

Miller, McFarlane & Co.

Ladies' Ready-to-Wear Suits

"Coming events cast their shadows before." Months ago we made ready for these values in Ladies' Suits, Spring Coats, Skirts, Net Blouses, and Whitewear. It is well we were forehanded as we cannot duplicate these values. Now this week we are offering a special in Waists, a very pretty model with a large Medallion in front, buttoned back and of very fine mull trimmed with lace. Regular \$1.75 for \$1.19. We have a special of Ladies' Suits at \$10, 11.50, 13.50 and 15.00. LEAVE YOUR ORDER FOR EASTER

DISTINCTIVE SUITS FOR MEN



"Distinctiveness" is in every garment we sell. It insures character, caliber, caste. It is the result of ability, coupled with infinite patience. Thus we offer you originality rather than past seasons' ideas "Warmed over" And our prices are far below others, our terms cash and you do not have to pay for bad debts and express charges.

SHOES FOR EASTER

We deserve all the shoe business and most people believe we have already won the largest share. Good service did it. Honest shoes carefully fitted. We are upholding the qualities and yet selling as cheap as we can

MILLER, MACFARLANE & CO.,

The Cash Store. You always find our prices close. Enquire about Sugar.

No town will become a good business centre so long as its business men rely on a few merchants to make the efforts to bring trade up town. Too often the men in a few lines of trade are about the only ones to reach out after custom. Other merchants wait until these men induce the people to come to town and content themselves with trade that naturally drifts to their place. A public spirited man should ask himself if he is doing his part to attract people to come here to trade, in helping the entire business community and no town is a success unless all lines are working to extend the trade as far as possible and trying to bring a larger territory into the circle of which the town is the business centre.

Insurance

INSURE IN The Mutual Life of Canada

Business in force End of 1910, \$65,000,000
Assets over 16,000,000
Surplus or Profits for Policy holders 2,785,000

Fire, Accident and Health, Liability, Guarantee Bonds, Plate Glass, Etc.

The cheapest Life Insurance you can carry is a straight non-profit policy, with cash surrender values, loan values, paid up insurance, extended insurance all guaranteed in the policy contract. For rates, etc., apply to

D. F. Aiken, Jarvis, Ont.

Agent of the Mutual Life of Canada

FAMILY REMEDIES

Na-Dru-Co. Remedies

Emulsion Cod Liver Oil	Healing Oil
Tasteless Cod Liver Oil	Nervozone
Healing Ointment	Blood Purifier
Menthol Salve	Sarsaparilla
Baby Tablets	Corn Cure
	Kidney and Liver Pills

Every article guaranteed. Your money cheerfully refunded if you are not satisfied

Jarvis Drug Store.

JOHN DEMING, License Auctioneer. Jarvis, Ont. P. O.

Rockford.

J. A. Jackson of the Ontario Alliance, Toronto, will preach in the church here next Sunday evening, at 7.30 in the interests of temperance. The Ladies' Aid met at the home of Mrs. Geo. Wymers on Tuesday afternoon. A meeting of the Farmers' Club was held in the school house Saturday afternoon last. P. E. Angle and others of Simcoe were present and addressed the meeting on the topic of cow testing and also demonstrated the work which made the meeting very interesting. Mr. and Mrs. Chas. Smith of Simcoe and Mr. and Mrs. Sandy Smith and family spent Sunday last at Arthur Smith's. Mrs. John Thompson and little granddaughter Eric Gilbert is visiting this week at the former's daughter, Mrs. A. Smith of Villa Nova. Mrs. J. Priest and son Bud visited at M. C. Priest's of Jarvis on Monday. John Wilson of the O. A. C. is here visiting his father, our jovial miller. Wm. Russel moved his household effects from the village to Frank Price's of Salem on Monday and will work for him this summer. Miss Gertie Jones is improving and will spend some time at her sister's Mrs. Gould until her health returns. Wm. Howard's family are laid up with the mumps. A meeting of trustees of the church was held on Wednesday night. Lindsay Irvine's hired man thought it too cold here for him and is returning to England. Lin was fortunate enough to secure another man.

Garnet.

Mrs. Robert Nichol and children, of Clanbrasil, spent a few days under the parental roof. A. J. McMurchy and W. H. Cherry made a business trip to Toronto last week. W. Green, of Toronto, spent Sunday at the home of Wm. McMurchy, as guest of his sister, who is principal of the school here. A large number of the farmers in this vicinity have joined the Norfolk Fruit Growers' Association, and are at present pruning, scraping and preparing for the first application of lime and sulphur, to be followed by two additional sprays of poisoned Bordeaux mixture. Rev. Vanloon has been holding a series of meetings in the Orange hall here. He is of the Plymouth Brethren. Mrs. Sidney Graham is suffering from a severe attack of la grippe. J. F. Rushton has leased the apple orchards of Wm. Walbrook and Kenneth Smith. He has purchased a London spray motor and intends to wage war in earnest against the leaf blight mite, bud and codling moths and fungus diseases. He says that the oyster shell bark louse is very prevalent in this vicinity, but no San Jose scale has put in an appearance as yet.

Sandusk

Mr. and Mrs. Wm. Booth and daughter and Mr. and Mrs. Frank Booth spent Wednesday evening the guests of Mr. and Mrs. Christopher Lofthouse. Mrs. Jos. Awde and Miss Tillie Pond visited at "Chestnut Knolle" on Wednesday. Mrs. Mort Deal is visiting friends in Simcoe. Misses Meta McMurchy and Hattie Miles of Garnet are visiting their aunt Mrs. John Pond. Miss Lyons spent Friday evening the guest of Mrs. Joe Awde. Mr. and Mrs. J. R. Taylor of Jarvis spent Sunday at "Chestnut Knolle". Bert Ineson left Monday for Toronto. James Pretty of Port Rowan is spending a few days in this burg. The Women's Institute will meet at the home of Mrs. Lorne Dougherty's Friday. All members kindly bear this in mind.

Hagersville.

J. W. Clark has disposed of his milk route to John Duncanson of Oneida. Hopper Bros. have started a milk route here. Miss Florence Clark and Mrs. Henry Thomas who have been on the sick, are recovering. Miss Clara Culp, Beamsville is the new bookkeeper at Brown's grocery. James Cowan and wife leave in a few days on an extended trip to British Columbia. Rev. T. L. Turnbull of Hamilton occupied the pulpit of St. Andrews Presbyterian church on Sunday. Robert Knox of Clanbrasil has purchased the Stewart property on Tuscarora street, and will move to town this week. Hamilton Lemery has disposed of his brick residence on King street to F. R. Kelly. Mrs. James Keating and son are visiting relatives in Toronto. Mrs. C. Coles of Brantford, is visiting her sister, Mrs. R. J. Catherswood. Mrs. B. Jaques spent a few days last week with her daughter in Hamilton. James Irving, of Brantford, made a business trip to town on Saturday. Miss E. Gordon of Caledonia, spent the week end with friends in town. David Lindsay is visiting relatives in town. Arthur Lindsay, third son of D. J. Lindsay, of Spruce Lawn, was seriously injured on Sunday evening by being kicked in the stomach by a young colt. A consultation was held yesterday afternoon by Drs. Jacques and Quance. Dan Forsyth, who has been spending the last few months in the North-West, returned home on Saturday. Robert Anderson spent Monday in Hamilton. Miss Mand McBurney, of Otterville, spent Sunday with her parents here. Miss E. Gordon, of Caledonia, spent the week-end with friends in town.

Phone No. 13 THE PLACE OF QUALITY The Montreal House

A LARGER AND BETTER STOCK OF MEN'S FURNISHINGS TO CHOOSE FROM THAN EVER

Christy's celebrated hats in stiff and soft shapes.

The well-known Regal Brand of Shirts ranging in price from 50c. to \$2.00.

M. & D Collars, Austrian made, 20c. each, or 3 for 50c. Negligee Collars in Tan, White and Stripes.

Half-Hose, in Black and Fancy.

Course Silk and Wash Ties, and in fact everything in Men's Apparel.

Leave your order for The Designer—75 cents a year.

J. A. BURWASH

AGENT FOR STANDARD PATTERNS.

THE RIGHT HOUSE

Hamilton's Favorite Shopping Place.

Easter is but a few Days Distant

The Ready-to-Wear and Millinery Sections Announce Complete Readiness

MOST of the space in our daily announcements in the Hamilton papers just now is taken up with the hundreds of special lines that come to this big busy store at a great deal less than regular prices. It is only occasionally that there is an opportunity to write a heart-to-heart talk to you about our regular stocks that delight ALL our women patrons ALL THE TIME.

Like the rest of the smartest dressers in Jarvis you are no doubt coming to Hamilton within the next few days to buy your Easter raiment.

If you are one of these women whom we have had the pleasure to serve in the past, we feel assured that your very first call on arriving in Hamilton will be on us. If we have never had the pleasure, please accept our heartiest invitation to inspect as completely as you desire the beautiful goods that we have bought from the ends of the earth for your Easter toilette.

The rich smart reliable SUITS and COATS that we have shown in Springs of the past are far outdone in brilliance and numbers by this year's East toilette.

The great MILLINERY SECTION—equal, if not superior in size, conveniences and variety and number of new styles to any in Canada—is showing the scores and scores of Parisian, London and New York Hats that our own woman Buyer selected in the world's greatest shops a few weeks ago.

In the GLOVE, HOSIERY AND SHOE SECTIONS, the fresh new lines are ranged in a bewildering array of the newest Easter ideas from French and domestic producers.

And the Prices on all These Superior Guaranteed Lines are Warranted by us to be as low, or Lower than the same Quality can be Secured Anywhere else in Canada—no City Excepted.

You need not fear that the beauty and style of our Easter Stocks—and the simple richness of our store—means "high" prices—qualities too good for the average purse.

On the contrary, our immense buying powers and our connections with the world's most celebrated producers have brought "high" prices. Quality within the reach of women who heretofore have had to content themselves with second and third rate Easter Merchandise.

NOTE—We have made special preparations to meet the always-strong demand for Easter gifts—we have everything in this line from picture postal cards and Easter candy novelties, to beautiful pieces of Crown Derby China and small rich Oriental Rugs.

MANICURIST

TEA ROOM

WE REFUND RETURN RAILWAY FARES ON A VERY LIBERAL BASIS

THOMAS C. WATKINS, LIMITED,

King and Hughson Streets, HAMILTON.

THE RIGHT PLACE FOR A COUCH

May be determined after you have bought one of our luxurious styles that are marked at a price which puts one in every house

Our Furniture Store

Has many bargains to show you when you are ready to buy new spring furniture and we wish you to bear in mind that



All Goods Sold Here Are Accompanied by a Guarantee

that they are as represented. FURNITURE FOR EVERY ROOM

HOLMES THE FURNITURE MAN

ERIE PHONE 30

FUNERAL DIRECTOR

THE JARVIS ROLLER MILLS & ELEVATOR

We have a large stock of

Fresh Oatmeal, Cornmeal, Wheat Germ and Buckwheat Flour

Also a quantity of Choice Hand Picked Beans

Oyster Shells, Ground Bone, Grit, Herbageum and Buckwheat for poultry.

For Feed we have a large stock of

No. 2 Yellow Corn; also Bran and Middlings of our own make

R. W. SMITH

Volume X

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3 10c bottles

1 Imp. quart

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