

# THE RIGHT HOUSE

Hamilton's Favorite Shopping Place.

## FALL OPENING 1911

Thursday, Friday & Saturday of This Week

"As o'er our heads the seasons roll,  
And vex with changing styles the soul"

You are cordially invited to our Exposition of Fall styles in Wearing Apparel, Millinery, Fabrics, Trimmings, Home Furnishings, etc., on Thursday, Friday and Saturday of this week.

LIVING MODELS WILL WEAR SOME OF THE MANY NEW SUITS,  
DRESSES, HATS, SHOES AND COATS

During certain hours of the day, in the Ready-to-wear salon Living Models, secured at considerable expense, will promenade for the instruction of our patrons in what will be the vogue during the rest of 1911 and the cold months of 1912.

This feature, combined with the complete and authentic display of our new importations—and our many service features—will make The Right House the Hamilton headquarters for all Jarvis women who come to town the latter end of this week.

Please feel at liberty to make full use of the rest chairs, the magazines, the writing and reading tables and the other comforts of the store this week, and all other weeks.

DAILY 25c. LUNCHEON SERVED IN THE DAINTY TEA ROOM

In the Basement, also, the First September Sale of Fancy China is now in full career.

### THOMAS G. WATKINS, LIMITED,

King and Hughson Streets, HAMILTON.

### BUTTER WRAPPERS

We can supply you with first-class Paraffin  
mount Paper, either plain or printed.

It Looks More Business-Like  
to Have Them Printed

and costs very little more than plain. We  
use a special ink that water and  
salt will not affect.

CALL AND GET OUR PRICES

THE RECORD,  
JARVIS ONT

### Beef and Poultry Wanted

I want all kinds of good beef  
cattle, veal calves and poultry.  
I am still in the wholesale as  
well as the retail butcher busi-  
ness going every week to  
Hamilton and Brantford mar-  
kets.

Cash paid for hides

CENTRAL  
MEAT  
MARKET  
JARVIS ONT.

THOS. HARRIS,  
PROP.

### PATENTS

For the Invention of a  
New and Improved  
Method of  
Manufacturing  
Paper and  
Cardboard  
from  
Waste  
Materials

### Drugged Soft Drinks

When the "Pure Food" officials of the  
several federal governments of the United  
States declare at their annual conven-  
tion that many of the "soft drinks" sold  
at soda water fountains throughout the  
country contain "habit-forming" drugs,  
they lay bare a condition which, to the  
casual observer, appears sufficiently  
alarming to reflect seriously on those re-  
sponsible for the "Pure Food" laws on  
which our neighbors have built high ex-  
pectations. To cheat the consumers by  
substituting food stuffs, or to swindle him  
by substituting one product for another is  
serious enough, but to build up a demand  
for a certain beverage by creating an army  
of victims of the drug habit is carrying  
business enterprise to a point where it  
oversteps the penitentiary. Some years  
ago, a crusade against certain so-called  
"water-cure" disclosed the fact that  
their phenomenal sale was due not to the  
fact that they cured catarrh, which they  
did not, but to the cocaine they contained.  
At worst, however, anything labelled as a  
"water-cure" was identified as a drug,  
and its victims were, to a small extent,  
put on their guard. The outrageous fea-  
ture of the soda-fountain development is  
that it occurs in victims from young peo-  
ple and even children to whom it is not  
even suggested that a beverage, sold  
openly at such a place, is anything more  
or less than it pretends to be—a harmless  
thirst-quenching drink, flavored to suit  
the taste of people who like such things.  
The charge has been formally made by a  
respectable body of men who should be in a  
position to speak with authority on the  
subject. Until it is put in specific form,  
a number of manufacturers of perfectly  
innocuous beverages will probably suffer.  
After it has been crystallized into a crim-  
inal charge, and if it can be proven, it is  
to be hoped that one or more men will be  
made such examples of that the next in-  
dustrial genius who uses how he can make  
a fortune by developing a disease of a few  
hundred thousand victims for his "doped"  
drink, will think long and seriously before  
he attempts to put his plan into practice.

### A Tongue Twister

"I beg your pardon; I thought this was  
Mr. Dingle."  
"I am Dingle."  
"Then I am glad to find that I was mis-  
taken in thinking that I was mistaken."  
"May I?"  
"I say when I thought I was mistaken  
I was mistaken in thinking I was mistaken.  
My, my, being mistaken in thinking I was  
mistaken when I wasn't mistaken I was  
glad to find I was mistaken when I  
thought I was mistaken, because I wasn't  
mistaken; or, rather, I was mistaken when  
I thought I was mistaken, and so I could  
not have been mistaken. Well at any  
rate, I caught. Look as if we were go-  
ing to have rain, doesn't it?"

### Sure Cure for Snoring

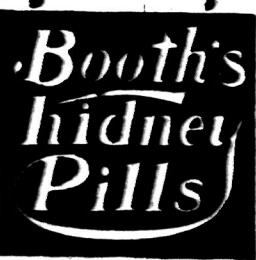
To the snorers who ask for the cure let  
the cause be announced. Snoring is the  
result of stomachic repletion and mental  
vacuity. A correspondent who has suffer-  
ed from both prescribes the cure. A light  
supper—or none—to avoid repletion, and  
the frequent repetition of some literary  
phase to provide occupation the mind dur-  
ing sleeping hours. Go to bed fasting and  
think of some short literary phase to oc-  
cupy the mind. The combination of the  
two prescriptions against snoring—the ab-  
stention from food and the meditation  
upon a literary phrase—may be found in  
Ecclesiastes 31-32. "How sufficient to  
a well-mannered man is a very little, and  
he doth not breathe hard upon his bed."

### Sign of a Poor Horseman

Horses handled roughly and rushed into  
stalls without rubbing, cleaning or spon-  
ging.  
Horses allowed to drink their fill, no  
matter how hot; or not watered at all.  
Grain fed before horses are rested and  
while overheated.  
Feet not washed or examined until  
horses go lame.  
Horses receiving no water after eating  
their hay, until next morning.  
Scenty bedding.  
No bedding on Sundays until night and  
horses watered only twice.  
Hay and grain of poor quality and in-  
sufficient quantity.  
Brain mash not given because it is too  
much trouble.  
Hay-left dusty and dirty, and dust  
shaken down into horse's eyes and nose.  
Harness unclean; sweat allowed to ac-  
cumulate on inside of collar.  
Horses not shod frequently enough and  
left too smooth for slippery streets.

### How to Live Long

With healthy kidneys, one has a good  
chance to live long, but weak kidneys af-  
flict old age with great discomforts. The  
back becomes bent and lame, rheumatism  
is chronic, eye-  
sight fails and too frequent or  
involuntary pas-  
sages of the  
urine cause em-  
barassment by  
day and loss of  
sleep by night.



Booth's Kidney Pills are for sick kid-  
neys in old or young and are guaranteed  
by the proprietor, The R. T. Booth Co.,  
Ltd., Port Erie, Ont. Sold everywhere  
etc. box. Free trial sent on request. Sold  
and guaranteed by T. K. Morrow, Jarvis.

# Autumn Opening Days

Thursday, Friday & Saturday

In opening the new season it is our pleasure to present to the people of Simcoe and surrounding country what we believe is the largest and choicest collection of Millinery, Furs, Coats, Suits, Dress Goods and Housefurnishings ever gathered into this store. We bid you welcome. No unsafe merchandise offered.



We don't often throw a bou-  
quet at ourselves but we're  
going to throw one  
to-day

A year or so ago we said "not any store  
in Canada BIG or LITTLE owned its mer-  
chandise for less money than The H. S.  
Falls Co. Not any store in Canada, big or  
little, sold the same merchandise for less  
money than the H. S. Falls Co." Here is  
an opportunity for us to back up our argu-  
ment—a sort of "Challenge." True the  
items listed are all little things—we are  
just as ready and more ready to back up our  
argument with the big things.

This is what one of the leading Canadian  
City daily papers had to say Wednesday of  
last week. Please remember the firm ad-  
vertising the "Notion Sale" is one of the  
largest city general merchandising firms in  
Canada.

"To-Morrow starts the Great  
September Notion Sale.  
Complete stocks with spe-  
cial prices for "Three  
Days."

September is one of the greatest dress  
making months of the year.

No one that's interested in new garments  
can afford to lose a moment waiting for  
supplies.

That's one of the important features to note about this September Sale starting to-  
morrow, stocks are thoroughly complete and the bargains will make it well worth your  
while to buy your fall supplies here before Saturday night next with the hundred and one  
little sewing needs ALL READY BOUGHT; and in your home you'll find the work of  
dress making will proceed much more smoothly and rapidly. Study the list below and  
notice the savings.

Many Lines of Notions are Offered at "Bargain" Prices for Three Days.

Stop and see the Front street Window—it will quickly reveal to you what vast assort-  
ments we keep in this department.

### THE H. S. FALLS CO. ADMITS

Several items advertised in this city notion sale do not appear below—simply because  
they are not "standard" articles or not handled by The H. S. Falls Co. but you can't make  
any mistake on any of the articles that follow.

A "Coats" 200 yard spool is the same whether you buy it in Montreal, Toronto, Hamilton,  
Simcoe or Nanticoke.

Now for the "Bargains" in notions for the "3 Day City Sale" and the prices The H.  
S. Falls Co. charge day in and day out all the year round.

### The City Three Day Sale Price

Coats machine thread, black and white.....50c. a doz  
Coats threads, all colors.....50c. a doz  
Clark's Brilliant Crochet cotton, spool.....5c  
Clark's Anchor Brand crochet cotton, white.....5c. ball  
Corticelli Silk Spools.....5c each  
Corticelli Silk Twist.....2 for 5c  
Twill covered leather bone.....10c yard  
Gros grain covered leather bone.....yard 20c  
Braun hooks and eyes.....card 5c  
Spring hooks and eyes.....card 4c  
Ideal collar supports.....3 cards for 7c  
200 yard linen spoils.....10c each  
Mercerized Belting.....7c yard  
Corticelli skirt braid.....4c yard  
Darning cotton, black, white and tan.....3 cards for 5c  
Easy-Every-Way Collar supports.....2 sets for 15c

That reminds us a lot of people that think they get Bargains in the City Stores  
are certainly Easy - "One" - Way.

Coil Spring Dome Fasteners.....5c doz  
Darning cotton.....spool 4c  
Darning Cotton on cards.....3 for 5c  
Silk mending cotton.....ball 5c  
Queen Own Pins.....paper 5c  
Toilet pins, assorted heads.....card 5c  
Kleinbert's Featherweight dress shields, pair 20c, 25c, 30c, 35c  
On and Off Dress Shields.....25c, 30c and 35c

### The H. S. Falls' Co's Price

Coats machine thread, black and white.....4c a spool  
Coats threads, all colors.....4c a spool  
Clark's Brilliant Crochet cotton.....4c a spool  
Clark's Anchor Brand crochet cotton.....4c a ball  
Corticelli Silk Spools.....4c each  
Corticelli Silk Twist.....2 for 4c  
Twill covered leather bone.....10c yard  
Gros grain covered leather bone.....yard 20c  
Braun hooks and eyes.....card 5c  
Spring hooks and eyes.....card 4c  
Ideal collar supports.....3 cards for 5c  
200 yard Linen spoils.....10c each  
Mercerized belting.....7c yard  
Corticelli Skirt Braid.....4c yard  
Darning cotton, black, white and tan.....3 cards for 4c  
Easy-Every-Way collar supports.....2 sets for 14c

You will note not in one instance are the special city sale prices better  
than The H. S. Falls Co. regular any-day-price and in a great  
many cases their sale prices are higher than The H. S.  
Falls Co. day-in-and-day-out price.

## THE H. S. FALLS CO.