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FURNITURE

Special Values In All Kinds Of Goods

Big Values For Small Money

It will pay you to call and see me and let me show you and give you prices.

Chairs of all kinds—Rockers, leather upholstered and Oak Roll Seats, Reid and Bhattan.

Fancy Parlor Tables, Library Tables odd pieces of all kinds.

Remember the up-to-date Furniture

Ware Rooms, Main St.

HOLMES THE FURNITURE MAN

ERIE PHONE 30

FUNERAL DIRECTOR

How To Keep Cool.

SUMMER FURNITURE NOW HAS THE CALL.

Now that the Summer Season is opening up the Verandah and Out-door Life will be the proper thing.

And that is where HOFFMANN'S REED & RATTAN GOODS will put you in the Strong. All the up-to-date novelties, as well as staple, from which to choose.

- SPLIT BOTTOMS ROCKER, green or red only \$1.25
- GRASS CHAIRS solid weave for \$3.75, \$4.50, \$5.00
- RATTAN ROCKERS, \$2.00 and 2.50
- HAMMOCKS from \$1.25 up
- HAMMOCK-COUCH from \$13.00 up
- BAMBOO SCREENS from 35c
- REFRIGERATORS the best line in Canada from 6.95 to \$50.00

And now a few words as to LACE CURTAINS, PORTIERS AND RUGS: without a doubt we have the largest, best and newest stock ever shown in Simcoe, and prices that will make you wonder how they ever could be sold so cheap.

Our SCRI and BUNGALOW NETS are the latest novelties, direct from London, England and New York, U.S.A.

OUR RUGS AND LINOLEUMS

are all exclusive designs direct from England and Scotland and fully 20% below anything ever offered in the Country.

Remember we guarantee lower prices than any Catalogue, bring them along and let us prove it.

We deliver your goods. Set up and polished right in your house. Get the benefit of our Hot Weather prices.

HOFFMANN'S
Furniture and Undertaking Rooms,
NORFOLK STREET.

GENTLEMEN!

When you want a good pair of Good Strong Water proof shoes for Fall. Come in and inspect my stock.

I have a few lines of

Ladies' Oxfords which I do not want to carry over and will sell at cost from 1.75 and \$2.00.

A few single and team Fly Nets to clean out at cost.

A good supply of hand made and factory harness on hand. Nothing but first-class material used.

Shoes and Harness neatly repaired at reasonable prices.

J. J. COONAN'S

JAPVIS, - - - ONT.

RIGHT NOW

Offer an opportunity for having that group picture made.

We are equipped to produce the best in groups or individual portraits.

We make frames and carry a large assortment of framed novelties.

Make the Appointment To-day Phone 183

MOORE

The Photographer

Norfolk St.

Simcoe

PATENTS PROMPTLY SECURED
In all countries. Ask for our INVENTOR'S ADVISER, which will be sent free.
MARION & MARION,
306 University St., Montreal.

HELLO THERE, LOOK!

These are a Few of the Articles—

I am Agent for

A full Line of MASSEY HARRIS Farm Machinery.

MCLAUGHLIN Carriages, a good Stock on Hand

GOULD, SHAPLEY & MUIRS CO., Gas and Gasoline Engines and Wind-mills and all of their Large Line of Goods

All Kinds of HAYFORK GOODS

DELAVAL SEPARATORS, The Work Standard

RUMELY THRESHING Outfits and ROAD MACHINERY

KAERN AND MORRIS PIANOS AND PLAYERS AND ORGANS.

A Call Solicited.

W. E. SOWTER, Jarvis, Ont

D. M. ALLEN

Fashionable Tailor and agent for

The Rex Tailoring Co., Toronto.

Call and see samples and get prices of Tweed and Worsted Suitings and Overcoatings.

I am making a specialty of

CLEANING & PRESSING CLOTHES

MURPHY & COLTER

Barristers, Etc.,
Cayuga - - Ont.

At Jarvis each Wednesday

Alex. G. (Glass,

Practical Piano and Organ Tuner and Repairer

Residence, 37 Bay St., North Hamilton. Orders left at THE RECORD office will receive prompt attention. Correspondence solicited.

The Special Attractions

At the Walpole Fall Fair, Jarvis

Many interesting Special Features of Interest to Young and Old Will Play a Prominent Part in Entertaining the Patrons of this Year's Exhibition.

Four weeks from this Tuesday and Wednesday and the well-known annual Fair of the Walpole Agricultural Society will be on in full swing and the management is straining every effort to make the year 1913 a record one in every respect. The special attractions will be greater than ever; entries in nearly all departments give promise of being bigger and better; the grounds are being placed in better condition and the weather man has promised to be on his good behavior in order that a record crowd will be in attendance. Then, too, the exhibitors of former years are "coming back" and many new names will be added to the list of prize-winners as well. The reason? Reason enough, sure! The board of Directors have increased the premium list in many

departments, and better prizes will mean keener competition, and keener competition will mean more exhibitors, a bigger crowd and a better Fair in every respect. The new prize lists will be issued this week and a glance through them will reveal many new things of interest. Secretary Miller is busy preparing all the necessary preliminaries and answering correspondence on various matters pertaining to the many departments of a successful show. As the intervening weeks come and go, the preparations will steadily be made and the officers are determined to make this year's exhibition the best ever. The following is a list of the special attractions, and the speeding events will be announced on the posters at a later date:—

Live Stock Judging

Stock Judging Contest—Open to farmers or farmer's sons, 25 years of age or under, residents of Haldimand and Norfolk counties. Class to be Heavy Draught or Agricultural Horses, as committes deems advisable. Contestants to be members or sons of members, and must place animals with reasons. 50% for placing, 50% for reasons. Last day of Fair. Prizes, \$4, \$3, \$2, \$1. Snp presented by special donated by G. L. Miller, Jarvis, \$3, \$2, \$1. Entries to be made with H. M. King, Dept. of Ag'ry, Cayuga, or G. L. Miller, Jarvis. Committee: Dept. Judge of Heavy Horses, J. J. Parsons and H. M. King.

Special—By George Gilbertson for the best spring Colts sired by "Gay Spark" Purse \$15. \$5, \$4, \$3, \$2, \$1.

In the Field of Sport

Tug of War—6 men on a side, Town, R. A. McCarter, Capt. vs Country, J. Hodge Capt. One ten-minute draw. Purse \$10.

Baseball Match—By two teams picked on the Fair grounds the last day of the Fair. Captains to be picked by the Chairman of the Attractions Committee at 2 o'clock. Game of 5 inning to be called at 3 o'clock. 1st, \$7; 2nd, \$3.

Farmers' Trot—Open to horses that have never entered in a race, driven by farmers or farmer's son. Half mile heats, Best 2 in 3 heats. 1st, \$5; 2nd, \$3; 3rd, \$2.

Miscellaneous

Special—By Wm. Stone & Sons, manufacturers of Stone's Complete Fertilizer, Two bags (125 lbs. each) of Stone Brand Fertilizer, value \$5, for best pyramid of Northern Spy Apples.

Special—By C. S. McCarter and D. C. Allen, \$16 for Ladies' Home Baking Collection. Bread one Loaf, Tea biscuits one doz., Tartlets one doz., Pumpkin Pie no frosting, Angel Cake, Layer Cake. 1st, \$7; 2nd, \$5; 3rd, \$3. 1st and 2nd prize exhibits retained.

Special—Rennie's Seed Special for the best Russian Giant Sunflower Plant, donated by T. W. Sparks, purchasing agent, \$5.

Special—For the best display of Threshed Grains, half bushel of each variety, not less than 4 varieties, and sowing set value \$5, donated by Wood Vallance Co., Hardware Merchants, Hamilton.

Special—For the person bringing in the most people in one load on the Fair grounds from outside the town limits on the last day of the fair. 1st, \$3; 2nd, \$2.

Special by E. M. Roy, Hamilton, for the best barrel of Northern Spy Apples. The barrel must be properly packed and shipped to the donor at Hamilton. Prize \$5.

Grand Trunk Railway System

TIME TABLE	Departs	Arrives
No 62 to Hamilton	7:40 a.m.	8:25 a.m.
No 21 to Hamilton	8:25 a.m.	9:10 a.m.
No 21 to St. Thomas	10:20 a.m.	11:05 a.m.
No 21 to St. Thomas	1:45 p.m.	2:30 p.m.
No 42 to Caledonia Junction	2:35 p.m.	3:20 p.m.
No 42 to Sandfield Junction	3:20 p.m.	4:05 p.m.
No 42 to Port Dover	4:05 p.m.	4:50 p.m.
No 44 to Port Dover	4:50 p.m.	5:35 p.m.
No 62 to Port Rowen via Pt. Dover and Simcoe	7:10 p.m.	

How to Make Money

The way to make money is to keep yourself posted as to who will give you the best value for your money.

Our store has undergone wonderful changes, making it one of the most desirable and convenient Harness Stores to be reached in day of travel.

As our facilities for showing Harness and Collars are much appreciated by many buyers.

In spite of the high price of leather we are enabled to give you some close prices of Farm, Single and Double Carriage Harness and intending purchasers will do well to give us a call.

We carry a large assortment of Lap Dusters, Pinch Rugs, Leather and Cotton Fly Nets, suitable for either team or single purposes.

We have a very large stock of travelling goods, consisting of Trunks, ladies and gents CleeT Bags, Leather, Wicker and Matting Suit Cases.

We also have the Agency for some of the best Baggies, Democraats and Vehicles of any kind, which enables us to serve you with a complete outfit.

J. W. CHURCH,

SIMCOE.

Norfolk's leading HARNESS STORE. 2 doors north Lyric Theatre.

Go to

A. RODGERS

Repairing & New Handmade Boots and Shoes.

A. RODGERS,
JARVIS, ONT.

Agent for Consumers Wallpaper Co. See Our Samples.

Useless Extravagance

A patched shoe, a coarse jacket, a cheap garment that you can afford are admirable. Costly clothing for which you are in debt to the merchant, the dress maker and the tailor is a badge of shame in character. The boy or man girl or woman, who lives beyond his or her income, and is always dragging a chain of debt is pitiful weak. Fortunately these days are days when by the exercise of good judgment and economy, people may dress well at comparatively small expense. Children should acquire a habit of caring for their clothes, of folding them neatly when they take them off, removing spots and stains and of using their every day garments, that they will look neat as long as they last. Vanity is small and a weak sort of fruit, not worthy of a sensible person but decent self respect is a thing to cultivate. Meanwhile there is no harm in a bright ribbon on a pretty gown or a becoming tulle, but we need not emulate our ancestors, who were always snubbing their juniors lest they become self-coited.

Reading

What a great pleasure it is to be able read! Let your reading go into thinking thinking into feeling and then you will feel like doing something. Just think of the number of people who cannot read. How can their minds grow? If more of our people would acquire the habit of reading good books and church papers and literature that is uplifting, instead of doing so much idle gossiping, they would have something to think and talk about besides their neighbors. We can go into most any town and find card clubs of different kinds, but seldom do we find a reading club. More interest should be taken in reading. Children should be taught to read good books instead of prowling about on the streets. Fill their minds with something worth while—crowd out the idle, impure thoughts. Take the book of all books, the Bible—in it we get religious and moral principles, doctrine, wisdom, poetry, philosophy and history. We should read it for what it contains, for what it teaches and what it is. It tells us how to live. It tells us how to die. A good plan in reading is to have a note book and pencil and write down any passage that impresses us and we can refer to it and think about it. We can consider so much more and fill our minds with good thoughts by reading with system. If everyone will resolve to systematize his reading and acquire a habit of using a note book and pencil what a great pleasure it will be not only to him but to others. What you write down will serve your purpose and the act of writing will will serve to impress it upon your mind. Select your reading with care. Read only what will give you pure thoughts and high ideals.

FINANCIAL ETC.

\$20,000 to loan at reduced rates of interest either on the straight loan or on the installment principle on a greatly reduced tariff.

Agent for several first class insurance companies, and will take risks at the lowest rates. Also issuer of marriage licenses. Several valuable farms for sale cheap on easy terms.

C. BOURNE.

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Announce- = ment.

It will Interest You Madam--from
**FALLS' the Centre of Minute
Fashions**

NOW that it is time to begin to look for the things that are strictly new for Fall and Winter. We take pleasure in informing you that this great building is being filled with all that's strictly new.

The large store is big enough, roomy enough to hold the goods and give plenty of room for people to move without stopping, hustling or knocking elbows.

Every day we are making improvements for your convenience and in the desire to render a better Service to the public who are never slow to praise whatever and whomever serves them.

But to Touch Bottom

As the saying goes the electric power of this store is not in its talks or the completeness and spaciousness of its building.

It is in its study of the people's wants and in the bringing together from all parts of the world the newest and best chosen merchandise of every kind for Men, Women and Children. The human pumping engines in operation here never stand still in their work of providing the fullest, freshest, fairest priced stocks possible for human ingenuity and money to get together.

A Word About Velvets

They will this Fall play a prominent part in your personal attire. Corduroy Velveteens, hand cut, in the season's newest weaves and colorings will be an outstanding feature. Decidedly new they are, that's the reason, like all things, why they are here. The best New York, Paris, and the world's largest market, can supply.

An Advance Display of Autumn Modes and Fabrics -- Wo- men Outer Apparel.

In our Costume section an air of surprise awaits to greet you. The first glance denotes distinctiveness, a deeper inspection shows clearly those outstanding features, something individual. A combined collection from leading Fashion Centres right at your door--what New York has to say.

Our Dress Goods Section is second to none. On display a wide selection of new weaves, a wonderful profusion of colorings invite attention. We would say these goods are strictly imported, nowhere can you find even similar varieties and the prices, for the quality, the last touch of textile knowledge. In the art of production they stand alone. At your leisure we invite your critical inspection.

At Falls', the Store of Satisfaction.
Next Week, an Interesting
Bulletin for You.

Please Note—We open at 8 a.m., close at 6 p.m., Saturdays 10 p.m. Free parcel delivery 5 times daily, and it is a prompt, smooth and courteous service.

THE H.S. FALLS CO. OF SIMCOE, ONT.