FURNITURE

Special Values In All Kinds Of Goods

Big Values For Small Money

It will pay you to call and see me and let me show you and give you prices.

Chairs of all kinds:—Rockers, leather upholstered and Oak Roll Seats, Reid and Rattan.

Fancy Parlor Tables, Library Tables odd pieces of all kinds.

Remember the up-to-date Furniture Ware Rooms, Main Ss.

HOLMES THE FURNITURE MAN

ERIE PHONE 30 FUNERAL DIRECTOR

HOFFMANNS CLEARING SALE

OF FURNITURE, RUGS, CARPETS AND CURTAINS IS NOW IN FULL SWING

We have taken stock and are more than pleased
We are going to show our appreciation by giving you the biggest bargains you ever saw.

Parlor Suits, 5 pieces Mahogany finish, new style, new pattern in Velour, worth $22 for $17.

Large Grass Chairs, worth $7 for $3.79 Large Rockers in Pantasote worth $9 for $6
Couches all colors, Velour, good springs, worth $6 ... ... for $4.50
Bed Room Suites, consisting of Dresser, Stand and Iron Bed, worth $18 ... for $14
Iron Beds, worth $3.25 for $2.50 Rugs, best Wilton, worth $39.00 for $30.00
Rugs, best Axminster, worth $42 for $30 Velvets, best Crasbres, worth $26.50 for $20
Rugs, Brussels, all shapes and styles. worth $25.75 ... ... for $19.75
Rugs, Tapestry, beauties, worth $13.40 ... ... for $9.90
Carpets, Brussels, worth $1.25 for $1.00 Carpets, Brussels, worth $1.10 for 85c
Carpets, Tapestry, worth 65c ... ... for 50c

Our Rugs and Carpets are the newest and best from England and Scotland. Over 200 from which to choose. 20 per cent off the lot.

We have just put in a stock of Lace Curtains and Nettings of all kinds and colors. It will certainly pay you to see them. We can save you fully 20 per cent.

Now we are going to make thie sale a winner. So it is not only a few left over that we are knifing but everything in the store is slashed. The very article you want is the one with the price cut.

Let us emphasize that we CAN and WILL sell cheaper than any catalogue you can produce.

Here you see just what you are buying.
Here we fix anything that may go wrong.
Here we sell the article for less money.
And here we deliver your goods.

HOFFMANN'S

Furniture and Undertaking Rooms, Norfolk St., Simcoe: Phone 75 - Night Calls 29
N.B.—The Undertaking Department is under H. Hoffmann's personal supervision
Night calls, 6th house south of Bank of Commerce

Value Of Space

SPACE VALUE IN THE JARVIS RECORD IS worth more to those wishing to reach the homes of Jarvis than by any other method or use. This journal goes into all the homes all the time. It is appreciated and READ BY HUNDREDS.

If you want to rent an office, home, etc., there is no better way than through these columns. Likewise the sale or attention of any article. It is true our rates are just a little higher than some other journals, but value counts. There is more value in JARVIS advertising than the rate warrants. Try us!

OUR JOB DEPARTMENT

is replete with type, machinery and workmanship—the best money can produce. We handle all classes of job work, with speed, quality, and accuracy. Such as:—

Sale Bills Show Bills Route Notices
Post Cards Dodgers Envelopes, (many lines)
Notices Circulars Window Cards
Date Lines Letter Heads Note Heads
Cheques Statements Bill Heads, (5 sizes)
Note Forms Prize Lists Financial Statements
Lein Notes Pamphlets Church Reports
Catalogues Tickets Auditors' Reports
Programs Funeral Cards Funeral Folders
Badges Visiting Cards Memorial Cards

THE RECORD

WEST SIDE FRONT STREET *PHONE 37*

If You Want

BARGAINS

—IN—

Boots and Shoes,

—GO TO—

A. RODGERS,

JARVIS, ONT.

Agent for
Consumers Wallpaper Co.
See Our Samples.

Alex. G. Glass,

Practical Piano and Organ Tuner and Repairer

Residence, 37 Bay St., North Hamilton. Orders left at THE RECORD office will receive prompt attention.
Correspondence solicited.

RIGHT NOW

Offer an opportunity for having that group picture made.

We are equipped to produce the best in groups or individual portraits.

We make frames and carry a large assortment of framed novelties.

Make the Appointment To-day
Phone 183

MOORE

The Photograher

Norfolk St. Simcoe

You judge a man not by what he promises to do, but by what he has done. That is the only true test Chamberlain's Cough Remedy, judged by this standard has no superior. People everywhere speak of it in the highest terms of praise. For sale by all dealers.

Grand Trunk Railway System
TIME TABLE

No 63 to Hamilton	Departs	7:40 a.m
No 21 to Hamilton	"	8:25 a.m
No22 to Hamilton	"	3:25 p.m
No 21 to St. Thomas	"	10:30 a.m
No 23 to St. Thomas	"	8:43 p.m
No 42 to Caledonia Junction	"	8:25 a.m
No 44 to Canfield Junction	"	3:30 p.m
No 42 to Port Dover	"	10:30 a.m
No 44 to Port Dover	"	8:42 p.m
No 63 to Port Rowen via Pt Dover and Simcoe	Departs	7:10 p.m

Cut This Out

It is worth your fare to Hamilton and return on an account of $10.00 or over.

DR. FRED L. WILLIAMSON,
Dentist,
2 Blocks west of King St. Station.

MURPHY & COLTER

Barristers, Etc.,
Cayuga - - Ont.

At Jarvis each Wednesday

DR. HICKS, Port Dover

Specialist: Consultations and Surgery

M.B., (Tor) M.D.C.M. (Trin) M. C. P. S. etc., 1896. Special degree Diseases of Women, 1902 Post Graduate work 1900 U.S. London, Eng., 1908. Mayo Clinic & Chicago 1910; John-Hopkins, 1911 PRIVATE HOSPITAL. Rates $10 per week

60 YEARS' EXPERIENCE

PATENTS

TRADE MARKS
DESIGNS
COPYRIGHTS &c.

Anyone sending a sketch and description may quickly ascertain our opinion free whether an invention is probably patentable. Communications strictly confidential. HANDBOOK on Patents sent free. Oldest agency for securing patents.
Patents taken through Munn & Co. receive special notice, without charge, in the

Scientific American.

A handsomely illustrated weekly. Largest circulation of any scientific journal. Terms, $3 a year, postage prepaid. Sold by all newsdealers.

MUNN & Co. 361 Broadway, **New York**
Branch Office, 625 F St., Washington, D. C.

PATENTS PROMPTLY SECURED

In all countries. Ask for our INVENTOR'S ADVISER, which will be sent free.
MARION & MARION,
364 University St., Montréal,

CHOICE MEATS

When you want something choice in

Beef, Pork, Mutton

and other meats call at our store and get your choice. We handle only one kind and that THE BEST

Cash paid for hides

Highwood & Blackmore
Proprietors
JARVIS, ONT.

Poor Fellow

A man entered a shop one bitter cold day, and bought a woollen muffler. When he opened the muffler he found inside it the photograph of a beautiful girl, together with a note, saying: "If you are single, please write to me." A name and address followed, and the man smiled. He was single, and he put the photograph on his sitting-room mantel. There, every evening, looking up from his book, he beheld it. It was very beautiful, and in a week he had fallen head over heels in love. So he wrote to the girl. Another week passed, a week of anxious, nerve-racking suspense. Then the love-sick man received the crushing letter: "Sir, —The Mary Smith to whom you wrote was my grandmother. She died nine years ago, aged 86. Yours truly." Our heart-broken bachelor, on looking into this strange matter, found that he had foolishly bought the muffler from a dealer who didn't advertise.

Under the new U. S. parcels post law, a farmer residing on a rural route, desiring a steak for dinner, can order it by telephone from a dealer in the city or town in which his post office is located, and have it delivered for five cents. Or he can get it from any point within fifty miles for eight cents. No wonder the new law is looked upon favorably. It is bound at no distant day to tax the facilities of the postal service to the limit.

Many mountain slopes could be made products if only water would remain on them. The trouble is, there is too much slope, and nothing to stop and hold the water. There are a great many people who are as little affected by advertising. Not only has their daily life too much slope, they have no interests—home interests, interests of father, mother, sisters, brothers—to arrest the daily flow of advertising, and use it to add to the comforts of home and the pleasure of life. These are not the people who read The Record. The paper goes into the homes of the prosperous family classes, where active, constant interest arrests the flow of advertising and uses it for the satisfying of many needs.

THE AEROPLANE WEDDING,

Affords Bride and Groom a Chance to Get Even With the Guests.

Let us indicate briefly a few salient features of the new social institution, the aeroplane wedding, says a magazine writer.

The aeroplane wedding solves the problem of the getaway. When the happy couple depart in an airship their loving friends cannot scare the horses into running away and breaking the bride's neck.

Nor is it possible for them to throw high enough to black the bridegroom's eyes with old shoes. The newly-wedded pair are, in fact, in a position to bombard the wedding guests if they so desire.

A five-pound boot dropped on a wedding guest from a height of 250 feet ought to bring him a tremendous amount of good luck, according to the traditions of wedding festivity.

An aeroplane honeymoon ought to be fascinating. Imagine sailing along all day without having to stand the bold, bad gaze of a patent leather drummer in the seat across the aisle. Fancy being too far up in the clouds to hear the ribald whistle of the young loafers at the railway station.

But airship honeymoons are as sure to come to an end as the other kind. In a careless moment the bridegroom will say:

"You do very nicely at the levers, my dear, but your figure eights are nothing like mother used to make."

A new form of wedding announcement will have to be prepared for the society reporters, in part as follows:

"Mr. and Mrs. Winger left immediately after the ceremony for an extended aviation tour in France. If they return they will reside at 26 Laurel Road."

Aeroplane marriages are highly dangerous perhaps, but all kinds are, for that matter.

Great Scientists Not College Men.

It is a remarkable fact that neither Darwin, Pasteur, Koch, Newton, Franklin nor Edison ever had a university education. A writer adds to this list the name of Ehrlich, whose eminence in the field of medicine has so recently been emphasized.

"Paul Ehrlich," he says, "could not even graduate, and, horrors and horrors, in chemistry he was worst of all. He was always trying to do things differently from his teachers, who had never done an original thing and were merely teaching him what had been taught to them. He was considered a failure as a sudent at the very timeehe was the best student of his decade. If education is merely pouring facts into the pupil's skull with a funnel, as the majority of teachers practice it, then we are training the memory alone, but if it is to be a real drawing out of mental faculties then the graduate may be permitted to be as ignorant of old, useless facts as Ehrlich was and the world profit by it. Let us think a bit over this matter and then realize that we want workers and thinkers, not memorizers."

Now, Who Could Blame Him?

A thin little woman who couldn't have weighed a hundred stood on a corner with a heavy baby in her arms. The rest of her stepladder family, ranging from three to seven, were grouped around her. She wanted to flag a motor bus, and a passer-by saw her difficulty. He hailed one, put the tribe aboard and paid the fares, as the little woman's hands were so fully occupied with the fat baby. He was beginning to feel that glow over doing a decent thing decently when he heard a woman in the bus say:

"Look at that great big man allowing his poor little wife to carry that big child!"

Then he got sore.

Tumblers and Hot Water.

Incredible as it may seem, a thin tumbler stands hot water better than a thick one. Glass is a poor conductor of heat, and when very hot water is poured into a thick tumbler the inner layers of the glass are soon heated to a much higher temperature than the outer ones. The higher temperature causes the inner layers to expand greatly and to burst the out layers. In the case of a thin tumbler the whole thickness of the glass is raised to practically the same temperature almost at once. Consequently, as all parts expand equally and at the same time, no excessive strain is produced and the glass does not break.

Was It Worth It?

A lady had told a tramp that she would give him some food if he chopped up a pile of wood. Wishing to show that he was no mere loafer, he started work, but fifteen minutes later he came to the kitchen door. "Have you finished?" inquired the lady kindly. "No'm," he replied, mopping his prespiring brow—"no'm, I haven't. I just thought, before doing any more, I'd ask if I could look over your bill of fare!"

Something Plain For Him.

Waiter (at a fashionable London restaurant)—What would the gentleman like to take?

Farmer (on his first visit to the metropolis)—What is there?

Waiter—We have potage printaniere a la Julienne, fricandeau de veau avec croquettes de pommes de terre, rissole de boeuf—

Farmer—Gracious! Well, bring me a plate of something that comes nearest to roast pork.—London Answers.

Changed His Tune.

Counsel for a man charged with pocket-picking pleaded with such earnest and pathetic eloquence as to move the court almost to tears. Even the prisoner was rubbing his eyes, using a silk handkerchief for the purpose. Counsel, happening to glance in the prisoner's direction, stopped abruptly and then exclaimed, "Why, the rascal is using my handkerchief!"

Called His Bluff.

"He told her that he would gladly die for her."

"The same old bluff. Did it catch her?"

"No. She told him she would gladly let him."

Your Presence Madam Will do Honor to the Opening on Tuesday,

Wednesday and Thursday, March 18th, 19th and 20th in our new Millinery Rooms of a most dignified and refined display of New Millinery for Spring shown for the first time and including many lovely imported hats without duplicates.

The ideas governing this business are fully understood by thoughtful people. The new building itself is full of persuasivness to such as realize its conveniences, airiness and healthfullness.

We can recollect when a store was a place to go only when you wanted to buy something; indeed it used to be almost impossible to get out of stores with cut buying.

The new order of things established by this store has changed all that torturing of lookers and also abolished the dickering about prices. Even more, it is not expected at this store that everyone is a buyer. People may come as visitors, believing that they will become better acquainted with the advantages of dealing here when they are ready.

Sooner or later all the people are sure to learn that they can always get here the best goods that are going and at the lowest price.

THE H. S. FALLS CO. LIMITED

Hundreds of Beautiful Suits and Dresses for Easter are Here

Fresh Spring Suits and gowns have been coming in every day.

Tailored Suits, both novelties and simpler styles in Bedford Cords.

Tweeds, Serges, Whipcords, White Novelty weaves, etc., all showing the new fashion features, in all the leading shades and two-two effects from **$9.00 to $25.00**

Morning Frocks, at **90c. to $2.00**

Afternoon Dresses at **$3.00 to $7.50**

Lingerie Dresses at **$3.75 to $15.50**

Evening Gowns at **$7.50 to $25.00**

Separate Coats at **$7.50 to $18.00**

You will find this new garment department satisfactory in every detail.

New Easter Silks and Dress Goods in Brilliant Display

WHIPCORD in all the leading shades from 50 cents to $1.50 yd.
SERGES from 50c to $2.00 yard
BEDFORD CORDS in Blue, Tan, Grey, Cream, Brown and and Black from 50c to $2.00 yard
Two-Tone BEDFORD CORDS
Two- Tone SERGES
Two-Tone WHIPCORDS
New TWEED Suitings in French and English makes
New CHEVIOT Suitings
New PAILLETTE Silks wide width, exceptional value at $1.00 yd. in plain and shot effects
New DUCHESSE MOUSSELLINE Silks full yard wide in all the leading shades and shot effect at $1.00 yd.
New Silk SAN TOY in all the new shades, 40 inches wide at $1.75 yard
Silk POPLIN in all the new shades, 40 inches wide at $1.00 yard

Black Silks

Exceptional good value an PAILLETTE-DE-SOIE in wide width from 85c to $2.00 yard
Black Taffeta from 50c to $1.50 yard

The New Store of Rugs, Carpets, Upholsteries and Things for the Home is Ready

Let us have a full understanding about this store at its outstart. Its business is to fill a need or there would never have been any use opening it.

The need is to have collected in one place large and staple stocks of home-furnishing goods at low prices.

It is a store of new things not a bargain corner for worn-out or sluggish stocks

Visit our new Home Furnishing department on third floor. We are sure you will be much interested in what we have to offer in Carpets and Rugs that will do credit to your Home

THE H. S. FALLS CO. OF SIMCOE LIMITED