

THE RIGHT HOUSE

Hamilton's Favorite Shopping Place.

Now for the Great Holiday Business

Every one of our 50 or more departments is ready with fresh new lines for personal use or for gifts—And our army of salespeople is waiting with a cordial welcome

It is not too early to speak of Christmas. In the Store all is bustle and eagerness for the coming of the shopping host. Fresh new merchandise of all descriptions, and from all corners of the globe has filled in, the great gaps made by the Anniversary Sale. Every sales person is enthusiastic over the wonderful array of novelties and exceedingly special values that our increasing buying powers have enabled us to display.

ALL THAT REMAINS IS FOR YOU TO COME HERE AND SHOP TO YOUR HEART'S CONTENT

One woman told us last year that it was "all very well for us to talk of shopping early, but if we had to meet the monthly expenses of running a household, we'd understand why there was always a last minute rush"

THIS WAS OUR ANSWER:

If you do not feel that you can spend Christmas money out of November's income, talk it over with our Credit Office. If you are a dependable sort of person, we're more than ready to help you—to extend to you the same credit that business houses all over the world extend to each other—credit that entails no loss of dignity on your part, and which means THAT NOTHING IS ADDED TO THE PURCHASE PRICE OF ANYTHING YOU DESIRE, or that any interest will be charged.

THE RIGHT HOUSE HOME FURNISHING CLUB is part of this liberal plan. Why not come in next week, and get the brunt of your Christmas shopping done NOW?

R. R. FARES REFUNDED HAVE LUNCH IN TEA ROOM

THOMAS C. WATKINS, LIMITED,

King and Hughson Streets. HAMILTON.

Second Week of the Great Distribution of Clothing for Men and Boys

Now Going on Nearly Next Door to the "Molson's Bank"

Plenty of well chosen Fall and Winter Clothing for Men and Boys.

"Plenty of People to serve you."—An eagerness to give entire Satisfaction—To meet your wants intelligently—To help you in the Clothing Problems, little or big. Assurance of quality always and prices lower than goods of equal merit can be had elsewhere.

The Best Black and Blue Serge Suits \$8.40, 10.40 and 13.40 ever bought are selling fast at the Big Distribution of Clothing nearly next door to the "Molson's Bank." All Sizes 35 to 44.

Mothers of Small Sons

Who know to their purse's sorrow just how much and how many clothes a small boy can wear out will be the ones to appreciate the good news of Sewell Russian Blouse Suits for \$8.90.

Mixed Cheviots in Grey and Brown effects are the materials, fabrics of warmth and wear. They are made in Sailor and Russian styles and made well too. So well that they have been marked \$5 and \$6, will fit ages 4 to 7 years. On sale your choice for any suit \$8.90.

About the Black and Blue English Serge Suits The H. S. Falls Co. are Selling at \$8.40, \$10.40 and \$13.40

If after buying a Suit here you find anywhere any other Suit that looks as good and that is anywhere near as well made for as low a price you need only bring the suit back to have your money cheerfully refunded.

MARK WELL that this is NOT ONLY a guarantee of BETTER Clothing out of LOWER PRICES. It doesn't say that Falls' Black and Blue Serge Suits are "as low" as you can buy good Clothing elsewhere. It says they are LOWER and that the Clothing is higher grade.

Great Weather Great for Overcoats

We never before saw so many Young Men buying so many fine Overcoats. Young men praise them for their style and fit. Older Men examine them closely and praise them for their great money's worth \$5.90 to 17.90 each. A saving of \$2 to \$4 on every Coat.

The Man Who is Buying a Suit or Overcoat To-Day

Is invited to make a tour of observation through the premises nearly next door to the Molson's Bank. The Overcoat he wants is ready for him there. The suit he wants is ready for him there and he will save from \$2 to \$5 on any Overcoat or Suit he buys.

Men's Black Beaver Overcoat on Sale at \$13.90. A Gentleman's Overcoat in Every Particular

Black Beaver Overcoats are always good style. They have a stability of fashion. These Coats are well made of sound material, carefully tailored and are excellent fitting.

Shirts Like the Northwest Mounted Police Wear, Only \$1 Each

The firm that receives the contract from the Government for supplying the Northwest Mounted Police with Shirts had a few hundred yards of material more that contract called for, this they made up into the regulation Mounted Police Shirts. Seven stores in Canada are privileged to sell these shirts at \$1 each. The H. S. Falls Co. is one of them. They are the best dollar shirt selling in Canada today. Sizes 14 1/2 to 17, Tan or Black. See them at the sale of Clothing nearly next door to the Molson's Bank.

Men who are Alert Find out Things for Themselves

A good many men have found out to their profit that Bargains in other things besides Overcoats and Suits are to be found at the sale going on nearly next door to the "Molson's Bank" these for instance:

- Heavy fleece-lined Shirts and Drawers for Men, all sizes 39c the Garment.
- Best quality fleece-lined Shirt and Drawers for Boys, all sizes 25c. the Garment
- Heavy all-wool Blizzard Socks for Men, ribbed, extra length, 2 pairs for 35c.
- Men's seamless Grey Union Socks, full sizes, 3 pairs for 25c.
- Fleece-lined White Duck Gloves for Men with ribbed cuffs, the pair 7c.
- Men's heavy quality Flannelette Night Shirts, collar attached, pearl buttons, all sizes, each 39c.

To be sold this week at \$14.90 each are about 45 Fine Colored Worsted and Imported Tweed Suits for Men. Made up by our best Supplier from their Seasoned Fabrics and brand new. We have recently had their like in stock at \$18.50 and \$20.

The Man who will Invest in an Overcoat

By invest we mean putting out money for a greater return than the actual sum. For the man who wants to do that we have these suggestions:
At \$5.90 your choice of Overcoats worth up to 7.50
At 8.40 your choice of Overcoats that sold for 10.00
At 10.90 you will find Overcoats that are worth 13.50
At 12.90 in this lot are Overcoats that sold for 18.00 and are worth it.

Remember those New Black Cheviot Overcoats with Silk Facings at \$8.40, and those Plain Oxford Grey Cheviot Overcoats at \$7.90

They are going quickly. Only a matter of 20 Coats to dispose of. They are the best Overcoat value in this or any other town.

A Group of Men's Overcoats, any Coat \$5.90

Simply because this stock of Clothing must be distributed. Not one of these Overcoats has been a month in our store and every one of them is a standard style. Blacks and Oxford Greys, sizes 35 to 44-

47 Boys' Two-Piece Bloomer Suits of the Better Grade. Your Choice \$4.90

A special purchase from one of the most trustworthy makers of Boys' Clothing in this Country. Just a few of these 47 Suits are good \$6 Suits, all the others by Conservative estimates being good 7.50 Suits. This week your choice 4.90.

Good News for Laboring Men

Upwards of 500 pairs of Overall, all reduced in price. Our entire stock of Smocks reduced in price. Leather Coats, Duck Coats, Sheepskin lined Coats all on sale.

Serge Suits that Care not for the Sun

Two good ways to know whether a Serge Suit will stand the sun. Get one haphazard and try it. Get one of the Falls Guaranteed Serge Suits and know it in advance. The rich true-blue color will last as long as the suit wears and that means a good while when it is a Falls Suit.

We guarantee their color, their fit, and their long sound wear and every Suit on sale is 100 per cent. wool and they are selling for \$6.40, 10.40 and 12.40. A saving of \$3 to \$5 on every suit.

Sale Closes Each Evening at 6 O'Clock except Saturday Night

Do You Own A "Parkyte" Insurance

OR ARE
You Slave to Ill-Health?

A "Parkyte" Sanitary Chemical Closet

In your home is the strongest kind of insurance against the germs of disease. It is a preventative against epidemics and contagion in the Summer, and an absolute necessity the year round.
Requires neither Water nor Sewage; can be placed in any part of your home; costs less than a CENT a day, and lasts a lifetime.
Endorsed by the leading Physicians, and Health Officials; specified by the most prominent Architects, and adopted by whole municipalities.
Over 15,000 have been installed in Canadian homes in less than one year.
Ask your dealer for prices.

The "Parkyte" Sanitary Chemical Closet is made in Canada by
**PARKER-WHYTE LIMITED,
WINNIPEG, MAN.**

Branches—Toronto, Montreal, Calgary and Vancouver, and is sold by
E. T. CARTER JARVIS ONT.

Royal Purple Stock And Poultry Specifies



Conditions Your Stock; Keeps Your Poultry in Prime Condition and Will Make the Hens Lay in the Winter

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E. T. CARTER

HARDWARE,

JARVIS

INSURE IN The Mutual Life of Canada

Business in force End of 1910, \$65,000,000
Assets over 16,000,000
Surplus or Profits for Policy holders 2,785,000

Fire, Accident and Health, Liability, Guarantee Bonds, Plate Glass, Etc.

The cheapest Life Insurance you can carry is a straight non-profit policy, with cash surrender values, loan values, paid up Insurance, extended insurance all guaranteed in the policy contract. For rates, etc., apply to

**D. F. Aiken,
Jarvis, Ont.**

Agent of the Mutual Life of Canada

SAY!

Bring the Children in and Have Their Photos Taken

Children at the "Awkward age?" Still we can make pretty good photographs of them, and you know you'd like to have the pictures to send away and some to keep for yourself too.
Bring the children in and let us show you what we can do.

MOORE The Photographer
Bell Phone 183
NORFOLK ST. SIMCOE

FINANCIAL ETC.

\$20,000 to loan at reduced rates of interest either on the straight loan or on the installment principle on a greatly reduced basis.
Agents for various first class insurance companies, and will take risks at the lowest rates. Also Insurer of marriage Banns, etc. Several valuable farms for sale cheap on easy terms.
C. E. BOURNE.
When in Jarvis call and see the stock of stationary, etc., that we have on hand. The Record