

GREAT ROOM MAKING SALE OF FURNITURE, RUGS, CURTAINS AT HOFFMANN'S

A belated Car-load of Grass and Rattan Chairs, too late for summer trade, and we must have them out of the way of way of our Holiday Goods

The Manufacturer loses You Gain

Large Comfortable Jap Grass Arm Chairs, worth \$10 for \$5.
Beautiful Natural Grass Chairs, worth \$8.00 for \$4.50
Ladies' Arm Chair, beautiful design in grass, worth \$7.50 for \$4.00

200 RUGS WITH WALKING TICKETS ON
3x4 Rugs, latest design in Japs, worth \$12.00 for 10.00
3x4 Rugs, Brussels, worth \$25.00 for 18.00
3x4 Rugs, Velvet, soft shades, worth \$28.00 for 19.00
3x4 Rugs, Axminster, worth \$34.00 for 25.00

We have Rugs to fit almost any size room and will give you the same liberal discount on the size you want.
Don't have your floor coverings full of seams.
Come in and see our Laces and Tapestry Curtains. We have some great bargains, too many to put on paper.
We must have the room and are going to give by discount to get it. See that you get your share.
Remember we guaranteed to beat any Catalogue and we deliver your goods.

We are exclusive. House and Home Furnishers.

HOFFMANN'S

Furniture and Undertaking Rooms, Norfolk St., Simcoe: Phone 75 - Night Calls 29
N.B.—The Undertaking Department is under H. Hoffmann's personal supervision
Night calls, 6th house south of Bank of Commerce

Jarvis Roller Mills and Elevator

WE HAVE IN STOCK

New Buckwheat Flour, Rolled Oats,
Gem of Wheat, also Oyster Shells,
Charcoal, Oilcake, Flax and Flax meal.

A large stock of Bran and Middlings for immediate sale.

Our Blended Flour gives satisfaction, it is manufactured from the best of Ontario and Manitoba wheat and in a clean up-to-date modern mill.

A. L. SMITH

....FRESHEN UP....

YOUR HOME FOR THE WINTER

You can afford to do this frequently as our prices are exceptionally moderate.

Probably you will want some new pieces of Furniture—a Parlor Suite, or Bedroom Suite, an extension Table and Dining, Perhaps a Cabinet; it may be some Easy Chairs, a Couch; or it may be Springs and Mattresses.

No matter what it may be we can fill the bill as we handle up-to-date goods.

Probably you do not need new goods but would like the old renewed, we can also attend to your wants in this respect.

HOLMES THE FURNITURE MAN

ERIE PHONE 30

FUNERAL DIRECTOR

D. M. ALLEN

Fashionable Tailor

The Rex Tailoring Co., Toronto.

Call and see samples and get prices of Tweed and Worsted Suitings and Overcoatings.

I am making a specialty of
CLEANING & PRESSING CLOTHES

**Now IS The Time
To Have That
Group picture
Made**

Let us show you our special display of attractive new styles. We are perfectly equipped for making group pictures and will please you with the quality of our work

Make the Appointment To-day
Phone 183

MOORE

The Photographer

Norfolk St.

Simcoe

CHOICE MEATS

When you want something choice in

Beef, Pork, Mutton

and other meats call at our store and get your choice. We handle only one kind and that THE BEST

Highest Cash paid for Eggs

Cash paid for hides

THOS. HARRIS,
PROP.
JARVIS, ONT.

A bright, sunny disposition is a great thing to possess on a dull day. Did you ever think of that?

I sit beneath my greenwood tree and watch the girls go by, a-chewing gum with ecstasy and ardor in each eye; they chew their gum as though they knew that every bit of gum they chew will take them nearer to the blue and angel-haunted sky. They chew their gum with frenzied zeal, as poets write odes; they chewed as though they seem to feel some conscientious goods; the Nells and Alices and Mauds and there sweet beribboned frauds chew on, and throw their chewed-out wads along the quiet roads. The jaws of gentle little Jill, though wearied, worn and numb, are clanking like a coffee mill, up her chunk of gum; her duty she will perform; she'll chew until her task is done. If other things beneath the sun may go to Kinemacoma. Come. The damsel passes my humble cot in groups of one or two. They haven't time to talk or sing, they haven't time for anything, but just to make their jawbones swing—oh, here's a howdydo; I dare remark that chewing gum is not our end and aim; 'tis not the price or sum of this our mortal gam; the chewers now and then should pause, for they can find a nobler cause than this wiggling with their jaws until those jaws are lame.—Walt Mason.

The Smile Habit

Get into the habit of smiling, practice it daily, just as you would learn a poem to recite, a little every day as a duty, says Lillian Russell. Then compare your old every day face with your new one and note the difference. Now your new put it in the case. Every good thing we have in this world we must repay with gratitude, and smiling gratitude at that. So our thoughts must be free from revenge, resentment and malice. The smile must be from within, from a loving heart. No selfishness must mar and no sarcasm distort the smile. Smile honestly and you are obeying the commandment of "giving." Give joy and pleasure, you will reap the reward through the world by a smile. The girls who go about with a cloudy face imprinted every little once in a while with jealousy, sulkeness, sarcasm, and disappointment does not realize the harm these moods do. She fancies that her face will readily fall back into nice sweet lines. It does, to be sure, for a while. But in a short time the lines become more and more pronounced. It is utterly impossible to have a sour heart and a sweet, pretty, sympathetic face. And there is no wonder so plain that the constant exercise of cheerfulness and amiability will not make beautiful. Certain it is that every woman who has swayed the history of humanity has known the value of cheerfulness—the value of a smile. No woman with fretful lines engraved on her face, no woman who has not learned to control her temper, who does not know the value of cheerfulness, can put up much of a show as a charmer. Smile and keep young. You have all the rest of your life in which to grow old. Every one of us needs at times the ministry of the sunny, smiling soul who yields the wand of a cheerful temper. Can one help having a bad temper? Certainly! Moods are as subject to the will as any mental faculty. The difference between the successful, popular woman and the woman who, by her disagreeableness, drives every one from her is simply the power of the former to control her moods and her temper. Unless one has her moods under control she has no real liberty.

Among the many suggestions that followed the loss of the Titanic is this: that a definite place in a particular lifeboat be assigned to each passenger, and that he be required to find it as soon as he boards the ship. A Japanese steamship company has adopted the suggestion. It issues to each passenger a numbered coupon that represents the place in the lifeboat reserved for his use in case of need. Theoretically, the plan is good, but whether panic-stricken passengers would adhere to it is another matter.

When you have a bilious attack give Chamberlain's Tablets a trial. They are excellent. For sale by all dealers.

Grand Trunk Railway System TIME TABLE

No 63 to Hamilton	Departs 7:40 a.m.
No 21 to Hamilton	" 8:25 a.m.
No 32 to Hamilton	" 10:30 a.m.
No 21 to St. Thomas	" 10:30 a.m.
No 23 to St. Thomas	" 10:30 a.m.
No 42 to Caledonia Junction	" 10:30 a.m.
No 44 to Caledonia Junction	" 10:30 a.m.
No 42 to Port Dover	" 10:30 a.m.
No 44 to Port Dover	" 10:30 a.m.
No 62 to Port Rowen via Pt. Dover and Simcoe	Departs 7:10 p.m.

Jarvis Market Reports

Our market reports are carefully revised each week and are corrected the day of publication.

Wheat	95
Oats	34
Barley	60
Flour per cwt	2.50
Butter	24
Eggs	30

Alex. G. Glass,

Practical Piano and Organ Tuner and Repairer

Residence, 37 Bay St., North Hamilton. Orders left at THE RECORD office will receive prompt attention.
Correspondence solicited.

Cut This Out

It is worth your fare to Hamilton and return on an account of \$10.00 or over.

DR. FRID L. WILLIAMSON,
Dentist,
2 Blocks west of King St. Station.

FINANCIAL ETC.

\$20,000 to loan at reduced rates of interest either on the straight loan or on the instalment principle on a greatly reduced basis.

Agent for several first class insurance companies, and will take risks at the lowest rates. Also insurer of marriage licenses. Several valuable farms for sale cheap on easy terms.

C. E. BOURNE.

PATENTS PROMPTLY SECURED

In all countries. Ask for our INVENTOR'S ADVISER, which will be sent free.

MARION & MARION.

364 University St., Montreal.

Winter Term From Jan. 2nd

**ELLIOTT
Business College**

Toronto, Ont. Canada's High Class Commercial School. Highly recommended by former students. Graduates in strong demand. Write for new catalogue.

Blaming the Town

"This sure is a one-norse town," the shiftless man asserts, then takes his seedy grip sack down, and packs his socks and shirts and to some other village goes to seek the shining plunk; there he accumulates new woes, and says the burg is punk. In every town however slick, you'll hear the failures say: "This wretched hamlet makes us sick; we'll chase ourselves away. The poor man has no chances here; he finds no open door; the whole corrupted atmosphere makes head and bosom sore." From town to town the failures drift and find each one the worst, until at last the peerless lift them to the jug feet first. All towns are good if you will work and try to reach the top; all towns are fierce if you're a shirk, whose mission is to yawp. Select a man whose heart is bold, whose courage never slumped, and he will gather fame and gold, no matter where he's dumped. The planted in the virgin woods, or on an island bare, you'll see him coming with the goods, and both feet in the air. And when you hear a pilgrim wail and blame things on his town, you may be sure that he would fall where'er he settled down.

A Des Moines man had an attack of muscular rheumatism in his shoulder. A friend advised him to go to Hot Springs. That meant an expense of \$150.00 or more. He sought for a quicker and cheaper way to cure it and found it in Chamberlain's Liniment. Three days after the first application of this liniment he was well. For sale by all dealers

Where do all These People Come From?

Notable Sale of Separate Muffs—Eleven Very Cheap
Mink Muffs in the Collection Ready Saturday

One Only	One Only
Mink Muff, value \$100 for \$80	Grey Thibet Muff val 8.50 for 6.80
" " " 85 " 70	" " " 6. " 4.80
" " " 75 " 65	Alaska Sable " " 38. " 30.40
" " " 72.50 58	" " " 16.50 " 13.20
" " " 32.50 29	Persian Lamb " " 15. " 12.
" " " 27 " 23	Grey Lamb " " 4.50 " 2.60
2 only, Mink Muffs, value \$60 for \$45	

This Week in the New Kind of a Man's Store

Men's extra heavy ribbed wool socks, 19c. instead of 25c a pair
Men's Navy flannel top shirts, collar attached 95 instead of 1.25
Men's Blue and White stripe drill and black sateen shirts, 44c. instead of 50c. Men's Grey flannel Top Shirts, collar attached, full liberal sizes, 69c. instead of \$1.
Men's heavy fleeced-lined top shirts, collar attached in black and navy, 65c instead of 85c.

Travelling Bags and Trunks

A full and complete stock was placed on sale last week at the new store. Some very choice pieces. All uncommonly priced.

Christmas Handkerchiefs

1000 dozen on sale suitable for men, women and children at 30c. a dozen up to 1.50 each. Extra special value in men's hemstitched initial handkerchiefs at 2, 3, 4 and 5 for \$1.

Every Fur in Fur Department Can be Depended on

Depended on—to be true to name. To be correct in style from the smallest neck piece of sheared muskrat to the richest mink sets. To be fairly priced. The store stands back of every fur it sells

Hudson Seal Coats up to \$250	Mink Sets up to \$190
Persian Lamb Coats " 340	Black Fox Sets " 110
Persian Lamb Sets " 77.50	Isabella Fox " 75
Sable (Skunk) Sets " 75	Ermine Sets " 95
Other lower priced sets from \$50 down to \$5	

The Boys in Blue

After all is said and done a man looks better dressed in a Blue Serge Suit than any other if it is the right kind. The best navy blue serge suit in town at 10, 12, 15 and \$20 are found at the store

Good Reading for Men

The weather is mightier than the pen where the question is to put on, or not to put on, warmer clothing. In the teeth of "chill December's surly blast" fresh supplies of warm overcoats and suits for men and boys, have come into our new kind of a clothing store giving us a fine and full stock to enable our friends and ourselves to look winter full in the face.

Overcoats for Men 6.50 to \$27 Suits for Men 5.90 to \$25
Overcoats for Boys 4.00 to 12 Suits for Boys 2.48 to 10

Winter Underwear for Men, Women and Children

No more mild weather now. People who have delayed changing their underwear should wait no longer. There are only cold day and nights ahead. The finest stock of fine underwear in Western Ontario is on sale at the new FALLS store.

Men's Warm Winter Garments 50c to \$3.00 each
Women's " " 25c to 3.50 each
Children's " " 15c to 1.75 each

Odd Fur Neck Pieces at Quarter, Third and Half Off

Beginning Saturday at the new FALLS store you can have your choice of Odd Fur Neck Pieces consisting of Mink, Columbia Sable, Badger, Mink Marmot, Astrachan, Rat, Grey Squirrel, etc., at one-quarter, one-third and one-half off all desirable pieces. The muffs to match them have been sold.

Dainty Novelties, Gift Things for Baby

We are quite sure you will be greatly interested in the display we shall make Saturday in gift things for baby, consisting of Bib Holders, Armlets, Racks, Water Bottles, Twin Dolls, Rattles, Don't Kiss Me, Sachets, Key Racks, etc.

A Chair for a Gift

The specimens of chairs on sale in FALLS new Homefurnishing Department are beautiful examples of the handicraft of the artist in wood work and upholstery, each \$2.00 to \$35.00. We do not duplicate the higher priced chairs. Every chair on sale is genuinely artistic.

The question is asked over and over again each day. The crowds come where there is most to enjoy, most to see, most to choose from, and least to pay for goods.

Toy Department is a Delightful place For Children

Bring the children, for though no child can have all the toys here all can enjoy the looking and there is some toy here for every child.

Mechanical Toys, Bally Mule, Tumbling Clowns, Zig-Zag, Automobiles, Motor Boats, Merry-Go-Around, Auto Bus, Auto-Drays, Trains, All Kinds of Games, Horns, Teddy Bears, Dogs, Toys, Trumpets, Tools, Beds, Dollar Kitchens, Magic Lantern, Sewing Machines, Whips, Swords, Horses and Carts, Muffintoi, Boys' Outfits, consisting of Rough Rider, Cowboy, Police, Army and Fire Brigade, and hundreds of others. Dolls by the hundred big and little, dressed and not dressed. Takes a big section in the top storey to hold them all. Each 10c to \$7.50.

Good Toys and Dolls every one of them. No riff-raff or cheap plunder. The purse that has to count the pennies as they go out should get the best that the price will bring.

50c Heavy Ribbed Cashmere Hose 29c a pair

On sale in the centre aisle of the new FALLS store. 100 dozen boys' and Women's fine heavy ribbed Cashmere Hose, Seamless, were 50c a pair. On sale at the pair 59 cents.

Men's Sweater Coats

Men's all wool coat sweaters, high reversible collars, all desirable colors, assorted sizes, worth \$2.00, at the new kind of a man's store \$1.90 each.

THE H.S. FALLS CO. OF SIMCOE

HARDWARE,

E. T. CARTER

JARVIS