

IF YOU WANT
**Red Clover, Alsike,
 Alfalfa and Timothy**

For your Spring Seeding call
 on us for Prices and Quality.

FESS BROS.
 SEED MERCHANTS,
 JARVIS.

Spring Opening Sale

OF FURNITURE, RUGS,
 LINOLEUMS, ETC., ETC.

At Hoffmann's Large Furniture Rooms

Our Spring Stock is here and we are too crowded. We will make it you to help us get more room.

Linoleum ends, in black, floral and parquet patterns, 12 feet wide, just enough for one room, worth 60c. a yard for 40c. a square yard.
 Inlaid Linoleums worth \$1.00 for 65c. per square yard.
 Oilcloths in parquet pattern worth 35c. for 25c.
 Another lot of those \$4.25 Velour couches that others advertise for \$6.45 Bed Room Suite, Royal Oak, consisting of Dresser with bevel plate mirror, wash stand to match, iron bed with brass caps worth \$16 for \$12.50 Centre Tables, Royal Oak, worth \$2.25 for \$1.50.
 Morris Chairs, solid Oak, spring seat and back, worth \$6.00 for \$4.90 Rugs in tapestry from \$5.00 up.
 Rugs in velvet \$2.12, worth \$22.50 for \$16.00
 245 Rugs in Axminster, Brussels, Wool, Union, Crex and Matting similarly reduced.
 Parlor Suites, 5 pieces, mahogany finish, best velour and silk plush worth \$21.00 for \$17.00.
 A fine line of Japanese grass chairs at \$9.00.
 English Rush and Willow Chairs, just right for your verandah, \$2.50 up Again we emphasize the fact that we want you to compare our prices with any catalogue you may get, or bring it with you and compare our prices. We guarantee a saving of 10%. You see the goods you are buying and have them delivered, set up and polished right in your home.
 And remember, to make room the reduction is on any and everything, the very article you want. If you are particular as to style and price, you are the particular person to whom we want to show our goods

HOFFMANN'S
 Furniture & Undertaking Rooms, Norfolk Street, Simcoe,
 PHONE 75 NIGHT CALLS 29
 N.B.—The Undertaking Department is under H. Hoffmann's personal supervision. Night calls, 6th house south of Bank of Commerce.

**THE OLD RELIABLE
 T. E. MORROW**

Is out of the tea and sugar he was selling at less than cost.

A NEW LINE OF
Graniteware and Baking Powder
 TO BE SOLD AT COST

Fine 44 Piece Tea Sets left to clear at..... \$2.50
 Fine 95-Piece Dinner Sets for..... 6.00
 Cups and Saucers, each..... 9c., 10c., 15c., 20c.
 6 Bars Canada Best Soap for..... 25c.
 6 Packages Snowflake Ammonia for..... 25c.

JUST IN STOCK

Oil Skin Coats, long and short
 Pants and Overall at nearly cost
 A nice lot of Shirts

Thanking all for past favors, I am, yours respectfully,
T. E. MORROW

60 YEARS' EXPERIENCE
PATENTS
 TRADE MARKS
 DESIGNS
 COPYRIGHTS ETC.
 Agents for several first class insurance companies, and will take risks at the lowest rates. Also issuer of marriage licenses. Several valuable farms for sale cheap on easy terms.
C. E. BOURNE.
Scientific American.
 A sample of any scientific novelty, Patent or Copyright, sent on request. Sold by
Wm. & Co. 200-202, New York
JOHN DEMING,
 License Auctioneer.
 Jarvis, Ont., P. O.

FINANCIAL ETC.
 \$20,000 to loan at reduced rates of interest either on the straight loan or on the instalment principle on a greatly reduced tariff.
 Agent for several first class insurance companies, and will take risks at the lowest rates. Also issuer of marriage licenses. Several valuable farms for sale cheap on easy terms.
C. E. BOURNE.
D. M. ALLEN
 Fashionable Tailor
 and agent for
The Rex Tailoring Co., Toronto.
 Call and see samples and get prices of Tweed and Worsted Suitings and Overcoatings.
 I am making a specialty of
CLEANING & PRESSING CLOTHES

Insurance
 INSURE IN
**The Mutual Life of
 Canada**

Business in Force End of 1910, \$65,000,000
 Assets over 16,000,000
 Surplus or Profits for Policy-holders 2,785,000

Fire, Accident and Health, Liability, Guarantee Bonds, Plate Glass, Etc.

The cheapest Life Insurance you can carry is a straight non-profit policy, with cash surrender values, loan values, paid up insurance, extended insurance all guaranteed in the policy contract. For rates, etc., apply to

**D. F. AIKEN,
 JARVIS, ONT.**
 Agent of the Mutual Life of Canada.

**If You Want
 BARGAINS**

Boots and Shoes,

—GO TO—
A. RODGERS,
 JARVIS, ONT.

Agent for
 Consumers Wallpaper Co.
 See Our Samples.

**Beef and
 Poultry Wanted**

I want all kinds of good beef cattle, veal calves and poultry. I am still in the wholesale as well as the retail butcher business going every week to Hamilton and Brantford markets.

Cash paid for hides
**CENTRAL
 MEAT
 MARKET**
 JARVIS, ONT.
**THOS. HARRIS,
 PROP.**

**Buntin's
 Grocery & Provision
 Store**

Breakfast Foods
 Canned Vegetables
 " Fruits
 " Fish and Meats
 and a good fresh stock of
Staple & Fancy Groceries
 always on hand.

TEAS
 We have the best value in Tea in the county. Try our teas and be convinced.

Wm. Buntin,
 THE GROCERY MAN, JARVIS

**Larger Than
 Ever**

We have just moved into our new Studio over the stores occupied by the Brook Clothing Co., and the Baillie Co., Bookdealers, three floors north of our old stand. Having one of the largest and best equipped Studios in Ontario, we will be able to give you better work than ever.
 Call and see us.

MOORE The
 Photographer
 Bell Phone 183
NORFOLK ST., SIMCOE

**J. Y. Murdoch was Broken
 in the Boom of the Eighties**

Former Toronto Barrister who Died in Real Estate and Practiced in Paradise—Was Warm of Hon. James Young

(From Toronto Star)
 J. Young Murdoch, the Jarvis barrister whose absence has disturbed a good many clients, practiced law in Toronto for a few years, after he graduated in the late eighties, and was well known in the city, particularly in Parkdale, where he had his office on Queen street near close avenue. He was one of the losers when the boom broke in the late eighties, and when he returned to his home he was found to be heavily in debt. He went to the United States, and from there he later went to Jarvis, where he became highly respected and had an excellent practice.

"Mr. Murdoch had a fairly good reputation while he was here, and certainly before he came to Toronto he had an unusual character," said a prominent lawyer who knew Murdoch well. "His home was in Galt, and his father was a Presbyterian clergyman and a member of one of the best known Scotch families in that part of the country. His parents both died when he was an infant, and he was adopted by the Hon. James Young of Galt, who gave him his name. Under Mr. Young's tutelage he was educated at Galt High School and at Toronto University. He later studied law, and came to Toronto, opening up an office at the corner of Queen street and Close avenue."

**The Suburban Shack and
 its Relation to the Slums**

Little Italys, Little Russias, Little Polands and Little Whitechapels flourish like rank weeds in the fertile soil of Canadian cities, says J. T. Sturtevant in Maclean's Magazine for March. The tendency of these people is to herd together, and they are encouraged by unsanitary housing. Consequently poverty is concentrated into slums, which threaten to pollute the life of the country. The way to fight the slums in Canada is to break it to fragments, and scatter these fragments. The inhabitants must be separated and planted in the suburbs, where the clean kind earth and pure air will co-operate with religion and education to regenerate them. Create in parents the desire to own and improve a home instead of paying rent for a wretched dwelling. Keep children in the open, away from the inevitable evils of congestion, and educate them in the public schools. Encourage in their parents the dormant love of beauty and cleanliness, which is implanted in the nature of every human being. Keep hotels and liquor stores out of the suburbs. Provide cheap and rapid transportation to the centre of the city for the carriage of adults to and from their work. What will result from the adoption of such a social policy may be deduced from the following statement, which, being made on reliable authority, is the fullest investigation. Out of 170 families in Doncourt, Toronto, who received charity three years ago, only one needed help this winter; and out of 112 families in Fych wood, the adjoining suburb, who were a burden on the community three years ago, not even one requires assistance to-day. They are paying for their homes; they are neither hungry nor cold. Hope and joy are in their hearts; courage and self-respect in their souls. They have become citizens of Canada, and are no longer the anti-wars of the nation.

**Sure Signs
 Of Kidney Trouble**

If your back is continually aching and if you experience dull shooting pains, your kidneys are out of order. If your urine is thick and cloudy or your passages frequent, scanty and painful, your kidneys and bladder are out of order. Nephritis quickly brings on rheumatism, diabetes, lumbago, sciatic, etc.
 Mrs. John Wagner of 110 Hollis St., Halifax, N.S., says: "Dull shooting pains would catch me across the small part of my back and extend into my shoulders and neck, often causing me to suffer with severe headaches and spells of dizziness. Spots would dazzle before my eyes and everything would turn black. I would fall to the floor and be unable to get up again without assistance. A friend told me of Booth's Kidney Pills and I began their use. The first box gave me relief and I am now well and strong."

**Booth's
 Kidney
 Pills**
 All druggists sell Booth's Kidney Pills 50c. a box with a guarantee to relieve or your money back. They are the world's greatest specific for Kidney and bladder trouble. Postpaid from the proprietors The R. T. Booth Co., Ltd., Fort Erie Sold and guaranteed by T. E. Morrow.

TIME TABLE

No. 21 to Hamilton.....	Departs 7:45 a.m.
No. 23 to Hamilton.....	Departs 5:25 p.m.
No. 21 to St. Thomas.....	Departs 10:30 a.m.
No. 23 to St. Thomas.....	Departs 10:30 p.m.
No. 42 to Port Dover.....	Departs 7:45 a.m.
No. 44 to Port Dover.....	Departs 7:45 a.m.
No. 42 to Canfield Jun't	Departs 7:45 a.m.
No. 44 to Canfield Jun't	Departs 5:58 p.m.

**CANADIAN
 PACIFIC
 HOMESEEKERS'**
EXCURSIONS
 TO
 Manitoba, Saskatchewan, Alberta
 Special Trains leave Toronto 2:00 p.m. on
 APRIL 4, 18 MAY 2, 18, 26 JUNE 13, 27
 JULY 11, 25 AUG. 8, 22 SEPT. 5, 19
 Second class tickets from Ontario stations to principal Northwest points at
LOW ROUND-TRIP RATES
 \$41.00, and to other points in proportion. Tickets good to return within 60 days from going date.
TOURIST SLEEPING CARS
 on all excursions. Comfortable berths, fully equipped with bedding, can be secured at moderate rates through local agent.
 Early application must be made
ASK FOR HOMESEEKERS' PAMPHLET
 containing rates and full information.
 Apply to nearest C.P.R. Agent or to R. L. Thompson,
 Dist. Pass. Agt., Toronto, Ont.
ONLY DIRECT LINE. NO CHANGE OF CARS

H.S. FALLS Co.
**Quality First
 Low Prices Next**

It must be good first and then if the price is low so much the better. By co-operation with Manufacturers and buying Carpets and House-furnishings in seven (7) store quantities, the H. S. Falls Co. of Simcoe can and do sell at prices unusually low

Window Shades
 The new season's stock is complete, assortments large, values unusual. Special 24 dozen Linen Window Shades, all complete with pull, 25c each. Various colors—other Shades each 40c., 50c. 75c. \$1 and 1.25, with and without lace and insertion.

Wire Brussels Carpet
 With and without borders, an excellent wearing Carpet, all the new Greens, Tans and Crimson shades are represented, only \$1 a yard and made free of charge.

Velvet Carpets
 For Drawing Rooms, Libraries and Halls. Some very choice things at \$1.25, 1.35 and 1.50. Made free of charge.

English Brussels Carpets
 In pretty soft shades of Tan, Green and Crimson. Excellent wearing Carpets at \$ 1.15, 1.25 and 1.35. Made free of charge.

1000 Pairs of Lace Curtains
 Ready for your inspection. Exceptional values in Nottingham Lace Curtains, Irish Point Curtains, etc., at a pair 25c to \$15

Wilton Carpets
 We believe we can save you 15c to 20c a yard on Wilton Carpets. Lovely colorings and new designs are ready. Made free of charge at the yard \$1.35, 1.45, 1.50 and 1.75.

In Imported Tapestry Carpets
 Our showing is very large and the designs and colorings this spring are more beautiful than in past seasons at the yard 50c, 60c, 65c, 75c and 90c.

The New Portieres are Ready
 The H. S. Falls Co. are displaying very special values in Tapestry Portieres at the pair \$2.50, 3, 3.50, 4, 5, 6, 7.50 and 10.

Good English Tapestry Rugs with one seam
 7 ft. 6 in. x 9 ft. at \$6.50 9 ft. x 9 ft. at \$8.00
 9 ft. x 10 ft. 6 in. at 9.00 9 ft. x 12 ft. at 10.00

Better Quality of Tapestry Rugs Seamless
 9 ft. x 10 ft. 6 in. at \$12. 10 ft. 6 in. x 13 ft. 6 in. at 16.50 and 17.50. 9 ft. x 12 ft. at 13.50 and 15. 10 ft. 6 in. x 12 ft. at 16.50.

Wilton Rugs
 The Rug that wears best and looks better longer than any other Rug manufactured. 9 ft. x 10 ft. 6 in. at \$25 and 35. 9 ft. x 12 ft. at 27.50, 35 and 40. 11 ft. 3 in. x 12 ft. at 40.

Small Rugs
 Of every description and size from the small door rugs at 35c. to 1.35 to the large Piano Rug 1 yard by 2 yards at 6.50 consisting of Tapestry, Brussels, Velvets, Axminsters and Wiltons.

Brussels Rugs
 In Greens, Tans and Blues, oriental and floral designs. 9 ft. x 10 ft. 6 in. at \$15. 9 ft. x 12 ft. at 18. 9 ft. x 12 ft. 6 in. at 24. 11 ft. 3 in. x 12 ft. at 25.

Beautiful Axminster Rugs
 In Tan, Green, Crimson and Blue shades in oriental and small designs. 9x9 ft. at \$16 and 18. 9x10 ft. 6 in. at 18.20. 9x12 ft. at 20, 22.50, 25. 10 ft. 6 in. x 12 ft. at 25. 10 ft. 6 in. x 13 ft. 6 in. at 30

Wool Rugs
 9x12 ft. \$10 12x12 ft. \$16

Our Bath Mats
 Are very artistic and pretty in shades of Blue and Green in Tile and Key Designs. They are made on Wilton Machines and have all the softness and beauty of a Wilton Carpet. \$1.39, 2.50, 3.50.

Rugs to Special Measure
 If you have a room of unusual size or unusual shape consult the H. S. Falls Co. They make a specialty of these two orders.

You Can Save Money at the H. S. Falls Co's. Store

On Scotch Plain, Floral and Inlaid Linoleums.
 Imported Floor Oil Cloths. Upholstering Materials.
 Bed Pillows with new Art Ticking Covers, filled with real feathers
 Curtain Poles, Brass Window Fixtures, etc.
 Art Denims, Draperies, Cretonnes and Satines
 Cushion Forms, many sizes, various qualities.

The H.S. Falls Co.