

GREAT ROOM MAKING SALE OF FURNITURE, RUGS, CURTAINS AT HOFFMANN'S

A belated Car-load of Grass and Rattan Chairs, too late for Summer trade, and we must have them out of the way of our Holiday Goods

The Manufacturer loses You Gain

Large Comfortable Jap Grass Arm Chairs, worth \$10 for \$5.
Beautiful Natural Grass Chairs, worth \$15.00 for \$7.50
Ladies' Arm Chair, beautiful design in grass, worth \$7.50 for \$3.75

200 RUGS WITH WALKING TICKETS ON

2x4 Rug, latest design in Japs, worth \$12.00 for \$6.00
2x4 Rug, Brussels, worth \$15.00 for \$7.50
2x4 Rug, Velvet, soft shades, worth \$20.00 for \$10.00
2x4 Rug, Axminster, worth \$24.00 for \$12.00

We have Rugs to fit almost any size room and will give you the most liberal discount on the size you want.

Don't have your floor coverings full of seams.

Come in and see our Lace and Tapestry Curtains. We have some great bargains, two many to put on paper.

We must have the room area and going to give by discount to get it. See that you get your share.

Remember we guaranteed to beat any Catalogue and we deliver your goods.

We are exclusive. House and Home Furnishers.

HOFFMANN'S

Furniture and Undertaking Rooms, Norfolk St., Simcoe: Phone 75 - Night Calls 29
N. B.—The Undertaking Department is under H. Hoffmann's personal supervision
Night calls, 6th house south of Bank of Commerce

Jarvis Roller Mills and Elevator

WE HAVE IN STOCK

New Buckwheat Flour, Rolled Oats, Gem of Wheat, also Oyster Shells, Charcoal, Oilcake, Flax and Flax meal.

A large stock of Bran and Middlings for immediate sale.

Our Blended Flour gives satisfaction, it is manufactured from the best of Ontario and Manitoba wheat and in a clean up-to-date modern mill.

A. L. SMITH

...FRESHEN UP...

YOUR HOME FOR THE WINTER

You can afford to do this frequently as our prices are exceptionally moderate.

Probably you will want some new pieces of Furniture—a Parlor Suite, or Bedroom Suite, an extension Table and Diners, Perhaps a Cabinet; it may be some Easy Chairs, a Couch; or it may be Springs and Mattresses.

No matter what it may be we can fill the bill as we handle up-to-date goods.

Probably you do not need new goods but would like the old renewed, we can also attend to your wants in this respect.

HOLMES THE FURNITURE MAN
ERIE PHONE 30 FUNERAL DIRECTOR

D. M. ALLEN

Fashionable Tailor and agent for The Rex Tailoring Co., Toronto.
Call and see samples and get prices of Tweed and Worsted Suitings and Overcoatings.

I am making a specialty of CLEANING & PRESSING CLOTHES

Now IS The Time To Have That Group picture Made

Let us show you our special display of attractive new styles. We are perfectly equipped for making group pictures and will please you with the quality of our work

Make the Appointment To-day Phone 183

MOORE

The Photographer
Norfolk St. Simcoe

CHOICE MEATS

When you want something choice is

Beef, Pork, Mutton

and other meats call at our store and get your choice. We handle only one kind and that THE BEST

Highest Cash paid for Eggs

Cash paid for hides

THOS. HARRIS, PROP.
JARVIS, ONT.

When a man loses his money cheerfully you can bet it is some body else's.

Autumn Messing

The falling leaves float, dazy on every vagrant breeze, and some one should get busy and give them to the trees. I hate to see them falling down to their grassy tombs; they bring reflections gailing of death and sable plume. The end of all endeavours they seem to typify; I can't hang on forever, like them I'll wilt and die. Like them I'll whirl and eddy and land down in the mud, and there I fear, already, I'll make no longer stand. Man thinks that when he'll perish, his memory they'll cherish; also when he departs—it is a sad confession—the world but lightly grieves; he makes no more impression than do the falling leaves. His creditors may languish a while and tear their hair and utter sobs of anguish, but they alone will care. Hell'll get the sobs when he's in death's taro, but, dead one has not a need him, and no one cares. A darn, such thoughts the leaves, now falling, suggest, and make sad, and we are water waiving, when we should all be glad.

Christmas Don'ts

Don't have the cost mark on presents. Don't let Christmas giving deteriorate into a trade. Don't let money dominate your Christmas giving. Don't embarrass yourself by giving more than you can afford. Don't expect to receive as much as you give, as the odds are on the disappointment. Don't acquire your Yuletide before the fun of Christmas actually begins. No Christmas is fulfilled when the celebrant filled full. Don't be the first to tell a child there is no Santa Claus. If you have to lie about it, lie, and lie as attractively as your education will permit. Don't eat your Christmas dinner in a restaurant if you can find any old home that you may eat it in, for a Christmas dinner in a home is worth two in the bush. Don't let your Christmas go by with out giving some sort of present to a child. The excuse that you know no children will not suffice. You can know plenty of them between now and the way of days. Don't decide to abstain from giving just because you cannot afford expensive presents. The thoughtfulness of your gift, the interest you take in those to whom you give, are the principal things. The intrinsic value of your gift counts very little. Don't give things because they are cheap and make a big show for the money. As a rule, it is a dangerous thing to pick up a lot of all sorts of things at bargain sales for Christmas presents. If you do there is always the temptation to make inappropriate gifts.

A WINNING FIGHT

Telling of the progress made in combating the terrible 20th century plague—Consumption.

Notwithstanding the enormous increase in population in Canada in the past few years, it is more than gratifying to be able to record that the fight which the National Sanitarium Association are putting up against the "white plague"—consumption—is proving a winning one.

Prior to 1896 deaths from Consumption were on the increase every year. In 1910, despite the greater number of citizens, the figures in Ontario alone showed a decrease of 1118 over those of ten years ago. Isn't this splendid testimony to the noble work going on?

Maybe you haven't a father, mother, sister or dear friend of your own afflicted, but wouldn't it feel good to help some poor soul in the throes of the dread disease to get back into the wage-earning class to return cured to wife and loved ones?

Our proud boast is that no needy Consumption has ever been refused admittance to our Free Institutions at Weston and Muskoka because of poverty. But the good work cannot expand without your kindly sympathy and material help.

The need is urgent. If you are blessed with that greatest of all blessings, good health, think of your needy suffering brother and sister.

Send along your mite, however humble, to Mr. W. J. Goss, Chairman of the Executive Committee; or to Mr. R. DENBAR, Sec. Treas., 347 King West, Toronto.

Every penny you send goes to help.

Don't waste your money buying strengthening plasters. Chamberlain's Liniment is cheaper and better. Dampen a piece of flannel with it and rub it over the affected parts and it will relieve the pain and soreness. For sale by all dealers.

Grand Trunk Railway System The Lure of Superstition

TIME TABLE

No 81 to Hamilton	Departs 7:40 a.m.
No 23 to Hamilton	" 8:25 a.m.
No 21 to St. Thomas	" 10:20 a.m.
No 23 to St. Thomas	" 11:25 a.m.
No 42 to Caledonia Junction	" 12:25 p.m.
No 44 to Caledonia Junction	" 1:30 p.m.
No 42 to Port Dover	" 1:50 p.m.
No 44 to Port Dover	" 2:50 p.m.
No 62 to Port Rowen via Pt. Dover and Simcoe	Departs 7:10 p.m.

Jarvis Market Reports

Our market reports are carefully revised each week and are corrected the day of publication.

Wheat	95
Oats	38
Barley	50
Flour per cwt.	25.00
Butter	27.30
Eggs	25.30

Alex. G. Glass,

Practical Piano and Organ Tuner and Repairer

Residence, 37 Bay St., North Hamilton. Orders left at THE RECORD office will receive prompt attention.

Correspondence solicited.

Get This Out

It is worth your fare to Hamilton and return on an account of \$10.00 or over.

DR. FRD. L. WILLIAMSON, Dentist,
3 Blocks west of King St. Station.

FINANCIAL ETC.

\$20,000 to loan at reduced rates of interest either on the straight loan or on the installment principle on a greatly reduced tariff.

Agent for several first class insurance companies, and will take risks at the lowest rates. Also issuer of marriage license. Several valuable farms for sale cheap on easy terms.

C. E. BOURNE.

Winter Term From Jan. 2nd

ELLIOTT Business College

Toronto, Ont. Canada's High Class Commercial School. Highly recommended by former students. Graduates in strong demand. Write for new catalogue.

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A handsomely illustrated weekly. Largest circulation of any scientific journal. Terms for Canada, \$3.00 a year, postage prepaid. Sold by all newsdealers.
MUNN & Co. 361 Broadway, New York

If You Want BARGAINS

Boots and Shoes,

A. RODGERS, JARVIS, ONT.

Agent for Consumers Wallpaper Co.

See Our Samples.

VALUE OF SPACE

SPACE VALUE IN THE JARVIS RECORD is worth more to those wishing to reach the homes of Jarvis than by any other method or use. This journal goes into all the homes all the time. It is appreciated and READ BY HUNDREDS.

If you want to rent an office, home, etc., there is no better way than through these columns. Likewise the sale or attention of any article. It is true our rates are just a little higher than some other journals, but value counts. There is more value in Jarvis advertising than the rate warrants. Try us!

OUR JOB DEPARTMENT

is replete with type, machinery and workmanship—the best money can produce. We handle all classes of job work, with speed, quality, and accuracy. Such as:—

- | | | |
|------------|-------------------|-------------------------|
| Sale Bills | Show Bills | Route Notices |
| Post Cards | Dodgers | Envelopes, (many lines) |
| Notices | Circulars | Window Cards |
| Date Lines | Letter Heads | Note Heads |
| Cheques | Statements | Bill Heads, (5 sizes) |
| Note Forms | Prize Lists | Financial Statements |
| Lein Notes | Pamphlets | Church Reports |
| Catalogues | Auditors' Reports | |
| Programs | Funeral Cards | Funeral Folders |
| Badges | Visiting Cards | Memorial Cards |

THE RECORD

WEST SIDE FRONT STREET PHONE 37

mands that very amount, so it is hard to get ahead, and I am now wondering if by chucking these ill-luck preservative devices and resorting to a straightforward, level-headed way of disregarding all signs, omens, warnings, etc., could ensure myself a way of life even as commonplace and prosaic as heretofore.

What Grit Can Do

Several months ago we mentioned that a prominent western railway company having instituted and inspection of all the trainmen for the detection of color blindness, it was found that one of the oldest passenger engineers could not read or write. The result of this discovery was that the man was taken off the road at once, and notified that he could have a switch engine to run. Instead of accepting this oblique promotion, he asked and received leave of absence for three months. Then he went home, got the assistance of a teacher, and began laboring to acquire a knowledge of reading and writing. This was done vigorously that at the expiration of his leave he wrote a very respectable letter to the master mechanic intimating that he was ready to take his engine.

She Misunderstood

A party of four just returning from a theatre called in at a fashionable restaurant. The prim old maid who was the guest of the evening, was much charmed with everything—especially the music. While the waiter was standing by the table she asked him to find out the title of the piece the orchestra was playing. The willing waiter promised, but other duties claimed him for a while, and when he returned the lady had completely forgotten her request. When he bent towards her and softly whispered something in her ear she recoiled with horror. Then recovering from the shock, she turned with cold, relentless fury upon the hapless man who waited, "How dare you!" she cried, "how dare you!" And it took the terrified waiter quite a time to explain why he had merely breathed the title of the piece so softly—"What can I do to make you love me."

Justice to Mothers-in-Law

As a rule opinions are not formed at once. Constant pounding away makes the impression. Not long ago a wise woman found out the cause of the dislike most children have to stepmothers. Fairy tales were answerable. In them from Madame Perrault to the Brothers Grimm, the evil of the story was divided between witches and stepmothers. Never was there a second wife but she abused her husband's children and favored her own. Naturally the youthful, impressionable emotional mind was warped by such assaults, and hence hundreds of noble women have had hard fights to overcome childish prejudices by the most considerate love.

The mother-in-law comes under the like unjust ban and for a like reason. A false impression has been formed in the public mind owing to laziness and lack of invention on the part of the newspaper funny men. With them the mother-in-law joke is a staple. When they can think of nothing else they trot her out and poke fun at her. They have never a word to say about father-in-law, who often is a crabbed, cantankerous cuss; a "Meddlesome Mattie" in more ways than one. Of course there are troublesome women who insist upon interfering in the affairs of their daughters, but they are not the rule. As a matter of fact they are in a very small minority. Every man who is honest will admit as much when asked. Many men who are especially favored, come forward with their unsolicited testimony to the value of the affection that comes to them from their mothers-in-law; the high sense of justice which often makes them side against their own daughters, the practical advice and help they so frequently give.

Testimony like this flourished on the front page of a Chicago newspaper in two places, the other day. Indeed it went to the extreme in both cases, for one fashionable physician testified that his wife's mother stood bravely behind him in making a career for himself. Another said his mother-in-law owns everything in his flat and supports his entire family. In an impartial size-up, the mother-in-law would stand far ahead of the men in both cases and many others.

DON'T ENVY A GLORIOUS HEAD OF HAIR

Your hair may not be as heavy as other women's Young Lady; it may not radiate its lustrous splendor; it may not be free from dandruff; but that's no reason why you should worry. In Paris all women who care have fascinating hair; in Canada all women, young ladies and girls who know about PARISIAN Sage have a wealth of brilliant hair and credit where credit is due; to wonderful, delightful PARISIAN Sage, the ideal hair tonic, grower, dandruff remover and beautifier. Sold by dealers everywhere for only 50 cents. T. E. Morrow sells it on money back plan. It stops scalp itch instantly and preserves the natural color and beauty of the hair.