

**Face to face with trouble. Forced to raise money to save us from financial ruin. Disastrous weather conditions and the extreme backward season dooms The White House Co's \$26,000 Stock of Fine Clothing, Ladies Ready-to-wear Garments, Staple Dry Goods, Groceries and up-to-date Furnishings.**

**A DIRECT APPEAL**

to our many friends and patrons. We wish to express our hearty appreciation for your past favors and assure you that while we have sold merchandise at ridiculously low prices this sale will surpass all former efforts. We maintain that our business is perfectly solvent, but immediate pressing demands being such that we are forced to raise a large amount of ready cash in a short space of time. This explains why we are selling this High Grade Stock of Merchandise, regardless of cost or value. On the outcome of this movement depends our future course in Jarvis.

Creditors demand their money at once and as a result we will hold the most Sensational Sale since the beginning of time. This sale to be held at

**JARVIS**

COMMENCING

On SATURDAY, AUGUST 30th, at 9 a. m.

**READ! THINK! ACT!**

This is not a "Hurrah" Sale, so called with regular prices, or an ordinary sale where a few items are taken here and there as special leaders but every article in this stock will be slaughtered in price making it an event which is worth everyone's most careful attention. This forced-on-movement will prove the premier bargain event to the trade in this vicinity. It will startle the skeptical and be a surprise to the many patrons of this store. Just consider:

Men's suits, the kind every store charges \$10 and \$12 for, our price is only \$4.95.

**This Great Slaughter Sale will continue for 15 days, and 15 DAYS ONLY**

**The White House Co., \$26,000 Stock CAUSE OF THIS MIGHTY SLAUGHTER**

We are confronted with a serious business problem. The unexpected sometimes happens--Owing to the backward season and disastrous weather conditions we are heavily overstocked. The bills have come due. Our Creditors are now clamoring for their money, therefore we are compelled to sacrifice every article in our Store to meet the demand of Creditors. CASH is KING. CASH WE MUST HAVE, no matter how great the cost. We must have a large amount of CASH to SAVE OUR GOOD NAME. The Creditors demand their money.

**NOTICE!**

In case we are compelled to close our doors on account of big crowds be patient; we will open them again as soon as possible.

**WANTED!**

- 5 Clothing Salesmen.
- 10 Sales Ladies.
- 2 Bundle Wrappers.
- 6 Cash Boys.

APPLY AT ONCE.

**NOTICE TO THE PUBLIC**

Remember these are only a few of the many bargains that are being put forth at this great sale as owing to space it will not permit.

**The Truth** Told by advertising and backed up by genuine bargains will bring the people to Jarvis, from a radius of 30 miles. Remember now is the accepted time. We will FIGHT THE MERCANTILE BATTLE OF OUR LIFE. FIRE, SMOKE, WATER and BANKRUPT SALE backed up by SHERIFF, could not make the prices we will for the next 15 days, beginning Saturday, August 30th, at 9 a. m.

**COME AND SEE! Lock your doors! Leave your fields. Beg money! Borrow money! Bring your wagon, wheelbarrow, or automobile; come on foot, BUT COME to the MOST SENSATIONAL SALE ever held in JARVIS. Don't forget the date. Every nook and corner of the store is hit by the price**

**like this gigantic sale has ever been held in Jarvis. Saturday, Aug. 30, at 9 a. m. We have done our part, now it is up to you to do the rest.**

**FREE! FREE! FREE!**

The first five men that enter our store on Saturday, will receive free of charge a nice dress shirt. You men must be here to get your clothing, furnishings, hats, caps, etc., for almost nothing.

**FREE! FREE!**

The first ten ladies that enter our store on Saturday, will receive free of charge, ten yards of nice dress pattern. You must be here on the day of the sale to get every day of this great sale.

**Prices in all Departments Slashed and literally "Torn to Pieces."**

<p><b>Attention Ladies!</b></p> <p>Ladies' Corset covers, worth 50c All go at ..... 21c</p> <p>Ladies' Corset covers, worth 75c All go at ..... 42c</p> <p>Ladies' Drawers, worth 50c. All go at ..... 21c</p> <p>Ladies' Drawers, worth 75c. All go at ..... 12c</p> <p>Flannellette Night Gowns, worth 1.75. All go at ..... 89c</p> <p>Ladies' Night Gowns, worth 1.50 All go at ..... 69c</p> <p>Ladies' Night Gowns, worth 2.00. All go at ..... 98c</p> <p><b>Wool Dress Goods</b></p> <p>42 inch and 44 inch Serges, sale price ..... 19c</p> <p>English and Scotch wool plaids worth 75c, sale price ..... 34c</p> <p>44 inch tweeds, strictly all wool, worth up to \$1, sale price ..... 39c</p> <p>Elegant Broadcloths, Voiles and Serges, worth 1.50, sale price ..... 89c</p> <p>The cream of our stock, beautiful voiles, chiffons, panamas, broadcloths and Scotch suitings worth 2.00 and 2.50, sale price ..... 1.19</p> <p><b>Blankets</b></p> <p>Flannellette Sheets, worth 1.50 sale price ..... 1.19</p> <p>Flannellette sheets worth 2.00 sale price ..... 1.39</p>	<p>Special 64 x 92 wool blankets, worth 4.25, sale price ..... 2.98</p> <p>Elegant Australian wool blankets, extra large, worth 7.50 sale price ..... 4.98</p> <p><b>Dry Goods</b></p> <p>Best Prints, worth 11c ..... 71c</p> <p>Crum Prints, worth 15c ..... 10c</p> <p>Unbleached Muslin, worth 11c ..... 71c</p> <p>Bleached Muslin, worth 13c ..... 8c</p> <p>Factory Cotton, worth 11c ..... 71c</p> <p>Best Apron Gingham, worth 13c, all go at ..... 81c</p> <p>Flannellette, worth 11c ..... 71c</p> <p>Wrappette, worth 15c ..... 91c</p> <p>Dress Gingham, worth 18c ..... 10c</p> <p>Table Linen, worth 50c ..... 33c</p> <p>Table Linen, worth 75c ..... 43c</p> <p>Linen Toweling, worth 12c ..... 7c</p> <p>Lace, worth 15c yd, all go at ..... 51c</p> <p><b>Carpets and Linoleums</b></p> <p>Carpets worth 45c per yard Money Raising Price ..... 33c</p> <p>Brussels Stair Carpet, worth 80c per yard ..... 59c</p> <p>Japanese Mats for ..... 19c</p> <p>Austrian Rugs, worth 1.75 ..... 99c</p>	<p>Austrian Rugs, worth 5.00 ..... 2.59</p> <p>Best Scotch Linoleums, all go at a square yard for ..... 46c</p> <p><b>Men's Furnishings</b></p> <p>Neglee Shirts, worth 1.25 Money Raising Price ..... 69c</p> <p>Dress Shirts, worth 1.75 for ..... 98c</p> <p>Men's Handkerchiefs, worth 15c ..... 8c</p> <p>Men's Sox, worth 20c ..... 8c</p> <p>Men's Sox, worth 35c ..... 19c</p> <p>Men's Sox, worth 50c for ..... 29c</p> <p>Men's Suspenders, worth 35c all go at ..... 15c</p> <p>Canvass Mittens, worth 15c for ..... 8c</p> <p>Sheep Lined Mitts, worth 50c for ..... 29c</p> <p>Horse-Hide Mitts, worth 1.00 for ..... 48c</p> <p>Men's Underwear, worth 50c; Money Raising Price ..... 29c</p> <p>Men's Fleece Lined Underwear, worth 65c. Money Raising Price ..... 39c</p> <p>Men's Wool Underwear, worth 1.50, Money Raising Price ..... 79c</p> <p>Best Work Shirts on Earth, worth 75c ..... 35c</p> <p>Men's Ties, worth 50 for ..... 19c</p>	<p>Sweaters for everyone in the family, prices cut to almost nothing.</p> <p><b>Groceries</b></p> <p>21 lbs best granulated Sugar ..... 99c</p> <p>7 bars Beehive Soap for ..... 25c</p> <p>Black and Japan Tea worth 30c Money raising price ..... 19c</p> <p>Black and Japan Tea, worth 50c ..... 33c</p> <p>Selected Special fancy molasses per gallon ..... 381c</p> <p>16 oz. Can Baking powder ..... 10c</p> <p>3 Cans of Peas for ..... 25c</p> <p><b>Men's Pants</b></p> <p>Men's Pants worth \$2.00 money raising price ..... 98c</p> <p>200 pairs of pants good enough for Sunday wear at \$3.00 this sale ..... 1.48</p> <p>150 pairs of Men's up-to-date pants in stripes and neat checks reg. \$5.00 and 4.50, this sale ..... 1.99</p> <p><b>Men's Suits and Over-Coats</b></p> <p>Our Men's Suits are doomed to be sold the cheapest in the history of Jarvis.</p>	<p>Men's suits, good enough for business wear, this season's purchase, sells all over for 10.00 ..... 4.95</p> <p>Men's Suits, high grade, dark mixtures, dependable line. This suit is good enough for Sunday wear, worth and sold all over for 13.00, money raising price ..... 6.95</p> <p>Handsome Worsted Suits black and fancy mixtures, suits that sell all over for 16.50, this sale at ..... 8.48</p> <p>Men's Suits, made by the best tailors in Canada, hand padded collar, up to the minute in style and fit. You would consider them a bargain at 22.00, for sale at ..... 11.95</p> <p>Overcoats—The best 15.00 overcoat value in Canada, heavy cloth, genuine Chevoit, fancy and plain and excellent stylish appointed overcoats, regular 15.00, sale price ..... 7.98</p> <p>Were anyone to tell you that at 9.85 you can buy a genuine St. Andrew Kersey or Pool Beaver Overcoat you might well doubt it. The wonder of it is that we have them in all styles. Regular 18.00 and 20.00 values for. 9.85</p> <p>Men's Rain Coats worth 18.00, money raising price ..... 8.95</p>	<p><b>Shoes Almost Given Away</b></p> <p>MEN'S SHOES AND OXFORDS</p> <p>Men's shoes, worth 2.00, sale price ..... 1.19</p> <p>Men's shoes, worth 2.50, sale price ..... 1.69</p> <p>Men's shoes, worth 3.50, sale price ..... 1.98</p> <p>Men's Fine dress shoes, worth 4.00, sale price ..... 1.98</p> <p>Ladies shoes, worth 2.00, sale price ..... 1.19</p> <p>Ladies shoes, worth 3.00, sale price ..... 1.69</p> <p>Ladies Shoes, worth 4.00, sale price ..... 1.98</p> <p>Ladies shoes, worth 2.25, sale price ..... 1.29</p> <p><b>Childrens' Clothing</b></p> <p>Boys' Suits, worth and sold everywhere at 5.00. Money Raising price ..... 2.68</p> <p>Boys' Suits worth 7.00, all go at ..... 3.95</p> <p>Boys' Overcoats worth 6.00 ..... 3.45</p> <p>Boys' Overcoats, worth 10.00 Money Raising price ..... 4.85</p> <p>Men's Overalls, worth 125. .... 89c</p>
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Store will be closed Wednesday, Thursday & Friday, August 27, 28 and 29th, to re-invoice and mark down the Goods.

Look for the Red sign with the name WHITE HOUSE Co.

We will refund Railroad fare on purchases of \$20 or over within a radius of 30 miles.

Remember the Date and Place. The greatest value giving sale ever placed before the public commences Saturday August 30th and continues for 15 days.

**The WHITE HOUSE Company**

JARVIS RECORD PRINT

**Men's Hats and Caps**

- Men Caps worth 50c ..... 19c
- Men's Caps worth 75c and \$1.00 ..... 39c
- Men's Hats worth 1.50 ..... 79c
- Men's Felt and Derby Hats worth \$2. .... 1.19

**Furs**—If you are contemplating buying anything in the line of furs for next winter, such as fur lined coat, plush lined coat or ladies fur, we have them. Prices cut to almost nothing.