# FURNITURE

**Special Values In All Kinds Of Goods**

**Big Values For Small Money**

It will pay you to call and see me and let me show you and give you prices.

Chairs of all kinds:—Rockers, leather upholstered and Oak Roll Seats, Reid and Rattan.

Fancy Parlor Tables, Library Tables odd pieces of all kinds.

**Remember the up-to-date Furniture Ware Rooms, Main Ss.**

**HOLMES THE FURNITURE MAN**

ERIE PHONE 30 FUNERAL DIRECTOR



**How To Keep Cool.**

## SUMMER FURNITURE NOW HAS THE CALL.

Now that the Summer Season is opening up the Verandah and Out-door Life will be the proper thing.

And that is where HOFFMANN'S REED & RATTAN GOODS will put you in Strong. All the up-to-date novelties, as well as staple, from which to choose.

SPLIT BOTTOMS ROCKER, greenor red only $1.25
GRASS CHAIRS solid weave for $3.75, $4.50, $5.00
RATTAN ROCKERS, $2 00 and 2.5o
HAMMOCKS from $1.25 up
HAMMO-COUCH from $13.00 up
BAMBOO SCREENS from 95c
REFRIGERATORS the best line in Canada from 6.95 to $50.00

And now a few words as to **LACE CURTAINS PORTIERS AND RUGS:** without a doubt we have the largest, best and newest stock ever shown in Simcoe, and prices that will make you wonder how they ever could be sold so cheap.

Our SCRIM and BUNGALOW NETS are the latest novelties, direct from London, England and New York, U.S.A.

**OUR RUGS AND LINOLEUMS**

are all exclusive designs direct from England and Scotland and fully 20% below anything ever offered in the Country.

Remember we guarantee lower prices than any Catalogue, bring them along and let us prove it.

We deliver your goods. Set up and polished right in your house.
Get the benefit of our Hot Weather prices.

**HOFFMANN'S**
**Furniture and Undertaking Rooms,**
**NORFOLK STREET.**



**GENTLEMEN!**

When you want a good pair of Good Strong Water proof shoes for Fall. Come in and inspect my stock.

**I have a few lines of**

Ladies' Oxfords which I do not want to carry over and will sell at cost from 1.75 and $2.00.

A few single and team Fly Nets to clear out at cost.

A good supply of hand made and factory harness on hand. Nothing but first-class material used.

Shoes and Harness neatly repaired at reasonable prices.

**J. J. COONAN'S**

JARVIS, - - - ONT.



**Up-to-date**
**PHOTOGRAPHS**

We are equipped to produce PHOTOGRAPHS that are right, and our long experience is back of every picture we make.

The child,—the parent—the grandparent—all assured of a good likeness and artistic finish when we do the work. Come in at any time, or if possible make an appointment. Phone, Bell, 183.

**MOORE**

The Photograher

Norfolk St. Simcoe



**PATENTS PROMPTLY SECURED**

In all countries. Ask for our INVENTOR'S ADVISER, which will be sent free.
MARION & MARION,
364 University St., Montréal.



**HELLO THERE, LOOK!**

**These are a Few of the Articles I am Agent for**

A full Line of MASSEY HARRIS Farm Machinery.

MCLAUGHLIN Carriages, a good Stock on Hand

GOULD, SHAPLEY & MUIRS CO., Gas and Gasoline Engines and Windmills and all of their Large Line of Goods

All Kinds of HAYFORK GOODS

DELAVAL SEPARATORS, The Work Standard

RUMELY THRESHING Outfits and ROAD MACHINERY

KARN AND MORRIS PIANOS AND PLAYERS AMD ORGANS.

**A Call Solicited.**

**W. E. SOWTER, Jarvis, Ont**



**D. M. ALLEN**
**Fashionable Tailor**
and agent for
**The Rex Tailoring Co., Toronto.**

Call and see samples and get prices of Tweed and Worsted Suitings and Overcoatings.

I am making a specialty of
**CLEANING & PRESSING CLOTHES**



**MURPHY & COLTER**
Barristers, Etc.
Cayuga - - Ont.
**At Jarvis each Wednesday**



**Alex. G. Glass,**
Practical Piano and Organ Tuner and Repairer

Residence, 37 Bay St., North Hamilton. Orders left at THE RECORD office will receive prompt attention.
Correspondence solicited.


## Press Notice

As announced early in the season, the Dominion Live Stock Branch has undertaken a distribution of pure bred male animals throughout Canada on a somewhat extensive scale. In inaugurating this poley the aim has been to aid sections where pure bred sire animals were lacking and to encourage new communities in following an intelligent system in breeding. This form of assistance has proven very popular and during the past few months a large number of bulls and several stallions have been placed in various parts of the country in the hands of local associations formed specially for the purpose of handling and maintaining them. All anmals placed remain the property of the Department of Agriculture, the local associations assuming the responsibility for their maintainance and management under the general supervision of officers of the Live Stock Branch. The distribution of bulls and stallions having been brought to a close for this year the opportunity is now open to deal with applications for boars and rams. Full information regarding the rules governing the distribution and procedure to be followed in forming the necessary organization may be had upon application to the Live Stock Commissioner, Ottawa. As it is the intention to consider only such requests as are forwarded before October 20th, so it will be necessary for districts desiring to take advantage of this offer to act promply.

Don't leave it to your wife to help Johnnie with his lessons. She has enough to do keeping his socks up to date.


DESPONDENCY

Is often caused by indigestion and constipation, and quickly disappears when Chamberlain's Tablets are taken. For sale by ALL DEALERS.


## Grand Trunk Railway System

**TIME TABLE**

| | | |
|---|---|---|
| No 63 to Hamilton | Departs | 7:40 a.m |
| No 21 to Hamilton | " | 8:25 a.m |
| No23 to Hamilton | " | 5:25 p.m |
| No 21 to St. Thomas | " | 10:30 a.m |
| No 23 to St. Thomas | " | 8:43 p.m |
| No 42 to Caledonia Junction | " | 8:23 a.m |
| No 44 to Canfield Junction | " | 5:59 p.m |
| No 42 to Port Dover | " | 10:30 a.m |
| No 44 to Port Dover | " | 8:42 p.m |
| No 62 to Port Rowen via Pt Dover and Simcoe | Departs | 7:10 p.m |


WE are in a position to introduce you to many young ladies and gentlemen of suitable temperment and disposition desiring to make the acquaintance of others with a view of marriage. Send 10 cents for full particulars to the Canadian Correspondence Bureau, P. O. Box 891, Montreal, P. Q.


All pirates do not follow the sea, as many a publisher knows.


**HAVE YOU**

made provision for employment during the Fall and Winter months or do you wish steady remunerative work the year through? Write us and secure our Agent's terms. We offer the best in the business. Pay weekly, free outfit, exclusive territory.

OVER 600 ACRES under cultivation. Established over 35 years. A reputation for high grade stock and fair dealing. A salesman can make money selling for us. We want an energetic reliable man for Jarvis and vicinity. For terms write

PELHAM NURSERY CO., TORONTO, ONT.

N. B. Free Catalogue on request. 43



**How to Make Money**

The way to make money is to keep yourself posted as to who will give you the best value for your money.

Our store has undergone wonderful changes, making it one of the most desirable and convenient Harness Stores to be reached in day of travel.

As our facilities for showing Harness and Collars are much appreciated by many buyers.

In spite of the high price of leather we are enabled to give you some close prices of Farm, Single and Double Carriage Harness and intending purchasers will do well to give us a call.

We carry a large assortment of Lap Dusters, Plush Rugs, Leather and Cotton Fly Nets, suitable for either team or single purposes.

We have a very large stock of travelling goods, consisting of Trunks, ladies and gents Cleet Tags, Leather, Wicker and Matting Suit Cases.

We also have the Agency for some of the best Buggies. Democrats and Vehicles of any kind, which enables us to serve you with a complete outfit.

J. W. CHURCH, SIMCOE.

Norfolk's leading HARNESS STORE.
2 doors north Lyric Theatre.



**Go to**
**A. RODGERS**
—FOR—
**Repairing & New Handmade Boots and Shoes.**

**A. RODGERS,**
JARVIS, ONT.

Agent for
**Consumers Wallpaper Co.**
See Our Samples.


## County Sunday School Convention

One of the most successful County Sunday School conventions since organization was held in Knox Church, Cayuga, on Tuesday last. The weather being fine the attendance was away above the average of late years. The speakers were all on hand and the programme was filled to the letter. Deep interest was taken in the different subjects, which were all well handled. The morning session was short Dr. Billings read paper on "Scholars' Attention," and Miss Hind of Hagersville gave a lengthy address in two parts on "The Pocket Testament League." The afternoon session was taken up by three reverend gentlemen: Rev. Mr. Shields of Cheapside on "What I would do if I were a Superintendent." Rev. Mr. McCrimmon of Jarvis on "What I would do if I were a Teacher," and the Secretary of the Provincial Sunday School Association, Rev. E. W. Halpenny of Toronto on his recent trip to the world's convention at Zurich Switzerland and on other Sunday Sunday School work. At the evening session Rev. A. H. Brace of Caledonia spoke on "Temperance Work in the Sunday School," and his remarks were interspersed with funny illustrations which kept the audience in laughter, while much thought was given to his words on the serious side of the question. Rev. Mr. Halpenny was the last speaker and his address on the "Good Shepherd" was filled with good things, pointers that Sunday School teachers could take down and digest with great advantage. Those present received a day's healthy instruction and those of our townspeople who did not avail themselves of the privilege missed an opportunity for learning seldom available. Mr. Chapman of Neller Corners gave a solo which was well received. In the election of officers Rev. Geo. T. Shields of Cheapside was elected President and Mr. Wm. Machell of Jarvis Secretary-Treasurer.

## Too Many Town Dwellers

It is announced that in the four months of April, May, June and July 250,906 immigrants entered Canada with the declared intention of making their homes in this country. This is probably the world's high water mark in colonization. On August the 1st one out of every thirty-one people in Canada had entered the country since the first of April. It is probably that during the present fiscal year, which ends on March 31st, 1914, Canada will receive almost if not quite half a million of immigrant population As to whether the country can absorb such a vast number advantageously is a question that is engaging the attention of many. There would be no difficulty in doing so it is believed if the newcomer could be placed upon the land given work in the forest or mines, but the great majority of the immigrants cannot be induced to leave the the towns and cities where, it is feared, employment will be lacking and hardships result.

The trouble with most of the immigrants is that they have no experience in farm work and no desire for it, nor do they want to do the hard work of the lumber camps and mines, where labor is most needed, preferring rather to risk the uncertainity of obtaining a living for themselves in the centres of population, and trusting, in many instances, to the aid they expect to receive whed work is procurable. Already the city press are giving expression to the fear that the cities will not be able to absorb rapidly enough all who are firmly resolved to remain in them, and that the point of saturation will be reached ere long. The Department of Immigration, they claim, should issue a plain and emphatic statement of present conditions, indicating that Canada, with her vast areas of unoccupied land and her rich mines and resources, does need now and will long continue to need sturdy workers for her basic industries, but that there is danger of an over supply of town dwellers, and especially of clerks, shopmen and others of a class. Word comes from Ottawa that the policy of the Immigration Department for the next year will be to confine the efforts of its agents to encouraging the immigration only of those who propose to settle on the land in Canada, the Department having found that during the past year or so more artisans and general laborers were coming to the Dominion than could be readily assimilated in the industrial centres. In consequence there has been some congestion of labor with the result ing unemployement troubles in a number of cities, and this condition is likely to be accentuated during the coming winter.


CAUGHT A BAD COLD

"Last winter my son caught a very bad cold and the way he coughed was something dreadful," writes Mrs. Saran E. Duncan, of Tiptown, Iowa. "We thought sure he was going into consumption. We bought just one bottle of Chamberlain's Cough Remedy and that one bottle stopped his cough and cured his cold completely." For sale by ALL DEALERS.


## Hick's Forecast for Sept.

A reactionary storm period is central on the 25th, 26th and 27. This period is at the centre of the mercury period, and at the culminating crisis of the autumnal equinox of the earth. There are strong probabilities of a spell of threatening, stormy weather extending over several days, and perhaps filling the gap between the regular storm periods immediately before and after these dates. We calculate that equatorial, or equinotical storms and hurricanes will be more numerous and more severe during this autumual period than common. In their progress from the West Indies, under the influence of the Jupiter and Earth periods, they will outlast and overlay the normal limitations of regular and reactionary storm periods. But they will take on increased energy, and be joined by local and inland storms of intensifying violence, during the central days of storm periods. There will be danger of frosts at nights, in the high barometer areas, and the danger of frosts at these times will be in proportion to the lowness of barometer readings attending the storms. The 29th and 30th belong to a regular storm period central in October. On and about the 29th there are good reasons to expect violent perturbations of Earth, atmosphere and seas. On that date Moon is in perigee, on the equator and new at eclipse node. One of the maximum seismic periods of the year is central on the 29th, extending from about the 25th to October the 5th, Sea coasts not elevated well above sea level, in all parts of the globe esspecially exposed to equinoctial storms and tidal waves, will be subject to such dangers at this time. In such localities, the barometer should be closely watched, and storm warnings heeded.


# Superb Offerings

**THROUGHOUT THE**

# Store of Satisfaction

EVERY Department ready for your Fall Requirements. This week brings many great values. To get the best from the Store's service you must use it often. Each day brings New Goods, other Bargains Constant Surprises. Shop in the morning, early. You will always find a reward among the countless, otten unadvertised Specials.

A splendid assemblage and display of Autumn Millinery. We recommend our patrons, who must have something Distinctive and Different, to see this our early showing.

# Prices Most Decidedly Moderate

**Our Leader in Fall Coats**

Are exceptionally stylish, cut and tailored in the newest vogue. Three-quarter length cutaway fronts, convertible collars. Tailored in diagonal weaves of Scotch and English Tweeds. At the price they have no equal, each $15.00.

**Fashionable Fall Suits**

Made up in extra quality Serges and Novelty Tweeds.
Coats in the new cut-away style, terminating in a point at the back, lined with a silk serge.
Skirts in the newest styles. A strong leader at $25 a Suit.

**A Special Dress Skirt**

Made in a fast dye, all wool English Serge or Panama cloth man tailored, the style is strictly new, each $5.00.

**Cordova, a New Material**

Especially suited for house or street wear in all the leading shades, a good draping material. Special price at $1 a yard

**Something Entirely Different**

In new Brocha effects in purk silk Collieune and Poplins and Tailleteen. They are something entirely different in all the leading shades. Prices from $1.50 to $2.00.

**Reversible Coatings, also the Wide Wale Serges.**

Blanket Cloths, Scotch Tweeds and Fancy Tweed effects, all adapted for the making of a good heavy fall suit or especially suitable in the making of Coats, etc. Very moderate prices at $1.00 to $2.50 a yard.

**Our Silk Department**

Is well stocked up in all that's new in Fancy Brocha. Dresden and Bulgarian Silks, etc.

**Our Staple Lines.**

Of Paillette De-Soie, all shades, double width at $1 a yard.

**One Dollar Values in Dress Goods**

Have no equal. A magnificent variety of fashionable weaves and colorings. They are strictly imported.

**Whipcords in a Full Range**

A strong feature for fall in shades of Copenhagen, the new shades of nut Brown and the fashions leading shades of purples, including the staple navys and blacks, the price $1 yard.

**Our Serges at One Dollar**

Have no equal in navy and black, important values, satisfaction guaranteed. A good medium weight suit material in Cheviots in shades of brown, tan, navy, Copenhagen, 50 inches wide, all-wool. A splendid wearing material at $1 yard.

**Messalines**

In all the season's shades, double width, extra special value at $1 per yard.

**Velveteen Corduroys**

A very fashionable gowning material for the fall season. It's a heavy weight, fast pile and durable quality, in shades of navy, brown, Copenhagen, purple and blacks at 75c and $1 yd.

**Extra Quality in Plain Fast Pile Velvets**

We have them in all the season's shades, 50c and 75c yard.

**We Lead in Women's Fashions.**

We take pleasure in announcing to our many patrons the opening of a Corset Fitting Parlor in which our Miss Jones will be pleased to fit Corsets on Tuesdays and Thursdays of each week. The CC. a La Grace, $2.00, $2.50 $3.00, $3.50 and $3.75. Nemo, $3.50, $4.00, $4.50 and $5.50.

Next week an elect Display of Costly Furs on Exhibition in the Terrace of Fashion.

THE H. S. FALLS CO. OF SIMCOE Limited