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THE RIGHT HOUSE

Hamilton's Favorite Shopping Place.

## LINEN SECTION ANNOUNCES ITS READINESS FOR CHRISTMAS GIFT BUYERS.

Since we import direct, and since duplicates can be ordered before the holidays, it is not too early to make slections.

NEVER before has the Linen Section been so well and so early prepared to supply Christmas Gift needs. The increased size of the Linen Store has enabled us to import more beautiful lines than ever before.

From the foremost producers in Ireland Scotland, France and Austria we have received exclusive patterns and weaves in Table Cloths and Napkins -ideas, in fact, which we have not seen duplicated anywhere in Canada.

From other producers with whom we have dealt for years, have come Irish and Japenese hand drawn and embroidered Doylies, Centers, Tays, etc. Our collection of Damask Table Napkins and Cloths, Trays, Luncheon Sets, etc., is at the height of its completeness now.

Lace pieces in a rich profusion are now on display and sale. These Lines were gathered personally by our own buyer and include Cluny, Irish, Plauen, Bruge, Renaissance, etc. Fancy drawn and embroidered Huck and Damask Towels-also plain

staple lines of simple richness—are here in a greater group than ever.

WANTED---Market price paid for geese feathers. Apply at The Right House---Third floor.

# THOMAS C. WATKINS, LIMITED,

King and Hughson Streets. HAMILTON.

To protect your family from the ravages of disease and infection; The Mutual Life of Wednesday, Dec. 13th and Happiness. Statistics tell us that there were over 250,000 death in North America last year from fever and pneumonia, over 90 per cent. of these cases were traceable to out-door closets and all were the result of insanitary conditions. Are you going to allow this terrible death rate to continue.

Why not insure Health by installing A "PARKYE" SANÍTARY CHEMICAL CLOSET

Absolutely Sanitary and Odorless, carries the endorsement of Physicians and Health Officials, and our own iron-elad guarantee; requires no expensive water-system; no plumbing; no sewage. Can be installed in any part of your home at the cost of a few minutes of your spare time; lasts a life time and costs less than a cent a day.

"Parkyte" Chemical has been proven by Bacteriological test to be the most powerful disinfectant, deodorant and germicide known to science.

A "Parkyte" Sanitary Chemical Closet is sold by E. T. CARTER JARVIS ONT.

A call there will convince you. No further argument will be necessary

PARKER-WHYTE LIMITED, 1203 McArthur Bldg. WINNIPEG. MAN.

Branches-Toronto, Edmonton and Vancouver.

Royal Purple Stock Poultry **Specifies** 



Conditions Your Stock; Keeps Your Poultry in Prime Condition and Will Make the Hens Lay in the Winter

FOR SALE BY Hardware,

Insurance

INSURE IN

Canada

Business in force End of 1910, \$65,000,000 Surplus or Profits for Policy 2,785,000

Fire, Accident and Health, Liability, Guarantee Bonds. Plate Glass, Etc.

The cheapest Life Insurance you can carry is a straight non-profit policy, with cash surrender values, loan values, paid up Insurance, extended insurance all guaranteed in the policy contract. For rates, etc., apply to

D. F. Aiken, Jarvis, Ont. Agent of the Mutual Life of Canada

SAY! Bring the Children in and Have Their Photos Taken

Children at the "Awkward age?" Still we can make pretty good photographs of them, and you know you'd like to have the pictures to send away and some to keep for yourself too. Bring the children in and let

us show you what we can do. MOORE The Photographer

Bell Phone 183 NORFOLK ST. SIMCOE

FINANCIAL ETC.

520,000 to loan at reduced rates of interest either on the straight loan or on the instalment principle on a greatly re puced tariff.

Agent for severa first class insurance companies, and will take risks at the low-est rates. Also issuer of marriage licen see. Several valuable farms for sale cheap

Grand Trunk Railway System

No. 21 to Hamilton.....Departs 7.45 a.m. No. 23 to Hamilton.....Departs 5.25 p.m. No. 21 to St. Thomas...Departs 10.30a.m. No. 21 to St. Fnomas...Departs 10.30a.m. No. 23 to St. Thomas...Departs 7.40 p.m. No. 42 to Port Dover....Departs 10.30a.m. No. 44 to Port Dover....Departs 7.45 p.m. No. 42 to Canfield Jun't Departs 7.45 a.m. No. 44 to Cauheld Jun't Departs 5.58 p.m

## Beef and **Poultry Wanted**

I want all kinds of good beef cattle, veal calves and poultry. I am still in the wholesale as well as the retail butcher business going every week to Hamilton and Brantford mar-

Cash paid for hides

#### CENTRAL MEAT **MARKET** JARVIS. ONT.

THOS. HARRIS,

Canadian Northern Steamships

"The Royal Line"

Sons of Old England Excursion

R.M.S. "ROYAL EDWARD" Wednesday, Nov. 29th

Unsurpassed accomodation for all classes

For all information apply to Agents or R. MOAGH. Secretary Transportation Committee, 35 Adelaide Street, East, Toronto, Ont

Shareholders may not Lose

The Toronto Globe Says.—It is a re-The Toronto Globe Says.—It is a resonable possibility that not a shareholder of the defunct Sovereign Bank will loose a dollar, according to a statement made in the city yesterday by one in a position to know. The assets of the bank have been taken over by the International Assets, Limited, re-organized from the shareholders of the bank. It was stated that if the shareholders did not come into that if the shareholders did not come into a double liability assessment was inevitable, but if they join the other they will share in whatever was realized from the assets. It was also stated that the money of the bank tied up in the Chicago & Millwankee Railway was quite possible of realization.

Reduction in Price of Cement.

In November, 1910, it was announced that the price of Cement had been reduced. That announcement was admitted by many as corroborative of the opinion that the merging of the Coment in-terests in Canada would prove a good thing for the public.

The theory of a consolidation such as the Canada Cement Company is that the consolidated interests are in a position to effect economy in production and distri-

That the Canada Cement Company are working upon the idea of increasing consumption by lowering prices, rather than curtailing production and obtaining higher prices, is clearly shown by its President's report to the Shareholders at the last Annual Meeting, when he stated: "It is confidently expected that the increased demand and increased output will result in further savings in the cost of manufacture of and distribution, and it is the policy of your Directors to give your cusomers the benefit of tness redu

This is further evidenced by the announcement, which was made on November 1st, 1911, of a still further reduction in the price of cement. The reduction in some districts is 10c per barrel, and in others 5c. On the whole it will probably average 7c per barrel. This reduction—with the reduction made has year—means a very large saving to the cement

a very large saving to the cement con-sumers of Canada.

We trust that the expectations of lower cost voiced by the President of the Can-ada Cement Company, will be realized again next year, so that the company may cuntinne its policy of giving the benefit of these reductions to its customers—there-





We have never had such a great variety of lovely new Furs to show you. Besides the beauty of the skins our Musts, Neckpieces and Fur Coats are interesting for the workmanship and finish and styles shown.

Furs Sets \$2.50 to \$25.00 Fur Collared Coats \$19 to 23.50

Fur Coats \$25 to 250 each Fur-Lined Coats \$40 to \$75

#### Very Pretty Coats for Girls

We are displaying a greater variety of Smart Warm Coats for Misses than ever before. Styles especially adapted to the small girl of 6 to 14 years. The junior girl of 15 to 17 years, the grown nins of 14 to 20 years. Prices range from \$5 to 13.50.

#### Reversible Polo Cloth for Coats

Two-tone effects are the rage this season and the H. S. Falls Co's have a wide variety.

For the most part the cloths have brown, blue or grey face with contrasting back in another plain or fancy color, always the colors are soft and rich. Importing them direct from England enables us to say \$2 3 yard, and by the way repeat orders will have to be \$2.50 a yard as the maker has advised an advance in price in these much-in-demand cloths.

#### Fur and Fashion Information of Interest

One of the favorite Furs of the coming season is natural Rac-coon, rich looking, generally becoming when properly blended, very durable and moderate in price. In the H. S. Falls' Co's Fur Department you will find some lovely styles in Raccoon Muffs and Neckpieces at the set 20 to \$50.

#### Concerning Velvets and Veiveteens

Never in our recollection have Velvets and Velveteens been so popular for Gowns and Tailored Suits. Our assortment is as it should be complete.

Royal Cavendish Velveteens, Chiffon finish in Colors and

guaranteed fast pile at \$1.00 a yard. Chiffon Velutina in Black at \$1 and 1 50 the yard.

Coucha Velvets, Black 1.50 to 2.50 per yard. Couchs Velvets, colored \$1 to 1.25

Cord Velvets in all shades 50c. a yard.

Chiffon Velveteen in all shades and Black, 50c a yard.

## Starting our Greatest Fur Season

Fur Coats. Fur Lined Coats, some very rich novelties and the practical every day Fure. The Fur Department is overflow ing with them. The last shipments are to hand and the stock is complete. EVERY FUR IS SOLD UNDER ITS TRUE NAME Martin or Sable is the fashionable Skunk, Hudson or Baltic Seal his sheared Muskrat, Electric or near Seal is sheared Coney and so on all through the lists. If a Fur is blended or dyed we tell our customers so. This week the H. S. Falls Co. will display a collection of Choice Mink Sets that would do credit to any large Cily Fur Stock. Every pelt is natural, not a dyed skin in the enture collection. Mink Sets of beauty \$35 to 250.

#### The New Black Fox Furs

Any woman who finds the long-haired Black Furs most becoming will be glad to know that this season Dame Fashion is very sensible and favors Black Fox. Plenty of the new shapes so many people are asking for. Neckpieces cost \$15, 18, 20, 25, 30 and 36. Muffs \$15 to \$50.

### **Nemo Corsets**

If a woman wants a Corset between \$3.50 and 5.50 in price; if she wants something with a great deal of style if she cares seriously about comfort in a Corest and if she wants to avoid having alterations made we would suggest that she ask to see the "Nemo Cornets" which have been winning their way steadily ever since we first introduced them.



The Home of Good Purs