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GREAT ROOM MAKING SALE OF FURNITURE, RUGS, CURTAINS AT HOFFMANN'S

A behind-the-scenes trade, and we must have them out of the way of our holiday goods.

The Manufacturer loses You Gain

Large Comfortable Jap Grass Arm Chairs, worth \$10 for \$5.
Beautiful Natural Grass Chairs, worth \$8.50 for \$4.50.
Ladies' Arms Chair, beautiful design in grass, worth \$7.50 for \$4.50.

200 RUGS WITH WALKING TICKETS ON
324 Rugs, latest design in Japs, worth \$15.00 for 10.00
324 Rugs, Brussels, worth \$25.00 for 18.00
324 Rugs, Velvet, soft shades, worth \$26.00 for 19.00
324 Rugs, Axminsters, worth \$34.00 for 25.00

We have Rugs to fit almost any size room and will give you the same liberal discount on the size you want.
Don't have your floor coverings full of seams.
Come in and see our Laces and Tapestry Curtains. We have some great bargains, two many to put on paper.
We must have the room are and going to give by discount to get it. See that you get your share.
Remember we guaranteed to beat any Catalogue and we deliver your goods.
We are exclusive. House and Home Furnishers.

HOFFMANN'S

Furniture and Undertaking Rooms, Norfolk St., Simcoe: Phone 75 - Night Calls 29
N.B.—The Undertaking Department is under H. Hoffmann's personal supervision
Night calls, 6th house south of Bank of Commerce.

Jarvis Roller Mills and Elevator

WE HAVE IN STOCK

New Buckwheat Flour, Rolled Oats, Gem of Wheat, also Oyster Shells, Charcoal, Oilcake, Flax and Flax meal.

A large stock of Bran and Middlings for immediate sale.

Our Blended Flour gives satisfaction, it is manufactured from the best of Ontario and Manitoba wheat and in a clean up-to-date modern mill.

A. L. SMITH

....FRESHEN UP....

YOUR HOME FOR THE WINTER

You can afford to do this frequently as our prices are exceptionally moderate.

Probably you will want some new pieces of Furniture—a Parlor Suite, or Bedroom Suite, an extension Table and Diners. Perhaps a Cabinet; it may be some Easy Chairs, a Couch; or it may be Springs and Mattresses.

No matter what it may be we can fill the bill as we handle up-to-date goods.

Probably you do not need new goods but would like the old renewed, we can also attend to your wants in this respect.

HOLMES THE FURNITURE MAN
ERIE PHONE 30 FUNERAL DIRECTOR

D. M. ALLEN

Fashionable Tailor and agent for
The Rex Tailoring Co., Toronto.
Call and see samples and get prices of Tweed and Worsted Suitings and Overcoatings.

I am making a specialty of
CLEANING & PRESSING CLOTHES

Now IS The Time
To Have That
Group picture
Made

Let us show you our special display of attractive new styles. We are perfectly equipped for making group pictures and will please you with the quality of our work.

Make the Appointment To-day
Phone 153

MOORE

The Photographer
Norfolk St. Simcoe

CHOICE MEATS

When you want something choice in

Beef, Pork, Mutton

and other meats call at our store and get your choice. We handle only one kind and that THE BEST

Highest Cash paid for Eggs

Cash paid for hides

THOS. HARRIS, PROP.
JARVIS, ONT.

The man who learns from yesterday, works hard to-day, and plans for to-morrow will always land on his feet.

"SEE THAT BALD HEADED YOUNG MAN"

"I know he is only 39," said one young lady to another at a social function, "but he looks like 50."
"Better say he looks like 60," replied the other.

Young men who use **PARISIAN SAGE** never grow bald because the hair root is supplied with plenty of nature's own nourishment, which means at all times an abundance of healthy hair.

Young Man, if your hair is thinning or if that little bald spot on the top is beginning to spread, try **PARISIAN SAGE**. It is guaranteed by T. E. Morrow to stop falling hair, banish dandruff and scalpitch, or money back. 50 cents at dealers everywhere.

One per cent of the wealth of the United States is invested in church property.

Women's feet are bigger than they used to be, and still growing, say the shoe manufacturers of America, who held their fifth annual fair in Boston not long since. A canvass of opinions among the dealers revealed that the average size of shoes that women wear to-day is from four to five, whereas twenty years ago the average was from three to five. The No. 2 size in women's shoes has practically disappeared. Only one in twenty dealers handle them. It was also said that many firms are sending their products out with a code number in place of the actual size number. Women refuse to wear the number that fitted them. Now, whatever size they ask for, whether it be two, four or six, the dealer gives them the shoe that fits them, and he alone knows what size they wear.

Early Christmas Shopping

Although the father of the family is usually none too anxious to remember Christmas until the fact is forced upon him, the ladies are more farseeing and take into consideration the fact that Christmas is coming ahead of that important date. Since "Pater families" has to come across sooner or later, any delay in the purchase of their Christmas gifts is a waste of time and money. The ladies might as well make their Christmas shopping as well ahead of the final rush as possible. The tremendous crush in the retail section a week or two before Christmas is always a heavy drain on the working forces of the great retail establishments. However exciting the presence of the crowd with its attendant rush may be shopping under such circumstances is neither so satisfactory nor profitable as would be the case were the great mass of people to commence their purchases earlier.

Those who make their Christmas purchases early and well in advance of the final rush secure the best bargains as well as the pick of the holiday novelties. However enjoyable the rush and crowding just before Christmas may be to the merry throng of Christmas shoppers, the experience is a frightful drain on the strength and nerves of the clerks and saleswomen who are compelled to cater to the tastes and whims of the unreasonable throng, all of whom desire to be waited on at once. There will always be many who by sheer force of circumstances will be compelled to wait until the last minute to do their Christmas shopping, but there is also a very large contingent who can make their purchases as well now as later. It is true that the head of the family may demur at being compelled to "produce" somewhat ahead of the usual time, but a little persuasion will probably convince him that it will make little difference whether he opens his pocket-book a month in advance or later. Moreover, by extending the shopping over a longer period of time it may be possible to make the drafts on the paternal pocket-book a little larger, as instalment payments do not hurt as much as a lump sum.

Don't waste your money buying strengthening plasters. Chamberlain's Liniment is cheaper and better. Dampen a piece of flannel with it and bind it over the affected parts and it will relieve the pain and soreness. For sale by all dealers.

VALUE OF SPACE

SPACE VALUE IN THE JARVIS RECORD is worth more to those wishing to reach the homes of Jarvis than by any other method or use. This journal goes into all the homes all the time. It is appreciated and READ BY HUNDREDS.

If you want to rent an office, home, etc., there is no better way than through these columns. Likewise the sale or attention of any article. It is true our rates are just a little higher than some other journals, but value counts. There is more value in Jarvis advertising than the rate warrants. Try us!

OUR JOB DEPARTMENT

is replete with type, machinery and workmanship—the best money can produce. We handle all classes of job work, with speed, quality, and accuracy. Such as:—

- | | | |
|------------|----------------|-------------------------|
| Sale Bills | Show Bills | Route Notices |
| Post Cards | Dodgers | Envelopes, (many lines) |
| Notices | Circulars | Window Cards |
| Date Lines | Letter Heads | Note Heads |
| Cheques | Statements | Bill Heads, (5 sizes) |
| Note Forms | Prize Lists | Financial Statements |
| Lein Notes | Pamphlets | Church Reports |
| Catalogues | Tickets | Auditors' Reports |
| Programs | Funeral Cards | Funeral Folders |
| Badges | Visiting Cards | Memorial Cards |

THE RECORD

WEST SIDE FRONT STREET

Grand Trunk Railway System TIME TABLE

No 63 to Hamilton	Departs 7:40 a.m.
No 21 to Hamilton	7:55 a.m.
No 25 to Hamilton	8:25 a.m.
No 21 to St. Thomas	8:45 a.m.
No 25 to St. Thomas	9:05 a.m.
No 42 to Caledonia Junction	9:25 a.m.
No 44 to Caledonia Junction	9:45 a.m.
No 42 to Port Dover	10:05 a.m.
No 44 to Port Dover	10:25 a.m.
No 62 to Port Dover via Pt. Dover and Simcoe	10:45 p.m.
	Departs 7:10 p.m.

Jarvis Market Reports

Our market reports are carefully revised each week and are corrected the day of publication.

Wheat	95
Oats	38
Barley	50 60
Flour per cwt	2.50 2.50
Butter	27 30
Eggs	30 32

Alex. G. Glass,

Practical Piano and Organ Tuner and Repairer

Residence, 37 Bay St., North Hamilton. Orders left at THE RECORD office will receive prompt attention.
Correspondence solicited.

Cut This Out

It is worth your fare to Hamilton and return on an account of \$10.00 or over.

DR. FRED L. WILLIAMS,
Dentist,
2 Blocks west of King St. Station.

FINANCIAL ETC.

\$20,000 to loan at reduced rates of interest either on the straight loan or on the instalment principle on a greatly reduced tariff.

Agent for several first class insurance companies, and will take risks at the lowest rates. Also issuer of marriage licenses. Several valuable farms for sale cheap on easy terms.

C. E. BOURNE.

Winter Term From Jan. 2nd

ELLIOTT
Business College

Toronto, Ont., Canada's High Class Commercial School. Highly recommended by former students. Graduates in strong demand. Write for new catalogue.

PATENTS

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TRADE MARKS
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A handsomely illustrated weekly. Largest circulation of any scientific journal. Terms for Canada, \$5.75 a year, postage prepaid. Sold by all newsdealers.
MUNN & Co. 361 Broadway, New York
Branch Office, 65 F St., Washington, D. C.

If You Want BARGAINS

Boots and Shoes,

GO TO—

A. RODGERS,

JARVIS, ONT.

Agent for
Consumers Wallpaper Co.

See Our Samples.

We Have Taken Full Possession Of The New Store

Whoever would see this store in all its moods, needs to visit it every day.

The Opening Day in Many, Many, MANY ways. Twice during the day we took the census---in the afternoon the report read "318 present now" and at a quarter to nine o'clock in the evening there 417 people in the building at one time. Some will say, "Oh they were just lookin' around." Don't you believe them! Though this store was thronged all day, still there was comfort for everybody---visitors and employees.

The new store is big and not without interest to the rich, and the place is not too big for the humble people to enjoy. It is a thorough-going store from top to bottom. The people look over the tables and counters and take what they want. The Managers keep close watch and see what is in most demand to bring in daily fresh supplies.

From now on all our stocks are at their best, except some of the Christmas stocks continually arriving and unpacking.

THE H.S. FALLS CO. OF SIMCOE Limited

PHONE 37