

THE RIGHT HOUSE

Hamilton's Favorite Shopping Place.

THOMAS C. WATKINS, LIMITED,
Est. 69 Years. Superior Merchandise

Jarvis Roller Mills and Elevator

A FRESH SUPPLY

OF BEST FLOUR
is being made all the time
and is
**Ready to be Delivered
Each Day**

We furnish only the best
brands, and by sound busi-
ness methods we have built
up an enviable trade. Our
milling facilities are not ex-
celled in this section and the
Flour we sell is the finest.

**When you Want Flour
Buy it From us**



A. L. SMITH

If You Expect to Start HOUSEKEEPING

**YOU WILL DO WELL
TO GET OUR PRICES**

WE have long ago gained for ourselves one of the best name for
furnishing complete homes, and we are now in a better po-
sition than ever to give you a good selection. You also will
find it profitable to select your goods now, and we will hold it for
you until needed, which will assure you a good selection before the
rush comes in. We carry everything to furnish a home complete and
whether it is a single article you need or a complete home, you will
find you will be better here than elsewhere. Whether you are ready
to buy or not, we will be glad to show you through anyway. Once
you get our prices we are sure the sale is ours sooner or later.

HOLMES THE FURNITURE MAN
ERIE PHONE 30 FUNERAL DIRECTOR

D. M. ALLEN
Fashionable Tailor
and agent for
The Rex Tailoring Co., Toronto.
Call and see samples and get prices
of Tweed and Worsted Suitings
and Overcoatings.

I am making a specialty of
CLEANING & PRESSING CLOTHES

PHOTOGRAPHY IS A MIRROR

Which held up to life, throws back a
permanent reflection. Just as a
poor mirror gives a distorted like-
ness, does an inferior photograph
liberal its original. Good mirrors
cost a little more money, so do
artistic photographs. Art in
photography is simply the truthful
reproduction of nature, that my
photographs show at least a fair
measure of artistic merit is due
simply to an ability to cause the
sitter to momentarily forget the
Camera.

MOORE The
Photographer
Bell Phone 183
NORFOLK ST., SIMCOE

CHOICE MEATS

When you want something
choice in

Beef, Pork, Mutton

and other meats call at our
store and get your choice. We
handle only one kind and that
THE BEST

Highest Cash paid for Eggs

Cash paid for hides

THOS. HARRIS,
PROP.
JARVIS. ONT.

"We are all medicines as meritorious as
Chamberlain's Colic, Cholera and Diar-
rhoea Remedy the world would be much
better off and the percentage of suffering
greatly decreased," writes Lindsay Scott
of Temple, Ind. For sale by all dealers.

Grand Trunk Railway System

TIME TABLE	
No 68 to Hamilton	Departs 7:10 a.m.
No 68 to Hamilton	Departs 7:10 p.m.
No 21 to St. Thomas	Departs 8:20 a.m.
No 21 to St. Thomas	Departs 8:20 p.m.
No 42 to Caledonia Junction	Departs 8:30 a.m.
No 42 to Caledonia Junction	Departs 8:30 p.m.
No 44 to Canfield Junction	Departs 8:50 a.m.
No 44 to Canfield Junction	Departs 8:50 p.m.
No 42 to Port Dover	Departs 10:20 a.m.
No 44 to Port Dover	Departs 10:42 p.m.
No 62 to Port Rowen via Pt. Dover and Simcoe	Departs 7:10 p.m.

Jarvis Market Reports

Our market reports are carefully revised
each week and are corrected the day of
publication.

Wheat	93
Oats	36
Barley	60 50
Flour per cwt	2.50 2.50
Butter	27
Eggs	23

Alex. G. Glass,
Practical Piano and Organ Tuner
and Repairer
Residence, 37 Bay St., North Hamilton
Orders left at THE RECORD office will re-
ceive prompt attention.
Correspondence solicited.

Cut This Out
It is worth your fare to Hamilton
and return on an account of \$10.00
or over.

DR. FRID L. WILLIAMSON,
Dentist,
2 Blocks west of King St. Station.

FINANCIAL ETC.

\$20,000 to loan at reduced rates of in-
terest either on the straight loan or on
the instalment principle on a greatly re-
duced tariff.

Agent for several first class insurance
companies, and will take risks at the low-
est rates. Also issuer of marriage licen-
ses. Several valuable farms for sale cheap
on easy terms.

C. E. BOURNE.

60 YEARS' EXPERIENCE

PATENTS

TRADE MARK
DESIGNS
COPYRIGHTS &c.
Anyone sending a sketch and description may
quickly ascertain our opinion free whether an
invention is probably patentable. Communi-
cations strictly confidential. HAMILTON ON PATENTS
sent free. Oldest agency for securing patents.
Patents taken through MUNN & Co. receive
special notice, without charge, in the
Scientific American.
A handsome illustrated weekly, English edi-
tion of any scientific journal. Terms for
Canada, \$1.50 a year, postage prepaid. Sold by
all newsdealers.
MUNN & Co. 361 Broadway, New York
Branch Office, 25 F St., Washington, D. C.

PATENTS — PROMPTLY SECURED

"In all Countries. Ask for our Inventor's
Adviser. Marion & Marion, 364 University St.
corner St. Catharine Street, Montreal, Canada
and Washington, D.C., U.S.A."

If You Want

BARGAINS

Boots and Shoes,

A. RODGERS,
JARVIS, ONT.

Agent for
Consumers Wallpaper Co.
See Our Samples.

Simcoe Business College

Our students are thoroughly trained. They
are assured, and obtain, desirable positions.
Courses in Shorthand, Typewriting, Book-
keeping, Commercial Law, Penmanship, etc.
Moderate tuition rates. You may enter any
time.

Chas. S. Schilz
Simcoe, Ontario

Alma Ladies College

ST. THOMAS, ONT.
Unsurpassed for residential education. The
"Ideal College-Home" in which to secure
a training for your life's work. Thorough
courses in Music, Painting, Oratory, High
School, Business College and Domestic
Science. Large campus, inspiring environ-
ment. Resident nurse insures health of
students. Rates moderate. Every girl
needs an ALMA training. Handsome pro-
spectus sent on application to Principal. 42

A New Catalogue of

**ELLIOTT
Business College**

Toronto, Ont. is now ready. Write for one.
It gives full particulars concerning a
FAMOUS SCHOOL

"I was cured of diarrhoea by one dose
of Chamberlain's Colic, Cholera and Diar-
rhoea Remedy," writes M. E. Gebhardt,
Oriole, Pa. There is nothing better. For
sale by All Dealers.

The spirit of humanity, justice
and the brotherhood of man is
growing in the minds and hearts of
the people of the country.

The musical director is also a
leading man.

Never Was Such an Inpouring of New Goods

**New Millinery, New Suits for
Women, New Suits for Juniors,
New Dress Goods and Silks, New
Coats new things for children. And
Everyday comes more and more,
taking the place of Summer Things
of which you will see little or
nothing more.**

Box Lids are off and the Millinery Secrets for Autumn 1912 are out. A Remarkable Collection of \$3.50 to \$9.00 Models

You will see a large collection of Black Velvet Hats. The
new Soft Crown and quaintly shaped brims, Large and Small
Hats, Black Hats and White Hats, Black and White Hats—Hats
dainty and Hats Sedate. Every Hat we show is distinctive in
style as it is in quality. FALLS Millinery Department is under
new management.

You Will Hardly see two Girls With Topcoats Alike

Variety—That is one of the main points about our Girls' Top-
coat stock. Very much in favor are the rough woolly fabrics,
thick soft English looking Cloths and fetching novelties that have
a dash and snap that young girls will particularly like and they
are new as to cut and length as well. \$5.00 to \$15.00.

Hundreds of Women's Coats and Coats for Juniors Ready this Week. New Separate Skirts too

Not cheap Merchandise but delightfully fresh and attractive
garments in styles that women will be pleased to wear for we are
working for the woman of good taste who wishes to dress well
and tastefully, but wishes to do it on little outlay.
Women's Suits \$15.00 to \$30.00
Misses' Suits \$13.50 to \$20.00
Women's Coats \$5.00 to \$30.00
Misses' Coats \$5.00 to \$15.00
Children's Coats \$2.25 to \$10
Separate Skirts \$1.50 to \$15.00

Getting Ahead of Cold Weather

In other words buying what you need in Flannelette Blankets
Flannelette Night Gowns, Flannelette Bathrobes, Flannelette
Dressing Sacques.
Flannelette Blankets, mostly made in England, the pair
\$1.00, \$1.25, \$1.50, \$1.75 and \$2.00.
Flannelette Bathrobes \$1.50 to \$3.00.
Flannelette Night Gowns 50c to \$1.72.
Flannelette Dressing Sacques 50c to \$1.50.

New Soft Shimmering Silk. So Attractive That Every Woman With the Love of Pretty Clothes Will Want to see them

At \$1.50 a yard, "New Shot Shimmering Taffeta" 39 inches
wide.
At \$1.00 "Paillette-de-Soie" 1 yard wide in all the new
shades, also Shot effect.
At 75c "Paillette" 20 inches wide in all shades, an extra firm
Silk and guaranteed not to cut.
At \$1.00 "Duchesse Mousseine" 1 yard wide in all the new
shades for street wear as well as evening wear.
At 50c English Ideal Silk" 20 inches wide, and extra good
wearing Silk in all the leading shades.

The Celebrated "W. G. & R. Linen Collars 3 for 10c Instead of 2 for 25c

100 dozen Men's Linen Collars, all W. G. & R. Brand. Sizes
12 to 17. Practically all shapes such as "Pole Carrow," "Ascot,"
"Canyon," "Osgoode," "Mohawk," "Nestota," "Faultless,"
"Bison," "Niagara," "Aberdeen," etc., etc. We are preparing
for a new kind of a Man's store. On sale at FALLS store. Stand-
ard 2 for 25c W. G. & R. Linen Collars. 3 OF THEM FOR 10c.

New Black Suitings For Fall Are Unpacked

Plenty of the New Rough Finished Cloths, Diagonal
and Basket Weaves, Chevots, Bedford Cords, Whipcords and
Zibeline which begin AT 50c A YARD AND GO ON UP TO \$2.50.
We have exercised our usual care in their selection so that it
is impossible for you to make an unwise choice.

Straight Lines, and Long Mean Corset "Nemo"

For the new Autumn Gowns with their effect of straightness
and slimmness. Those lines of youth which the new gowns simulate
the Corset "Nemo" is the best adapted.
You will like particularly to see the New Models at \$3.50. \$4
\$4.50 and \$5.50
Other very good makes a plenty at 50c to \$2.00 a pair.

Of Certain Things we are Glad

For instance, we are glad that in the New Store we shall have
a superb Men's Clothing store in which to show Canada's Finest
Clothing and that there will be nothing to prevent anybody from
seeing it. Men's Suits \$10.00 to \$30.00. In the meantime we
shall be pleased to show you these Suits at the old store.

THE H.S. FALLS CO. SIMCOE