



\$3,600 in Cash Prizes for Farmers

Tell Us How You Did It

You may win a prize by doing so

SUPPOSE your friend Bob Wilson, on the next concession, "pulled up" at your front gate on the way back from market and asked about that silo or barn foundation you built, you long, either, wouldn't you? And it wouldn't take you long to tell him, wouldn't it? And as a matter of fact, you'd find as much pleasure telling him as he would in listening—isn't that right?

First you would take him over to view the silo or barn foundation. Then you would start to describe it—its dimensions—the kind of aggregate used—the proportions of cement used—number of men employed—number of hours' working time required—method of mixing—kind of forms used—method of reinforcing, if any—and finally, what the job cost. So that by the time you finished, neighbor Wilson would have a pretty accurate idea of how to go about building the particular piece of work which you described.

Now couldn't you do the same for us, with this difference—that you stand a good chance of getting well paid for your time?

In Prize "D" of our contest, open to the farmers of Canada, we offer \$100.00 to the farmer in each Province who will furnish us with the best and most complete description of how any particular piece of concrete work shown by photograph sent in was done. The size of the work described makes no difference. The only important thing to remember is that the work must be done in 1911 and "CANADA" Cement used.

In writing your description, don't be too particular about grammar or spelling or punctuation. Leave that to literary folk. Tell it to us as you would tell it to your neighbor. What we want are facts, plainly and clearly told.

Sounds simple, doesn't it? And it is simple. And surely it is well worth your while when you think of the reward in view.

Now sit right down, take your pen or pencil—all out the at-

tached coupon—or a post-card if it's handier—and write for the circular which fully describes the conditions of this, the first contest of the kind ever held in Canada.

Every dealer who handles "CANADA" Cement will also be given a supply of these circulars—and you can get one from the dealer in your town, if that seems more convenient than writing for it.

Contest will close on November 15th, 1911—all photos and descriptions must be sent in by that date, to be eligible for one of these prizes. Awards will be made as soon as possible thereafter. The decisions will be made by a disinterested committee, the following gentlemen having consented to act for us, as the jury of award: Prof. Peter Gillespie, Lecturer in Theory of Construction, University of Toronto; Prof. W. H. Day, Professor of Physics, Ontario Agricultural College, Guelph; and Ivan S. Macdonald, Editor of "Construction."

Having decided to compete for one of the prizes, your first step should be to get all the information you can on the subject of Concrete Construction on the Farm. Fortunately, most of the pointers that anyone can possibly need, are contained in our wonderfully complete book, entitled "What the Farmer Can Do With Concrete." A large number of Canadian farmers have already sent for and obtained copies of this free book. Have you got your copy yet? If not, you'd better send for one to-day. Whether you are a contestant for one of our prizes or not, you really ought to have this book in your library. For it contains a vast amount of information and hints that are invaluable to the farmer.

Please send full particulars and book.

Name.....
Address.....

Canada Cement Company, Limited, Montreal

Public Auction!

The undersigned will sell

THE TOWN HALL

and land on which it stands 40 x 65 feet, being the property of the Municipality of the Township of Walpole at the building

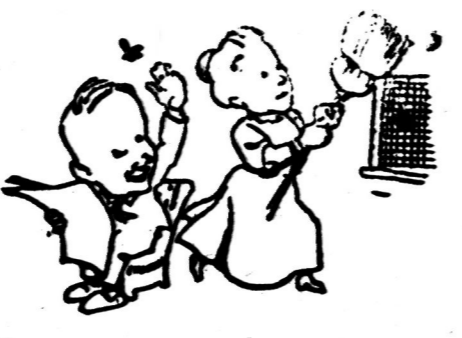
Lot 14, Stage Road, on

Saturday, 20th Day of May, 1911, at the hour of Three o'Clock in the afternoon, punctually.

TERMS—10 per cent. cash at time of sale, balance in 60 days.

Full particulars at time of sale.

JAMES HODGES, Auct.
J. J. PARSONS, Reeve,
W. D. ROULSTON, Deputy Reeve,
Committee.



IF

- You want to keep rid of
- flies all summer get your
- screen doors and windows
- up now before it gets
- warm. A little care and
- forethought will save
- your temper later, and
- the more careful you are
- about flies the better it
- will be for your health.

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About 200 Different Designs.
Call and see new Sample Book

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Screens

- We have the right kind
- of WINDOW and DOOR
- SCREENS, and are sell-
- ing them reasonably.

The Best Won't Interfere With You Buying

E. T. Carter's
HARDWARE,
Jarvis

Look! Look!!

Here's a snap for new subscribers of The Record. The Weekly Globe and Canada Farmer, Canadian National and Home Paper. Through the columns of The Globe the reader is not only kept in close touch with the leading events in all parts of the world, but with every live question of the day, such as—

- The discussion on reciprocity at Ottawa and Washington.
- The Coronation of King George.
- The Imperial Conference at London.
- The letters of Dr. F. A. Macdonald, Managing Editor of The Globe, while in England at the Coronation and the Imperial Conference, and every other subject of vital interest to the people of Canada no matter where it occurs.
- In addition to the excellent news service the Weekly Globe and Canada Farmer has several specially interesting departments, among which are—
- The Magazine Section, on fine paper, portraiture, and the only one of its kind in the Dominion.
- The Round Table, by the Editor of the Weekly Globe and Canada Farmer.
- The Editorial Page, an expression of opinion by trained students on the Events of the Week, and also the eagerly looked for Nature Story.
- The Farm made especially interesting by contributions from the leading agriculturists throughout the Dominion.
- The Household, a page of special interest to the mothers and daughters.
- Sunday Reading in which Rev. Dr. Pidgeon of Westminster Hall discusses the Sunday School lessons in a way just a little different. For that reason it has become one of its most attractive features. It is prepared exclusively for this paper, and can be had in other way.
- The Home Health Club by Dr. D. H. Reeder, has been of great assistance to hundreds and is one of the most valued departments.
- In the Circle of Young Canada, the Scout Movement, the Post Office and the Reading Circle give the young members of the family hours of thorough enjoyment.
- A series of continued stories which have been published in the columns of the Weekly Globe and Canada Farmer have included many of the best in the English language. In addition to the continued story each week there are two, three, or perhaps four excellent short stories as space permits.

The Weekly Globe and Jarvis Record will be mailed to any address in Canada to January 1, 1912 for (90c.) EIGHTY CENTS, or both papers for one year for (\$1.60) ONE DOLLAR AND SIXTY CENTS Cash in advance. To Record subscribers who have paid in advance we will supply The Weekly Globe for balance of 1911 for 40 cents or for one year for 60 cents.

D. M. ALLEN
Fashionable Tailor
and agent for
The Rex Tailoring Co., Toronto.

Call and see samples and get prices of Tweed and Worsted Suitings and Overcoatings.

I am making a specialty of
CLEANING & PRESSING CLOTHES

Attend The Best. It Pays
ELLIOTT
Business College
—TORONTO, ONT.—
has a national reputation for superior work. Open all year. Enter now. Catalogue free.

Procrastination

The wisdom of prompt action was lately demonstrated in rather a pathetic way. Two sisters had listened to an address directing the attention to the Canadian Government Annuities system as an opportunity for safe investment to people of small means, and with the result both resolved to take advantage of it immediately. Each had the sum of \$2,000 invested in the stock of a certain Bank. The younger sister, aged 65, did not delay, but at once sold her stock and made the purchase, and is now in receipt of an income of over \$50 quarterly, the first installment of which was paid to her three months after the purchase had been made. This gives her for life an income equal to 10 per cent on the amount invested. The elder sister, but intended to follow her example, but unfortunately, on the advice of Mr. Knowall, put off doing so until it was too late. The bank failed and the savings of a life time were swept away as in the twinkling of an eye. But not only was here \$2,000 lost, but she became indebted to the Bank under the double liability clause in the sum of \$2,000. Had she invested the amount as did her sister in the purchase of an Annuity she would have had an income no matter how long she lived of \$225 a year.

Further information may be obtained on application to you Postmaster, or to the Superintendent of Government Annuities, Ottawa, to whom all letters go free of postage.

Hair Grows Thin
Use Parisian Sage in Time and Prevent Baldness

If your hair is growing thinner and thinner and causing you anxiety go to T. E. Morrow to-day and get a large bottle of Parisian Sage for only 50 cents. It is such a delightful and refreshing dressing that you will like to use it regularly.

Parisian Sage is guaranteed to stop falling hair and itching scalp, to eradicate dandruff and make the hair lustrous and radiant or money back.

There is nothing just as good as Parisian Sage. See you get the package which contains the girl with the Auburn Hair.

The veto bill passed the third reading in the British House of Commons.

The United States Supreme Court decided against the Standard Oil Company under anti-trust law.

Writs have been issued for a general election in Nova Scotia. Polling day is June 14.

THE H.S. FALLS Co.

Summer Millinery

A-Bloom

The Millinery Show Room has changed season over night. Summer reigns in the styles. The collection is varied and charming. Such a wonderful variety that every woman will find at Falls just the hat most becoming to her face and figure.

Hats for women \$3.50, 4, 4.50, 5, 6, 7. A few imported models at \$10, 12, 15. Misses' and Girls' Hats \$1.50 to \$6. Every hat on display is different and you can choose from hundreds.

Waists Women are Talking About

Good Tailored Shirtwaists of Lawn, \$1, 1.25 and 1.50.
Lingerie and Tailored Waists, very smart styles at \$1.25, 1.50 and 1.75.
More elaborate Lingerie Waists sheer with embroidery and lace, many with insets of Medallions at \$1.50, 2, 2.50, 3, 3.50.
A large shipment just to hand of American Net Waists in White, Black and Ecru, each \$2.50, 3, 3.50, 4, 5 and 6.
New Silk Waists, lovely styles at \$2.50 to 7.00.

New Dress Foulards

Foulard Dress Silks direct from Paris. They represent some of the best designs advanced this season, the collection is large and only one dress length of a kind, single and double width, the yard 70c, \$1, 1.50, 2, 2.50 and 3.

Few Stores Offer as Fine Embroideries as Falls

Hundreds of patterns to choose from, all "picked patterns" and we did the picking. Perhaps the most desirable feature next to the actual high quality of the merchandise is the wide assortment of matching sets. At Falls you may buy Flouncings, wide or narrow, Allovers, Bands, Insertions, Edges or Galons all to match. A charming collection 5c to \$3.50 a yard.

Snowy-White Frocks for Girls and Young Women

This year one of the noticeable features of many of the White Frocks is their charming simplicity. They seem purposely designed for young girls.

White Frocks to fit girls 6 months to 10 years, \$1 to \$2.50 each
Misses White Dresses from 10 to 15 years from \$1.50 to 5.00.
White Frocks for young women, all sizes from \$3.75 to 15.00.

Reynier and Trefousse Kid Gloves

Quite the largest and best shipment we have had from Grenoble this spring is the one that came last week and "Reynier" and "Trefousse" as many women know are the quintessence of daintiness. Black, White and Tan and the new spring shades. The pair \$1.00, 1.25, 1.50 and 2.00.

Hundreds of Feet are Aching for Lighter Weight Hosiery

About this time one's feet begin to cry out for lighter stockings after being boxed in all winter in wool and cashmere hosiery. Falls is the best store for hosiery. Several hundred dozen women's reasonable hosiery on sale this week at 2 pairs for 25c, 2 pairs 35c, 19c, 25c, 35c, 50c, 75c, \$1, 1.25, 1.50 and 2.

Little Darling Hoses, very soft fine seamless cashmere, sizes 4 to 8. Colors are White, Black, Tan, Cardinal, Pink and Sky. All sizes on sale at 25c the pair.

New Black Mohairs

Made by England's best Mohair maker. In view of popularity of the new black Mohairs with their drapery textures and soft lustre, this lot is of prime interest, all are extra wide widths at the yard 50c, 60c, 75c, \$1, 1.25.

Women's Top Coats Three-Quarter and Full Length

Not much joy in a top coat that stretches or "sags." No need for it where Top Coats are properly made and "Northway" made Coats are properly made. Some very pretty models to show you this week. Colors at \$6, 9, 10, 12, and \$13.50.
Black at \$6, 9, 10, etc. Ladies' Silk Coats of Taffeta, Grosgrain Silk and Duchesse Satin, all are handsomely braided or embroidered. Prices range from \$12 to \$25.

5 Umbrella Makers

Completed for our seven (7) store Umbrella order. Our portion is ready and was on sale Wednesday. Better handles and better values were never shown over a counter. The Women's Umbrellas are nearly all 20 inch frames. We are anxious that you should see them at \$1, 1.25, 1.50, 1.75, 2, 2.50, 2.75, 3, 3.50, 4, 5.

New Shipments of Women's Suits

So thoroughly new, so fresh and true to fashion that they are going out almost as fast as they are coming in. Colors are Black, Brown, Tan, Mode, Green, Navy, Grey, Ashes of Roses, etc. They are mighty like custom-made in all but the price. Women's suits at \$15, 18, 20, 22, 25, 30 and 35.
Misses' Suits at \$13.50, 15 and 20. No charge for alterations if they require it.

Women's Undervests, also Children's

Three countries contribute to this Underwear Stock "Canada," "Switzerland" and "America." All Underwear sold by the H. S. Falls Co. is manufactured under the best sanitary conditions. Vests, Drawers and Combinations
Womens Garments 10c. to \$1.50. Children's Garments 10c to 75c

Special

50 dozen Women's Bleached Ribbed Cotton Vests. On sale 3 of them for 25c.

There is This to be Said About Progress Brand Clothing

That the man who wears them will be proud of them in any company. Go anywhere you please and let them show you the best in the shop. Look them over, inside and out, feel the cloth, peek at the hidden parts. Then come to "Falls the one priced Clothier" and do the same thing with a "Progress Brand Suit." Then, if you want to buy somewhere else, do it, and we'll welcome you gladly next season. Our prices for these satisfactory Men's Suits are \$10, 12, 15 and 18.
Boys' 2-piece Suits \$2 to \$9. Boys' 2-piece suits \$3.75 to \$10

