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FIX UP FOR THE FAIR

Hoffmann's Splendid Special Values in Furniture and Rugs Will Help You

In the face of a sharp rise in furniture of 15 per cent, we are marking down everything in our mammoth store, so as to start our fall business with a rush. Here are a few of the cuts, showing how much we sell below the big city stores:

Kitchen Chairs for Fall Leaf Tables	50c.	others are asking	62c for same
Kitchen Cabinet Tables	\$8.50	"	\$4.20
Dining Room Chairs	7.00	"	7.75
Couches in velvet with fringe	4.50	"	5.85
Couches in Kocoo design velvet	9.00	"	10.45
Nurse Rockers, Hardwood	1.00	"	1.25
Leather seats, 14 cut oak din-		"	
ers, per set	15.00	"	16.00
Rockers in imitation leather any design of back	4.00	"	7.15
Parlor suites 5 pieces in velvet	18.00	"	22.15
Parlor suites 5 pieces in Koc.	28.00	"	30.50
Dressers 16 X 20 Mirror	7.00	"	8.20

OUR RUGS AND LINOLEUMS

Were never better in quality and design, or lower in price. Our 250 to choose from. Here you see the goods and know first what you are buying. Here you have your goods delivered and stood up and polished in your house. Here you save 10 to 20 per cent on everything you buy. Bring along their catalogues and put us to the test. We specially invite visitors to Simcoe during Fair, to come in and see our stock whether they wish to buy or not. It will be a pleasure to show you through.

HOFFMANN'S

Furniture and Undertaking Rooms, Norfolk St., Simcoe: Phone 75 - Night Calls 29 N.B.—The Undertaking Department is under H. Hoffmann's personal supervision Night calls, 6th house south of Bank of Commerce

Jarvis Roller Mills and Elevator

A FRESH SUPPLY

OF BEST FLOUR is being made all the time and is Ready to be Delivered Each Day

We furnish only the best brands, and by sound business methods we have built up an enviable trade. Our milling facilities are not excelled in this section and the Flour we sell is the finest.

When you Want Flour Buy it From us



A. L. SMITH

....FRESHEN UP....

YOUR HOME FOR THE WINTER

You can afford to do this frequently as our prices are exceptionally moderate.

Probably you will want some new pieces of Furniture—a Parlor Suite, or Bedroom Suite, an extension Table and Dining, Perhaps a Cabinet; it may be some Easy Chairs, a Couch; or it may be Springs and Mattresses.

No matter what it may be we can fill the bill as we handle up-to-date goods.

Probably you do not need new goods but would like the old renewed, we can also attend to your wants in this respect.

HOLMES THE FURNITURE MAN
ERIE PHONE 30 FUNERAL DIRECTOR

D. M. ALLEN

Fashionable Tailor and agent for The Rex Tailoring Co., Toronto. Call and see samples and get prices of Tweed and Worsted Suitings and Overcoatings.

I am making a specialty of CLEANING & PRESSING CLOTHES

Now IS The Time To Have That Group picture Made

Let us show you our special display of attractive new styles. We are perfectly equipped for making group pictures and will please you with the quality of our work

Make the Appointment To-day Phone 183

MOORE

The Photographer Norfolk St. Simcoe

CHOICE MEATS

When you want something choice is

Beef, Pork, Mutton

and other meats call at our store and get your choice. We handle only one kind and that THE BEST

Highest Cash paid for Eggs

Cash paid for hides

THOS. HARRIS,
PROP.

JARVIS, ONT.

Sick headache is caused by disordered stomach. Take Chamberlain's Tablets and correct that and the headache will disappear. For sale by all dealers

THE GHOST OF THE PAST.

It Rose Up to Taunt and Haunt the Poor Human Derelict.

The small crowd of grimy loafers lounged wearily in the little circle of light from the flickering lamp about the door. Two or three of them were leaning against a many colored poster, almost unreadable in the gloom. The door swung open—it was never what—and a dapper figure in a red jersey and peaked cap of the Salvation Army appeared with a cheery greeting:

"Come in, men; come in. Fine treat tonight; splendid gramophone; all the latest from the music halls. Come on in."

One by one they went. Comic songs and Sousa marches rang nasally through the hall. Then the cheery voice was heard again:

"No or some grand opera, gentlemen. One living derelict who had subbed silently after his arrival from the public house roused himself at the words. "Opera—grand opera," he muttered lazily.

The familiar whirr of the gramophone began again, and then a voice from the aluminum horn announced, "Song from 'I Pagliacci,' by Pompey Carlyle, the famous tenor of grand opera." As the name of the singer was announced the ragged waif stiffened upright where he sat. Then as the first notes rang out his face held all the agony of a lost soul. Straight to his feet he bounded; then, with a cry, "Stop it, for heaven's sake stop it!" and with grimy hands pressed over his face he rushed from the hall, followed by a storm of abuse.

"What's the matter?" queried the commissioner.

"Queer bloke," answered another waif, still gasping from an attack of coughing which had torn his frail body. "Sings outside onto. Used to be in hoppers 'imself. Boose done it."

"What do you call him?"

"Pompey Carlyle."

"Heaven, it was his own song he beard?"—London Tit-Bits.

TOBACCO CHEFS.

Experts That Make Sauces For Flavoring the Different Brands.

"I am a tobacco chef," said the sal-low man. "I make the sauces that give us smoking or chewing tobacco as a food chef makes the sauces which give us sole Colbert or poulet creole. "Take this dark, sweet, juicy plug of 'navy brown,' so popular among the more prosperous type of teamsters. Well, the flavor of this plug is due to a sauce made of sugar, licorice, whisky and honey.

"Here is a mild, cool pipe tobacco that college boys favor. Smell it. Very aromatic, eh? Well, it has been steeped in a sauce composed of the essential oils of citronella, bergamot and cassia.

"But it is when you come to the high grade Havana cigar, the cigar that sells for 40 or 50 cents, that you see the tobacco chef at his best. He doesn't make his sauces then of such common ingredients as sugar, bergamot, licorice and so forth. No, he makes them of bacteria. The flavors of the high grade Havana tobaccos depend, you see, entirely on their ferments. Each tobacco undergoes a different fermentation, and here the chef comes in, applying the bacteria of years which cause these fermentations to the leaf.

"Yes, the tobacco chef of the highest type, the one who ferments Havana tobacco, handles the various breeds of bacteria as an ordinary chef handles pepper and salt, mustard and cloves and mace."—Buffalo Express.

Punishment After Death.

A negro, already under sentence of life imprisonment, was convicted of two charges of assault to murder. With great gravity the jury sentenced him to five years on each charge and ordered the prison officers to keep his corpse for ten years after he died. Perhaps a little theology entered the decision, the jury feeling as did the man found hammering away at a snake after he had killed it and who explained by saying he believed in punishment after death.—Judge.

A Statesman's Queer Ambition.

The great Lord Grey had an ambition far above politics. He had passed the reform bill, but that did not satisfy his soul. There was talk of Teglioni, and Grey said quite earnestly, "What would I give to dance as well as she!" The statesman who had been prime minister and had left an indelible mark on the history of his country was actually envious of an opera dancer!—London Globe.

Right Back at Her.

"Does your husband allow you to have things charged at the stores?" "Oh, I think he would, but—" "But the stores wouldn't." Is that what you were going to add? "Oh, no. I was going to say that he gives me plenty of money with which to pay cash. Does yours?"—Buffalo Express.

An Unbiased Champion.

"Queer world, isn't it? See that chap over there, the one who is putting up the big boiler for individual drinking cups for public use?" "Yes."

"He hasn't drunk a drop of water for seven years."—Cleveland Plain Dealer.

The Very Same.

Howell—I can say the Ten Commandments backwards. Jowell—Yes, that's the way you obey them.—New York Press.

Pandora Range

The "Pandora" Range is doubly guaranteed—it is guaranteed by the makers and just as fearlessly guaranteed by every McClary agent. You should know "Pandora" III perfections before you buy a range.

McClary's

Sold by **E. T. CARTER . . Jarvis**

Grand Trunk Railway System

TIME TABLE

No	to	Hamilton	Departs	7:10 a.m.
No 21	to	Hamilton	"	8:25 a.m.
No 22	to	Hamilton	"	8:25 p.m.
No 21	to	St. Thomas	"	10:30 a.m.
No 22	to	St. Thomas	"	8:45 p.m.
No 42	to	Calumet Junction	"	8:25 a.m.
No 43	to	Calumet Junction	"	8:55 p.m.
No 44	to	Port Dover	"	10:30 a.m.
No 45	to	Port Dover	"	8:42 p.m.
No 52	to	Port Rowen via Pt. Dover and Simcoe	Departs	7:10 p.m.

Jarvis Market Reports

Our market reports are carefully revised each week and are corrected the day of publication.

Wheat	93
Oats	25
Barley	60 50
Flour per cwt	2.50 2.50
Butter	27
Eggs	25

Alex. G. Glass,

Practical Piano and Organ Tuner and Repairer

Residence, 37 Bay St., North Hamilton. Orders left at THE RECORD office will receive prompt attention.

Correspondence solicited.

Cut This Out

It is worth your fare to Hamilton and return on an account of \$10.00 or over.

DR. FRED L. WILLIAMSON, Dentist, 2 Blocks west of King St. Station.

FINANCIAL ETC.

\$20,000 to loan at reduced rates of interest either on the straight loan or on the instalment principle on a greatly reduced tariff.

Agent for several first class insurance companies, and will take risks at the lowest rates. Also issuer of marriage licenses. Several valuable farms for sale cheap on easy terms.

221 C. E. BOURNE.

If You Want

BARGAINS

—IN—

Boots and Shoes,

—GO TO—

A. RODGERS,

JARVIS, ONT.

Agent for Consumers Wallpaper Co.

See Our Samples.

Get the Best! It Pays

ELLIOTT

Business College

Toronto, Ont. is well known as the right place for superior business and shorthand education. Positions worth \$100 and \$150 were recently filled by us. Write for catalogue.

PATENTS

—PROMPTLY SECURED

"In all Countries. Ask for our Inventor's Adviser, Marlon & Marlon, 394 University St. corner St. Catharines Street, Montreal, Canada and Washington, D.C., U.S.A."

Alma Ladies College

ST. THOMAS, ONT.

Unsurpassed for residential education. The "Ideal College-home" in which to secure a training for life's work. Thorough courses in Music, Painting, Oratory, High School, Business College and Domestic Science. Large campus, inspiring environment. Resident nurse insures health of students. Rates moderate. Every girl needs an ALMA training. Handsome prospectus sent on application to Principal. 42

When you have a bad cold you want the best medicine obtainable so as to cure it with as little delay as possible. Here is a druggist's opinion: "I have sold Chamberlain's Cough Remedy for fifteen years," says Enos Lollar of Saratoga, Ind., "and consider it the best on the market." For sale by all dealers.

We Are Ready for Colder Weather

WE ARE READY---The old store is "Bang" Full from "Cellar to Garret." Our part is done. The New Fall Goods are here. You will look Them over will you not?---at your leisure.

A Sale of 50 Dozen Flannelette Night Gowns

Many women will lay in a supply. A full assortment of styles, some have neat turn down collars with scalloped edges, others are collarless.

At 50c each, nice neat stripes in pink and blue, good full size and heavy weight.

At 75c White and Pink Flannelette, trimmed with braid on the yoke. A splendid gown at the price.

At 95c each; Pink Kimona Gown white trimming, also white with blue band trimmed around neck and sleeves.

At \$1.00 each, good quality White Flannelette Gown, embroidery at neck and on sleeves. Other styles at \$1.25, \$1.50 and \$1.75.

To Keep The Children Warm

Now the nights and mornings are chilly "Sleepers" are the best. We have them without and with feet as well for little people who "can't" stay covered. To fit ages 2 to 12 years at 50c and 65c the suit.

A "Topper," The Necessary, Woman's Top-Coat

They are made from warm woolly Cloths that came from England, Scotland and some of them from Ireland.

Fine examples of craftsmanship in the art of making Coats can be seen in the garments we offer at \$5.00 to \$25.00.

Good Winter Underwear is Made of Wool and Work

A little of the former and very much of the latter. Pure wool is always fine. Coarse wool is always coarse. Medium wool is ever as it grows. All-Wool at FALLS store is all-wool always.

Men's Winter Underwear 50c to \$3.00 each.

Boy's Winter Under Garments 25c to \$1.50 each.

Women's Winter Under Garments 25c to \$2.50.

Girl's Winter Under Garments, 15c to \$1.25 each.

Little Darling and Little Daisy Hose

They are very fine Ribbed and made from very "fine Wool." Sizes 4-1-2 to 8. All sizes the price 25c a pair and it is the best twenty-five cents worth in Hosiery that we know of. At Falls store you can get them in Black, Cream, Cardinal, Sky, Pink and Tan.

The latest "Tip," Men's Tweed English Rain Coats. A sale of them begins Saturday at FALLS. They are in good style, Diagonal, Grey and Fawn Tweeds. The new Raglan Shoulders, every seam sewn. Every Coat is guaranteed not to "leak." They button up tight under chin with a storm tab, also tabs on cuffs. They are not only good looking Coats, they are good Coats and worth \$12.00. Saturday we shall begin the disposal of them at \$7.90. Sizes up to 46, and we have only fifty to sell at this price.

Falls New Furs Are On Display

Nothing quite like them in styles and values. Incidentally we are becoming so famous for Fine furs that we have arranged in the New Store for a special department for Furs, that is not excelled between Toronto and Detroit. This week we show

Mink Sets, \$35.00 to \$175.00.

Black Fox Sets, \$40.00 to \$75.00.

Prussian Lamb Sets \$25.00 to \$85.00.

Isabella Fox Sets, \$35.00 to \$70.00.

Sable Skunk Sets, \$25.00 to \$50.00.

White Thibet Sets, \$2.50 to \$18.00.

Blue Wolf Sets, \$20.00 to \$40.00.

Grey Lamb Sets, \$7.50 to \$22.00.

Many others kinds of fur at popular prices which we would be glad to have you inspect.

Hunting--Is Not a Parlor Sport

When a man tucks his gun under his arm and goes out for game he wants to be dressed for a rough tramp any weather that come.

The Right "Togs" are essential and here they are:

Canvas Hunting Coats \$2.90 to \$5.50.

Khaki Trousers, \$1.25, \$1.50 and \$1.75.

Mackinaw and Leather Coats, \$4.00 to \$8.00.

Turnbull's all-wool Underwear, \$2.00 to \$5.00 a suit.

Sweater Coats, \$1.00 to \$6.00.

This Year a Girl May Wear Whatever Length Coat She Likes

A three-quarter top coat or a full length winter coat to cover her up and protect her to the hem of her frock and not only are there all sizes to fit all ages of young women and girls but there are, too, all prices to suit all purses, for the range starts at \$4.00 and continues to \$20.00 for the most expensive models.

THE H.S. FALLS CO. OF SIMCOE LIMITED