

GREAT REMOVAL SALE

OF FURNITURE AND RUGS

Our Store is too small. We have leased the large Norfolk House Block. The workmen start on the 15th to put in the arches between the stores. They must have room to work. Our spring stock is here and we have to get it out of their way. WE WILL PAY YOU TO HELP US.

BEDROOM SUITES

DRESSERS—Surface Oak finish, bevel plate mirror, 16x20, or 14x24 for \$7.00. Wash stands to match \$3.00
IRON BEDS 4-6, with brass knobs for \$2.75. Iron beds, all sizes, heavy brass rail, for \$4. Handsome, all brass bed for \$14.

PARLOR SUITES

5 pieces, very choice designs, birch mahogany, frame, upholstered in best velours, with silk plush bands to match for only \$17.00

All-upholstered in best Turkish rugs, plush bands and fringe to match \$30. The same in Verona Rugs only \$29.

COUCHES: Well made and durable, upholstered in best velours, in floral or block patterns, fringe all round for \$4.50. Golden hardwood frame, heavily carved feet, very strong and comfortable, upholstered in best velours floral or block patterns for \$6.50.

KITCHEN CABINET TABLES, hardwood, with two large floor bins, two drawers, and cake board—our price \$7.00. Fall leaf tables only \$3.50.

Please compare these prices with your Catalogues and see how much we save you. WE DELIVER THE GOODS.

HOFFMANN'S

Furniture & Undertaking Rooms, Norfolk Street, Simcoe.

PHONE 75 NIGHT CALLS 29

N.B.—The Undertaking Department is under H. Hoffmann's personal supervision. Night calls, 6th house south of Bank of Commerce.

Public Auction!

The undersigned will sell

THE TOWN HALL

and land on which it stands 40 x 65 feet, being the property of the Municipality of the Township of Walpole at the building

Lot 14, Stage Road, on

Saturday, 20th Day of May,

1911, at the hour of Three o'Clock in the afternoon, punctually.

TERMS—10 per cent. cash at time of sale, balance in 60 days.

Full particulars at time of sale.

JAMES HODGES, Aucr.

J. J. PARSONS, Reeve,
W. D. BOULSTON, Deputy Reeve,
Commissioners.

Wallpaper



At Jarvis Drug Store.

About 200 Different Designs.

Call and see new Sample Book

Make your plans to attend the celebration at Jarvis on May 24th, 1911.

The Jarvis Record.

JARVIS, ONT., MAY 3, 1911

Holy Name Society.

There has recently come into existence in connection with the Roman Catholic Church, a Society known as the Holy Name Society. Roman Catholics on becoming members of this Society subscribe to a solemn declaration not to take the holy name in vain. This society was first established in New York by a prominent Roman Catholic bishop. Branches have since been established in Toronto and other parts of Canada. While we as Protestants are not anxious for the prosperity of Roman Catholicism, might we not with all sincerity say God speed to their Holy Name Society, composed of men who so detest profanity as to band themselves together under a solemn vow, not to take the name of God in vain and to discountenance those who do.

To swear is neither brave, polite or wise. Men possessing any degree of self respect do not use profane language. We sometimes think our ministers should deal more specifically with profanity, but in justice to them we must admit they are in the dark in this matter, at least to a great extent, as the profane man is too cowardly to swear in the presence of ministers, but does not hesitate to use the most profane language in the presence of children, which is sufficient evidence of his cowardice and also that he is the meanest kind of hypocrite. We are not erratic when we say it would be much better, especially for the youth of our country if the profane man would just be natural when the minister comes around, using the ordinary every day profane vocabulary in the minister's presence and would use in the presence of others, especially children, the ready-made piety, always held in reserve for the minister's appearance, as the vile language would, we have no doubt, corrupt the minister less than the youth.

Berlin, Ont., April 30. — The Board of Education authorized the abolition of the common drinking cup in all of the schools after May 15, and the pupils will be told to bring their own cups for drinking purposes. During April there have been larger numbers than usual of contagious disease cases here—eleven of scarlet fever and nine of diphtheria. Three of the latter proved fatal. The Board of Health has authorized the immediate erection of an isolation hospital and a smallpox shack.

\$60,000 in Prizes.

Canadian National Exhibition Prize List for 1911 is Out

The prize list of the Canadian National Exhibition, August 26th to September 11th, which is being distributed, shows that the prizes have been increased in nearly every department till the grand total reaches \$60,000.

As no prizes are given for manufacturers, the whole of this amount goes to live stock, dairy products, horticulture, woman's work, educational exhibits, and similar lines of Canadian industry.

The increase in the amount given to live stock is particularly noticeable. Nearly \$5,000, has been added to the horses alone, while special prizes of \$500 each for the best animal in the Holstein and Short-horn classes, show that the cattle have not been neglected. Poultry also gets an additional \$1,000.

In women's and children's work and educational exhibits new classes have been added, and in short every department shows the exhibition is keeping pace with its wonderful increase in attendance.

The prize list can be had by writing Manager J. O. Orr, City Hall, Toronto.

That the management fully expect to reach the million mark this year is evidenced by the announcement that the spectacular attraction will be The Festival of Empire, a reproduction of the glories of the coronation ceremonies, in which 1,500 performers will take part, while the famous Coldstream Guards Band, musicians to the Royal Household, will be the musical feature.

Thin Hair on Top

If Parisian Sage, the hair grower, that T. E. Morrow guarantees, will not cause hair to grow where the hair is thinning out, nothing on this earth will.

And we say to everybody, you can have your money back if Parisian Sage isn't the best hair grower, hair saver, hair beautifier and dandruff cure on the market to-day.

It stops itching scalp and falling hair and make hair grow thick and abundantly, or money back, 50 cts. for a large bottle. Parisian Sage makes the hair soft and brilliant and promotes growth.

EGGS FOR HATCHING.—From one pen of Single Comb Black Minorca's. Layers of large white eggs and lots of 'em. Also one pen of White Wyandotte's. One dollar per fifteen. Erie phone (No. 160 Jarvis). Jno W. Westerby, Sanduski, Ont.

20 Century

Bench Tailored Garments

To Be Demonstrated



Demonstration of the most novel character will be given in the windows of the Brook store on the afternoon and evening of

Thursday, Friday and Saturday,
May 11th, 12th and 13th.

This will be by far the most novel demonstration of Clothing ever given in Simcoe and will bring hundreds to the front of the Brook Clothing Company's store to see Mr. J. H. Schuets of Troy, N. Y., attire in various styles of the well-known Twentieth Century Brand Clothing, pointing out its many good points.

It must be confessed that he has Clothing to advertise well worth his effort. The expert Bench Tailoring of the 20th Century brand is as far removed from the old style machine-made clothing as East from West. It hardly requires the effort of Mr. Schuets to demonstrate that. But the additional good points of the clothing sold the Brook store are emphasized, the perfect making of lapels, the hanging of the sleeves, the use of open air shrunk canvas and higher class hair cloth, carefully pressing and a dozen other points that all go to make a perfect garment. These are the special excellencies that will be brought home to those who visit our store on the above dates.

There will be a dozen different models demonstrated such as No. 28, 29, 35, 39, 102, 110 and others built for the athletic type of young men.

Mr. Schuets and Brook Co. will show the modern product of progressive clothing firms make it possible for anyone to be well and properly garbed at a price within their means. It is not a question of means so much as intelligence. There are many points about Clothing that do not appear on the surface and this is the place where the difference comes between good and bad workmanship is found. It is the claim of Brook's for the brand which they handle that every stitch is perfect—whether in sight or out of sight.

Bench Tailored Suits—\$10.00, 12.50, 15.00, 16.50, 18.50, 20.00, 22.00 and 24.00.

Bench Tailored Overcoats—\$10.00, 12.00, 14.00, 15.00, 18.00 and 20.00.

SATISFACTION OR MONEY BACK

Brook Clothing Co.

Sole Agents for 20th Century Clothing for Norfolk County, the only makers of Bench Tailored Garments

Norfolk St.,

SIMCOE.

\$3,600 in Cash Prizes for Farmers

ARE you one of the thousands of Canadian farmers who have used or intend using Canada Cement for the construction of some farm utility? If you contemplate building anything whatsoever of concrete, make up your mind right now to build it with a view to winning one of the prizes we are offering. Read the rest of this announcement and you will learn how you may try for a share in the \$3,600 we are giving away, to encourage the use of cement upon the farm. Throughout Canada the farmers have taken such a keen interest in our campaign that it has inspired us to go further along these educational lines. We have decided, therefore, to offer a series of four \$100.00 prizes to each of the nine Provinces, to be awarded as follows:

PRIZE "A"—\$100.00 to be given to the farmer in each Province who will use during 1911 the greatest number of bags of "CANADA" Cement for actual work done on his farm.

PRIZE "B"—\$100.00 to be given to the farmer in each Province who uses "CANADA" Cement on his farm in 1911 for the greatest number of purposes.

PRIZE "C"—\$100.00 to be given to the farmer in each Province who furnishes us with a photograph showing best of any particular kind of work done on his farm during 1911 with "CANADA" Cement.

PRIZE "D"—\$100.00 to be given to the farmer in each Province who furnishes the best and most complete description of how any particular piece of work shown by photograph sent in, was done.

In this contest no farmer should refrain from competing, because of any

feeling that he may have little chance against his neighbor who he thinks might use more cement than he does.

For it will be noted that Prizes "C" and "D" have no bearing whatever on quantity of cement used. The man who sends us the best photograph of so small a thing as a watering trough or a hitching post, has as much chance for Prize "C" as a man who sends a photograph of a house built of cement—and the same with Prize "D" as to best description.

Canada Cement is handled by dealers in almost every town in Canada. Should there not happen to be a dealer in your locality, let us know and we will try to appoint one.

Contest will close on November 15th, 1911, and all photos and descriptions must be in our office by that date. Awards will be made as soon as possible thereafter. The jury of award will consist of: Prof. Peter Gillespie, Lecturer in Theory of Construction, University of Toronto; W. H. Day, Professor of Physics, Ontario Agricultural College, Guelph; and Ivan S. Macdonald, Editor of "Construction."

Now, you cannot hope to do concrete work to the best advantage unless you have a copy of our free book, entitled, "What the Farmer Can Do With Concrete." This book tells how to construct well-nigh anything on the farm, from hitching post to silo. Whether you enter the contest or not, you'll find this book most helpful. A post-card asking for the book will bring it to you promptly. Send for your copy tonight. From your cement dealer or from us, you can obtain a folder containing full particulars of contest. If you send to us for it, use the coupon provided in this announcement.

Please send me full particulars of Prize Contest. Also a copy of "What the Farmer Can Do With Concrete."

The Canada Cement Co.
LIMITED
MONTREAL, QUE.

Name.....
Address.....

