

Miller, McFarlane & Co.

Millinery Opening

We take pleasure in informing you that our Millinery Opening for Spring and Summer will be on Friday and Saturday, March 24 and 25. A cordial invitation is extended to all.

Embroidery Sale

For two days only, this is the greatest offer ever made in this vicinity or surrounding towns FRIDAY AND SATURDAY AFTERNOONS 650 Yards of Embroidery, widths from 8 to 20 inches 10c. a yard; 780 Yards of Embroidery, widths from 3 to 8 inches, 7c. a Yard.

MILLER, MACFARLANE & CO.,
The Cash Store. You always find our prices close.
Enquire about Sugar.

Spring Opening Sale

OF FURNITURE, RUGS,
LINOLEUMS, ETC., ETC.

At Hoffmann's Large Furniture Rooms

Our Spring Stock is here and we are too crowded. We will make it you a to help us get more room.

Linooleum ends, in black, floral and parquet patterns, 12 feet wide, just enough for one room, worth 60c. and 65c. a yard for 40c. a square yard.
Laid Linooleum worth \$1.00 for 65c. per square yard.
Oilcloths in parquet pattern worth 35c. for 25c.
Another lot of those \$4.25 Velour couches that others advertise for \$5.45
Bed Room Suits, Royal Oak, consisting of Dresser with bevel plate mirror, wash stand to match, iron bed with brass caps worth \$16 for \$12.50
Centre Tables, Royal Oak, worth \$2.25 for \$1.50.
Morris Chairs, solid Oak, spring seat and back, worth \$6.00 for \$4.90.
Rugs in tapestry from \$5.00 up.
Rugs in velvet 9x12, worth \$22.50 for \$16.00.
245 Rugs in Axminster, Brussels, Wool, Union, Crex and Matting similarly reduced.
Parlor Suites, 5 pieces, mahogany finish, best velour and silk plush worth \$21.00 for \$17.00.
A fine line of Japanese grass chairs at \$8.00.
English Rush and Willow Chairs, just right for your verandah, \$2.50 up.
Again we emphasize the fact that we want you to compare our prices with any catalogue you may get, or bring it with you and compare our prices. We guarantee a saving of 10%. You see the goods you are buying and have them delivered, set up and polished right in your home.
And remember, to make room the reduction is on any and everything, the very article you want. If you are particular as to style and price, you are the particular person to whom we want to show our goods.

HOFFMANN'S

Furniture & Undertaking Rooms, Norfolk Street, Simcoe.

PHONE 75 NIGHT CALLS 29

N.B.—The Undertaking Department is under H. Hoffman's personal supervision. Night calls, 6th house south of Bank of Commerce.

Larger Than Ever

We have just moved into our new Studio over the store occupied by the Brook Clothing Co., and the Baillie Co., Bookdealers, three doors north of our old stand.
Having one of the largest and best equipped Studios in Ontario, we will be able to give you better work than ever.

Call and see us.

MOORE The Photographer
Bell Phone 183
NORFOLK ST., SIMCOE

Beef and Poultry Wanted

I want all kinds of good beef cattle, veal calves and poultry. I am still in the wholesale as well as the retail butcher business going every week to Hamilton and Brantford markets.

Cash paid for hides

CENTRAL MEAT MARKET
JARVIS, ONT.

THOS. HARRIS, PROP.

Auction Sale

The undersigned has received instructions to sell by public auction on Lot No. 1, Con. 1, Lake Shore, Walpole, on Wednesday, March 22nd, 1911, commencing at 1 o'clock sharp the following valuable property, viz:

Horses—1 Mare, 3 years old, Jessie James; 1 Horse, Gelding, 3 years old, Lord Fife; Mare, about 18 years old; 2 Aged Mares; Aged Horse, Gelding.
Cattle—1 fresh-milked Cow and Calf; 4 Cows, supposed to be in calf; 2 Heifers; 2 years old, supposed to be in calf; Farrow Cow; 4 Yearling Steers. One Brood Sow.
Implements, Etc.—Binder, Massey-Harris; Mower, Massey-Harris; Horse Rake, Noxon; Drill, Wisner; Log Roller; Harrow, Grimby; 2 Miller Plows, 2 sets Wooden Harrows, Bain Wagon, nearly new, with box and spring seat; Truck Wagon with box, 2 Top Buggies, one nearly new; Democrat, nearly new; Cutter, nearly new; grindstone, dinner bell, Chatham Fanning Mill, Set of Sleighs with box, Sugar kettle, Hay Rack, Cream Separator, Capital, nearly new; 2 Barrel Churns, Nos. 2 and 3, nearly new; Quantity of hay, 2 Sets Team Harness, 2 Sets Single Harness, 9 Collars, and other articles too numerous to mention.
TERMS—All sums of \$5 and under, Cash. 5% off for discount and 7 months' credit on furnishing approved joint notes.
JAS. HODGES SAMUEL MOORE
Auctioneer Proprietor

Insurance

INSURE IN

The Mutual Life of Canada

Business in Force End of 1910, \$65,000,000
Assets over 16,000,000
Surplus or Profits for Policyholders 2,705,000

Fire, Accident and Health, Liability, Guarantee Bonds, Plate Glass, Etc.

The cheapest Life Insurance you can carry is a straight non-profit policy, with cash surrender values, loan values, paid up insurance, extended insurance all guaranteed in the policy contract. For rates, etc., apply to

D. F. AIKEN,
JARVIS, ONT.
Agent of the Mutual Life of Canada.

Phone
No. 13

THE PLACE
OF QUALITY

The
Best
House

J. A. Burwash respectfully invites you to his Opening of Millinery & Millinery Novelties on Friday and Saturday, March 24th and 25th.

Leave your order for The Designer—
75 cents a year.

J. A. BURWASH

AGENT FOR STANDARD PATTERNS.

THE RIGHT HOUSE

Hamilton's Favorite Shopping Place.

The Right House has opened a Sewing Machine Department on the third floor. We are especially featuring the celebrated Standard Machines.

Ready with Complete new Stock of Beautiful Carpets & Rugs

WHILE the buyers for our other departments were straining every effort to bring to Hamilton the newest and most beautiful of Spring ideas, the Carpet and Rug Section was not idle. Realizing that this Spring there would be developed a great revival of the use of yard Carpets, the Floor Covering Chief imported the greatest, choicest, most superior stock of new Axminster, Wilton, Brussels, Tapestry and Art Carpets that the Right House ever carried. In the Rug Section similar stock preparations were made for the greatest season of years. Even a new Rug Rack capable of holding more than 120 room size Rugs has been erected. The fruits of the greatest Carpet looms on the globe are brought to Hamilton by the Right House. Nowhere that we know of are there more beautiful patterns and large patterns, flowers and scrolls, foliage and Persian effects, Turkish and Period effects, etc., etc. Beautiful greens, reds, fawns, blues, grey and even pinks are seen on every side of this handsome third floor section.

Axminster & Wiltons Prices \$1.35, \$1.50, \$1.65, \$1.75, \$2.00 and \$2.00.	New Brussels Carpet Prices 90c., \$1.00, \$1.10, \$1.25, \$1.30 and \$1.45.	New Tapestry Carpet Prices 40c., 50c., 60c. 75c and 86c.	New Art Carpets 36 inches wide and priced at 75c. 85c. and 95c.
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THE NEW RUGS If it were not for the new Rug Rack on the third floor it is a question of how we would have been able to receive into the department all the wonderful new room size Rugs that have come to us within the last few days. More than 120 are accommodated on the convenient new rack, however, and this gives us room on other parts of the floor to display the rest.
They are new Axminster Rugs, new Brussels Rugs, new Wilton Rugs, new Velvet Rugs, new Tapestry Rugs and new Art Squares. Beautiful new colorings of blues, greens, fawns, browns, pinks, greys and reds are shown in rich profusion. They are new Persian, Turkish, Floral, Chinoiz, two-toned and plain centre effects. The new Rugs range in sizes from 6 ft. by 6 ft. clear through the whole range of 19 other sizes to 11.3 by 11.6.

Wilton and Axminster Rugs \$18.00, 20.50, 27.50, 31.50 up to 75.00	New Velvet Rugs Prices \$12.50, 17.50, 19.00, 22.00 and 24.00	New Tapestry Rugs \$8.50, 9.00, 7.50, 8.50 and on up to 15.00 each	New Brussels Rugs Prices \$10.50, 12.00, 14.00, 16.00, 16, 18, 22.50, 25.75	New Art Rugs Prices \$3.00 3.50, 4.00, 5.00 and on up to 19.00 each.
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The above Rugs are suitable not only for all the rooms of a home, but for hospitals, offices, board rooms, etc. More than 500 different rugs from which to select. Third floor.

WE REFUND RETURN RAILWAY FARES ON A VERY LIBERAL BASIS

THOMAS C. WATKINS, LIMITED,

King and Hughson Streets, HAMILTON.

THE RIGHT PLACE FOR A COUCH

May be determined after you have bought one of our luxurious styles that are marked at a price which puts one in every house

Our Furniture Store

Has many bargains to show you when you are ready to buy new spring furniture and we wish you to bear in mind that

All Goods Sold Here Are Accompanied By a Guarantee

that they are as represented. FURNITURE FOR EVERY ROOM

HOLMES THE FURNITURE MAN

ERIE PHONE 30

FUNERAL DIRECTOR

THE JARVIS ROLLER MILLS & ELEVATOR

We have a large stock of

Fresh Oatmeal, Cornmeal, Wheat Germ and Buckwheat Flour

Also a quantity of Choice Hand Picked Beans

Oyster Shells, Ground Bone, Grit, Herbage and Buckwheat for poultry.

For Food we have a large stock of

No. 2 Yellow Corn; also Bran and Middlings of our own make

R. W. SMITH

Volume X

ALL

UP TO

Grocery and

Saturday

March 2

3 10c packages J.

3 10c packages P.

1 Imp. quart J.

Mixop Pickle

3 bars Wilch Ha

Our regular 25c

Tooth Brush

Our regular 40c

BUY

D. C.

GET TH

Dr. O. J.

Late House Surgeon

24 New St.

Methodist C

Main St.

Open Hours—10 a.m.

and 7 to 9 p.m.

R. G. Howell

University

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Over Twenty Year

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