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We do not have to quote prices and quality here too long for that outlay—37 years—and the same guarantee backs all dealings from our store. We need the ready cash to buy our Christmas goods. We cannot take promises after Dec. 1st. Friendship is a good friend, but money counts with us.

Our crockery stock is very nicely assorted for present selling.

YOUR RESPECTFULLY

T. E. Morrow

RICOSE VEINS CURED

NAMES USED WITHOUT WRITTEN CONSENT.

Confined to His Home for Weeks.



"Heavy work, severe straining and evil habits in youth brought on Varicose Veins. When I worked hard the aching would become severe and I was often laid up for a week at a time. My family physician told me an operation was my only hope—but I dreaded it. I tried several specialists, but soon found out all they wanted was my money. I commenced to look upon all doctors as little better than rogues. One day my boss asked me why I was off work so much and I told him my condition. He advised me to consult Dr. Kennedy & Kennedy, as he had taken treatment from them himself and knew they were square and skillful. I wrote them and got The New Method Treatment. My progress was somewhat slow and during the first month's treatment I was somewhat discouraged. However, I continued treatment for three months longer and was rewarded with a complete cure. I could only earn \$12 a week in a machine shop before treatment, now I am earning \$31 and never lose a day. I wish all sufferers knew of your valuable treatment."

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NO NAMES USED WITHOUT WRITTEN CONSENT. PRIVATE. No names on boxes or envelopes. Confidential. Question List and Cost of Treatment FREE FOR HOME TREATMENT.

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NOTICE All letters from Canada must be addressed to our Canadian Correspondence Department in Windsor, Ont. If you desire to see us personally call at our Medical Institute in Detroit as we see and treat no patients in our Windsor offices which are for Correspondence and Laboratory for Canadian business only. Address all letters as follows: **DRS. KENNEDY & KENNEDY, Windsor, Ont.** Write for our private address.

PARSIAN SAGE STOPS DANDRUFF AND HAIR LOSS

This Great Hair Tonic. Grower and Beautifier now Sold all over Canada

The R. T. Booth Co., Ltd., Fort Erie, Ont., Canadian Distributors of PARSIAN SAGE, have authorized T. E. Morrow to refund the price to any purchaser if PARSIAN SAGE does not banish dandruff, stop falling and splitting hair and scalp itch. But PARSIAN SAGE will do more. It will promote a new growth of hair if the hair root is not already dead, and will preserve the natural color of the hair.

It puts the radiance of sunshine into the hair and makes it beautiful and good to look upon. Women who use it once throw aside all others—50 cents at all dealers.

How often have you heard it repeated "Well I just don't know what to buy my friend for a Christmas gift." If you call on us we will relieve you of the quandary and you will be more than delighted with your purchase—The Record.

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1912-1913

Our list is so arranged that our readers not only get the advantage of very low prices, but can select papers and magazines suitable for every member of their family. Make your selection and order at once. Every new subscriber gets THE RECORD FREE FOR THE BALANCE OF 1912.

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THE RECORD AND	Daily	Weekly
Hamilton Spectator	\$2.85	\$1.85
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Toronto Globe	3.40	1.85
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Farmers' Advocate		2.35
Weekly Sun		1.85
Canadian Farm		1.85
Farm and Dairy		1.85
Youth's Companion		3.30
Family Herald & Weekly Star		1.85
Iri Hicks Almanac		1.40

Christmas Every Day

Why can't every day be Christmas? Once a year when Christmas comes around, we all with one accord bury our sordid natures and assume towards every fellow man an attitude of brotherly love. On Christmas Day old enmities are forgotten, selfishness disappears and the Golden Rule becomes the law of the land. And everyone is happier and better because the spirit of Christmas pervades his life and directs his actions. Then why cannot we be animated by the same spirit every day of the year? Of what avail is one day of selfishness and generosity, if it is followed by three hundred and sixty-four days of greedy scheming? If a man took advantage of another's misfortune on Christmas day we should think he was too mean and contemptible to have a place in the community. It is true, nevertheless, that those whom the world calls successful men, have in the great majority of cases achieved their "success" by taking advantage of other people's necessities. Those who are most generous and good natured at Christmas time, often pay starvation wages, charge exorbitant rents and engineer combines that make food and clothing unnecessarily dear. They feed and clothe the poor on Christmas day and prevent the same people from feeding and clothing themselves the rest of the year. The world would be a great deal happier and better if we could have a perpetual Christmas—not a Christmas of charity, but a Christmas of justice, truth and brotherly love.

The Message of Christ

In a few days Christendom will with one accord join in a paean of praise in honor of the child born in Bethlehem, near two thousand years ago. Do we realize why the nativity of this son of a humble carpenter cradled in a manger should after such a lapse of years be such a cause of rejoicing? The life led by the Saviour during the few years spent among His fellowmen, and the words of guidance He left for us before He made the great sacrifice still remain as a beacon to mankind. The significance of the Christmas festival would come to us more clearly if we could but in imagination conceive of the cheerlessness and hopelessness of this world were Christ and His message to be obliterated from our lives. Such a picture by its appalling contrast at once and most clearly gives us the true place which the message of Christ occupies in individual and national life. The sermon on the Mount has successfully stood the test of ages and remains today more securely than ever as the Star of abiding Hope. The message of Christ has brought man from the dark ages to the present age of comparative civilization. But we yet follow the Great Example at a great distance—too great a distance. Civilizations of the past founded on other principles than the Golden Rule, have one by one crumbled to decay. Those of today succeed in proportion as they follow the precepts of the Great Teacher. Many nations are struggling to follow the Divine teachings more closely, and it behooves the Canadian people to take to heart the story of Christian nations and to see that in this respect our young nation does not lag behind, and it should ever be kept in mind, that the home is the nation.

The Provincial Winter Fair

This highly useful institution may fairly be congratulated on the character of its exhibition held last week in Guelph. For many years after its establishment, it struggled along under the shadow of impending extinction. Year by year it slowly but steadily grew in usefulness and interest until it is now, in average excellence of exhibited stock, the peer of any other institution of the same sort in the world. At first it was almost exclusively a fat cattle show; now the horse show and the poultry show, to say nothing of the sheep and hogs, are quite on a par with the cattle show in power to attract and retain the crowd of sightseers. The attendance was this year embarrassingly large, and this is the weakest point in the conditions under which the Fair is held. Guelph is a growing and an enterprising city, but it is difficult for an urban

centre of its size to meet a suddenly increased demand for hotel accommodation. Having done so much, the citizens of Guelph and the organizers of the Fair should lose no time in doing whatever else may be found necessary. The most important requirement is a large dining-room in which visitors may be able to procure at any hour meals of fair quality at a reasonable price. Hotels cannot be expected to stay a time to do much more than furnish food to their own guests. But thousands of people come from places not far away, and it would add greatly to their comfort if there were provided a restaurant where they could get even a midday meal and also one during the evening recess. Under enterprising but careful management such a feature of the Fair should be able to pay its own way. Many citizens were willing this year to accommodate visitors with beds for a night or two, and perhaps more of this accommodation might be obtainable if a persistent effort were made to secure it, but nothing in the way of a substitute will take the place of a restaurant convenient to the Fair and adequate to the need it has created. The Fair itself has outgrown its existing accommodation quite as much as the attendance has outgrown the hotel arrangements provided for it. The addition of the horse show to the original exhibition has been abundantly justified by the interest taken in this part of the program, but every new feature added is a new competitor for accommodation already too limited. The great present necessity is an arena for the showing of horses, with plenty of accommodation for the thousands who go to the Fair chiefly to see these fine animals. The accommodation provided for poultry might be greatly improved if more space were procurable, so that there might be a better diffusion of light. Much of the attractiveness that arouses almost a passionate interest in the fancier is quite dependent on the light in which he views the exquisite colors of the birds on exhibition. These responsible for the management of the Fair are thoroughly aware of the defects and necessities which are noted here merely by way of informing the general public, to whom the institution belongs.

Marketing Apples

Considerable comment has been aroused over the allegation that a barrel of apples which was bought for 75c. in an Ontario orchard was sold in Winnipeg for over \$5. The cost of carrying the apples from the orchard to the Winnipeg store room was P. J. Carey says, \$1.10; the barrel itself and the picking and packing of the fruit probably represented 75c. more. What then, it is asked, became of the balance of the price paid by the consumer? The Sun does not propose to find an answer to the specific question asked in regard to this particular barrel, but does desire to offer a few observations in regard to the apple trade in general. To begin with there is no reason why any apple grower should have sold his apples, apart from cost of barrel and packing, for 75c. Where fruit growers were organized in efficient co-operative associations much better prices were realized. As President Dan Johnson said at the recent convention of the Ontario Fruit Growers' Association, Lambton co-operative associations received \$2.50 to \$3 per barrel on board cars this season or equal to \$1.75 to \$2.25 for the bare apples. Where fruit growers do not act co-operatively, where dependence is placed by each grower on finding a purchaser in the itinerant buyers who actually roam over the country in autumn, returns received by growers are naturally less than those obtained by members of well organized co-operative associations. In sections where there are no organizations the fruit has to bear all the expense of an exceedingly costly system of buying as well as the expense of moving gangs of pickers over wide areas. Two, three or a dozen buyers cover the same territory in buying; that means needless expense in buying. One buyer gets one orchard here a second five miles away, a third ten miles off and so on. A second buyer picks up scattered orchards over the same area. The third, fourth and fifth buyers do the same. Then, when picking time comes, half a dozen different picking gangs go hopping about over the same ground. Under that system of handling apples the cost of handling may easily be more than double what it is under a co-operative system which includes a whole neighborhood. These facts are becoming known and as a result co-operative growers' associations are springing up all over Ontario. There is, it is true, room for still further extension along the same line, especially in those regions where the building of more storehouses by these associations in which apples may be held until the best market conditions exist. But it is at the consuming end that the chief weakness is found to-day. The consumer of apples, either in Winnipeg or Toronto, does not as a rule buy by the barrel. He buys by the peck or basket, and even the Toronto buyer frequently pays rather more than at the rate of \$5.75 per barrel for apples for which co-operative organizations of growers, fifty miles away, receive less than half that sum. Included in the price the consumer pays are: Freight to the city; wholesaler's charges; retailer's charges. These latter are necessarily very high under the system that prevails. There are a dozen retail shops selling apples in districts of this city which could as well be served by one shop. Each shop sends its representative out to take orders; each maintains its own delivery system. The distanced traversed and time spent in taking and delivering orders, is under the system which prevails, at least twelve times what is necessary. To all this must be added cost of carriers, usually baskets in which delivery is made, as well as a percentage to cover bad debts. When all this is taken into account it is not surprising the Toronto consumer pays twice as much for his apples, and the same holds in regard to milk and eggs, as the organized producer receives fifty miles away. The Globe is of opinion that the Dominion Government should spend one or two million dollars in instructing farmers to sell co-operatively. What is most needed, is an instructor who will show city people how to buy co-operatively. The consuming is the weak end of the marketing system at the present time.—Weekly Sun.

Unlucky '13 Brides

All those whose livelihood is concerned with society weddings—people such as dressmakers, jewellers, caterers and florists—are troubled by indications which suggest that the unlucky "13" of next year will affect their trade by decreasing the number of society marriages. Already it is noted that one or two brides-elect have fixed upon the last day of this year for their weddings, so as to escape the so-called unlucky "13" and it is painfully significant that the number of weddings fixed for December is far in advance of recent years. January is usually a very favorite month for marrying and giving in marriage, but so far the fixture for the first month of 1913 are few and far between. It remains to be seen whether as the year grows older the superstition will be strong enough to counteract the call to the altar, for a young girl must indeed be fettered by superstition if it makes her postpone her wedding for a whole twelve months. It will be interesting to watch whether any of the June brides will have the courage to select Friday, June 13, 1913, as her wedding day. Even an ordinary Friday is generally a blank day in the nuptial world, so unlucky it is supposed to be and this particular Friday in June with two thirteens in its numbering, cannot but be regarded as the most unlucky day of the year, and brave indeed will be the bride who fixes on it.

The Coal Shortage

For a good many years the man who laid in his stock of coal in July or August has been held up to admiration by the wives of less far-sighted citizens who bought their coal a ton or two at a time after cold weather had arrived. This year, however, the man who buys in ton lots may be regarded as a public spirited citizen, with no embarrassing question asked concerning his finances. According to the New York Tribune, which has investigated the coal situation, there is no need for any coal shortage this winter if people will buy coal as they use. If every one were to attempt to lay in a winter's supply now there would not be enough to go round, and a real scarcity would be felt. There is shortage in the accumulated stock of coal, but the production of coal has not fallen below normal, and will be sufficient for the demands if they are reasonably spread over the winter. There is said to be some shortage of freight cars but coal is being shipped in fair quantities and the coal shortage will be only temporary. The situation is very different from that of a few years ago, when production ceased and there was a real famine. No doubt the increased price of coal has had some panicky effect. People have hastened to buy their coal for fear of further advances in price, and dealers have not been slow to take advantage of the unusual demand. Some of them are said to be storing huge quantities in their yards with the view of advancing prices later in the consuming season. There is no reason, however, except the desire of the dealers to make more money, why coal should cost more in January than in December. The tendency of this commodity like that of all others is always upward, but the situation in the anthracite region, according to the Tribune, does not warrant further increases.

The particular lady always likes to have her pantry and cellar shelves looking clean and dainty. She can always have it so by using our lace shelf paper. All colors.—The Record Book Store.

We wish to call your attention to the fact that most infectious diseases such as whooping cough, diphtheria and scarlet fever are contracted when the child has a cold. Chamberlain's Cough Remedy will quickly cure cold and greatly lessen the danger of contracting these diseases. This remedy is famous for its cures of colds. It contains no opium or other narcotic and may be given to a child with implicit confidence. Sold by all dealers.

Child Dead Two Months

Winnipeg, Man., Dec. 12.—The bodies of Mrs. Alfred H. Irvine and two-month-old son were brought to Calgary, Alta., to-night from a farm house ten miles north of Calgary. The infant had been dead two months and the mother had been waiting all that time for it to be restored to life, being a member of an apostolic faith. She finally starved herself to death. A doctor of Mrs. Irvine, Miss Harrison, is in a dangerous condition. The mounted police are investigating and decided to hold an inquest. Irvine was born near London, Ont., and his wife and sister-in-law are natives of Haldimand county. The woman's age was 36 years. Both she and her sister were martyrs to creed, having fasted for two weeks in the belief they could thus bring back the infant to life.

Realization of the great loss caused by the destruction of trees, fruits and crops by insects cannot fail to strengthen the organized protest against the slaughter of birds. As the destroyers of insects, birds have come to be recognized as agents for conserving national wealth. The killing of a bird indirectly is a contribution to the strength of the insect horde which wars on the earth's vegetable products.

High grade decorating paper, for ball rooms, booths, store windows paper novelties, including lamp and candle shades, table cloths, flower pot covers, etc., and many other decorative purposes. These rolls nominally contain seven feet, but as the paper is finely creped and very elastic, they easily stretch to twelve feet. All colors. The Record Book Store.

A Des Moines man had an attack of muscular rheumatism in his shoulder. A friend advised him to go to Hot Springs. That meant an expense of \$150.00 or more. He sought for a quicker and cheaper way to cure it and found it in Chamberlain's Liniment. Three days after the first application of this liniment he was well. For sale by all dealers.

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