

The Potts-Clark Co.

1910.

FEBRUARY SALE

A Few Examples of what we are doing in the way of Bargain Giving at this February Sale.

Buy Next Winter's Furs At Sale Prices.

- \$15.00 Sable Collar for 5.00**
1 only sable collar to button on coat.
- \$8.00 Fur Stole for 5.00**
1 only Marmot Stole of silk lined.
- \$15.00 Mink Marmot for \$7.50.**
1 only extra wide and choice grade Mink Marmot stole.
- \$12.00 Ruff for 9.50.**
1 fine Isabella Opposum double ruff, splendid warm fur.
- \$4.00 Collar for 2.50**
Warm Storm Collars for girls in mock Ermine. A sensible fur for little girls.
- \$12.00 Grey Lamb Collar for 9.00.**
Grey Lamb Collars beautiful curl, long fronts, high collar.
- \$75.00 Fox Set for \$30.00**
1 only handsome black Fox Set, lap style muff with head and brim, wide shoulder stole lined with brocade satin.
- \$15.00 Collar for 7.50**
Splendid warm storm collars in combination seal and thibet, tail trimmed.
- \$25.00 Sable Throw for 17.50**
Genuine Alaska Sable shoulder throw a fashionable garment.
- \$25.00 Set for 15.00**
Real Seal Stole wide shoulder effect, tail trimmed, fine pillow muff to match.
- Squirrel Set \$4.00**
1 only squirrel set, fine for young girls or Miss, long throw and Empire muff.
- \$12.00 Storm Collar for 7.50**
1 only natural opossum storm collar for young girls.
- \$25.00 Lynx Set for 15.00**
Fine Black Australian Lynx Stole, nearly equal to Northern Lynx at three times the price, lap style muff to match.
- \$10.00 Opposum Throw, regular \$10.00 value for 5.00.**
- Black Astrachan Throw, regular \$9.00 value for 2.90.**
- Real Mink neck piece, regular \$15.00 value for 10.00.**
- Brown Opposum Barrel Muff, regular \$15.00 value for 7.50.**
- \$25. Sable Muff for 11.50**
Extra choice sample Alaska Sable Muff, very heavy, bright glossy fur.
- \$20.00 Mink Muff for 10.00**
1 only natural Mink pillow muff, head and tail trimmed.
- White Ermine throw for the little Miss, regular \$3.50 value for 1.95.**
- White Thibet Stole for girls, regular \$12.00 quality for 7.50.**
- Pillow Muff to match the above stole. \$12.00 value for 7.50.**
- Brown Opposum Pillow Muff, regular \$8.50 value for 6.75.**

Fashionable Coats for Women--Half Price

- Not many Coats left, but your size may be here, Grey, Brown, Navy or Green, the assortment and styles are good—Mostly this seasons—The price one half.
- \$20.00 Coats for \$10.00**
 - \$15.00 Coats for \$7.50**
 - Up to \$3.00 Coats for 75c**
15 only child's winter coats mostly navy, grey, green and tweed effects
 - \$9.00 Silk Petticoats for 4.90**
1 only each, lawn, navy or black silk Taffeta Petticoats.
 - \$1.00 Knitted Jackets for 50c.**
Black or white knitted jackets to wear under coats.
 - \$12.00 Coats for \$6.00**
 - \$10.00 Coats for \$5.00**
 - \$9.50 Voile Skirts for 4.90**
A few choice voile skirts at less than makers prices. Made of green, dune voile, silk and button trimmed.

EMBROIDERIES

See The Big Special Lots of Embroideries at 13c, 17c and 39c.

- \$1.00 Linen Sheeting for 59c**
75 in. pure linen sheeting can also be used for fancy work, even round thread draws well, cuts to good advantage.
- 75c Black Silk for 59c**
Extra quality black French Taffeta, durable weight for coats or dresses, quantity limited.
- \$1.25 Black Goods for 75c**
Clearing lines in black dress goods, standard makes as wool taffetas, armours, pebble weaves etc.
- 12 1-2c Ginghams for 97c**
Narrow stripe wash gingham, linen and blue coloring.
- 75c Silk for 48c**
Parlette DeChene a beautiful soft silk does not wrinkle or cut, fine for evening dresses.
- 50c Silk for 29c**
Taffeta silk in blue, green, veseda, brown, tan, sky, purple and a few shades in Jap Taffeta.
- \$1.25 Silk for 75c**
12 only waist lengths included are cream, grey, black and white stripes in lengths of 4 to 5 yards.
Child's fleeced lined waists regular 25c value for 10c.
Black or white leggings regular 25c value for 15c.
Women's Natural wool drawers regular \$1.00 value for 75c.
Children's black wool tights up to 75c value for 45c.
Boys heavy ribbed hose regular 50c value for 29c.
Women's wrapperette tulle waists, black, black and white and cream up to \$1.00 for 30c.
Black wool crocheted overalls regular 75c value for 50c.
Women's spring weight wool vests regular 50c value for 35c.
Women's wool combinations, \$1.00 for 75c, \$1.50 for 1.10, \$2.00 for 1.25.
Girls corset waists 23-25 size, regular 50c value for 30c.
Old colors in "waist bathing" 50c value for 25c.
Black or cardinal Cashmere waists \$2.50 value for 1.25.

White Cotton Cambrics, Long Cloth, &c

Never Have We Been Able To Offer Such Values.

- ### Grocery Department
- 60c Oranges for 48c**
The finest biggest Oranges in the market, a limited quantity at this price.
 - 50c Oranges for 40c**
Sweet, juicy, delicious, the regular 50c quality, California navel; choice lot of marionette.
 - Ceylon Tea at 25c**
Although this tea is worth to-day 35c, we place on sale a limited quantity at the old price.
 - Laundry Soap 2c**
A few hundred cakes of good laundry soap at this low price.
 - Perfection Soap 2 for 25c**
Our big 15c bar, equal to the best soap in the trade but more economical.
 - Canned Corn & Peas 8c**
1909 pack, the highest grade goods, limited quantity.
 - Good Salmon 13c**
100 cans of Fraser River Salmon, deep red, new goods, regular price 16c.

THE POTTS-CLARK CO., Simcoe.

Improving Each Year.

That delightful Canadian illustrated magazine, the 'Canadian Pictorial,' which is to Canada something of what the 'Illustrated News,' or the 'Graphic' are to England, continues to improve with each year of its existence. While Canadian pictures generally predominate, plenty of illustrations are given of events and scenes the world over, so as to merit its claim to give 'News by Views.' Short complete stories, music, and well edited departments add to the interest.

The qualities of the photogravures, the exquisite enamelled paper, and the fine printing, cannot be fully appreciated unless you actually see it, but it is undoubtedly a credit to Canadian journalism. It certainly was a tribute to merit when the Montreal Carnival Committee this year, as last, unanimously accorded to the 'Canadian Pictorial' the honor of having the exclusive right to issue the Official Carnival Souvenir. Last year's Carnival Souvenir was an astounding success. This year's issue, at the same low price of fifteen cents, promises to be even better. The 'Canadian Pictorial' is issued monthly by the 'Pictorial' Publishing Company, 142 St. Peter street ('Witness Building), Montreal, and the subscription rate is \$1.00 a year. The 'Canadian Pictorial' and the Jarvis Record one year each for only \$155.

Warning.

Since its introduction into Canada the sales of Parisian Sage have been phenomenal. This success has led to many imitations similar in name. Look out for them; they are not the genuine. See that the girl with the Auburn hair is on every package. You can always get the genuine at T. E. Morrow's.

Parisian Sage is the quickest acting and most efficient hair tonic in the world.

It is made to conform to Dr. Sangrebon's (of Paris) proven theory that dandruff, falling hair, baldness and scalp itch are caused by germs.

Parisian Sage kills these dandruff germs and removes all trace of dandruff in two weeks, or money back; it stops falling hair and itching scalp and prevents baldness.

And remember that baldness is caused by dandruff germs, those little hard working, persistent devils that day and night do nothing but dig into the roots of the hair and destroy its vitality.

Parisian Sage is a daintily perfumed hair dressing, not sticky or greasy, and any woman who desires luxuriant and bewitching hair can get it in two weeks by using it. 50 cents a large bottle.

CEYLON MENUS.

The Way Natives Wrestle With the English Language.

A writer in the Epicure tells of several menus with which he was confronted when traveling in Ceylon. The menu, he says, is an indispensable adjunct to a respectable luncheon or dinner table in Ceylon. As a rule, the head servant writes it out and from his elementary knowledge of English as "she is wrote" springs a host of quaint blunders. At the same time his fertile oriental brain is ever apt to add footnotes, which are perhaps his happiest achievement.

At one lunch there figured among the dishes "roast beef," but it caused the hostess some consternation when she discovered the additional legend in very small letters, "roast beef, smelling a little," the parenthetical note being meant to intimate that the dish was accompanied by a sauce of savory odors.

On another occasion there appeared the following acknowledgment of deficiency: "Steak and kidney pie; no kidney."

It was altogether delightful, continues the writer, to find at one dinner our old friend Welsh rabbit appearing as "Welsh rubbish." The same genius translated haricot mutton into "hurrygod mutton." Our own boy, he adds, on the occasion of a hastily improvised dinner, was unable to accomplish a dessert. Consequently he put the word "plates" at the end of the menu.

According to report of the Registrar-General, 87,654 persons have died in Ontario from tuberculosis since 1870. In 1907, the year for which we have the last completed return, the death toll was 2,530. If the economists are correct in fixing \$1,000 as the minimum value of life, the Province loses two and a half millions a year through this plague. There should be no statement to the interest of the societies who are doing battle against it.

For first class job printing call at the Record office.

Sunday School Convention

The District Convention of the [Sunday Schools of] Jarvis and South Walpole will be held in the METHODIST CHURCH, JARVIS — ON — Tuesday, Feb. 8, 1910

OFFICERS
President Rev. H. J. Harnwell
Vice-Pres. Rev. H. J. Leake, M.A.
Secretary Mrs. W. H. Evans
Treasurer Mr. Jas. Davidson, Jr.

PROGRAM
Morning Session.
10.00—Devotional Exercises. Rev. H. J. Harnwell.
10.30—Reading of Minutes of Last Convention.
Appointment of Committees.
11.00—Address. President.
Address. Your Scholar, his Nature and Nurture. Rev. R. J. M. Glassford.
Reports from Schools.
Collection and Billing.

Afternoon Session.
2.00-2.10—Devotional Exercises. Rev. H. J. Leake.
2.10-2.30—Primary Class Work. Mrs. Mills.
Discussion.
2.40-3.00—Reports of Secretary, Nominating Committee and Treasurer.
3.00-3.20—Home Department. Mrs. W. H. Evans.
Discussion.
3.35-4.10—Round Table Conference. Rev. R. J. M. Glassford.
4.10-4.40—Address. Our Lord's Method in Teaching. Rev. Canon Bell.
4.40—Offering and Announcements.

Evening Session.
7.30—Song Service. Rev. H. Monsinger.
7.45—Address—President Elect.
7.50-8.20—Bible Class Work. Rev. H. J. Leake, M. A.
8.20-8.50—Address. A Week with the Model Sunday School Teacher. Rev. D. M. Buchanan, B. A.
8.50—Music.
9.00-9.30—Address. The Big Boy Problem. Rev. R. J. M. Glassford, B. D.
Collection and Closing.

Special Music Will Be Furnished for the Occasion by Local Talent.

NOTES.

- 1.—Each school is expected to send two or more delegates.
- 2.—Each school is expected to send the sum of One Dollar or Two Cents per Member for the Provincial Association.
- 3.—Each Superintendent is requested to be present and give a verbal three-minute report of his school.
- 4.—Delegates and all others will be made welcome. Those desiring to remain over night are requested to send their names to Rev. H. J. Harnwell, pastor of convention church, Jarvis, not later than Saturday 5th.
- 5.—Pastors and Superintendents please announce the Convention well.

Leave your laundry work with D. M. Allen, agent for the Simcoe Laundry. First-class work guaranteed. Basket leaves Wednesday mornings, returns Fridays.

BUTTER WRAPPERS!

We can supply you with first-class Parchment Paper, either plain or printed. It looks more business like to have them printed and costs very little more than plain. We use a special ink that water and salt will not affect. Call and get our prices.

THE RECORD, JARVIS, ONT.

THE HALDIMAND FARMERS' INSTITUTE

WILL HOLD MEETINGS IN
Canfield on Wednesday, Feb. 9th
South Cayuga, Thursday, Feb. 10th
Kohler, Friday, Feb. 11th
Gill, Saturday, Feb. 12th
Jarvis, Monday, Feb. 14th

Mr. W. F. KIDD, of Simcoe
Mr. R. G. STEVENSON, of Ancaster
Mr. J. J. PARSONS, of Jarvis

AND OTHERS WILL SPEAK ON
"Dairying," "Horse Raising"
AND OTHER FARM TOPICS, AND
Dr. Margaret McAlpine, of Toronto,
WILL SPEAK TO THE LADIES ON
"Perfect Womanhood," "How To Be Well and Happy," Etc.

Local Musicial and Literary Talent
will assist at all the evening meetings.
J. R. SUTOR, President.
W. S. DUNNET, Secretary.

Beef and Poultry Wanted

I want all kinds of good beef cattle, veal calves and poultry. I am still in the wholesale as well as the retail butcher business going every week to Hamilton and Brantford markets.

Cash paid for hides
CENTRAL MEAT MARKET
JARVIS, ONT.
THOS. HARRIS, PROP.

PERCY E. ARMSTRONG

Wholesale and Retail Dealer in Meats, Vegetables, Etc.

Talbot Street, - - JARVIS

Always has on hand a first-class stock of

Fresh & Dried Meats, Sausage, Bologna, and Poultry.

Oysters in Season.

Highest Price Paid for Hides and Skins.

I am always in the market for fat lye stock.

A Call Solicited.
P. E. ARMSTRONG

FURS

We Manufacture Furs of every description
REPAIRING AND REMODELING A Specialty.

Highest Prices for Raw Furs.
KINDY, The Furrier,
Above Carter Bros. Shoe Store, Simcoe, Ont.

Newspaper Bargains.

- The following is a list of newspapers which will be clubbed with THE JARVIS RECORD for the year:
- The Jarvis Record and—
 - Toronto Weekly Globe..... \$1.90
 - Toronto Weekly Mail & Empire..... 1.50
 - with picture 2c extra.
 - Family Herald and Weekly Star (with premium picture)..... 1.50
 - Hamilton Semi-weekly Spectator..... 1.80
 - Hamilton Semi-weekly Times..... 1.80
 - Weekly Sun, Toronto..... 1.80
 - Western Home Monthly..... 1.60
 - Toronto Home Journal..... 1.65
 - Farmer's Advocate..... 2.30
 - Toronto Daily News..... 2.35
 - Toronto Daily Star..... 2.35
 - Hamilton Daily Spectator..... 2.90
 - Hamilton Daily Times..... 2.90
 - Toronto Daily World..... 3.30
 - Toronto Daily Mail & Empire..... 3.35
 - Toronto Daily Globe..... 3.35
 - (*) Balance of this year free.

FOR RENT

Parties wishing to rent the Foresters' Hall for meetings should apply to J. L. WATERS, Jarvis.

Call on Mr. Boony for first-class and up-to-date

Decorating

Wall Paper and mouldings for sale. First class work guaranteed. Estimates free. Banks, churches, schools and public buildings, etc.—no contract too large or small. Call on Mr. Boony, or The Jarvis Record will receive attention.
JAMES BONNY
Painter and Paperhanger
SIMCOE, ONT.

IT IS JUST LIKE THIS

BEST PHOTOS

Our facilities for doing high class Photographic work of all kinds is unequalled in this part of the country.

MOORE

The Photographer
NORFOLK ST., SIMCOE, ONT.

GOOD PIANO

I consider the Ernest A. Tonk Piano one of the finest I have ever used. It possesses a clear, rich tone and a very sympathetic touch. Signed, REGINALD G. GREEN, Associate of the Toronto Conservatory of Music and Gold Medal Pianist.

Many and exceedingly valuable are the recommendations from our best musical authority respecting their excellent pianos. You should be sure and see them.

A. M. BARBER,
TEMPLE OF MUSIC
SIMCOE, ONT.