

The H. S. Falls Co., Simcoe, Limited

The Week's Bulletin from the Store of Satisfaction.

A SALE that means some remarkable savings. The very attractive Dresses, beautiful they are in fine qualities. Lingerie, the seasons newest styles prettied fashioned and variously trimmed with lace and embroidery with quaint yokes. Broken sizes reg. up to \$8.95. To clear \$5.39 each.

Waists

About waists going through our stock we find odd lines in net and silks. Broken sizes, style the newest. A 5.00 line Saturday at \$2.90 each.

Just to hand a Top notice value in Ladies' Whale Stripe, White Pique skirts. The cut is the very latest, trimmed with pearl buttons.

No samples but fresh crisp, snowy, white goods bought at half the usual price. From a makers standpoint it is too late to carry these goods, it means a loss to him, we grasped the opportunity for you to benefit.

Two Prices, see Window Displays, Wed., Thur., and Friday. Not on sale until Saturday at each.

Muslin Underwear at Falls

Muslin Underwear the kind you just require these hot summer days. Ladies' snowy white, beautiful and care night-gowns made in fine quality cambric some in Fine Mull short sleeves and low neck with a lace yoke, trimmed in various styles values up to \$1.45. See the big table in the whitewear department, Second floor. Fall of them at 95c. each

Further snap line in our whitewear dept. A line of corset covers and drawers well made garments, a good value at 35c. Saturday choice at 25c. each

A dressy Underkirt made up in. They are very serviceable. Reg. \$1.29, Aug. sale, choice 95c.

Articles at Falls

A large China table full of useful articles in our China dept., second floor in the lot you will find a large assortment of Fruit Bowls, Water Jugs, Pepper and Salt pretty decorated vases, bowls, dishes etc. at \$1.00 on sale Saturday and any at 15c each

Mr. Man we feel more than interested in your needs.

For Saturday we have selected two extra special items, what we all require. A work shirt, no need to talk its worth here. See them on display in our windows Friday night. Be on time Saturday morning 8 a. m. have a supply at half the usual price, Saturday 59 and 49c. each

To have you become more acquainted with our shirts Saturday each at \$1.00

A gents nightgown imported they are made in Heavy twill, English collar, full size, Saturday to introduce 69c. each

Children's Wash Dresses in a large variety, almost every size, look them over. Values up to 1.25 choice 75c. each

Another Lot of Children's Wash Dresses

Interesting values, Reg. up 1.85 for \$1.25 each

Ladies' Corset Covers and Drawers made in a fine strong cambric, good well made garments. Choice 35c. each

Ladies' Black Woven stocknettle undershirts with a silk finish, saten frill, quite new. Reg. up to 2.00 for \$1.39 each

A strong waist value, they include our lines from 89c. or 1.00. A table full of them, your choice 69c. each

Another table of various styles, the seasons latest models, in the lot are values at 1.39. A large selection. Don't fail to see them at 89c. each

Men's Hose

Men's Tan, Silk, Lisle Half hose in shades of Tans with a silk embroidered front. Reg. 50c. for 25c. a pair

New York Models

A table full of New York models, the styles well they are distinct lines in every detail. Reg. 1.75 and 2.00. All to go at \$1.39 each.

A white Underkirt, special cut in the latest style, regular 1.00 for 75c. each

We have an accumulation of high-priced corset covers ranging from 1.39 to 2.00 each. They are very fine goods, slightly soiled. To have a speedy clearance, Sat. at 95c. each

Two special tables full of Ladies' drawers, mostly large sizes, very fine quality, goods reg. 1.50 to 2.00. Each table priced at 95c. and 1.25 a garment

Don't fail to see those Corset covers at 15c. each.

Just to Hand

Just to hand the first consignment, our special line of Ladies' Flannel nightgowns, our price is 89c. garments an August sale special and with the idea to introduce during August ONLY. A well made roomy garment it each 68c.

Also to hand a strong well made striped Flannel night gown cannot fail to wear. Saturday only each 49c.

Our Stock of Imported French Lingerie

Ladies is offered to you at 25 per cent. off marked prices. Made in extra fine French Mulls, hand embroidered to those interested in such fine quality underwear, the opportunity throughout our August sale awaits you.

Imported morning aprons made in a gingham cloth all guaranteed perfected fast colors, Aug. sale each 44c

Remember the little ones these days. We have all sized rompers for them at 49 and 69c. a garment

English China

We have recently unpacked a large grade of English china; in the lot came a wonderful value in cups and saucers, also plates in plain and floral designs a table full of them in our china dept. second floor, take your choice at 3 cups and saucers or 3 plates for 25c.

A special in jugs came along good and strong in 3 sizes with neat floral designs. They are cheap at 35c. each. Our price any size 25c. each

Furniture Special

For Saturday selling a Furniture special. 6 only chairs and rockers covered in rich tapestries. Reg. 7.50 for the one day only \$4.95. Throughout August all furniture subject to a 15 per cent. discount.

A Wicker table, special, useful for many purposes, our reg. price 3.00 each. To clear them out \$1.95 each

A large Wicker Sater, the last we have and intend to have at the price. Reg. 14.00. Clear it out \$8.95 only

Towels and Napkins

A special in every day napkins with a neat Floral design nice Satin finish, a good wearing quality. Size 20 x 25, reg. 1.50 for 1.29 a dozen

Quality of Huck towels medium size, at the price they should move quick 5 for 25c.

A wash goods value well worth your attendance. A dozen different designs in the latest colors and effects are good. Your choice at a yard 6c.

A Fresh shipment to have in wash goods. To join our 9c. sale which will be continued until all are cleared. Don't fail to see them.

Underwear

A line of Rib Cotton underwear, the third in the Sleeveless Lingerie drawers, knee length. Clear them out 19c. a garment, at \$1.00.

On Saturday men we shall offer our interesting value in the way of Rubber Collars, we are restocking an entire new brand. Consequently the offer is your gain our loss, mostly all sizes. Reg. 25c. a collar. While they last all 2 for 25c.

A mail lot of Children's Linen and Cloth Tans, they are values up to 30c. To clear them quick, choice 10c. each.

Men's extra heavy tweed Pants, well made in every detail, give you any size Saturday. 1.49 a pair

A special for boys in Bloomer Pants, all sizes made for hardware. Reg. 1.29 for 98c. a pair

About to go on a Vacation Sir or Madam

From our stock which is large and keenly priced we have selected 8 solid Leather Club Bags. Reg. price 6.95 to \$7.75. A Saturday special we guarantee them. Choice any bag 5.90 each

Fine Quality Embroidered Pillow cases, reg. 50c. Saturday selling 35c. each

A strong value in Irish Bleached damask cloths, size 2 x 2 1/2, reg. 2.50, for Aug. sale 1.98 each

A good heavy white bed built full size 'a' 2.00 value while they last \$1.48 each. Unbleached Table linen 54 in. wide quality. Reg. 29c. a yard for 23c. a yard

A strong towel value heavy Turkish in stripe effects, reg. 12 1/2 for 9c. each

Glassware Value

A glassware value, a four piece set including sugar, butter milk and spoon. Complete 45c. a set.

Look at the low price in tumblers, we have them in a large variety at 39 and 49c. a dozen

Ladies!

Ladies' Lisle Hose ie plain Mauve and Tans, dot effects all sizes. Reg. 50c. To rush them out 10c. pair.

The balance of Tan Sunshades. Reg. values 1.75. Take your choice to clear them 98c. each

From the fancy work Dept.—2 Special Lines. Cushion Forms with covers in the effects. Two prices 78 and 98c. each. See them!

Ladies' Black Lisle Hose, double garter top; Seamless feet and Stainless dye; All sizes. Reg. 39c. Aug. Sale 29c. pr.

Twis flouncings in extra wide width in a wide range of designs. Reg. 75c for 59c. a yd.

White vesting in pretty effects a 20c. line, Aug. sale choice 15c. a yard

Ladies' White cotton ribbed vests with a lisle finish, reg. 10c. for 2 for 15c.

Westward Renowned Ladies' suspenders, reg. price 59c. a pair, all colors. Aug. sale 35c. a pair

A strong value from the Dress Good dept. in a stripe raine 50 inches wide. Reg. 1.50. For to clear 75c. a yard

Ladies' Black Lisle hose, double garter top, seamless feet stainless dye, all sizes 39c. Aug. sale price 29c. a pair

Corset cover embroidered, choice is large, reg. 35c. for 25c.

That Umbrella we are offering at 98c, if you have not seen them make it a point to do so, only a few left, choice of handles is large. Special Aug. price 98c. only.



HELLO THERE, LOOK!

These are a Few of the Articles I am Agent for

A full Line of MASSEY HARRIS Farm Machinery.

MCLAUGHLIN Carriages, a good Stock on Hand

GOULD, SHAPLEY & MUIRS CO., Gas and Gasoline Engines and Wind Mills and all of their Large Line of Goods

All Kinds of HAYFORK GOODS

DELAVAL SEPARATORS, The Work Standard

RUMELY THRESHING Outfits and ROAD MACHINERY

KARN and MORRIS PIANOS AND PLAYERS AND ORGANS.

A Call Solicited.

W. E. SOWTER, Jarvis, Ont

MURPHY & COLTER

Barriers, Etc. at Jarvis each Wednesday

Grand Trunk Railway System

TIME TABLE		
No 63 to Hamilton	Departs 7:40 a.m.	
No 21 to Hamilton	8:25 a.m.	
No 31 to Hamilton	8:30 p.m.	
No 31 to St. Thomas	10:20 a.m.	
No 23 to St. Thomas	8:43 p.m.	
No 42 to Caledonia Junction	8:28 a.m.	
No 44 to Canfield Junction	8:29 p.m.	
No 42 to Port Dover	10:30 a.m.	
No 44 to Port Dover	8:43 p.m.	
No 62 to Port Ewen via Pt Dover and Simcoe	Departs 7:10 p.m.	

Cut This Out

It is worth your fare to Hamilton and return on an account of \$10.00 or over.

DR. FRID L. WILLIAMSON, Dentist, 3 Blocks west of King St. Station.

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Offer an opportunity for having that group picture made.

We are equipped to produce the best in groups or individual portraits.

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Make the Appointment To-day Phone 153

MOORE

The Photographer Norfolk St. Since

GENTLEMEN!

When you want a good pair of Good Strong Waterproof shoes for Fall. Come in and inspect my stock.

I have a few lines of

Ladies' Oxfords which I do not want to carry over and will sell at cost from 1.75 and \$2.00.

A few single and team Fly Nets to clean out at cost.

A good supply of hand made and factory harness on hand. Nothing but first-class material used.

Shoes and Harness neatly repaired at reasonable prices.

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JARVIS, - - - ONT.

PATENTS PROMPTLY SECURED

In all countries. Ask for our INVENTORS' ADVISER, which will be sent free. HARRISON & HARRISON, 204 University St., Toronto.

M E N !

Now is the time to get your FALL SUIT. I have some good samples for your inspection.

We are taking up LADIES' Suits as well as men's, having a fine line of Samples.

COME IN! Let us show them to YOU.

GET OUR PRICES.

We also do Cleaning & Pressing

ROY M. CRYSLER

Next door to Priest's Butcher Shop.

JARVIS - - - ONTARIO

The world needs a whole army of men who will think for themselves, and after performing this necessary function, will speak out their thoughts without waiting to hear contemporary opinion and cringing to it.

How to Make Money

The way to make money is to keep yourself posted as to who will give you the best value for your money.

Our store has undergone wonderful changes, making it one of the most desirable and convenient Harness Stores to be reached in day of travel.

As our facilities for showing Harness and Collars are much appreciated by many buyers.

In spite of the high price of leather we are enabled to give you some close prices of Farm, Single and Double Carriage Harness and intending purchasers will do well to give us a call.

We carry a large assortment of Lap Dusters, Plush Rugs, Leather and Cotton Fly Nets, suitable for either team or single purposes.

We have a very large stock of travelling goods, consisting of Trunks, ladies and gents Cleeft Bags, Leather, Wicker and Matting Suit Cases.

We also have the Agency for some of the best Buggies, Demosnats and Vehicles of any kind, which enables us to serve you with a complete outfit.

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Norfolk's leading HARNESS STORE, 2 doors north Lyric Theatre.

It has been a real old fashioned summer in many districts.

It is said that more water is used in Sarnia than any other city in the world.

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The Rex Tailoring Co., Toronto.

Call and see samples and get prices of Tweed and Worsted Suitings and Overcoatings.

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Orders left at THE RECORD office will receive prompt attention.

Correspondence solicited.