THE RIGHT HOUSE

Hamilton's Favorite Shopping Place.

Dress Silks and Wash Goods at Cost and Less Than Cost

Take advantage of the Sale of Wash Goods and sale of Silks now in progress in Hamilton at The Right House. These Sales close next Saturday, July 13, at 5 p. m.

$9.00 Silk Costume Lengths to clear at $3.00
$14.00 Silk Costume Lengths to clear at $5.25
$13.00 Silk Costume Lengths to clear at $6.85
$15.00 Silk Costume Lengths to clear at $5.00

These Costume Lengths are the season's very newest effects every thread is pure silk. The dyes are the best obtainable anywhere. The colors include Brown spot with combination border effects. White grounds with Black spot and borders effects. Green grounds with White pin dots and border to match, Black Messaline ground with combination Paddy Green Ribbon border and fringe effect. Black Costume lengths with White borders, Grey grounds with Black Borders, etc. In each Costume lengthis sufficient material to make any style of dress as demand by fashion this Season. Make it a point to purchase a length at your earliest opportunity.

The Right House Closes Each Day During July and August at 5 p. m. Including Saturday

The Wash Goods Sale Includes Dozens of Other Special Values Besides Those Mentioned Here--Read The List

White Rope Voile for cool summer dresses. 40 inches wide, regularly 75c. Sale Price 60c
Fine French Voiles for cool summer dresses, very pretty. 40 inches wide. Special at 40c
Bordered Voiles with White grounds and colored spots and floral effects, borders in contrasting shades to match. Charming for summer dresses width 29 inches. Regularly 50c. Sale price per yd 25c.
Black-and-White, Navy-and-White Muslins in dark grounds for cool serviceable dresses. Width 32 inches, regularly 25c. Clearance sale price 15c
Fancy Floral Voiles in White and colored grounds, width 27 inches, regularly 35c. Clearance sale price 17c.
Mercerised Foulards in exquisite color combinations of Black-and-Helio, Copenhagen-and-Black, Sky-and-Black and plain Helio Regularly 25c per yd. Clearance sale price 10c.
Natural Linen Shade Vesting, for tailored blouses and dresses. Width 27 inches. regularly 18c per yd. Sale price per yd 12½c.
Colored Repps in closely woven weaves. Width 32 inches. New shades of Mauve, Helio, Green, Blue and Pink. Regularly 30c. Sale price 15c.
Colored Repps in shades of Grey, Wine, Wistaria, Mauve, Navy and Green. All fast color effects. Width 27 inches. Regularly 25c. To clear per yd. 9c.
Ginghams in stripes, Checks and Plaids. Regularly 20c. Sale price per yd 11c.

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D. M. ALLEN

Fashionable Tailor

and agent for

The Rex Tailoring Co., Toronto.

Call and see samples and get prices of Tweed and Worsted Suitings and Overcoatings.

I am making a specialty of

CLEANING & PRESSING CLOTHES

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Which held up to life, throws back a permanent reflection. Just as a poor mirror gives a distored likeness, does an inferior photograph liberal its original. Good mirrors cost a little more money, so do artistic photographs. Art in photography is simply the truthful reproduction of nature, that my photographs show at least a fair measure of artistic merit is due simply to an ability to cause the sitter to momentarily forget the Camera.

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WE have long ago gained for ourselves one of the best name for furnishing complete homes, and we are now in a better position than ever to give you a good selection. You also will find it profitable to select your goods now, and we will hold it for you until needed, which will assure you a good selection before the rush comes in. We carry everything to furnish a home complete and whether it is a single article you need or a complete home, you will find you will de better here than elsewhere. Whether you are ready to buy or not, we will be glad to show you through anyway, Once you get our prices we are sure the sale is ours sooner or later.

HOLMES THE FURNITURE MAN

ERIE PHONE 30 FUNERAL DIRECTOR

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When you want something choice in

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and other meats call at our store and get your choice. We handle only one kind and that THE BEST

Highest Cash paid for Eggs

Cash paid for hides

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PROP.
JARVIS, ONT.

Buy it now. Chamberlain's Colic, Cholera and Diarrhoea Remedy is almost certain to be needed before the summer is over. Buy it now and be prepared for such an emergency. For sale by, All Dealers.

A Straight From The SHOULDER TALK TO MEN

As you know, Sir, we have here a safe, Sane and Original kind of Clothing Store for men of Clothing Sense. We want you especially to know that it is a better Store this year than it has ever been (and will be a whole lot better next year) and despite the talk of business backwardness it is a more forward Store than it has ever been. Forward in Records, and Forward in the matter of increased Ability to serve well and to keep its own Standard of true quality and true Economy unlowered.

To-day you can come here and find unlimited choice of things for Men to wear. We are preparing to vacate our present Premises and we are going to sell a lot of Clothing and Men's Furnishings that has high-priced features at very low prices. The below list Tells part of the Story.

The Selling of Hundreds and Hundreds of Men's Shirts

The sale of Men's Shirts that began Saturday last is now under full swing. Never such selling of Men's colored dress and Working Shirts in Simcoe before. Pleated and plain bosoms.

The 50c Shirts are worth up to $1.00.
The 83c Shirts are worth up to $1.25.
The $1.15 Shirts are worth up to $1 50.
The $1.45 (made in England) fine French Cambric Shirts are worth $2.00.

This week The H. S. Falls Co., will add to the above 9 dozen Boys extra well made tan and other colors in Boys, Collar attached, work or play Shirts, worth up to 60c each. Your choice for 39c. Also 27 dozen Men's well made work Shirts in a great variety of good materials at your choice, 47c. Sizes up to 18.

The New Store in course of Construction will be one of the coolest buildings in Canada during the summer months.

Direct to Falls Store from the Manufacturer in England

And on sale this week 50 Men's Tweed Rain Coats in smart shades of Tan and Grey, all with the new Raglan shoulders and fancy plaid back. A most useful garment and good style. The sale price on them will be $9.50. They are $12.00 Rain Coats in other Stores that have them.

This is what we shall do in Men's Suits Placed on Sale

25 Men's Navy Serge (second best suits.) Sizes 36 to 42. Coat, Pants and Vest for $4.90.

60 Men's fine Navy and Black Serge and colored Worsted Suits, worth up to $15.00. Your choice for $9.90.

17 High-class Model Suits. The finest Suits we ever owned. Worth up to $30. Your choice for $19

$7 90 for your choice of one table of Men's suits that sold regular for $10.00 and $12.

Pretty Slow

Now and again we hear we are slow with the new building. We generally hear this from those that have had little or no experience in building. We are not erecting the store building rapidly but are erecting it thoroughly. We trust when completed it will be a credit to Simcoe, the builders and to The H. S. Falls Co.

We experienced a very comfortable feeling in the basement of the new store Thursday. The thermometer registered 92 outside of the building. It registered 69 in the basement of the New Store. It will be quite a relief to shop there during the hot Summer days.

Seventeen Hundred Pairs of Men's and Boys' Overalls to Go on Sale

Men of Simcoe and Norfolk County will be Glad of this

Youths' Blue Jean Overalls 39c a Pair. 9 dozen youths' good quality Overalls, made with bib. The 50c grade clearing at Falls Store at 39c a pair.

At 50c a pair Men's good quality well made Black Jean Overalls with bib. all sizes, 50c a pair.

At 75c a pair Men's heavy Black Jean, Blue Stripe and fancy Cottonade Overalls with and without bib. The dollar Overalls in every store. Nearly a thousand pairs on sale at 75c a pair.

At 48c a pair For Painters White Duck Overalls and Smocks that sell regularly at 75c a pair.

At 39c a pair Fifteen dozen pairs of Youths Striped Dark Grey Bib Overalls. Sizes up to 32. The pair 39c.

A Giant in the Retail Dry Goods, Etc., Trade of Canada called on us Last Week.

He was motoring through Simcoe, The New Store Building attracted his attention. He called and asked to be shown over it. He had lots of nice things to say about it and as he bid us goodday remarked outside of Toronto and Montreal there is, but one store in Ontario that will approach it and that one is in London. If you will let me know when you dedicate it I'll come up. Good luck to you.

Off to the Lake

Bathing Trunks, each 10c and 15c.
Bathing Suits for Boys, 25c to 50c.
Bathing Suits for Men, 25c to $1.50.
Bathing Suits for Women, $2.75 and $3.75.
Sleeveless Sweaters, great variety of colors, all siezs25c and 30c.

You can buy a Suit of Fine $1.50 Pajamas for a Dollar

I wouldn't go back to Night Shirts for anything. This was the remark of a customer in our store the other day. It is the experience of ninety-nine out of every hundred that try them. Here's an opportunity to experiment at a big saving.

Twenty-five Suits of Pajamas made from fine Cambric and Percale in all white and neat fancy colors. All are well made and nicely ffnished with cord and Tassel, Pearl button and braid trimmed. The best $1.50 Pajamas on the market, selling at Falls store for $1,00 the suit.

There will be no pockets or dark corners in the New Store. One of the lightest and best ventilated stores in Canada the architects tell us.

Lots Priced For A Quick Clearance

Barbers, Bartenders and Waiters Duck Coats. Value up to $2.00. Clearing at 50c each.

Boys' and Girls Spanish Sun Hats, worth up to 35c. Clearing at 19c each.

Boys' Wash Tams. Clearing at 10c and 15c each. Worth 25c and 50c.

Boys' Patent Leather Buster Belts in White, Tan, Cardinal and Black. Clearing at 10c.

Bone Collar Buttons, regular 5c a card. Clearing 2 cards for 5c.

Batchelor Buttons, regular 5c a card. Clearing 2 cards for 5c.

Watch Coats Fobs, worth 50c. Clearing at 25c each.

Boys' Dark Grey Luster Coats, sizes 27 to 31. Regular $1.50. Clearing at 50c each.

Odd lot of Men's Summer Vests, sold at $1.50. Clearing at 50c.

Boys' White Felt Outing Hats, regular 50c, Clearing 19c each.

The New Store will be a healthful store for our employees to work in and a pleasant store for our customers th shop in.

$15.00 English Parametta Rain Coats Going at $11.50

20 only Men's Pure Wool English Parametta Rain Coats in fawn. The best $15.00 Coat on the market. While they last $11.50 each. Years and years of wear to one of these Coats.

Boys' Dark Stripe Drill Knickers 29c A Pair

We are ready to transfer the ownershlp from our shoulders to the shoulders of Sixty Boys, ages 5 to 15 years of 3 dozen pairs of good heavy Drili Knickers at 29c a pair.

THE H. S. FALLS CO. OF SIMCOE Limited.