

FURNITURE

Special Values In All Kinds Of Goods

Big Values For Small Money

It will pay you to call and see me and let me show you and give you prices. Chairs of all kinds:—Rockers, leather upholstered and Oak Roll Seats, Reid and Mattan.

Fancy Parlor Tables, Library Tables odd pieces of all kinds.

Remember the up-to-date Furniture Ware Rooms, Main Sts.

HOLMES THE FURNITURE MAN

ERIE PHONE 30

FUNERAL DIRECTOR

HOFFMANN'S Will Do Your House Cleaning FREE HOW? Well! This Way.

House cleaning time means more than CLEANING house. It means HOME BEAUTIFYING With Furniture, Rugs, Curtains, Etc., Etc., Etc. That's where we get interested in your home, and will give you such values as will enable you to save enough to do all your house cleaning.

STUDY THESE PRICES

Bedroom suites, Dresser, Stand and Iron Bed worth \$16 for.....	\$13
Lace Netting, new designs, very pretty worth 28c for.....	15c
Dining Table Royal Braced Legs worth \$9 for.....	\$7
Set Chairs Double Ring fancy back worth \$4 for.....	\$3
Sideboards, worth \$18 for.....	\$13
Lace Net Curtains worth 40c a yard for.....	25c
Kitchen Cabinets large bins worth \$3.50 for.....	\$2.50
Couches, nice Valour, fringed worth \$6 for.....	\$4.75
Five piece Parlor Suit, nice silk covering, new design, well made worth \$28 for.....	\$19
Linoleum, 26 designs, 4 yards wide, the 60c and 45c for.....	50c
Rugs, the greatest variety ever shown in Norfolk, ALL KINDS AND SIZES	20% LOWER THAN ANYTHING EVER OFFERED.

We are ready to give you the BIGGEST bargain in anything you may need. REMEMBER we will beat any catalogue price and DELIVER YOUR GOODS.

HOFFMANN'S

Furniture and Undertaking Rooms, Norfolk St., Simcoe: Phone 75 - Night Calls 29
N.B.—The Undertaking Department is under H. Hoffmann's personal supervision
Night calls, 6th house south of Bank of Commerce

Value Of Space

SPACE VALUE IN THE JARVIS RECORD IS worth more to those wishing to reach the homes of Jarvis than by any other method of use. This journal goes into all the homes all the time. It is appreciated and READ BY HUNDREDS.

If you want to rent an office, home, etc., there is no letter than through these columns. Likewise the sale or attention of any article. It is true our rates are just a little higher than some other journals, but value counts. There is more value in Jarvis advertising than the rate warrants. Try us!

OUR JOB DEPARTMENT

is replete with type, machinery and workmanship—the best money can produce. We handle all classes of job work, with speed, quality, and accuracy. Such as:—

Sale Bills	Show Bills	Route Notices
Post Cards	Dodgers	Envelopes, (many lines)
Notices	Circulars	Window Cards
Date Lines	Letter Heads	Nota Heads
Cheques	Statements	Bill Heads, (5 sizes)
Note Forms	Prize Lists	Financial Statements
Lein Notes	Pamphlets	Church Reports
Catalogues	Tickets	Auditors' Reports
Programs	Badges	Funeral Cards
		Funeral Folders
		Visiting Cards
		Memorial Cards

THE RECORD

WEST SIDE FRONT STREET

PHONE 37

D. M. ALLEN

Fashionable Tailor and agent for

The Rex Tailoring Co., Toronto.

Call and see samples and get prices of Tweed and Worsted Suitings and Overcoatings.

I am making a specialty of

CLEANING & PRESSING CLOTHES

CHAMBERLAIN'S COLIC, CHOLERA AND DIARRHOEA REMEDY.

Every family without exception should keep this preparation at hand during the hot weather of the summer months. Chamberlain's Colic, Cholera and Diarrhoea Remedy is worth many times its cost when needed and is almost certain to be needed before the summer is over. It has no superior for the purposes for which it is intended. Buy it now. For sale by All dealers.

It is ourselves alone that make our days lucky or unlucky.

CANADIAN PACIFIC

HOMESEEKERS' EXCURSIONS

TO MANITOBA, ALBERTA SASKATCHEWAN

Each Tuesday until October 28th, inclusive. Winnipeg and Return - \$35.00
Edmonton and Return - \$39.00
Other points in proportion
Return Limit two months.

HOMESEEKERS' TRAIN leaves Toronto 2.30 p.m. each Tuesday, May to August, inclusive. Best train to take, as Winnipeg is reached early morning, enabling passengers to make all branch connections. Through's trains Toronto-Winnipeg and West.

Particulars from Canadian Pacific Agents or write M. C. MURPHY, D.P.A., C.P. Ry., Toronto

If we have not quiet in our minds, outward comfort will do no more for us than a golden supper on a gouty foot.

Grand Trunk Railway System TIME TABLE

No 43 to Hamilton	Departs 7:40 a.m.
No 41 to Hamilton	Departs 8:20 a.m.
No 21 to St. Thomas	Departs 8:35 a.m.
No 23 to St. Thomas	Departs 9:15 a.m.
No 42 to Calodonia Junction	Departs 9:30 a.m.
No 44 to Calodonia Junction	Departs 10:10 a.m.
No 45 to Port Dover	Departs 10:25 a.m.
No 46 to Port Dover	Departs 11:05 a.m.
No 47 to Port Rowen via Pt. Dover and Simcoe	Departs 11:20 a.m.

Cut This Out

It is worth your fare to Hamilton and return on an account of \$10.00 or over.

DR. FRID L. WILLIAMSON, Dentist, 3 Blocks west of King St. Station.

MURPHY & COLTER

Barristers, Etc.

At Jarvis each Wednesday

DR. HICKS, Port Dover

Specialist: Consultations and Surgery
M.B., (Tor) M.D.C.M. (Trin) M. C. P. S. etc., 1896. Special degree Diseases of Women, 1902 Post Graduate work 1900 U.S. London, Eng., 1908. Mayo Clinic & Chicago, 1910; John-Hopkins, 1911 PRIVATE HOSPITAL. Rates \$10 per week

Alex. G. Glass,

Practical Piano and Organ Tuner and Repairer
Residence, 37 Bay St., North Hamilton. Orders left at The Record office will receive prompt attention.
Correspondence solicited.

If You Want

BARGAINS

Boots and Shoes,

—GO TO—

A. RODGERS,

JARVIS, ONT.

Agent for

Consumers Wallpaper Co.

See Our Samples.

PATENTS

60 YEARS' EXPERIENCE
TRADE MARKS DESIGNS COPYRIGHTS &c.
Anyone sending a sketch and description, will receive my opinion free of charge. My services are strictly confidential. HARRISON on Patents sent free. (Check agency procedure.) Terms for Scientific American.
A handsomely illustrated weekly. Largest circulation of any scientific journal. Terms for Canada, \$10 a year, postage prepaid. Sold by HUNN & Co. 20th Broadway, New York
Branch Office, 45 St. W., Washington, D. C.

RIGHT NOW

Offer an opportunity for having that group picture made.

We are equipped to produce the best in groups or individual portraits.

We make frames and carry a large assortment of framed novelties.

Make the Appointment To-day

Phone 183

MOORE

The Photographer

Norfolk St. Simcoe

WHAT BEAUTIFUL HAIR

How often do we hear that exclamation about a certain woman's or man's hair.

A prominent scientist and hair specialists emphatically states and has proven, that any man or woman can have luxuriant, lustrous hair, by using the famous prescription called PARISIAN Sage.

PARISIAN Sage is now made and sold in Canada. T. E. Morrow, the grocer, is the agent in Jarvis and the readers of this paper can buy from him for only 50 cents a large bottle.

T. E. Morrow knows that PARISIAN Sage will beautify the hair, cure dandruff and stop falling hair, and for that reason he sells it under a guarantee to cure or money back. Price 50 cents. The R. T. Booth Co., Ltd., Fort Erie, Ont., Canadian Makers.

It should be a constant endeavor of every man to deserve the good opinion he has of himself.

FLYING MEN'S MASCOTS.

Curious Beliefs of Aviators Concerning Their Safety.

Luck plays a big part in the life of an aviator, and for this reason most aviators are very superstitious. The majority of aviators carry mascots when they fly, and the cleverer the pilot the more the luck-bringing emblems he seems to possess. Vedrines, the crack French flyer, always has a miniature of the famous picture "Mona Lisa" fastened to side of his aeroplane when he starts on a flight. He carried this picture on his racing monoplane recently when he won the Gordon-Bennett Cup at a record speed of one hundred and five miles an hour. Grahame-White does not trouble about mascots to any great extent, but he invariably wears a pair of check riding breeches under his flying overalls when he makes a flight. These garments are popularly supposed to be lucky, and many other aviators have adopted a similar flying garb. Notable amongst these is Bio-lovouic, the young Peruvian aviator, who recently flew over the Alps.

Another favorite mascot is a little Teddy bear which is strapped to one of the wing stays on the machine. In naval flying circles a lion's tooth is considered to be a lucky mascot for aviators—a fashion created by the late Lieut. Parke, for with such an emblem he came out of many serious smashes unscathed. Lewis Turner, the well-known pilot instructor, who flies the Caudron biplanes, has so many mascots that he is generally in doubt as to which he shall take up with him. He recently remarked that were he to wear all his mascots at once he would be mistaken for a Ludgate Hill toy dealer.

There are many quaint superstitions in vogue at the aerodromes. Chief amongst these is that should a pilot have one smash he will have two others on the same day if he continues flying. This belief is so firmly rooted in the minds of most aviators that after a mishap they seldom again trust themselves on a machine until twenty-four hours have passed.

Many aviators also have a superstitious dislike of flying in bright sunshine. But there is a substratum of common sense running through this belief. The hot rays of the sun when shining on a damp ground cause heat eddies in the air, which are very dangerous to flying men. These are known as air pockets, which are holes in the air that contain no support for machine or man.

Flying on the thirteenth day of the month is in great disfavor amongst many aviators. And this superstition is largely due to the fact that so many fatal accidents have occurred to aviators on this date. Last year ten pilots were killed whilst flying on the thirteenth of the different months, and already this year three aviators have been killed, two on the thirteenth of January and one on the thirteenth of February.

The Confidence Trickster.

The confidence trickster is at his little games again in London, Eng., and meeting with fair success, in spite of the warnings issued in the press from time to time. An Australian clergyman went to London recently, and in Westminster Abbey struck up an acquaintance with a well-dressed man. They met the following day, when the stranger suggested a walk in St. James' Park. There the couple noticed that a man in front of them had dropped a small parcel. The clergyman picked it up and returned it to its owner, who was profuse in his thanks, saying that the parcel (as usual) contained money and diamonds left him by a relative who had just died. Then followed the old, old story about the huge bequests for charity and the difficulty of finding someone trustworthy in Australia to do the distributing. Ultimately he entrusted the clergyman and the other man with a bundle of notes, and, to show equal trust in his friends, the clergyman let them go off with £200, and, of course, they never returned. Moral for visitors to London: Beware of the plausible, trusting stranger.

The Wake of a Ship.

"Wake" for the track of a ship is a Scandinavian word, preserved in dialect. Its original meaning, as Prof. Skeats tells us, was that of an opening in the ice, especially one opening out for a ship in a frozen lake or sea, and then, from being applied to the smooth, watery track left by a ship after its passage through the ice, it came to be used when there was no ice at all. This useful word is one of the nautical terms which the French have borrowed from the English, although in its French form of "ouaiche," and it is still used on the Norfolk broads with its original meaning of an open place in the ice.

The Sphinx.

The word sphinx is from the Greek and means the stranger and was applied to a fabled creature of the Egyptians which had the body of a lion, the head of a man or an animal and two wings attached to its sides. In the Egyptian hieroglyphs the sphinx symbolized wisdom and power united. It has been supposed that the fact that the overflow of the Nile occurred when the sun was in the constellations Leo and Virgo gave the idea of the combinations of form in the sphinx, but this idea seems quite unfounded. In Egypt the reigning monarch was usually represented in the form of a sphinx.—London Notes and Queries.

Geographical Society Moves.

The Royal Geographical Society will henceforth be at home in its new headquarters, Lowther Lodge, Kensington Gore, London, whither it has removed its vast stores of books, maps, photographs, and relics from all parts of the world. At Lowther Lodge there is ample accommodation for the 60,000 books, 200,000 maps and 50,000 photographs which the society has collected. The sorting and arranging of the collections will take a year.

ALL IN WHITE

FALLS June Whitewear Sale Starts Saturday. This Snowy Sale was planned for three classes of people—Inue Brides, women going away for the summer and women who simply want their hot weather wardrobes replenished with THE BEST UNDERCLOTHES FOR THE LEAST MONEY. Never before have we had undergarments with such beautiful embroidery done by French women by hand and never as large a supply of the sturdy inexpensive garments. Extra Salespeople Will Be On Hand So That Customers May Count On Prompt Attention.

Night Gowns 50c to \$5.00. Petticoats 50c to \$6.00.
Combinations \$1.25 to \$2.00. Corset Covers 15c to \$2.50.
Princess Slips 82c to \$4.50.
Drawers 25c to \$2.50.

SEE THE LARGE SHOW WINDOW SATURDAY "ALL IN WHITE", INCLUDING THE JUNE BRIDE.

IN THE WHITE SALE!

French Hand-Made White Wear. Every Garment Trimmed With Hand Made Embroidery.

GOWNS		DRAWERS	
Worth \$1.75, White Sale \$1.45	Worth \$1.25, White Sale 98c	Worth \$1.35, White Sale \$1.10	Worth \$1.75, White Sale \$1.35
Worth \$2.00, White Sale \$1.68	Worth \$1.75, White Sale \$1.35	Worth \$2.00, White Sale \$1.68	Worth \$2.50, White Sale \$2.10
Worth \$2.50, White Sale \$2.10	Worth \$3.50, White Sale \$2.98	Worth \$4.00, White Sale \$3.35	Worth \$2.50, White Sale \$2.10
PRINCESS SLIPS		CORSET COVERS	
Worth \$3.50, White Sale \$2.98	At 75c, 85c, and 95c all one price	Your choice 68c.	
Worth \$4.50, White Sale \$3.98	Nothing flimsy or trashy or badly made will be offered during FALLS' White Sale.		

Special Displays of White Things Throughout The Store

Girls White Frocks	White Linens
White Embroideries	White Silks
White Woollens	White Laces
White Hankerchiefs	White Gloves
White Parasols	Men's White Shirts
Men's White Vests	Men's White Duck Pants
Men's White Straw Hats	

White Skirts

A little interview with the woman in charge of them—
"I don't think people know what a splendid lot of skirts we have here" said the head of the garment department when we went to see about some items for the white sale. So we asked what she wanted us to tell the public—"Well for one thing, I'd like to let people know that we have white wash skirts in Bedford cords, plain and fancy raine, duck, feather weaves, repp, etc. at \$1.00, 1.50, 2.00, 2.50, 2.75, and 3.50, and please say we are most proud of our display of white lawn dresses. They are the latest work in New York styles at \$2.50 to \$17.50.

Slightly Tumbled Sample Petticoats that Sold for \$1.50, 2, 2.50, 3, and \$3.50

Saturday your choice 9c. The Best Petticoat Bargain FALLS store or any other store ever offered.

The White Materials That Mean Summer Comfort

Cotton Ottomans, 25c, 35c and 50c a yard.
Pique, 25c, 35c, 40c and 50c a yard.
Plain and Striped Crepe Voiles at 50c a yard.
Striped and Dotted Muslins at 10c to 75c a yard.
Fine Longclothes at 10c to 25c a yard.
Nainsooks at 10c to 25c a yard.
Dimities at 12c to 40c a yard.
Batiste 25c to 60c a yard.
Organdies 25c, 35c, and 40c a yard.
Egyptian Lawns 20c to 60c a yard.
Linen Lawns 20c to 45c a yard.
Cambric Linen (all linen) 50c to \$1.25 a yard.

Real Laces That Brides Like So Well

Irish Lace Collars, each \$1.50 to 10.00
Irish Lace Collars and Cuff Sets, \$3.50 to 10.00
Irish Lace Insertion, 95c to \$2.75.
Irish Laces \$1.00 to 2.75.

White Muslin Aprons 19c

You will be surprised that so much prettiness and daintiness can be put into an apron and still sell for 19c. Other fine ones at 35c, 50c, 60c, 75c, 85c, \$1.00, 1.25 and 1.50.

At This Time of the Year People Find They Need Bed Muslins

FALLS' Store is ready to help you replenish
PILLOW CASES SHEETS
42x36 inches at 15c, 20c, 25c, and 72x90 inches at \$2.00 to \$4.00 a pair
35c each. All ready for use.

200 Shirt Waists Ready Saturday 89c each

All of them are white lingerie and tailored styles, value up to \$1.50. Commencing Saturday Morning, your choice 89c.

FALLS of SIMCOE Limited