### INEST HAIR DRESSING

tly Delightful Full of hing and invigorating dities that Put Life. Lustre and Beauty Into Hair

ARISIAN Sage and your n't turn gray; won't look growthin and scraggley. uff will disappear, hair stop ely white, and all germ life

promptly destroyed. T. E. Morrow who will our money if you are not The girl with the Auburn n every package of PARI-

#### en a Man Marries

need of innumerable things he

#### JOY OF GIVING

on your key-ring?

med to give than to rethe Good Book, and we are wing letters that prove the

is the key that opens the

new homes to your goods.

extract that tells how the we are doing in the mich

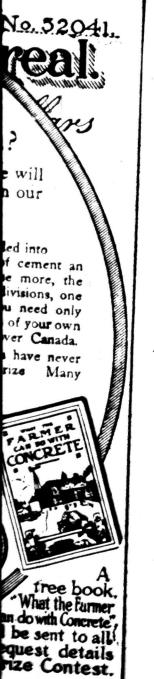
own citizen of Branuford Christmas morning my boys ted. I think you can use it age in your noble work in Sanitarium Association, so t for that purpose.

ake you feel proud to know Canadian fathers with the instinct so strongly imbued

d to realise that the rising ng such a splendic Last year it sost to keep the Muskoka Free More money is urgently e for those seeking admis

Consumptive is right at ma't you help him to help

your contribution in an while you think of it, W. J. GAGE, Chairman e Committee, 84 Spadina R. DUNBAR, Sec. Treas. Toronto, and experience



## SPECIAL VALUES DISTRIBUTING BIBLES

Hoffmann's Splendid Special Values in Furniture and Rugs Will Help You

In the tace of a sharp rise in furniture of 15 per cent, we are marking down everything in our mammoth store, so as to start our fall business, with a rush. ... Here are a few of the ents, showing how much we sell below the

Kitchen Chairs for Fall Leaf Tables Kitchen Cabinet Tables Dining Room Chairs Conches in Velour with fringe Conches in Process August 19 others are asking 62c for same Couches in velour with fringe 4.50
Couches in Rococo design velour 5.00
Nurse Rockers, Hardwood 1.00
Leather seated, 1-4 cut oak diners, per set
Rockers in imitation leather any design of logdy design of back. Parlor suites 5 pieces in velour 18.00 Parior suites 5 pieces in venue Parior suites,5 pieces in Rug Dressers 16 x 20 Mirror

#### OUR RUGS AND LINCLEUMS

Were never better in quality and design, or lower in price. Our 250 to choose Here you see the goods and know first what you are Luying. you have your goods delivered and stood up and polished in your house. you save 10 to 20 per cent on everything you by. Bring along their catalogues and put us to the test. We specially invite visitors to Simcoe during Fair, to the brickfields outside Vienna is atcome in and see our stock whether they wish to buy or not. It will be a plea-

#### HOFFMANN'S

Farniture and Undertaking Rooms, Norfolk St., Simcoe: Phone 75 - Night Calls 29 -The Undertaking Department is under H. Hoffmann's personal supervision Night calls, 6th house south of Bank of Commerce

# A FRESH SUPPLY

OF BEST FLOUR is being made all the time and is

#### Ready to be Delivered Each Day

We furnish only the best brands, and by sound business methods we have built up an enviable trade. Our milling facilities are not excelled in this section and the Flour we sell is the finest. When you Want Flour

Buy it From us



### ....FRESHEN

YOUT HOME FOR THE WINTLE

You can afford to do this frequently as our prices are exceptionally moderate.

Probably you will want some new pieces of Furniture—a Parlor Suite, or Bedroom Suite, an extention Table and Diners. Perhaps a Cabinet; it may be some Easy Chairs, a Couch; or it may be Springs and

No matter what it may be we can fill the bill as we handle up-to-date goods.

Probably you do not need new goods but would like the old renewed, we can also attend to your wants in this respect.

#### HOLMES THE FURNITURE MAN

ERIE PHONE 30

FUNERAL DIRECTOR

D. M. ALLEN

fashionable failor The Rex Tailoring Co., Toronto. Call and see samples and get prices

of Tweed and Worsted Suitings

and Overcoatings. I am making a specialty of CLEANING & PRESSING CLOTHES

#### Now IS The Time To Have That Group picture

Made

Let us show you our special display of attractive new styles. We are perfectly, equipped for making group pictures and will please you with the quality of our work

Make the Appointment To-day Phone 183

MOORE

The Photograher

When you want something choice in

Beef, Pork, Mutton

and other meats call at our store and get your choice. We handle only one kind and that THE BEST

Highest Cash paid for Eggs

Cash paid for hides

THOS. HARRIS, PKOP.

JARVIS, ONT.

Sick headache is caused by disordered stomach. Take Chamberlain's Tablets and correct that and the headache will Simcoe disappear. For sale by all dealers

THE COLPORTUUR'S LIFE IS OF-TEN AN EXCITING ONE.

The Reports of Agents of the British and Foreign Bible Society Who Have Distributed Over Seven Million Volumes In the Past Year, Contain Many Stirring Stories of Peril and Adventure.

which recall records out of the first century, are recited in abundance in the report issued recently of the experiences during the year of agents of the British and Foreign Bible Society. The tale begins just across the English Channel, and takes its way round the world. At Avignon Colporteur Charvet is pelted by Anarchists; in Middle Franconia Colporteur Fingerlin's work is compared in the press to "the spreading of cancer among the people" - this hubbub tacked by Social Democrats!

That one's books may still be burnt on a bonfire, as they were in the days, say, of the Council of Trent, Colporteur Woschitz discovers in the city of Trent itself; and Colporteur Ruggeri, at Staiti, in Calabria, fares even worse, being attacked "with great hostility by a fanatical populace, armed with rakes, sticks, and Carabineers have to protect the house where for a few hours t. e colporteur snatches a disturbed

"As the Lord liveth," writes Colporteur Yonan from prison in Kurdestan, "there is but a step between me and death." A "Chaldean Catholic priest" intervenes, and the brother of the ex-Shah, into whose presence the trembling man had been brought, first offers him instead of death a post in his service. and then, on his refusing it, gives him "a title with a firman making him a khan." The title is "Translator to the King"; the translator had come near being translated. All the swift transitions of the Far East are in this story.

China, of course, offers many examples of escape and adventure. In Yeungkong robbers set upon a colporteur, but end by buying "Mat-thew's Good News" of the ten-thousand-kingdoms Saviour.

There comes a tale of how a colporteur saved a city from attack. It happened in this way:

He put up one night at an inn in a market town in the extreme southeast of the district. After he had retired. a belated traveler arrived, and occupied the same bed. In the morning the unknown traveler resumed his journey before others were astir. Orders left at THE REC the colporteur arose he found a letter in his bed, under the quilt. As no one at the inn knew anything about it, he concluded that the late occupant had dropped it. As this man had not returned by the time the colporteur was ready for the road, the letter was opened with a view of getting necessary information. when, lo! it was found to be from a notorious brigand chief to two lesser leaders, calling on them to assemble

at a given hour on a given day. Much information was given as to the strength of their forces, etc., and the purpose of the attack was stated to be the massacre of the prefect, the foreigners and the police, and also the destruction of chapels and

Noting the importance of the information, the colporteur came direct est rates. Also issuer of marriage licen to the city without divulging his secret to anyone, and the society laid on easy terms. the letter before the prefect in time 22tf to enable him to gather sufficient forces together to frustrate the design He had had no warning of danger, and the soldiers in the city were quite inadequate for its defence. In South India a colporteur caught sight of a tiger crossing his path. In Burma a colporteur came face to face with a leopard. In a Peru town a Bible-seller was cruelly beaten by fanatical opponents. In the insurrection in Persia a colporteur was arrested and charged with being

on the other hand, the colporteurs have experiences which relieve the hardships of their task. An old woman in Les Eglisottes, Gironde, Western France, bought a copy because her fancy was struck with the name Nathanael which occurred in a chapter read to her by the seller. She thought the name very pleasing, and decided to propose it for a grandson who was not yet baptized.

by these Bible-cellers. Eggs are a frequent currency In a Roumanian village a colporteur bartered a Bible

copies being distributed during the country. year, 800,000 more than two years ago. The society's list of versions now includes the name of 440 distinct forms of speech.

Among the populations of Asia more than 900,000 books were circulated in the Indian Empire, and 1,650.000 in China, notwithstanding the revolution. Both these totals exceeded all previous records. Of the year's issues more than a million and s half volumes were in English or Welsh, mainly for readers in the British Empre — 280,000 volumes in advance of the figures for 1910-11. Finally, since its foundation in 1804, the Bible Society has issued over 236, 500,000 copies of the Scriptures.

Ancient Boats. Some Egyptian boats dug up on the banks of the Nile are believed to have been in use 4,560 years ago.



E. T. CARTER . . Jarvis

Grand Trunk Railway System

No 21 to liamilton No 23 to Hamilton No 23 to Hamilton No 23 to St. Thomas No 23 to St. Thomas No 42 to Caledonia Junction No 44 to Canfield Junction No 42 to Poet Down No 62 to Port Rowen via Pt Dover and

### Jarvis Market Reports

Barley ..... Flour per cwt ...... 2.50 Butter

#### Alex. G. Glass, Practical Piano and Organ Tuner

and Repairer Residence, 37 Bay St., North Hamilton ceive prompt attention. Correspondence solicited.

#### Cut This Out

It is worth your fare to Hamilton and return on an account of \$10.00

DR. FRED L. WILLIAMSON, Dentist, Blocks west of King St. Station.

FINANCIAL ETC.

erest either on the straight loan or on he instalment principle on a greatly re Agent for several first class insurance

Agent for several first class insurance ompanies, and will take risks at the low. Third ses. Several valuable farms for sale cheap C. E BOURNE.

Alma Ladies Colle

ST. THOMAS. ONT. Unsurpassed for residential education. The "Ideal College-Home" in which to secure a training for your life's work. Thorough courses in Music, Painting, Oratory, High School, Business College and Domestic Science. Large campus, inspiring engineering engineering and training. Resident nurse insures health of students. Rates moderate. Every girl needs an ALMA training. Handle on prospectus sent on application to Principal 42 spectus sent on application to Principal

#### Get the Best! It Pays



The people of Ontario are beginfor a hen. It was a very excellent ning to lose patience with the rail hen, so he added a New Testament. road service they get during the For four yards of home-made linen month in which the Western crop is he disposed of another Bible. Ten being moved. As a matter of fact eggs and "a lump of bacon" was the it is a poor advertisement for any price of one Bible in a Hungarian vil- country to premit her railroads to lage. In North Hungary a farmer become so disorganized that they gave a live pir for a large Bible. A will require three weeks to deliver Spanish village, and a quantity of a parcel of freight a distance of a preserved peppers and tomatoes in hundred miles. This means service folks like tyranny, indifference, lack But the assiduity and pluck of of capital or incompetence. In any these agents has led to over 7,394,500 case it is a bad story to tell about a



# Moving To The New Store

At the close of business Friday of last week at 6 o'clock we wrapped our last parcel of clothing and men's wear likewise our last transaction in carpets and home furnishings was closed in the old store. Saturday Morning, Oct. 26th, our new carpet and home furnishing department was opened in the top storey of the new store. On the same day and date we opened the second storey of the new store with a display ! and sale of clothing, etc., for men and boys. Visit the new store. You will of course not expect to find everything in perfect order, certain parts of the new building being still unfinished, such as the main floor, basement, etc. The opening of these will come a little later. However we are sure a visit will not only prove interesting but very profitable.

#### What Kind of Store is it to be? First of All

A reliable store, and this, so far as care and effort g can achieve it, not alone in merchandise but in all other matters, in our advertising of course, in our deliveries, in our service generally, even n the little promises made by our people.

#### Next To That

A Store of Good Value. Not a "bargain store" \$20,000 to loan at reduced rates of in. in the ordinary use of the world but a store in which a little money will go as far as it can go anywhere g else—perhaps farther.

A store of Courtesy, a courtesy that is something more than mouth-deep. A courtesy that is due all st visitors whether customers or not, whether large purchasers or small purchasers, whether apparently rich or apparently poor, whether or not themselves court-

#### Fourth

A Progressive store eager to learn, quick to supply constant in its desire to improve.

What we have just said we have spent quite a "nick" in our lives in trying to attain.

#### Reliability **Good Values** Courtesy and Progressiveness

are not mere words to us. They are deep-rooted principles and we found our new business enterprise

### Programme

of the Store, this Week

Opening of the new Carpets and Homefurnishing Department IN THE TOP STOREY OF THE NEW STORE.

Opening and Sale of Clothing and other things for Men and Boys to IN THE SECOND STOREY OF THE NEW STORE

Transfer of Coats, Suits and Everything in Women's and Children's Wear to Carpet Department of Old Store giving double the space in the old for Furs and Millinery. Some interesting values in these departments commencing Saturday.

Transfer and Sale of Women's and Children's Underwear, Hosiery, Knitted Coats, Toques, etc., to what was formerly the clothing and men's wear department of the old store.

Special display of Dress Goods, Silks and Linens, ontside of their regular departments at the OLD store. Visit both Stores Saturday and for a little while.

