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THE RIGHT HOUSE

Hamilton's Favorite Shopping Place.

Weekly News Letter From The Right House To The Women of Jarvis.

DEAR MADAM:

It is at this time of the year that The Right House adds hundreds and hundreds of new names to its list of friends. This is true because we are so completely ready at the first of March with new Spring Suits, Coats, Dresses, Skirts, Waists, Dress Goods, Silks, Embroideries, Trimmings, Wash Goods, Shoes, Hosiery, Undewear, etc.

NEW FURNISHINGS FOR THE HOME

Not only are we ready with everything that women wear-but we are especially ready this spring to furnish the entire home. This is the first year that we have carried furniture. We have a whole floor full of it—Furniture for every room and at almost every possible price.

CARPETS, RUGS, DRAPERIES, ETC.

One of the most beautiful floors in this handsome store is the third. This big stretch of selling space is entirely devoted just now to the displaying of the new Spring Curtains, Carpets, Rugs, Art Cloths, Portieres, etc. There are none finer to be found anywhere in the province. And the prices and quality of all of them are fully guaranteed.

THE NEW TEA ROOM AND SODA FOUNTAIN

"The prettiest Tea Room in Hamilton-and such quick service and low prices!" This is an exclamation heard every day now in the new basement. One woman seemed quite surprised when she was charged only 35c for quite a large order of tea and dainties for herself and two friends.

In this basement, also we have installed the finest Soda Fountain in the city. By all means take the children down to see it when you next come to town.

DINNER SETS, KITCHEN UTENSILS, ETC.

While in the basement notice, please, how splendidly prepared we are to completely furnish your kiichen and dining room with Kitchen Utensils, Dinner Sets, etc. Some of the greatest bargains of the season are being offered in the basement (to introduce it) just now. Watch the Hamilton newspapers for details.

WE REFUND RETURN RAILWAY FARES ON A VFRY LIBERAL BASIS

Very truly yours.

THOMAS C. WATKINS, LIMITED,

King and Hughson Streets, HAMILTON.

February Furniture Sale

HOFFMANN'S

Large Furniture and Undertaking Rooms

We have just finished our Stock-taking and to make way for Spring Goods we are putting on a

Clearing Sale That Will Clear.

Couch in heavy block or floral velouf, fringe to match, best springs Others prices \$5.45, ours \$4.25.

Couch. show wood frame, newest pattern velour, easy springs, carved feet Others price \$7.85, ours \$6.00.

5-piece Parlor Suite, heavy rugs, silk plush bands, fringe to match, Worth \$34.00, for \$28.00.

5-piece Parlor Suite, heavy rugs, show wood frames, worth \$30 for \$25. 5-piece Parlor Suite, velour, silk plush banded, worth \$21.00 for \$17.00

Puds, the largest ascortment within 40 Miles, all kinds and sizes. We know re you 25% and give you exclusive designs in Rugs and Lineles

Iron Beds, 4-6, brace cape, worth \$3.30 to \$2.59.

Iron Beds, heavy brass rail, worth \$5.00 for \$4.00. Dressers, British Bevel Mirror, Royal Oak, worth \$8.50 for \$5.75.

Mattresses, the 1000 spring Marshall Sanitary Mattress worth \$25 for \$20. The Kellaric all felt mattress, only \$12.50.

All felt Mattresses worth \$9.00 for \$6.00. We are also agents for the celebrated Ostermoor.

We also having HOOSIER Cabinets from \$22.00 to \$30.

SEWING MACHINES-New Howe worth \$25.00 for \$18.50. New Williams worth \$35.00 for \$25.00.

All other goods at similar reductions. Remember we are not cutting a few stickers but the articles you want. EVERYTHING GOES We would ask you to compare our prices with your catalogue. We guarantee to save you money, and deliver your goods set up and polished right in your house. Walk in and stroll through our large store. A pleasure to

HOFFMANN'S

Furniture & Undertaking Rooms, Norfolk Street, Simcoe.

PRORE 75

show goods.

M.B.—The Undertaking Department is under H. Hoffman's personal supervision. Night calls, 6th house south of Bank of Commerce.

RIGHT CALLS 20

nsurance

holders

INSURE IN

The Mutual Life of Sensation. Canada

Business in Force End of 1910, \$65,000,000 Holstein; 2 spring calves, Holstein. Assets over Surpins or Profits for Policy-

Accident and Health, Liability, Guarantee Bonds, Plate Class. Etc.

Also represents a number of good Fire Companies which will protect your property at the lowest rates.

ance business. Your patronage is so-

D. F. AIKEN. JARVIS, ONT.

If You Want BARGAINS

Boots and Shoes.

A. RODGERS. JARVIS, ONT.

Agent for Consumers Wallpaper Co.

See Our Samples.

D. M. ALLEN

Fashionable Tailor

and agent for

The Rex Tailoring Co., Toronto.

Call and see samples and get prices of Tweed and Worsted Snitings and Overcoatings.

I am making a specialty of CLEANING & PRESSING CLOTHES

Unreserva Auction Sale

Of Hoses, Cattle, Farm Implements, Etc. The undersigned having given up farming will offer for sale by Public Auction, at Lot 14, Concession Lake Shore Road, Township of Walpole, on Saturday, March 11th, 1911, the following valuable

Horses.— Bay Mare, Clyde, 6 years old in foal; Black Mare, Clyde, 12 years old, supposed to be in foal; Black Mare, 10 yeass old, General Purpose; Brown Mare, aged, General Purpose; Gelding, Gray, 5 years old, Bay Mare, Carriage, 4 years old; Brown Stallion, Clyde, 10 years old

CATTLE - 10 Registered Shorthorn Durham Cattle. Lady Abefuil (45964) 10 years old, supposed to be in calf; Lake Daisy (73835) rising 7 years old due to caif in April; Clover Blossom (73835) 8 years old, due to calf in March; December Queen (72833) rising 7 years old, supposed to be in calf; Red Rose (90896) 2 years old; July Queen (90895) rising 2 years old; Sir Edward (81002) 101 months old; Prince George (81003) 101 months old; Lord Roberts (81001) months old; Roan Duke (78430) rising 2 years old; Grade Cow, 6 years old, supposed to be in calf; Yearling Steer. SHEEP-15 Breeding Ewes; 5 Spring

SWINE-Breeding Sow; Boar 6 months. IMPLEMENTS, ETC.—Binder, Massey-Harris, 6 ft. cut; Mower, Massey-Harris; Herse Rake, Disc Harrow, 2 Clover Seed Gables, Cultivators, 2 Sets Harrows, Land Roller, Seed Drill, Massey Harris; Miller Plow, Scuffler, Root Pulper, large Cutting Box, Fanning Mill, Roller Grain

Crusher, Bain Wagon, with double box, nearly new; Bain Bob-sleighs, nearly new; Cutter, Wagon, Democrat, Buggy, Buggy Pole, Hay Rack, Wood Rack, set heavy Breeching Harness, brass mounted; set heavy Harness, nearly new; set heavy Harness, set double Carriage Harness, set single Harness, pair Horse Blankets, 8 Leather Halters, Circular Saw, Cross-Cut Saw, Car, pulleys and rope, Grind Stone, double Harpoon Fork, Feed Box, Emery Stone, Furnace and 40-gallon ket tle, 2000 lb. Truck Scales, 240 lb. Scales,

knife, Whiffltrees, Neckyoke. Household Furniture-Extension Table, 2 Rocking Chairs, Lounge, Book Case, Sewing Machine, milk can, 2 creamery cans, National Cream Separator, Daisy Churn, half dozen Picture Frames, other articles too numerous to mention.

2 sets Ice Tongs, forks, shoveis, straw

Sale will begin at 12:30 o'clock sharp. Lunch served at 12. Accommodation for 70 or 80 horses.

TERMS-All sums of \$10 and under, Cash; over that amount 71 months credit will be given on furnishing approved joint notes. 6 per cent. per annum allowed off on credit amounts.

HODGES, JAS. R. McCLELLAND Auctioneer

Unreserved Auction Sale

The undersigned has been instructed to sell by Public Auction, on Lot 1, Con. 8, in the Township of Walpole, 1 mile West of Jarvis, on Wednesday, March 8th, 1911. The valuable Farm Stock, Implements, and Household Goods.

HORSES—I horse, 3 yrs. old, sired by Royal Stermon; I horse, 5 yrs. old, sired by Peerag a grood mare, 11 yrs old, sired by Woodridge, supposed to be in foal to Sensation; , 9 months old, sired by

CATTLE-Cow, Durham grade, 8 yrs., fresh milker; cow, Durham, 10 yrs, due March 15; cow, Holstein, 5 yrs, due March 20: cow Hol-tein, 5 yrs, due May 24; yearling heifer, Durham; 2 yearling heifers,

Pigs-Brood Sow, Chester White, due pig last March.

SHEEP-4 Cotswold ewes, supposed to 2,785.006 be in lamb: 4 Cotswold lambs, supposed to be in lamb.

POULTRY 72 Brown Leghorns, hen and pullets; 3 Brown Leghorn Roosters IMPLEMENTS-5 ft. Massey Harris Binder, new; Massey Harris Mower, nearly new; Massey Harris Drill, nearly new, Deering disc, new; Massey Harris horse rake, cultivator, land roller, new; 2 No. 4, Iron Miller plows, set diamond-tooth harrows, set iron smoothing harrows, top buggy, new; cutter, new; lumber wagon, new; pair bob-sleighs, new; pig rack, hay rack, 2 fanning mills, ladder 25 feet; 2 sets double harness, nearly new; set sin-My time is devoted entirely to insur- gle harness, nearly new; grind stone, quantity of mixed hay, 3 dozen good grain bags, 2 pairs of horse blankets, pair wool horse blankets, pair curtain stretchers, 2500 ft Oak, Basswood, Elm and Pine

Lumber, number good fence posts, forks, shovels, scythes, hoes, rakes, baskets, crosscut saw, two axes. HOUSEHOLD GOODS Oak sideboard, 6

dining room chairs, couch, Walnut centre table, Walnut bedroom suite, Oak centre table. Walnut hair-bottomed parlor suite, 3 rocking chairs, Watnot, 3 bed steads, 2 commodes, sewing machine, Walnut bureau. 2 ehests, trunk, clothes horse, Walnut table, 4 mirrors, kitchen cupboard, book shelf and paper rack, clock, Walnut Kitchen table, dining room table, 2 work tables, lounge, 6 kitchen chairs, arm chair Pandora range, new; box stove, washing machine, new; Daisy church, new; four chest, glass cupboard, 11 pairs lace curtains, 12 curtain poles, 4 Tapestry bedroom carpets, rag carpet, mattress, 6 pillows, 2 feather ticks, sheets, pillow shams quilts, spreads, real Buffalo robe, 2 horse hide robes, towels, table cloths, pillow cases, dinner set 97 pieces, dishes, fruit jars, cups, saucers, crocks, pails, pans, lamps, pictures, knives, forks, spoons, 30 lbs. sewed earpet rags, graniteware, cushions and other articles too numerous too

Sale to commence at 12 o'clock sharp. TERMS—All sums of \$5 and under Cash; 8 months credit on approved joint notes. 5% per annum off for cash.

JOHN CURWANE, JAS. HODGES **Proprietor** Auctioneer

FINANCIAL ETC.

\$20,000 to loan at reduced rates of interest either on the straight loan or on the instalment principle on a greatly puced tariff.

Agent for severa first class insurance companies, and will take risks at the lowest rates. Also issuer of marriage licen ses. Several valuable farms for sale cheap

Seven Hours after the H. S. Falls Co's Store opened last Saturday Morning every Man's Fur, Fur Lined and Fur Collared Coat was sold-

readers of this paper will know the reason. Now it is Men's Winter Overcoats that are to be sacrificed. The order has been given to QUICKLY CLOSE OUT EVERY MAN'S WINTER OVERCOAT IN STOCK Selling will commence Saturday morning at 9 o'clock The Coats are all this season's best styles.

We are not going out of the ready-to-wear cloth ing business. Just the reverse. We are going INTO it in a much bigger way than ever before—we are going out of these overcoats though and it will take very few days to do it at the below prices. Please Remember coats will not be on sale until 9 o'clock a.m., Saturday

THE STANDED THE

BANG!

\$7.50 Raglan . Overcoats For **\$3.25**.

\$10.00 Over-Coats for

\$5.00

\$12.00 And \$13.50 Overcoats for \$7.00

\$15.00 And \$18.50 Coats

and Oxford Grev, Freize Overroats, good cloth, good lining, veivet collar, well made and good shape-keeping Overcoats. Special \$7 50 value all sizes. Ready Saturday morning at 9 o'clock. \$3.25 each. In this group you will find Black

Eleven only Men's Heavy Black

Meltons, New Diagonal Tweeds with "Presto" and Military Collars and Oxford Grey Cheviot Overcoats The best \$10.00 Overcoat on the market, commencing Saturday morning 9 o'clock. Your choice

Here you will find fine Black and Grey Meltons, Beavers and Diagonal Overcoats with "Progress" "Military" and plain Velvet Collars Coats that were never made to sell for less than \$12.00 and \$13.50. Saturday morning your choice \$7.00.

This lot comprises very fine Black and Oxford Meltons and few imported Tweeds and Diagonal Hand Tailored Coats. You cannot duplicate for \$9.00 | these Coats for 1985 than \$18.50 | Saturday your choice \$9. these Coats for less than \$15 and

The Distribution of Two Hundred Pairs of Men's Splendid Worsted Trousers, Commencing Saturday Morning at The H. S. Falls Co's Store

The Banner Bargain ever offered in Men's Odd Pants. It would take too long to tell how we secured such Trousers to sell for \$1.40, A good test-take to your home on approbation the best pair of \$2.50 Trousers you can find—and also take a pair of these Trousers that The H. S. Falls' Co., are going to put on sale Saturday at \$1.40. The rest will be easy, sizes are 32 to 42 waist measure, workmanship first-class; good heavy drill pockets, splendid style. The selling of these \$2.50 and \$3 50 Trousers will commence Saturday at the pair \$1.40. "Falls the one Price Clothier."

Men's and Young Men's Navy Suits to

Measure \$17.50 To get our name on his books the maker of the finest \$20.00 Navy and Black English worsted Suits in Canada has agreed to MAKE TO MEASURE for us a limited number of these fine Suits for \$17.50. Come on in Boys and see the model suit, leave your measure and when the suit is delivered if you are not perfectly pleased, you are under no obligation to take it.

\$5.90 For Men's Tweed Suits Worth \$8.50

Here is a chance to buy a "second best suit." Not a second band suit and save \$2.50 or \$3.00. Sizes are 36 to 42. Splendid dark Tweed Suits in good shades of Brown, Green and Tan mixtures, worth \$8.50. Commencing Saturday morning and until sold. Your choice \$5 90

\$4.00, \$4.50 and \$5.00 Boys' Suits Clear-_ at \$2.90

The H. S. Falls' Co., will place on sale Saturday 29 Boys' three-piece Suits, broken lines, 2, 3 and four suits of s kind. All sizes are represented in these \$4.00, \$4.50 and \$5.00 suits. Your

Large Men's \$1.00 Overalls 39c. Pair

It looks almost too good to be true but it is. Men's heavy striped Melton Overalls, worth \$1.00 pair, PLEASE REMEM-BER, sizes are 40, 42 and 44 only. Worth \$1.00 pair. Saturday at 9 a.m., they will go on sale at 39c. pair.

Men's Winter Tweed Suits \$4.90 Worth up to \$7.50

An over-stocked Clothing Manufacturer has sent us a couple of cases of Men's good, serviceable and good looking Dark Tweed Suits, worth up to \$7.50 to sell, commencing Saturday at \$4.90.

Fine Showing Saturday

Of upwards of two hundred new Spring "Progress Brand" suits for men in Navy and Black. Fine Tweed and Fancy Worsteds at \$10.00, 12.00, 15.00 and 20.00. No more, or less.

"Falls the One-Price Clother."



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SIMCOE.