

CANADA PORTLAND CEMENT

SOME men ask for so many bags of "cement" —
Others, more careful, say they want "Portland Cement" —
But the man who does the best work insists upon getting "Canada" Portland Cement —

And he looks to see that every bag bears this label.



Write the Canada Cement Information Bureau, Montreal, for a free copy of "What the Farmer Can Do With Concrete."

There is a Canada Cement dealer in your neighborhood. If you do not know him, write for his name.

Mich's June Forecasts
A regular Steam Point outside from the 11th to 15th. The center of the Venus period falls on the 14th, the culminating day of this regular period. The moon will flow southward at the culmination of this period, modifying the summer heat, and giving unpleasant nights, for temporary comfort to man or beast. All who may have read our "Foundation Facts" will remember that one characteristic of the Venus influence is great electrical disturbances, rain, hail and phenomenal extremes of temperature—excessive warmth and sudden change to unseasonably cool. "Venus" electric fire turns quickly to ice," is the way we described it almost a century ago. Pray do not understand that we are forecasting "ice" for this July period. Count yourself happy if you can get a few degrees relaxation of the thermometer.



BANK OF HAMILTON

Working For Others

The man who looks into the future and pictures himself the owner of a business, will always be dreams unless his foresight has shown him the need of saving.

Saving is not a habit that should be started, "sometimes," but one that requires immediate action. As many days as you postpone a bank account, just that many more days will you be working for others.

One dollar will open a savings account with this bank, and the highest rate of current interest will be credited every six months.

R. R. TELFORD, Agent
Jarvis, Branch

If you can get the use of a horse and wagon. Anything for a vacation from the deadening routine and for the freshening of spirit that comes from being close to old mother earth and from throwing dull care aside. For it's the spirit, after all, and not the place that makes the vacation and that thank heaven, isn't a thing of price.

EGGS
5c
A DOZEN

If a man came around selling Eggs at 5c a dozen he wouldn't sell many, would he.
People aren't looking for bargains in eggs. They are looking for quality.
Somewhat similar thing in Paint, the cheap kind are about as unsatisfactory as cheap eggs.
Come in and inspect our line of Sherwin Williams Paint and get a color card.

E. T. CARTER,
Phone 19 JARVIS.

HOT! Hot! HOT!

WHY make extensive preparations for meals over a hot stove during warm weather when a phone call will place on your table prepared foods practically ready to serve.

A FEW SUGGESTIONS:—

- BREAKFAST:**—Oranges, Bananas (Fruits in season) Corn Flakes, Shielded Wheat, Cream of Wheat, Fresh Eggs Daily Bacon, No. 1 Coffee or Cocoa.
- DINNER:**—Van Camp's Soup, Ham, Rolled Shoulder, Catsup, Relishes (various kinds), canned vegetables; Assorted Jellies, prepared in two minutes.
- SUPPER:**—Salmon, Sardines, Kippered Herring, Corn Beet and Balans, Twenty-Five varieties in Fancy Cakes, Honey, Syrup, Fruits, Etc.

ALL CROCKERY OFFERED FOR SALE AT COST TO AUGUST 1ST

T. E. MORROW
THE OLD RELIABLE.

FINANCIAL ETC.

\$25,000 to loan at reduced rates of interest either on the straight loan or on the installment principle on a greatly reduced tariff.
Agent for several first class insurance companies, and will take risks at the lowest rates. Also issuer of marriage licenses. Several valuable farms for sale cheap on easy terms.

C. BOURNE.

When you have trouble with your stomach or chronic constipation, don't imagine that your case is beyond help just because your doctor fails to give you relief. Mrs. G. Stenge, Plainfield, N. Y., writes, "For over a month past I have been troubled with my stomach. Everything I ate upset me terribly. One of Chamberlain's astonishing booklets came to me. After reading a few of the letters from people who had been cured by Chamberlain's Tablets, I decided to try them. I have taken nearly three-fourths of a package of them and can now eat almost everything that I want." For sale by ALL DEALERS.

CAUSES OF STOMACH TROUBLE

Sedentary habits, lack of outdoor exercise, insufficient mastication of food, constipation, a torpid liver, worry and anxiety, overeating, partaking of food and drink not suited to your age and occupation. Correct your habits and take Chamberlain's Tablets and you will soon be well again. For sale by ALL DEALERS.

The White House Co.

The following is the standing of the candidates in The White House piano contest: 145, 73, 55, 13, 62, 143, 10, 60, 1, 29, 115, 94, 78.

THE BEST MEDICINE IN THE WORLD

"My little girl had dysentery very bad. I thought she would die. Chamberlain's Colic, Cholera and Diarrhoea Remedy cured her, and I can truthfully say that I think it is the best medicine in the world." writes Mrs. William Orvis, Clare, Mich. For sale by ALL DEALERS. SURPRISING CURE OF STOMACH TROUBLE

A Home Vacation

If you can't afford the time or money required for a vacation trip somewhere, why don't you plan a vacation at home? Don't you think, after all's said, there's a bit of foolishness about the way folks usually take vacations? What a person needs in a vacation is change of activities and of spirit. Doing things in one way in one place day after day begets monotony, the mother of weariness. But you don't have to spend bunches of money or put up with a lot of summer resort inconveniences to get a change of activities and to turn a new soul face to life. Travel is fine. It broadens, and, if done sanely, it refreshes. But it costs like sin. That is, if you travel comfortably and far. Those who can afford it do well to do it. But if you haven't the price or wish to save for more important purposes, why not try some scheme like this? Change your habits of living. Put a tent in the back yard and imagine your camping out. Get up an hour or two earlier in the morning and take a hike thru the park or into the country. Have the missus pack a basket of food, and with her and the children ride out to a pond or brook or grove and hold a picnic now and then. If you have Saturday afternoon noons off arrange to go for over Sunday to some hospitable farm or village inn, and take a complete rest for 36 hours. It would even be a good lark to go gyping

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Your Trade Solicited. Mail and Phone Orders Promptly Executed.

MURDOCH'S
SIMCOE'S FAVORITE SHOPPING PLACE

Keep Cool and do Your Shopping Here. You'll Find us on The Shady Side of the Street

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JULY CLEARING SALE OF Summer Merchandise

It is time now to think of your holiday needs. Whether you intend going on an outing or staying at home, you're sure to require some new things. Consider the Murdoch store and its low cash prices—Always at your service. You'll find severe price reductions to clear balance of summer goods.

Men's Department

- Quick and safe choosing in the men's department, you will find your wants fully taken care of in our showing of summer togs and prices are low too.
- Men's Outing Trousers in light and dark flannel.
- SHIRTS in every conceivable style and color. This is the time of year when you need a good supply of shirts. We have them from 75c. to.....\$3.00 each
- MEN'S UNDERWEAR. balbriggan, nainsook, porous knit, in two piece or combination 50c.....\$1.00
- HOSIERY, all shades in Cotton, Lisle, Cashmere and Silk. "Radium Hosiery" is the big hit this summer. Ask to see "Radium" a pair 50c. 75c. and.....\$1.00
- PANAMA AND STRAW SAILORS in newest blocks and styles at prices that defy competition. Let us show them to you.
- Working Togs
Overalls, all styles, blue, black, and tan
Work Shirts for hot weather wear.
- Fennans Union Socks.....2 for 25c
Cotton Work Socks.....3 for 25c
Colored Handkerchiefs red, & blue 3 for 25c

Home Furnishing Dept.

- Things for the home, verandah and summer cottage.
- COCO MATTING in all widths from 50c. to \$1.00 a yard. You'll need this now on your verandah.
- JAPAN AND CHINA MATTING at 15c. 20c and.....25c a yard
- BUNGALOW NETS, scrim and curtain yardage from 10c. to.....50c. a yard
- JAPAN SEA GRASS CHAIRS for verandah, cottage or motorboat from \$6.50 up.
- All our rugs, Brussels, Wiltons, Axminsters, wool and tapestry go on sale at 10 per cent. discount off regular price.
- Staples
Ginghams worth 12½c and 15c. for 11c.
Bath Towels, bleached or unbleached, worth 15c. for.....11c.
Face Cloths. of Turkish towelling....5c
Linen Sheeting, 9-4 worth \$1.15 for 90c.
Linen Pillowing to match 44 inch. 70c
Bath towels from 25c. to.....1.00 each

Ladies' Ready-to-wear

- This department grows with leaps and bounds. It is situated on the main floor in a convenient place. You will find it full of seasonable summer wearing apparel.
- Ladies' and Misses' White Lawn and Marquisette Dresses, cool and pretty, from.....2.50 to \$12.00
- Ladies' and Misses' Ratine and Gingham dresses from 1.95 to.....\$9.00
- Ladies' House Dresses in a variety of colors from 1.00 to.....\$3.50
- Ladies' Summer coats, just a few to clear at bargain prices. Ask to see them.
- Ladies' and Misses' Raincoats in all prices and colors, from.....5.50 to \$15.
- Misses' and Children's dresses in all sizes, pretty summer dresses from 50c. to.....\$5.00
- Ladies' Skirts, voiles and surges, good odd skirts from 2.50 to.....\$8.00
- Ladies' White Skirts, white bedford cord, special at.....\$2.50
- Ladies' White Underskirts at.....\$1.00

Millinery Department

- You will find here real bargains in smart summer hats.
- Hats worth up to \$4.00 for.....1.49
- Hats worth up to \$8.00 for.....2.49
- All shapes, flowers, mounts, etc., at just Half Price.
- Veiling
Your opportunity to get a veil for little money. All veiling up to 40c. yard for 19c.
- Corsets
Comfort and satisfaction are combined in the D. A. and Bias Filled Corsets. Our stock meets your every requirements. Just now we are offering a light cool net corset at.....43c
- Queen Quality Shoes
Worn by particular women everywhere. We are clearing velvety, patent leather and gun metal pumps, worth \$5.00 for.....\$3.95
- Ladies' Summer Parasols
In a variety of styles and colors. Clearing at.....99c
Other parasols up to.....\$5.00

Kindly Remember This Store Closes Thursday noon during July and August

ALWAYS THE BEST **GROVER MURDOCH Co. Ltd., Simcoe, Ont.** PHONE 149