer

Residence 37 Bay St., North Hamilton. Orders left at Tax Bazaar office will receive prompt attention. Correspondence solicited.

PATENTS PROMPTLY SECURED

We solicit the business of Manufacturers, Engineers and others who realize the advisability of having their Patent business transacted by Experts. Preliminary advice free. Charge moderate. Our inventors' addresses are: T. C. Stewart, Montreal; and Washington, D.C., U.S.A.

If You Want BARGAINS

Boots and Shoes,

GO TO

A. RODGERS,

JARVIS, ONT.

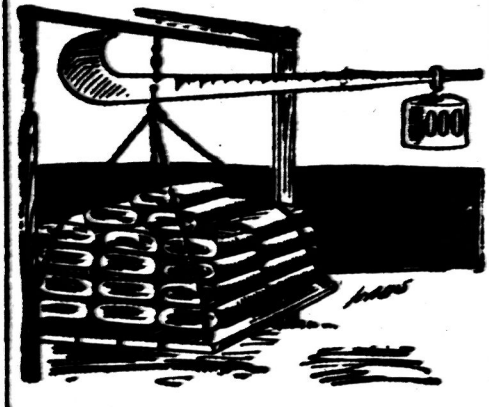
Agent for Consumers Wallpaper Co. See Our Samples.

FINANCIAL ETC.

\$20,000 to loan at reduced rates of interest either on the straight loan or on the instalment principle on a greatly reduced tariff.

Agent for several first class insurance companies, and will take risks at the lowest rates. Also issuer of marriage licenses. Several valuable farms for sale cheap on easy terms.

C. E. BOURNE.



Blue Serge Suiting

What is neater and more becoming than a nice Blue Serge Suit?

We have them from \$15.00 to \$25.00

R. D. WINGER, Merchant Tailor, HAGERSVILL, ONT.

Buntin's Grocery & Provision Store

Xmas Supplies!

Oranges, Lemons, Table Raisins, Figs, Dates, Candies, pure and fresh; Nuts, Mixed Peels, Choice Biscuits, and Chocolates.

Fresh Clean Groceries Always on Hand.

Wm. Buntin, THE GROCERY MAN, JARVIS.

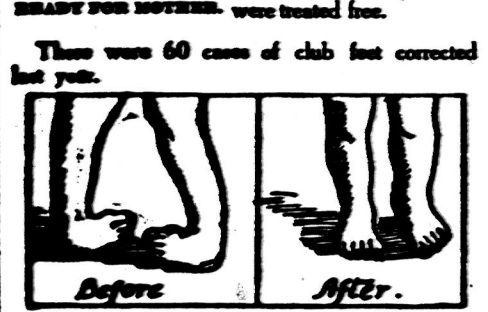
"THE SWEETEST OF ALL THE CHARITIES."

Will You Help It in Its Hour of Need?

THE HOSPITAL FOR SICK CHILDREN

COLLEGE STREET, TORONTO

Appeals to Fathers and Mothers of Ontario on behalf of suffering children. This institution did more work in 1910 than ever before. Total in Patients 1,224. Of these, 783 were from the city and 441 from the country. Since its organization, the Hospital has treated in its cots and beds 16,837 children; 12,370 of these were unable to pay and were treated free.



THE HOSPITAL IS A PROVINCIAL CHARITY.

The sick child from the most remote corner of Ontario has the same claim as the child living within sight of the great House of Mercy in College Street, Toronto. Our cause is the children's cause. Could there be one that has a stronger claim on the people of this Province?

Please send your contribution to J. Ross Robertson, Chairman, or to Elizabeth Davidson, Secretary-Treasurer, The Hospital for Sick Children, College St., Toronto.

Get your Job Printing at The Record Office.