

UNION BANK OF CANADA

Ready Money As You Need It
—in any city—is yours for the asking if you carry

LETTERS OF CREDIT

issued by the Union Bank of Canada. It is as easy for you to obtain funds with them as it is difficult for any unauthorized person to do so.

Jarvis Branch
Montréal Branch

W. BROWN, Acting Manager
S. C. SCOTT, Manager

Stoves, Stoves, Stoves!

We have a full line of Gas Heaters, Gas Ranges, Coal or Wood heaters, Coal or Wood Ranges.

Call in and get our Prices before buying a Stove.

E. T. CARTER,
Phone 19 JARVIS.

The Old Reliable

Business November 16, 1875;
Discontinued November 17, 1913.

Last Call for Cheap Goods:

- Four Dinner Sets, regular \$12.00 for \$8.00.
- Four Toilet Sets regular \$2.50 to \$5.00 for \$2.50.
- 20 doz. Plates regular \$1.20, \$1.00 96c, at 70c.
- 6 Afternoon Sets, regular \$1.50 to \$1.25, for 75c.
- 6 Glass Table Sets reg. \$1.50, \$1.25, at 65c.
- Hundreds of odd pieces at half price.
- 6 Bars Comfort Soap, 25c.
- 6 Bars Surprise Soap, 25c.
- 7 Bars Canada's Best Soap, 25c.
- Morrow's 1 lb. can Baking Powder 20c.
- 20 lbs Granulated Sugar, \$1.00.
- 22 bright Coffee Sugar, \$1.00.
- 3 pks. Corn Flakes, 25c.

All our shelf goods at Reduced Prices. Call early and often for the short time.

As ever yours,

T. E. MORROW

Value Of Space

SPACE VALUE IN THE JARVIS RECORD is worth more to those wishing to reach the homes of Jarvis than by any other method or use. This journal goes into all the homes all the time. It is appreciated and READ BY HUNDREDS.

If you want to rent an office, home, etc., there is no better way than through these columns. Likewise the sale or attention of any article. It is true our rates are just a little higher than some other journals, but value counts. There is more value in Jarvis advertising than the rate warrants. Try us!

OUR JOB DEPARTMENT

is replete with type, machinery and workmanship—the best money can produce. We handle all classes of job work, with speed, quality, and accuracy. Such as:—

- | | | |
|-------------|----------------|-------------------------|
| State Bills | Show Bills | Route Notices |
| Post Cards | Dodgers | Envelopes, (many lines) |
| Notices | Circulars | Window Cards |
| Date Lines | Letter Heads | Note Heads |
| Cheques | Statements | Bill Heads, (6 sizes) |
| Note Forms | Prize Lists | Financial Statements |
| Leis Notes | Pamphlets | Church Reports |
| Catalogues | Tickets | Auditors Reports |
| Programs | Funeral Cards | Funeral Folders |
| Badges | Visiting Cards | Memorial Cards |

THE RECORD

WEST SIDE FRONT STREET

HONE 37

The man who is always eager to call attention to his own honesty must act as his own paper agent.

No woman is going to get into heaven until she has learned to move along and make room for another woman in a street car.

Innocence is what makes a girl ask "why?" at the wrong moment. Knowledge of the world is what makes a girl ask "Why?" at the right moment.

This was probably written by a gentleman of the "cloth": "Our churches were not well attended on Sunday. Of course, the day was not encouraging, but the weather was not severe enough to keep even the most delicate ladies home from a card party on a week night evening. If for one Sunday all the English Church people would go to their own church, all the Baptists to their church, each Methodist to his or her own church, and none stay at home except the sick and feeble, every minister would be astonished and pleased, and things about town would run more smoothly. It must be a severe trial to any minister to have to preach to empty benches when there are people to fill them. Of course, there are some who have a personal grievance in the fact that their preacher is not able enough for them, but it does not require much wisdom to put forward such an excuse. In fact a man of decent mental capacity would be ashamed of it." — Port Rowan News.

One Death Every Four Hours

"Consumption" the Cause

Six people die every day in Ontario from Tuberculosis—at the rate of one person every four hours—a total of over 2300 deaths every year—equivalent to the wiping out and loss to the community of a good sized town.

An appalling loss of life. The pity is that this continual sacrifice is unnecessary. These lives, or most of them, might be saved.

Pioneers work in the Crusade against Consumption has been done by the National Tuberculosis Association. The hospitals at Muskoka and Watons are today standing evidence of the magnificent achievements of the Association.

One branch of the Association, work-free illustrated lectures with twenty-five letters views—is delivered by Mr. J. E. Watson, Field Secretary of the Association.

This lecture will be given on Tuesday evening, Nov. 18, in the Lecture Room of the Presbyterian Church. A collection will be taken at the close in aid of the Muskoka Free Hospital for Consumption.

"The amount of information which Mr. Watson was able to convey to his hearers in a short time was marvelous. His style of delivery was excellent."

"Those who heard Mr. Watson's lecture were interested, informed and pleased."

"The wonderful lecturer gave most valuable information in a manner most easily entertaining."

"Admirably practical and instructive."

"A speaker of unusual ability."

"A most thrilling lecturer."

"Such is the character of Watson, without any note of dissent, which has greeted Mr. Watson's lecture during the past two years."

The lecture explains in a simple, interesting, and complete way exactly what the disease is, how to avoid it and how to treat it.

Parents, especially, should know how to protect themselves and their children. Every private individual—man, woman, and child—is in danger and should know how to combat it.

It is not too much to say that this lecture has been the means of saving many lives. It answers questions everybody is asking. It is in simplicity itself—a child can understand.

To attend such a lecture is a privilege. We heartily commend it to our readers.

FINANCIAL ETC.

\$20,000 to loan at reduced rates of interest either on the straight loan or on the installment principle on a greatly reduced tariff.

Agent for several first class insurance companies, and will take risks at the lowest rates. Also issuer of marriage licenses. Several valuable farms for sale cheap on easy terms.

C. E. BOURNE.

Cut This Out

It is worth your fare to Hamilton and return on an account of \$10.00 or over.

DR. FRID L. WILLIAMSON,
Dentist,
2 Blocks west of King St. Station.



Write for a free copy of this book.



For a farmer's silo, a county road, or a railroad bridge,

CANADA Portland CEMENT

can be depended upon to make concrete that will last for generations.—There is only one grade—the best that science and skill can make.

The label on every bag is your guarantee of satisfaction.

Canada Cement Company Limited, Montreal

There is a Canada Cement dealer in your neighborhood—If you do not know him, ask us for his name.

True to Life—is a Newspaper Office.

An Exchange says: It is rather astonishing how many people there are who entertain the idea that a newspaper can be run on sentiment and subscriptions. It can't be done and our friends who entertain such an idea should disabuse their minds of such a misconception. A few of the actual everyday experiences of life in this office may not prove uninteresting. A few weeks ago an old subscriber called at our office and asked us to publish a notice of sale that he was having on his premises. We got our rate card, estimated the size of the ad, and told him it would cost three dollars. Thereupon he lost his temper. He had been asking the paper for thirteen years, and this was the first favor he ever asked of us. After his departure we looked up our subscription book and found that he was four years behind in his payments. Yet he left our office, feeling disgruntled because we would not give him a yard or so space free of charge. Some church societies are our best patrons; others are the limit. They will take all the free advertising they can get, but never think of leaving a job of printing at this office. We were asked this week to advertise a certain church supper; our charge would be about fifty cents, the supper was of no earthly interest to us. We took the advertisement down over the telephone, and time is money; informed the telephoner that it would cost fifty cents, and were then told that if we were going to charge for it we need not put it in. We lost our time and we lost fifty cents, and we had something else to do at the same time. Into our office walked a man this very week. He gave us an adv. for which we charged a dollar and then asked us to put in a local calling attention to this ad., which if published, should have charged at ten cents a line and there were twenty lines. Just imagine a man buying a pound of common soap from a grocer and asking him to throw-in a pound of butter. We are asked to do this frequently. We could multiply these illustrations line upon line and prevent our precept. We do not want our readers to think we are scolding or that we are sour. We are growing sweeter and mellow as we advance in age.



Here's a Knife-Sharpener and Towel Dryer combined in one—both are necessary in the kitchen. Not necessary to a range, but they indicate the consideration and thought that has been given to the details of the Pandora. Important features have been given proportionately great care and study. Have the Pandora's many features explained to you before you buy your range.

The accuracy of the McClary thermometer makes good baking a certainty—also adds a lot of satisfaction to the work.

McClary's Pandora Range

Pandora Ranges are sold everywhere by good dealers who back up our guarantee on the Pandora range—McClary's.

London Toronto Montreal Winnipeg Vancouver
St. John Hamilton Calgary Saskatoon Edmonton

SOLD IN JARVIS BY E. T. CARTER

Note This.

Publishing the names of subscribers who are in arrears and who pay no attention to notices sent them by publishers of weekly newspapers is becoming quite the popular and easy way to straighten out arrears. A number of the local papers are adopting the idea. By another year with this kind of publicity there will be no such thing as a delinquent subscriber. The label on your paper tells where you stand.

Local option will be submitted to the electors at the coming election in January says the Port Rowan News. The council received the petition on Monday evening, and gave the by-law a first and second reading. There was practically no opposition to either petition or by-law. The South Walsingham petition with a sufficient number of names was filed with the clerk and will be considered by the council on the 29th, when the business of the month will be transacted.

Subscribe for Record
Balance of Year 15 cents.

Superior Merchandise | **MURDOCH'S** | We Solicit Your Patronage
SIMCOE'S FAVORITE SHOPPING PLACE

"Temperature" will not Regulate the Demand for Furs this Season.
Fashion will Dictate Quite Regardless of the Thermometer.

We know the next three months will see a Fur Demand such as we've never experienced, and what's more, we've backed our belief with merchandise on an unprecedented scale. While Furs have been fashionable in past seasons, they completely dominate the Fashion Field this fall.

- FUR SETS—Mink, Sable, Persian Lamb, Fox, Wolf, Near Seal, Muskrat, Hudson Seal.
- FUR COATS—Persian Lamb, Muskrat, Hudson Seal, Near Seal, Marmot, Mole Plush.
- LADIES FUR COLLARED COATS—Quilted lining or curl cloth lining, heavy black Melton, interlined with rubber, Sable collar. The best coat in the trade for the money. \$19.50 to \$25.00.
- ODD SETS—And Neck Pieces. Watch window for the biggest Bargains in Odd Fur Pieces ever offered in Simcoe.

GROVER MURDOCH Co. Ltd. Simcoe, Ont.

F
HOL
ERIE P
Hoffman
We are so very thing for them; can we per yard. Then our and in thirty Buggy, Auto ink or dull fin Our dust way they wor \$1.25. For y thing. Our Kirc pet up and po and no work. Our line largest, best line than FF We have Table Cloth, Come liver your I Furn
GENT
When pair of G proof shoe and inspec I have Ladies not want to sell at cost A few Nets to cle made and. No material us Shoes repaired at J. J JARPIS
Up-to-da PHOT
We are duce PHC are right, perience picture w The chi the grad ed of a g artistic fir the work time, or an appoi Bell, 188. ME The Norfolk St. PAT In all countries TOR'S ADVISED MAND 200 Univer