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We are sole agents for the guaranteed never-to-fade Carpet the very thing for your dining room. Do not need to take them up and beat them; can wash them like linoleum, yet look like Brussels and only 50c.

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HOFFMANN'S Furniture and Undertaking Rooms, NORFOLK STREET.

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When you want a good pair of Good Strong Water. proof shoes for Fall. Come in and inspect my stock.

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A few single and team Fly Nets to clean out at cost. A good supply of hand

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Shoes and Harnest neatly repaired at reasonable prices.

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30 Days' Campaign

The Family Herald and Weekly Star, of Montreal, are making an orgent appeal to their present subscribers to send in renewal subscriptions during October and relieve an enormous rush at the close of the year. It is a reasonable request from Ontario was an almost unbroken for a newspaper in such great demand, and est. Now the southern portion which subscribers have nothing to lose by com-plying. The Family Herald and Weekly Star is looking for a bigger season than ever before. It is indeed a big dollars

AVIOD SEDIATIVE COUGH MEDICINES If you want to contribute directly to the occurence of capillary bronchitis and pneumonia use cough medicines that contain codine, morybine, heroin and other sedatives when you have a cough or a cold. An expectorant like Chambe riain's Cough Remedy is what is needed. That cleans out the culture beds or bree ling places for the germs of pneumonia and other germ diseases. That is why pneumonia never results from a cold when Cha Eberlain's Cough Remedy is used. It has a world wide reputation for its bering operations vast areas of soil cures. It contains no morphine or other were laid bare which were really suitsedative. For sale by ALL DEAERS.

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during the Fall and Winter months here in addition to the actual planttory.

for us. We want an energetic reliable man for Jarvis and vicinity. For terms write

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The way to make money is to keep yourself posted as to who will give you the best value for your money.

Our store has undergone wonderful changes, making it one of the most desirable and convenient Harness Stores to be reached in day of travel.

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In spite of the high price of leather we are enabled to give you some close prices of Farm, Single and Double Carriage Harness and intending purchasers will do well to give us a call.

We carry a large assortment of Lap Dusters, Plush Rugs, Leather and Cotton Fly Nets, suitable for either team or single purposes.

We have a very large stock of travelling goods, consisting of Trunks, ladies and gents Cleet Tags, Leather, Wicker and Matting Suit Cases.

We also have the Agency for some of the best Buggies. Democrats and Vehicles of any kind, which enables us to serve you with a complete outlit. J. W. CHURCH,

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RÉFORESTATION OF ONTARIO IS A GIGANTIC WORK.

The Average Man Little Realizes How Large an Area of the Province Has Been Denuded of Its .Timber Supply and How Much of the Land Is Only Valuable For the Growing of Timber-

Not much more than a century ago

we call "Older Outario" is all but denuded of its woodlands. The settler's axe made the clearings which were necessary before agricultural in-dustry could flourish; the lumberman cut off the valuable timber; and now, where the log heaps blazed merrily in the "clearings" within memory even of many of us, the farmer burns coal, not for convenience, but of necessity; and manufacturers are beginning to tell him that it will be cheaper to build his barns of corrugated iron than of lumber, says D. G. French in Toronto Sunday World. But searcity of wood, either as lumber or as fuel, is not the only reason why reforesting should be considered a matter of provincial cr national economics. In the clearing and tim-

ed for producing little else but forests. It is one of nature's apparent mysteries that the mighty trees will grow Grand Trunk Railway System where the much smaller plants, grains, and even grasses can scarce flud sustenance. Some of this land was cropped for a time but the accumulated humus made 'y the dead leaves and decayed plants was soon used up and the soil became "blow sand" ready to drift like snow with every blast of wind.

Reforesting operations in Ontario had their beginning in the establishment of a forestry department at the Ontario Agricultural College in 1904. Here the agricultural student was trained in tree-planting and care of many young ladies and gentlemen woodlands, and nurseries were estabsuitable temperment and disposition lished to produce young forest trees suitable for replanting. From these planting material was distributed cents for full particulars to the Canadian throughout the province to replenish Correspondence Bureau, P. O. Box 891, the farmers' woodlots and to set out land unsuited for agriculture.

The opening of the Norfolk Forest Station in 1909 enlarged the scope of the work, because it took up the actual reclamation of waste land by replanting. The province now owns about 1,500 acres at this point. Very made provision for employment extensive nursery work is carried on work the year through? Write us and secure our Agent's terms. We in carefully screened seed-beds where offer the best in the business. Pay the conditions of the forest as to light weekly, free outfit, exclusive terri- and sunshine are reproduced as nearly as possible. From the seed-beds the young trees are transplanted to under cultivation. Established the nursery lines where they remain over 35 years. A reputation for until they are ready to set out. At high grade stock and fair dealing:

A salesman can make money selling about 500,000 seedlings in seed-beds and 990,000 plants in the nursery

lines.

Waste land to the extent of 100 acres has now been replanted at the Forestry Station chiefly with white TORONTO, ONT. pine, red pine, Scotch pine, white N. B. Free Catalogue on request. cedar, larch, chestnut, red oak, black locust, walnut and butternut. When the young plants are first set out they are usually covered over with brush to keep the wind from blowing all the soil away from the roots. As a hint to would-be tree growers, I might mention that it was pointed out to me when on a visit to the Forestry Station that the young pines set in the bare sand usually thrived, but those planted in portions where grass was growing were done to death by the thirsty grass evidence enough that sod is not the proper surrounding for a young orchard or any young

At present the varieties in the seed beds at the station are chiefly white Norway and yellow pine; white cedar, larch and white spruce, while the nursery lines contain the additional varieties of black locust, black walnut, butternut, chestnut, soft maple, elm and white ash. During the last season 375,000 plants were sent out to 35 different counties, and since the organization of the forestry department about one and a half million plants have been sent out so that there are now experimental plantings in 45 counties or districts of Ontario. These plantings are made to fill vacant spots in existing wood lots, to protect springs and sources of water supply, and to reclaim or put into use waste portions of farms, sand

ridges, hillsides and the like. Because one can cut down a tree in half an hour that it may take fifty years to replace, there are few persons who have the broad vision and enthusiasm of Mr. E. J. Zavitz, the director of forestry for the province, In an address before the Dominion Forestry Convention he pointed out that Southern Ontario with 20,000 square miles has only 9 per cent. of inferior woodland, while Saxony with 5,789 square miles has 27 per cent. of forest land which yields an annual revenue of \$2,299,000. Prussia with 10,420 square miles, one-half the size of Southern Ontario, has 23.5 per cent. of forest land which yields an annual revenue of 17 million dollars. In addition to the value as a finangial investment, reforesting will protect the headwaters of streams, provide breeding ground for wild game, provide object lessons in forestry and prevent citizens from developing under conditions which can end only in failure, argues Mr. Zavitz.

Considering Southern Ontario as: whole it is a region of remarkable fertility and yet the examination of a "map of waste lands" which prefaces an early report on reforesting, shows a number of blotchy patches which are described as "sandy areas unfit for agriculture." It is on one of such areas that the young pines and trees of other varieties are growing so healthily at the Norfolk Station. The other areas of considerable extent are found in South Bruce, Lambton, Sim-coe, Northumberland and Durham.

limes

The Great Fall Shopping Season

THE HIS FALLS COME

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Night Gowns at \$1.00

Ladies Flannelette Night Gowns in white, pink and all stripes, well made, full sizes, some trimmed with embroidery, others with feather stitch, fancy braids, your choice, \$1 each.

Strong Values in Black Underskirts

Black Sateen Skirts made of a strong Silkoline Sateen cloth, almost like silk, in a variety of styles. Extra special values at 50c, 75c \$1.00 each.

Special in Morning Waists

Made in stripe Wradperette in blue, black and browns, with a medium white hair stripe, warm and dressy, well assorted sizes, 63c each.

Falls' Special Hose at 25c pair.

Every pair has the name of Falls stamped on them, a full guarantee of quality, all wool welted garter tops, seamless feet, a full fashioned Hose at 25c pair.

Ladies' Knitted Combinations. 50c pair.

They are a wonder, a full fashioned garment ankle length long sleeves, high neck, perfect fitting. They are extraordinary value at 75c. A leader for Saturday selling, all sizes, 50c per garment.

Ladies' Vests and Drawers at 25c.

They come in a good heavy winter weight, the vests with open fronts, high neck and long sleeves. The drawers in open or closed style, ankle length, all sizes, 25c.

Ladies' Llama Hose

A Hose made from an extra fine quality, selected yarn, soft and elastic. At the price they are special value, full fashioned, fully spliced and seamless, 35c pair or 3 pairs for \$1.00.

Ladies' Cape Walking Gloves A glove especially adapted for street wear in shades of

tans, made from selected skins, perfectly cut, double sewn. A servicable quality at 75c pair. Rain or Shine Shades at 1.25 Each

value in Umbrellas, agood assortment of novelty handles, steel frame, small, folding in a Gloria Cloth cover. Exceptional value they are at \$1.25 each.

Better be prepared these changable days.

A Dress Skirt Value at 2.50 Good for morning wear, in black and navy, made up in a

heavy Melton Cloth, finished in black braid effects and buttons,

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A Special in Ladies' Outing Dresses In the Peplin style, made in a fine quality serge, colors of black, navy, browns and shades of lighter blues, Belled styles. They are dressy garments and special values at \$6.50.

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Very smartly tailored in colors of black. navy, browns, greys, finished in neat effects. All sizes at \$10.00 each.

Velvet Dresses are Very Popular

In the plain Velvets and Fancy Brocades, colors, brown, Nave, black, neatly trimmed in the new Bulgarian ftyle, Belled at waist. A very smart street Dress at \$15.00 each.

These Ladies' Waterproofs are Good

Only a few of them imported, they are a very good serviceable Coat. Shower Proof. regular \$7.50 for \$5,00 each.

We have just received a further large shipment of Ladies' New Coats, they are something entirely different. Ranging in price from \$15.00 to \$23.00. See Windaw Display.

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