

THE RIGHT HOUSE

Hamilton's Favorite Shopping Place.

The July Furniture Sale

With prices on the entire new stock reduced 10 to 25 per cent

Now in progress at The Right House, Hamilton's leading retail establishment, is the first annual July Sale of Furniture. Prices on the entire stock—every article NEW—have been reduced for this event from 10 to 25 per cent. Sale continues all this month.

ARTICLES FOR THE PORCH AND EVERY ROOM IN YOUR HOME INCLUDED

It is especially worth while for every newly married couple—and for all other housekeepers, for that matter—to note that The Right House Furniture stock is not yet a year old. Every article, therefore, is fresh and new in design, upholstery and finish.

Not cheaply made "job" lines have been wedged into this great sale. The entire sweep of the fourth floor is filled with overflowing with superior dependable Furniture that our careful buyer, backed by our ready cash, has secured in his wide travels.

Beds Of All Kinds Are Included In The Sale

In addition to the Bedroom, Dining Room, Parlor, Living Room, Verandah and Kitchen Furniture involved in this 10 to 25 per cent reduction sale, is a comprehensive stock of BRASS, ENAMEL AND WOODEN BEDS.

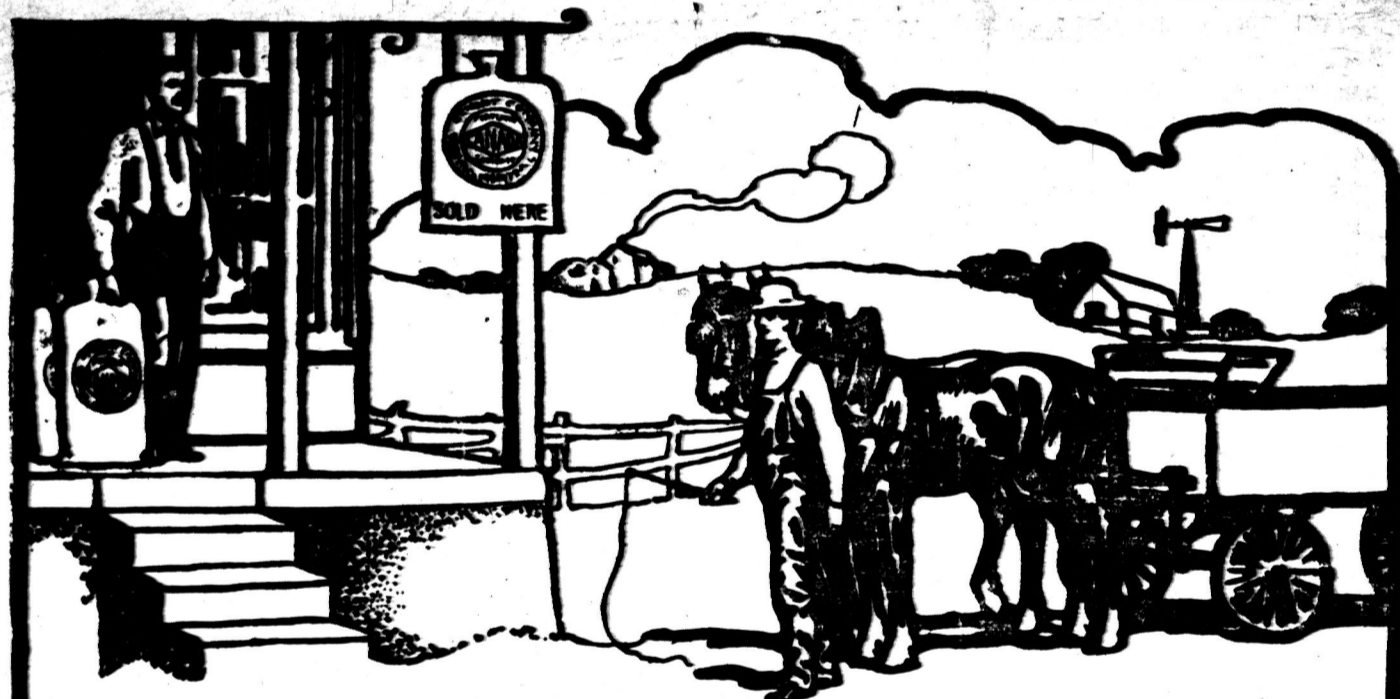
The Right House Home Furnishing Club is at your service.

As explained last week, those who desire, for any reason, not to pay the entire amount of their Furniture or Home Furnishing purchases urged to mention to the salesman that they desire to become members of The Right House Home Furnishing Club. No fees—no extra charges—and you may have the full use of the items purchased, while paying for them.

RAILROAD FARES REFUNDED ON A VERY LIBERAL BASIS.

THOMAS G. WATKINS, LIMITED,

King and Hughson Streets, HAMILTON.



\$3,600 in Cash Prizes for Farmers

WHEN you enter the Canada Cement Prize Contest, your dealer will assist you. Consult him in reference to conditions of the contest. Refer all questions of doubt to him to decide. Confer with him when his experience and advice and his knowledge of our plan would seem helpful.

Don't hesitate about doing this. We have requested him to assist to the best of his ability any farmer in his locality competing in this contest—whether it's a matter involving the application of cement, or how to go about winning one of the prizes offered in this contest. Do you realize that you have as good a chance as the next man to win one of these prizes? There are four for each Province, as follows:

PRIZE "A"—\$100.00 to be given to the farmer in each Province who will use during 1911, the greatest number of bags of "CANADA" Cement. PRIZE "B"—\$100.00 to be given to the farmer in each Province who in 1911 uses "CANADA" Cement on his farm for the greatest number of purposes. PRIZE "C"—\$100.00 to be given to the farmer in each Province who furnishes us with photograph

showing the best of any particular kind of work done on his farm during 1911 with "CANADA" Cement. PRIZE "D"—\$100.00 to be given to the farmer in each Province who submits the best and most complete description of how any particular piece of work shows by accompanying photograph, was done.

Contest will close on November 15th, 1911, and as soon as possible thereafter, prizes will be awarded.

Be sure and get a copy of our Contest Circular, telling all about the contest. Ask your dealer for one or use the attached coupon, if you find it more convenient.

In writing as mentioned whether you have received your copy of "What the Farmer Can Do With Concrete," a profusely-illustrated 160-page book, which tells you how to build with concrete, so that you can do much of the work yourself. It's a mighty handy and useful book, and should save you many a dollar. Farmers who have received it say it is splendid. Write to-night and it will go back to you with Prize Contest Folder, by return mail.

Canada Cement Company, Limited, Montreal

If You Want
BARGAINS
—IN—
Boots and Shoes,
—GO TO—
A. RODGERS,
JARVIS, ONT.
Agent for
Consumers Wallpaper Co.
See Our Samples.

D. M. ALLEN
Fashionable Tailor
and agent for
The Rex Tailoring Co., Toronto.
Call and see samples and get prices
of Tweed and Worsted Suitings
and Overcoatings.
I am making a specialty of
CLEANING & PRESSING CLOTHES
JOHN DEMING,
License Auctioneer.
Jarvis, Ont. P. O.
Orders left at Record office will receive
prompt attention.

Fall Term Opens Aug. 28th
ELLIOTT
Business College
TORONTO, ONT.
Stands to-day without a superior in
Canada. Graduates highly successful.
Catalogue free.
FINANCIAL ETC.
\$20,000 to loan at reduced rates of interest either on the straight loan or on the instalment principle on a greatly reduced tariff.
Agent for several first class insurance companies, and will take risks at the lowest rates. Also issuer of marriage licenses. Several valuable farms for sale on easy terms.
C. E. BOURNE

Providing for the Through Trip.

Life is a journey. This is a trite saying, but it is true. We are each in charge of an engine, which we call the body, and this engine needs fuel, which we call the necessities of life. There are comforts and luxuries which we all desire, and these we may liken to patent attachments and brass and nickel works which reduce the jolts of the journey or give style to the rolling stock.

We find it easy in youth to provide the coal and water as we go along, and to keep the locomotive looking trim. We fly gaily past stations which we call birthdays, and willingly pick up passengers here and there for whose comfort and safety we become responsible.

Sooner or later the engine runs into an open switch. You know what that means. If it is along the first part of the trip there are passengers left in need of a conveyance. Life insurance has provided the means whereby the young engineer may guard against an early derailment. The benefits of these provisions cannot be over rated; he is an imprudent driver who neglects them.

There are other contingencies which may arise before the open switch is reached. One of these is the possibility that the journey for individual may be longer than the average run, and a point be attained where the hand becomes lax at the throttle, and the worry of where to get fuel for the engine presses hard on the man in charge. This is the contingency that the Government of Canada had in mind when it devised its Old Age Annuity scheme—a scheme whereby the surplus means of youth, and a wise man will find some way to have a surplus, may be kept in store for the needs of age.

The Government has foreseen your needs, and anticipated the requirements for your journey. You entrust to the Government some of the savings you can make when your supplies are in excess of your demands, and the Government assures you cooling stations beyond the fifty-fifth milestone.

The open switch may not appear in your path until long after the seventy-fifth station has been passed. Nothing is more pitiable than to watch the old engines, which cannot leave the tracks if they wish, trying to ascend the grades at the last stages of the journey of life, or to see some of the passengers, once travelling in comfort, now forced to walk the tracks. Friendly companions may give them a lift, or others may push them along grudgingly as a duty. An Annuity may not restore to you the speed of youth, but it will retain for you its independence. If you are concerned, or you should be, with the problem of how to provide for that "last of life" for which the first was made, you should ask for schedules at the Government Annuities Branch, Ottawa.

The Government of Canada has shown its faith in the idea of providing against the needs of the last stages by appropriating \$70,000 annually to educate the people in the habits of thrift. This appropriation is paid out of the revenues of the Dominion, and not one cent of it is repaid out of the purchase moneys received from the Annuitants.

The people of Canada have shown their faith in the scheme by paying in a million dollars to obtain the benefits offered. How many, however, are still running the journey of life blind to the fact that they need the protection which this scheme affords! Have you the fare for the through trip?

Fruit Trees

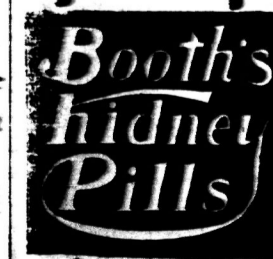
Our Nurseries are open to inspection at any time. Those interested in the subject of fruit growing will do well to inspect our immense blocks of growing Peach, Apple and Cherry trees, small fruits, Ornamental trees and Shrubs. If our Local Agent has not called upon you, write us. Catalogues or terms to Agents sent on application.
BROWN BROS., Brown's Nurseries, Welland County, Ont.

Nature Steps

When The Kidneys Give Out
Do you feel that you simply can't go any farther—that you must have rest for that lame and aching back—relief from that constant dead-tired feeling—freedom from those stabbing, darting pains?

It is nature's warning that the kidneys are giving out and you need the help of Kidney Pills, the guaranteed kidney remedy. In every machine

there is one part that works the hardest and gives out first. The kidneys work night and day, and naturally a life of unusual activity doubles the duties of the kidneys and in time the strain tells. The kidneys give out and nature cries "stop." Booth's Kidney Pills are sold by all dealers, 50c., postpaid from The R. T. Booth Co. Ltd., Fort Erie, Ont. There is no pill just as good. Send for Free Box. The fact will prove the truth of our statement. Sold and guaranteed in Jarvis by T. E. Morrow.



An Important Letter From Mr. H. Vineberg, Manufacturer of the Celebrated "Progress Brand Clothing." Mr. Vineberg Writes us as Follows:—

Messrs The H. S. Falls Co., Montreal, July 7, 1911
of Simcoe, Ltd.

DEAR SIRs—As you no doubt are aware we take stock in our factory twice a year, June and December. We have just completed our half yearly stock taking and find we have 97 high class "Progress Brand" Men's Suits on hand. These suits were made up for a customer that does a very high class trade but we regret to say a misfortune has befallen the firm in question and we cannot see our way clear to ship them the suits, as you will know we never carry a stock of fine ready-to-wear clothing, our great business consists entirely of goods made to our customers' special order. So here we are with 97 of the finest suits we have handled this season. We scarcely knew which of our many customers to offer them to however have decided to do you the good turn and trust you will appreciate it, not a suit in this lot is worth less than \$14.00 and a portion of them are \$15.00 and \$16.00 suits wholesale. We will clear the lot to you at \$—— per suit. Kindly advise us by return of mail if we shall forward them to you.

Yours very truly
H. VINEBERG.

We Didn't Wait To Write, We Wired: "Forward Special, Ninety-Seven Suits, Fast Freight, The H. S. Falls Co."

We Are Going To Tell You Something

If you went to the best Manufacturer of Clothing in Canada and placed an order for one thousand suits wholesale you could not buy better suits than these at \$14.00, \$15.00 and \$16.00 spot cash. That means the retail price would be \$17.00, \$18.50 and \$20.00 and there isn't a Clothing sells these high grade suits for less than \$17.00, \$18.50 and \$20.00 and we know some firms that get more than these prices for them.

The Part That Interests You Most Is What Are We Going To Sell Them For

Saturday Morning

July 15th

The Suits Go On Sale, Your Choice

\$13.50

And it is one of the best Clothing Bargains ever offered in Canada. They consist of this season's best cloths and styles in fancy worsteds, fine imported tweeds, and black and fancy English serge. Every Suit is made from pure Botany Wool and not a suit is worth less than \$17.00. Some of them are \$18.50 and \$20.00 suits. Your choice commencing Saturday July 15th, \$13.50. Sizes 36 to 42 at Falls The One Price Clothier.

