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White Running
all sizes \$1.00
White Oxfords
all sizes 75c
Blue Shoes
all sizes 75c

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Cut This Out

th your fare to Hamilton
rn on an account of \$10.0

R. FRD L. WILLIAMSON,
Dentist,
west of King St. Hamilton

nd Trunk Railway System
TIME TABLE

Hamilton	Departs 7:40 a.m.
Hamilton	7:50 a.m.
St. Thomas	10:25 a.m.
St. Thomas	10:45 a.m.
Canfield Junction	11:15 a.m.
Canfield Junction	11:30 a.m.
Port Dover	11:55 a.m.
Port Dover	12:15 p.m.
Port Dover via Pt. Dover and Sturce	Departs 7:30 p.m.

Continuing the Will of God

God can do something for our Empire because you pray, which he cannot do without your prayer.

"If two of you shall agree upon earth as touching anything you shall ask, it shall be done."

May we not unite in sending up to Him, at this time, a great volume of intercessory prayer?

PRAY for the cleansing of the Empire.

PRAY that God will overrule the wills of men, the passions of men, and bring about in His good time a righteous peace.

PRAY for wisdom for those who guide the affairs of the Allied nations.

PRAY for our soldiers and sailors, cast in hardship, danger, suffering and death, they shall be conscious of the divine protection.

PRAY for strength and comfort for those who in anxiety wait.

PRAY for our Enemies, that the spirit of Christ shall find entrance into their hearts.

(Reverse side.)

OUR FATHER who art in Heaven HALLOWED be Thy NAME. Thy Kingdom come. Thy Will be done ON EARTH as it is in Heaven; Give us this day our Daily Bread. And forgive us our trespasses AS WE FORGIVE THEM that trespass against us; And lead us not into temptation.

The Western Fair

The Western Fair of London, Ontario, as an agricultural exhibition occupies a prominent position in Western Ontario, and throughout the entire Dominion. This will be the 48th annual exhibition without a break, and every dollar of prize money won during that time has been paid. The management has been increasing the prize list from year to year and this year through the assistance of the Dominion Government, what was already a liberal list. Live stock men should avail themselves of the privilege of exhibiting this year in larger numbers than ever. Exhibitors always report good results from showing at the London, as buyers are plentiful. The Dairy and Poultry Departments will be of special interest this year. If a prize list, entry form or any other information is required about the exhibition write the Secretary, A. M. Hunt, London, Ontario. The dates are September 19th to the 18th.

To the Public

We Sell Parisian Sage, and we know the Guarantee is Genuine

PARISIAN SAGE, the quick-acting hair restorer, is guaranteed—

To stop falling hair,
To cure dandruff,
To cure itching of the scalp,
To put life into faded hair,
To make harsh hair soft and luxuriant,
To make hair grow, or money back.

It is the most delightful hair dressing made, and is a great favorite with ladies who desire beautiful and luxuriant hair. Large bottle only 50 cents.

For Sale By
J.R. Seater, Jarvis.

The Chippawa Oil & Gas Company, a new independent corporation is entering the natural gas field, and is preparing to supply gas to St. Catharines at lower rates than are now being paid.

Where Moslem Pilgrims Land

Jeddah is a most important town for the entire human race, apart from being the principal landing place for pilgrims to Mecca. Just outside the city is buried Eve. The reputed mother of mankind, like a good Moslemah, has with her feet toward Mecca. Her grave has gradually grown in size and is now of huge dimensions. Burton calculated that our first parent "measured 120 paces from head to waist and 60 from waist to heel and must have presented the appearance of a duck." Probably the reason why the modern lover still uses that word as a term of endearment—London Chronicle.

Poor Egg!

"Here's a Swiss named Egg who lives in New York petitioning to have his name changed."

"Sort of an egg shake, eh! What's the trouble?"

"I and his family have four children, and his family is constantly referred to as 'the half dozen Eggs.' He claims his yolk is too heavy to be borne."

"Why doesn't he lay for his tortoiseshells?"

"It appears that he did once and got benten, whipped to a froth. Poor Egg could barely scramble home."—Boston Transcript.

Blamed the Planets.

In the middle of the fourteenth century in Paris a new ordinance enjoining the cleansing of the streets and the shutting up of swine was carefully neglected, as usual, and a terrible plague was the consequence. The faculty of medicine, called upon for a remedy by the king, sent to inform him after long discussion that the plague was the result of a hostile conjunction of the planets Mars and Jupiter.

Carrier Pigeons.

Pigeons were employed in early Egyptian days, navigators taking them on their galleys and liberating them when they arrived at their destination in order to announce their safe arrival to their friends. The Romans utilized them in communicating with each other in wartime.

Revenge.

"Will you marry me, Miss Gussie?"

"No, Mr. Jinks."

"Oh, thank you! I was so afraid you'd say yes, for you see, the fellows were betting no fellow had the nerve to ask you, and I took it up in spite of the risk."—Baltimore American.

Domestic Discard.

"My husband used to call me his lovely lute."

"And now?"

"Now he picks on me."—Louisville Courier-Journal.

Where Truth deigns to come her sister, Liberty, will not be far.—Aken-side.

Count Bertrand

Count Bertrand, who lived in Paris, was a very eccentric man, and to one of his eccentricities he ascribed his long life. Once a year he would betake himself to bed and stay there for three months. On these occasions he would see no one but his servant who brought him his meals, and even him he forbade to speak. Just before the Germans began the siege of Paris the count went to bed, and the servant, true to his injunctions, said nothing of the events going on around him. One day the bread passed out, and the count demanded an explanation, whereby, of course, he learned that Paris was encompassed by the enemy. Springing out of bed, the count paced the floor, repeating, "What should a Bertrand do under such circumstances?" Suddenly he stopped, exclaiming:

"He should go to bed!" and to bed he went and stayed there until the siege was over.

A Snake That Grows.

There exists in Venezuela a species of snake of an exceedingly venomous and crafty character. This snake utters a cry that is the almost exact imitation of a cock crow. The unwary traveler when walking through the bush will be astonished to hear near at hand this extraordinary crowing. He proceeds toward the spot, when the snake darts out and stings the unfortunate man with its terrible forked tongue. If not taken promptly in hand the sting will in nine cases out of ten turn out to be fatal.

A Jewish Force.

There is now to be a special Jewish unit for the new army, quite apart from the 5,000 Jews who have already joined. A Jewish Recruiting Committee was formed in London a short time ago, with the warm approval of the War Office, who are willing to enrol Jews to be trained together at Winchester as a unit of the Rifle Brigade.

The Iron Cross.

The Iron Cross, which has been so much in evidence during the present European conflict, is a Prussian military decoration. It owes its inception to Frederick William III, who, in 1813, bestowed it as a reward for eminent service in the war against Napoleon. The Cross, which is of the Maltese shape, is made of iron edged with silver.

To Keep the Pot A-Boiling

Large Block of Seasonable and Desirable Merchandise reaching our Receiving Room Daily direct from Mills and Importers.

We are accused of Cutting and Slashing Prices and Spoiling Trade hereabouts. We are hewing to the line, let the chips fall where they may. We sell as We buy. Here are Some of the good items in the Semi-Annual Sale.

- Women's Vests with short sleeves and no sleeves, low neck, plain and fancy yoke, silk lisle finish, regular 35c, choice at 15c PER GARMENT.
- A clearing of very good Women's Vests, nice lisle finish, no sleeves and short sleeves, with neat lace yoke, plain and peria, regular 50c value, very special at 25c EACH.
- Women's Night Gowns, low neck and short sleeves, liberally made, regularly 50c value, specially priced to clear at 25c GARMENT.
- Another large shipment of Aprons Women's Overall Aprons, all sizes up to 44 in., light and dark brown Prints and Gingham in striped and floral effects, regular 50c value, Semi-Annual Sale Price 35c EACH.
- House Dresses. These are our special \$1.25 values in plain and Chambray and neat Stripe effects, at the original price, special value, special selling at 75c EACH.
- Special from our Fancy Work Department. A few odd pieces, comprising centres, cushion squares, laundry bags, runners, etc., regular values 50c to \$1.00. To clean up quickly at 15c EACH.
- Colored Velvet Ribbons, 3 to 6 inches wide, in shades of green, brown, navy, cerise, old rose, purple, tan and fancy brocade, regular 25c, choice 15c YARD.
- Lace Coats in fancy giprose, ecru, white and black. These are priced at \$10. to 20. Saturday to clear at one price, choice 55.00
- Women's Underskirts, in plain and striped zephyrs and a few black satens, extra value at 75c, to clear at 25c Each
- See the table of pretty waists, all fresh and crisp, all sizes regular \$1.50, to clear at 75c Each
- Japanese Silk Kimonos, neatly trimmed with white Japanese silk in effective Japanese style, all sizes, regular \$1.25, Special semi-annual Sale Price 50c Each.
- Children's Wash Dresses in stripes and gingham, to fit ages from 2 to 12 years, regular \$1.00 to \$1.50; your choice at 75c Each.
- Women's Imported Rain Coats, original \$7.50 value, fit close to the neck, belted style; guaranteed in every detail, Very Special at \$4.90 each.
- The last time to buy aprons at 10c each. Gingham aprons in black and white checks, slip-on style with bib, regular 15c, Special Each 9c
- Ladies' long Lisle Gloves in black, grey and fawn, all sizes in the lot, very fine quality, worth 50c and 75c. A great clearance at 25c Per Pair
- A clearing line of Ladies' Street Gloves, including a few lace Gloves, colors of white, black and tan, regular 25c and 50c per pair, to clear at 15c per pair
- Dress Embroidery, Voiles and Batistes, in colors of pink, blue, mauve and black, very fine quality goods, regular \$2.00 and 2.50. Special to clear at 65c per yard
- Men's Business Shirts, coat style, perfect fit, all sizes, regular \$1.00 to 1.25; choice at 75c each.
- Boys' Tweed Pants, to fit ages 5 to 11 years, regular 35c, special 15c per pair.
- W. G. & K. Men's Collars, assorted styles, regular 2 for 25c special clearance at 5 for 25c
- The sale of Men's and Boys' Straws at Half Price is on. All field and fine straws on sale this week at Half Price.
- Men's Felt Planters, suitable for street or field wear, in fawn or black at 48c Each.
- A special Clearance of Men's Lisle Half Hose, in art shades regular 50c per pair, to clear at 15c Per Pair
- Ladies' Motor Dusters, made in heavy crash, belted style, regular \$5.00, Sale Price \$3.90
- Many interesting Values in Our Wash Goods Sale. A lace choice, regular 12 1/2c and 15c, choice 9c per yd.; regular 35c, choice 19c.; regular 50c and 60c, choice 25c.
- Gas Mantles—"The Challenger", superior to all others, in upright style only, regular 10c, special at 6 for 25c.
- Large size 1 lb. tins of Violet Talcum, guaranteed quality, regular 25c. Rush Price 10
- A sale of Ladies' Cotton Vests, with a lisle finish, short sleeves and no sleeves, plain and lace yoke, regular 20c, Semi-Annual Sale Price Only 15c Each
- Women's Drawers, in plain and open style, made up of good quality cotton, Semi-Annual Sale Price 15c per pair.
- Two strong values in Women's Wash Shirts, made of good quality Pique at 75c and \$1.20
- 72 inch Bleached Sheetting, a good heavy quality, free from filling, regular 40c yd. special price 25c per yard.
- English Gingham Aprons, with bib. They are liberal in size, no end to wearing quality. Regular 50c. Special at 35c each.
- On sale, two special values in Imported Shantung Silk, 33 inches wide at prices that are extra value at 35c and 45c yd.
- Men's and Women's Milk Outing Hats, in grey, white and brown, included are a few black and white checks, regular \$1.00 Semi-Annual Sale price 55c Each.
- An important Pillow Sale, sizes 17x26, filled with good quality batting, covered in striped and art ticking, regular \$1.25. Semi-Annual Sale Price 75c per pair.
- Another Pillow Value, worthy of special attention For The Semi-Annual Sale ONLY. Full size, well filled and covered with best quality of Art Ticking, regular \$2.00 per pair. Semi-Annual Sale, price per pair \$1.49

-! Picnics !-

COME! into the Record Store before going picnicking and see our list of Picnic Table Necessities and by so doing save your china plates, chps and saucers. They can be had for a song.

- Picnic Plates, 5c a dozen.
- Picnic Cups, 5c a box—(5 in a box).
- Picnic Ice Cream Saucers, 5c a package. —(12 in a package).
- Picnic Napkins, 10cets, Nicely done up and 12 to the package.

The RECORD STORE

JARVIS. Phone 37

Western Fair LONDON Canada Sept. 10th-18th 1915

\$30,000 in Prizes and Attractions

Prizes increased this year by \$3,000.00.
Excellent Program of Attractions Twice Daily.

Two Speed Events Daily.
Fireworks Every Night.
New Steel Grandstand.
Midway Better Than Ever.

Music By The Best Available Band

SINGLE FARE OVER ALL RAILWAYS West of Toronto, and Fare and One-Third from outside points

PRIZE LIST, ENTRY FORMS and all information from the Secretary

W. J. REID, President A. M. HUNT, Secretary

Advertisement Show Where We Are Welcome

An advertisement is a beckoning hand, a token of invitation, a sign of welcome.

A business serving the public should most certainly advertise—beckon, welcome, and show an eagerness to serve.

The attitude of a business serving the public, yet which does not

advertise, is not one of courtesy or appreciation.

A business which uses the expanding factor of advertising is on a fair way to reach its fullest possible potential development.

To The People In And About Jarvis

You will have a better service, not to say better values, if every retailer in Jarvis will advertise his business every week in the Weekly Record.

Shop Where You Are Invited To Shop

