

# FURNITURE

Special Values In All Kinds Of Goods

Big Values For Small Money

It will pay you to call and see me and let me show you and give you prices.

Chairs of all kinds:—Rockers, leather upholstered and Oak Roll Seats, Reid and Rattan.

Fancy Parlor Tables, Library Tables odd pieces of all kinds.

Remember the up-to-date Furniture Ware Rooms, Main Sts.

**HOLMES THE FURNITURE MAN**

ERIE PHONE 30

FUNERAL DIRECTOR

## How To Keep Cool.

### SUMMER FURNITURE NOW HAS THE CALL.

Now that the Summer Season is opening up the Verandah and Out-door Life will be the proper thing.

And that is where HOFFMANN'S REED & RATTAN GOODS will put you in strong. All the up-to-date novelties, as well as staple, from which to choose.

- SPLIT BOTTOMS ROCKER, green or red only \$1.25
- GRASS CHAIRS solid weave for \$3.75, \$4.50, \$5.00
- RATTAN ROCKERS, \$2.00 and 2.50
- HAMMOCKS from \$1.25 up
- HAMMO-COUCH from \$13.00 up
- BAMBOO SCREENS from 95c
- REFRIGERATORS the best in Canada from 6.95 to \$50.00

And now a few words as to LACE CURTAINS, PORTIERS AND RUGS: without a doubt we have the largest, best and newest stock ever shown in Simcoe, and prices that will make you wonder how they ever could be sold so cheap.

Our SCRIE and BUNGALOW NETS are the latest novelties, direct from London, England and New York, U.S.A.

#### OUR RUGS AND LINOLEUMS

are all exclusive designs direct from England and Scotland and fully 20% below anything ever offered in the Country.

Remember we guarantee lower prices than any Catalogue, bring them along and let us prove it.

We deliver your goods. Set up and polished right in your house. Get the benefit of our Hot Weather prices.

**HOFFMANN'S**  
Furniture and Undertaking Rooms,  
NORFOLK STREET.

## The Western Fair

LONDON, ONTARIO, CANADA  
The Great LIVE STOCK Exhibition  
\$27,000.00 in Prizes and Attractions.

Magnificent	<b>WESTERN</b>	Two
Programme	<b>ONTARIO'S</b>	Speed Events
of	<b>POPULAR</b>	Daily
Attractions	<b>EXHIBITION</b>	Fireworks
Twice Daily	<b>Sept. 5 to 13</b>	Every Night

\$2,000.00 Added to the Prize List this Year  
Take a holiday and visit London's Exhibition.  
SINGLE FARE, ALL RAILROADS IN WESTERN ONT.  
Special Excursion Dates—Sept. 9th, 11th and 12th. Prize Lists and all information from the Secretary.  
W. J. Reed, President      S. M. Hunt, Secretary

## D. M. ALLEN

Fashionable Tailor  
and agent for  
**Re Rex Tailoring Co., Toronto.**  
Call and see samples and get prices of Tweed and Worsted Suitings and Overcoatings.  
I am making a specialty of  
**CLEANING & PRESSING CLOTHES**

#### A GOOD INVESTMENT

W. D. Magli, a well known merchant of Whittem, Wis., bought a stock of Chamberlain's medicine so as to be able to supply them to his customers. After receiving them he was himself taken sick and says that one small bottle of Chamberlain's Colic and Diarrhoea Remedy was worth more to him than the cost of his entire stock of these medicines. For sale by ALL DEALERS

#### Hick's Forecast For July

A reactionary storm period is central on the 18th, 19th and 20th. This period is coincident with the full Moon, or Moon's opposition with Earth and Sun. The barometer will show marked atmospheric

changes at this period, the temperature will rise and a show of blistering summer clouds and storms will appear in many parts of the country, drifting from western to eastern parts of the continent. Some local rains will fall, but general and well distributed rains occur at this time. A seismic period is central on the 18th, causing earthquakes in different parts of the Earth between the 12th and the 23rd. Somewhat cooler weather will follow storms.

## CANADIAN PACIFIC

### HOMESEEKERS' EXCURSIONS

TO  
**MANITOBA, ALBERTA SASKATCHEWAN**

Each Tuesday until October 29th, inclusive.  
Winnipeg and Return - \$35.00  
Edmonton and Return - 42.00  
Return Limit two months.

HOMESEEKERS' TRAIN leaves Toronto 2.00 p.m. each Tuesday, May to August, inclusive. Best time to take, as Winnipeg is reached early morning, enabling passengers to make all branch line connections.  
Through routes Toronto to  
Winnipeg and West  
Particulars from Canadian Pacific Agents or write  
M. G. MURPHY,  
D.P.A., C.P. Ry., Toronto

## Grand Trunk Railway System

### TIME TABLE

No 65 to Hamilton	Departs 7:40 a.m.
No 21 to Hamilton	8:25 a.m.
No 11 to St. Thomas	10:25 a.m.
No 25 to St. Thomas	10:45 p.m.
No 42 to Caledonia Junction	10:55 a.m.
No 41 to Caledonia Junction	11:20 a.m.
No 43 to Port Dover	10:30 a.m.
No 44 to Port Dover	10:55 a.m.
No 42 to Port Dover via Pt. Dover and Simcoe	Departs 7:10 p.m.

### Cut This Out

It is worth your fare to Hamilton and return on an account of \$10.00 or over.

Dr. FRID L. WILLIAMSON,  
Dentist,  
3 Blocks west of King St. Station.

## MURPHY & COLTER

Barristers, Etc.  
Cayuga - Ont.  
At Jarvis each Wednesday

## Alex. G. Glass,

Practical Piano and Organ Tuner and Repairer  
Residence, 37 Bay St., North Hamilton  
Orders left at THE RECORD office will receive prompt attention.  
Correspondence solicited.

### If You Want

#### BARGAINS

## Boots and Shoes,

—GO TO—

## A. RODGERS,

JARVIS, ONT.

Agent for  
Consumers Wallpaper Co.  
See Our Samples.

## 60 YEARS' EXPERIENCE

# PATENTS

TRADE MARKS  
DESIGNS  
COPYRIGHTS &c.  
Anyone sending a sketch and description may quickly ascertain our opinion free whether an invention is probably patentable. Communications strictly confidential. HARRISON & PATENT SERVICE, 605 Broadway, New York, N.Y.  
Scientific American.  
A handsomely illustrated weekly, Largest circulation of any scientific journal. Terms for Canada, \$2.75 a year, postage prepaid. Sold by all newsdealers.  
HARRISON & Co., 237 Broadway, New York  
Branch Office, 425 P. St., Washington, D. C.

## RIGHT NOW

Offer an opportunity for having that group picture made.

We are equipped to produce the best in groups or individual portraits.

We make frames and carry a large assortment of framed novelties.

Make the Appointment To-day  
Phone 153

## MOORE

The Photographer

Norfolk St. Simcoe

## SPRING 1913 SHOES

The secret of our Success and your Comfort is Correct fitting

I Can Fit Your FEET  
Your FANCY and Your FINANCES  
at the BUILT RITE SHOE STORE

## J. J. COONAN'S

JARVIS, - - - ONT.

## LETTERHEADS

Give us an order for your Letter heads and Envelopes. We will do them right. The Record Office

When you have trouble with your stomach or chronic constipation, don't imagine that your case is beyond help just because your doctor fails to give you relief. Mrs. G. Stengle, Plainfield, N. Y., writes, "For over a month past I have been troubled with my stomach. Everything I ate upset it terribly. One of Chamberlain's advertising booklets came to me. After reading a few of the letters from people who had been cured by Chamberlain's Tablets, I decided to try them. I have taken nearly three-fourths of a package of them and can now eat almost everything that I want." For sale by ALL DEALERS.

### Rose Growing

In Canadian Life and Literature the terms Flower Girl has come to be associated with the marriage ceremony and June is the month of weddings, as it is of Roses and the flower girls of Southern Europe and England with their winsome faces and fragrant merchandise has become familiar to tourists as one of the most picturesque features of a trip abroad. In Canadian village life, attention is not given to the extent it should be by the beautifying of our homes by the growing of beautiful and attractive flowers. In English home life even the cottager has his flower garden and the most beautiful, as well as the most generally grown flower is the rose, the floral emblem of England. Of course, the moist damp climate there is more suitable to the growth of the rose, than is the more severe climate of Canada and therefore in this paper I have not touched on the tender varieties of the such as the Tea rose etc., which are a very beautiful and fragrant class. Roses have been queens among the flowers from the far away morning of the World. The legends of every land testify to the high place that have been held by roses. From the beginning of song and story, and to day roses remain the favourite flowers of a vast majority of our people and I purpose in this paper making Roses my subject.

There are roses adapted to every climate and every soil, and it is the aim of this paper to help you in choosing for your garden the varieties with which you can reasonably hope to have success.

It is no less my purpose to point out to you how to begin the cultivation of roses for most of the failures in rose growing are due to the fact that the right kind of start is not made and many disappointments in rose culture are caused by the purchase of plants not adapted to amateur culture than anything else.

If the people who buy roses were but familiar with the method of propagation used by ordinary growers they would understand why so many plants die as soon as they are unpacked. It is those who buy cheap pny plants, who make up the "chorus" "we cannot grow roses." A thrifty hardy rose cannot be sold profitably for the bargain prices at which many florists offer them. Home grown bushes flourish on their own roots and from a reliable nursery in your own district, two years old are the ones to buy and perhaps a word of explanation may not be amiss as to what I mean by growing on their own roots. The department stores of many cities offer roses grown in Holland. These Dutch roses are almost all budded or grafted on a wild rose root and then roots often send up shoots that belong to the wild variety and so weaken the budded part.

Now having selected your nurseryman the next thing is what varieties to plant. In the first place do not plant too many varieties to start your rose garden with. Get good hardy kinds of easy culture and free bloomers.

For white I would recommend Madam Plantin, not a large bloom, but very sweet scented and a most profuse bloom, also Madame Cochet, the standard everblooming rose, perfect in hardiness, vigor and profusion of bloom.

For pink, Magna Charta, very large and fragrant, an exceedingly popular garden rose. John Hopper, a large double flower, shell pink and perfectly hardy. Crimson, the first I would name would be General Jacqueminot, very rich and velvety, a strong grown perfectly hardy and standard garden rose. Etoile de France, rich velvet crimson flower, full and beautiful, a grand outdoor rose. I do not protect my own bushes, but in our climate with its severe winters, a few evergreen bushes thrown over them to keep the snow around them is a good protection.

Now I purpose to give you directions for culture as simple as possible. Do not plant in a shady situation, a nice sunny open spot is best. The soil should be prepared in the fall by digging deeply. Any good garden soil will do, enriched by well rotted stable fertilizers, for the rose is a good feeder. Send your order during the winter months, so as to have the plants come along early in the spring. Plant them as soon as possible after arrival and pour lots of water among the roots when planting. Plant an inch deeper than they were in the nursery and keep the top soil loose and friable. Do not let the shoots grow more than three feet high. Pinch off the top to make them branch. Remember the finest roses are grown on the new wood. The after cultivation simply consists of cutting out some of the old branches every year, spraying to clean them of insects, digging among them, manuring, and cutting the branches back at least two and a half feet high. Keeping the insects off is best accomplished by spraying them with a solution of whale oil soap, three ounces to two gallons of water, dissolve the soap in hot water, then add the necessary quantity of cold rain water. Spray the bushes before the buds open, then two or three times until the flowers come, spraying underneath the leaves, for the rose aphid, the worst pest the rose has, always attacks the under side of the leaf and sucks the juices out of it. Be sure and wet the leaves thoroughly. Whale oil soap comes in lb tins 25 cents, and it can and may be purchased of any seedman. In cutting the flowers cut with good long stems for even the June roses will often give blossoms in the fall if the bush is cut well back and a new growth secured.

Having brought you thus far on the road to rose growing, I hope the few directions I have given you may be helpful to you, and may engage in the delightful recreation I hope you enjoy the same pleasure that I have had, both in the growing of the plants and the giving of the blooms to your less fortunate neighbours, who have not perhaps the time to engage in the elevating pastime, for a thing of beauty is a joy for ever.

Yours respectfully,  
THOS. D. LEWIS

Tender hearted people may succeed in getting the rod banished from the schools, but they will never be able to make the railroad give up their switches.

# Simcoe's Population is not quite 4000

Still It Has One of The Finest Stores Between Toronto and Detroit And It Enjoys The Patronage of Many City Folk.

BECAUSE dollar for dollar there is not a store in Canada where you get better values.

BECAUSE at all times stocks are fine, full fresh and well assorted, and service good.

BECAUSE the store was built with a view of having plenty of light, plenty of fresh air, and plenty of Ventilation.

BECAUSE summer-time shopping here is not the burden it is in many stores, a safe elevator waits you to go from floor to floor. Within this elevator on the hottest day you will find a cool draught caused by the open pent-house high above roof.

BECAUSE you will find in the store a lot of fine merchandise that is kept only in high-class stores.

BECAUSE people actually find in the store everything we advertise in the papers and the merchandise will meet the statements made.

BECAUSE it is a store of hospitality, giving pleasure to visitors, and relieving them of annoyance when going out of the store without buying.

BECAUSE the store is a safe store in every sense of the word. It is to such a store with conveniences, safety, cleanliness, coolness and comfort that we invite you.

## Silk---A Rush Sale Saturday Morning

32 Dress Lengths of the finest Foulard Dress Silks ever imported by The H. S. Falls Co., will go on sale Saturday Morning, all are 44 inches wide. Superb qualities, pretty silver greys greys, black and white and blue combinations. Not a yard is worth less than \$2.00. Many of them are \$2.50 silks. On Sale Saturday Morning, your choice a yard.....\$1.00  
Fine all wool French Delaines of the 35c and 50c quality, on Sale Saturday the yard 19c. Mid-day Saturday will see the last of these, choice will be best when store opens at 8 o'clock.

## Silk Embroidered Voiles

44 inches wide, striped and figured, pretty shades, worth 75c a yard. July clearance a yard.....58c

## A Suprise Sale of Allover Laces at 11c a yard.

On Sale Saturday Morning at Falls' Store at 8 o'clock, twenty pieces of White Cream and Tuscan Allover Laces in a great variety of patterns, values up to 50c a yard, your choice a yard.....11c

## Dress Goods Bargains, Unusual at 15c a Yard

Silk Striped and Ottoman Cord Dress Goods in grey, rose, tan, navy and fawn, forty-two inches wide. A special at 25c a yard. On Sale Saturday Morning a yard for.....15c

## 75c and \$1.00 Dress Goods For 45c a Yard

These are discontinued patterns of dress cloths from the "Northway" Garment Factory, Toronto. The garment makers that actually buy clothes by the cord. Some pretty tweed effects and satin striped prunellas in black and navy. All are 54 inches wide and worth 75c and \$1.00. On Sale Saturday, your choice a yard.....45c

Jetted and Spangled Ninons, regular \$1.00 and 1.25. Many pretty color combinations. On sale Saturday, at a yard for 57c. Also Spangled Bordered Ninons that sold for \$2.50 a yard. To be cleared at.....\$1.25

## July Sale of English Eider-Down Comforters Begins Saturday

Coverings are silk, satin and sateen. All are down-proof and colorings are beautiful.

- \$ 6.00 Down Comforters for 3.90
- \$10.00 Down Comforters for 7.90.
- \$11.50 Down Comforters for 8.90.
- \$13.00 Down Comforters for 9.90.
- \$15.00 Down Comforters for 10.90.

## Throughout This Store You Will Find

- A Table of Corset Covers, choice (worth nearly double).....29c
- Boys' and Youths' Striped Duck Overalls with Bib, worth 50c a pair at.....39c
- Table of Laces and Insertions at (worth double) 5c, 10c and 15c
- Infants' Dainty White Lawn, Cambric dresses worth 75c at 48c
- Hat Pins, assorted, a dozen.....5c
- Toilet Tissue, 5 rolls for.....25c
- Table of Wash Goods, worth 10c a yard, clearing at a yard 5c
- Table of Dimities, Delaines, Linens, etc., worth 25c at.....17c
- Table of Fine French Handmade whitewear at quarter Off
- 3 Tables of Pretty Blouses, (worth nearly double) each.....89c, 95c and \$1.29
- A Display of Cut Glass, Silver Deposit, Coalport, Royal Doulton and Other China that is most interesting.

Advice to those about to start on their vacation without carrying along one of Falls' Fine Sweater Coats—Don't. \$2.00 to \$8.00.

**THE H.S. FALLS CO. OF SIMCOE, ONT.**