

# OUR SEMI-ANNUAL SALE BEGAN SATURDAY

We have been to market and purchased large blocks of merchandise at much under price. Please Note! All goods on sale are fine and standard in quality, no matter how low the price. Every item on sale will be exactly the same grade as makes up our regular stocks. Extraordinary bargains will be offered throughout the store. It will be our **GREATEST SUMMER SALE.**

**THE H.S. FALLS CO.**

## Women's Smart Silk Suits

A very special offering; colors are black, Copenhagen, sand and navy, Moire and Bengaline silk; worth \$25.00. Sell \$19.00 beginning Saturday, any suit

## Good News about Women's Coats

A lot of "sample coats" no two alike, suitable for present and early fall wear; sold regularly at \$10.00 to \$25.00. Make it a point to see them, your choice

## Half Price Sale of Ladies' Lace Coats

Fancy lace coats in black, Ecru and white very fine goods; worth \$20 sale \$10; worth 10, sale

## In the Whitewear Department

Many good styles of corset covers, worth up to 60c each. Sale price

Fine Nainsook and Crepe gowns special 75c value. July sale clearing, each

An important corset cover sale, large choice just fresh from the factory. See the table heaped high with them, choice each

Separate wash skirts in piped, repp and percale; all new and fresh, the season's best styles, each

Princess slips, in many dainty styles, some of them slightly soiled from displaying, worth \$2.50; sale price, each

Fine night gowns, odd lots and broken sizes all at one price, each

## A short story of a Long Dust Coat

Women's motor or dust coats, made of heavy natural linen, finished with large brass buttons, cut smart, military style, each

Clearing odd lines in Swiss and voile embroideries, neatly embroidered in colors of pink, blue, mauve and black. Regular \$1.25 to \$2.00 per yard. In a rush clearance, choice, per yard

Boys' Oliver Twist outing wash suits, during the July sale at half price. \$2.50 suits for \$1.25. \$3.00 suits for

## Good Judges of Linens and good Judges of Conditions will Appreciate These

It's the hardest thing in the world to get a linen manufacturer to accept an order—much less make a delivery of one. These values will not be repeated again this year or next.

50 dozen pure bleach Damask table napkins, size 21x21 inches, excellent designs, and special values at \$2.75 the dozen, ready Saturday morning, the dozen

## A July Sale

of Manufacturers' Samples in Bleached Table Cloth. All full size, pure Damask Linen. Regular \$2.00 for \$1.68. Regular \$2.50 for \$1.98. Regular \$3.25 for \$2.25. Regular \$3.75 for \$2.75. Regular \$4.00 for \$2.98. Regular \$4.50 for \$3.48.

## Kimono's Half Price

Fancy Japanese Kimono's, full length and short styles, trimmed with silk all sizes; worth \$1.25 each. July sale, half price, clearing at each

## Bengale Curtain Nets

Less than wholesale. Worth 20c per yard; colors are ecru, cream and white. Price per yard

## Boys' Odd Bloomers

Boys' washable tweed effect, khaki and linen bloomers, good service well made to fit boys up to 12 years, ready when the sale opens, the pair

## FALLS' GREAT SEMI-ANNUAL SALE.



## OFFERS BIGGER BARGAINS THAN EVER.

## Men in Numbers

Will come in numbers during the summer sale to get really fine navy serge suits that are worth \$19.00 for \$13.90. Let no man looking for a fine suit miss this opportunity. Your size will be here when the sale opens 34 to 44.

Not in many moons can you buy such men's night shirts for 48c each. They are English made, good heavy twilled bleached cotton, liberal size, finished with pearl buttons. At any other store \$1.00. Falls' semi-annual sale, each

## The Sale Begins Saturday morning

Boys' blouses, made in striped zepthers and plain khaki, all sizes, sale price each 29c. Boys' college caps, regular 25c; July sale, each 10c. Men's lisle half hose, embroidered and plain. In the lot are 50c values, clearing at per pair 19c.

Men's work shirts in the military style, two pockets, double stitched, July sale each 68c. Good strong work shirts, a small lot of broken sizes, special clearing price, each 48c. All departments will contribute to the special remnant sale. Some rare bargains will be on sale at exactly half marked prices.

All linen hand towels, in plain white or with a red border, plain or fringed, 18x32 inches. During the sale 2 for 25c. Imported polishing cloths, special velvet finish, sizes 18x20 inches. Sale price 3 for 25c

Made in Canada, special factory cotton, 36 inches wide. Special July sale price, per yard 61c. Special white cotton, 36 inches wide, fine weave, guaranteed. July sale price per yard 11c.

Extra heavy pure linen crash, 16 inches wide. Sale price the yard 11c. The combination pocket pencil and cigar lighter. See these at the notion counter. Regular 50c; July sale 29c.

The hand clothes reel, especially appreciated on a wet day. Regular 25c; sale price, each 15c.

Hand clothes whisks, good large size, regular 25c. Sale 19c. Nail brushes, made of good strong bristle; a regular 10c value; during the sale 2 for 10c. Oriental wash trimming, in neat color effects, 10c to 15c per yard, for a quick clearing, choice 5c.

July sale specials in Japanese Oriental rugs, excellent wearing qualities. Line No. 1, each \$1.48; line No. 2, 2.29. Reversible tapestry table covers, full size. Regular 1.50—July sale, each \$1.19. The Boston bed pillows, 18x25 inches, well filled, covered in a good art ticking; special sale price, the pair 79c.

## Sale Now Going On

**THE H.S. FALLS CO.**

## Interesting Values

Children's doll carriages, very well made strong and durable. Regular \$1.00; July sale 69c.

Guaranteed quality black silk paillette, 36 inches wide. Regular \$1.00 per yard; July sale price, per yard 78c.

In our fancy work department, semi-made stamped corset covers. Regular 25c; July sale, 15c.

A clearing lot of black velvet ribbons; July sale, 12 yards for 10c.

Paper doilies for picnics, in plain and fancy styles; all sizes and a variety of shapes; special, per package 5c.

Odd pieces of fancy work, balance of a season's heavy selling. Regular values up to 75c; July clearings, choice 25c.

Much in demand just at present—hand tourist cases. Regular 40c, for, each 29c.

The Helena Hands' spool holder. See these at a fancy work counter. Regular 15c. sale price 10c.

Shopping bags, or hand, for fancy work. Regular 10c to 15c; July sale, each 5c.

Hair brushes, with a polished or black ebony back, made of a firm bristle, very desirable. July sale, each 19c.

Special July sale of back combs. Regular 35c and 50c values, for 29c.

Large bone tango hair pins. Regular 40c; for, each 25c.

A clearing line of fancy side combs, special value at 75c each; July sale, each 48c.

Extra strong, nickel-plated safety pins. Regular 5c a dozen. Sale 2 dozen for 5c.

Hersee's moth-killer, large size tins. Regular 10c; sale, each 5c.

## Ladies' Notions

A clearing of ladies' gloves. The lot includes lisle in black, tan and white; also black and white lace gloves. Regular up to 50c per pair; for a quick sale, per pair 19c.

A small lot of very fine batiste embroideries. Lot No. 1.—75c to 1.00 per yard, for 37c and 50c per yard; Lot No. 2.—1.25 to 2.00 per yard, for 62c and 1.00 per yard.

Special offering of ladies' silk knitted golf or outing coats. In the new and desired colors. Regular 13.50; July sale each \$11.00.

Special July sale of Japanese shopping baskets. Regular up to 40c; sale, each 10c.

"No Dust" dust mops, each with a six-foot handle. Special at 25c; July sale; each 15c.

Odd lot of ladies' corsets, broken sizes. Regular 2.00 to 2.50; for, per pair 98c.

Ladies' long lisle gloves, in tan and black. Regular 75c per pair; July clearing at, per pair 39c.

A July semi-annual sale of silver deposit included in the offering are plates, vases, compotes, sherbet glasses, cups and saucers, bowls, vinegars, etc.; during the sale only at 40% off.

Japanese fancy wicker flower baskets, with a long handle. Regular up to 35c; choice, each 19c.

## Boys Wash Suits

Table No. 1.—Boys wash suits, Buster Brown style, made from plain and stripe Chambrays, to fit boys 2 1/2 to 6 years; worth 75c; half price when the sale opens, all sizes 39c.

Table No. 2.—Very fine wash suits in Russian and Buster Brown styles, assortment, large, all sizes; worth 1.00 sale price 49c.

## When Everybody

Is talking about the difficulty of procuring China, we are glad to print this list.

Full size white delf vegetable dishes. Regular up to 50c each; in the sale at each 10c.

White delf coffee pots; sale price, each 19c.

White delf sugar bowls sale price, each 5c.

Plain glass lemonade jugs, each 35c.

Drinking glasses, worth \$1.00 per dozen. July sale, per dozen 50c.

Fruit and berry bowls, three good designs choice, each 19c.

Cream jugs, celery dishes and milk jugs; worth 25c, sale price 15c.

Wine glasses, sherbets, jelly dishes and pickle dishes; July sale, each 8c.

Nine-piece toilet sets, worth \$3.75, for the July sale, complete set \$2.90.

Dinner and tea sets, six sets only, each in a different design, regular up to \$16.00 the set, July sale, choice \$11.90.

Imported blue English delf china. Note the following prices:—

Fruit dishes. Regular 5c each; sale 3 for 10.

Bread and butter plates, regular 5c each, sale 3 for 10c.

Breakfast plates. Regular 7c each, sale 3 for 15c.

Dinner plates, regular 10c each, sale 3 for 20c.

Soup plates, regular 15c each, sale 3 for 20c.

Porridge dishes, reg. 8c each, sale 3 for 15c.

Three sizes in bowls: size no. 1, reg. 10c; sale 7c each. Size No. 2, regular 15c; sale 10c each. Size No. 3, regular 20c; sale 15c each.

Milk jugs. Regular 10c each; sale, each 5c.

## I July Sale

If beds you are requiring these values are worth your special attention

1 only, \$18.50; sale 14.50

1 only, \$14.50; sale 10.50

2 only, \$12.50; sale 8.50

1 only, \$32.50; sale 26.50

1 only, \$23.50; sale 19.00

1 only, \$21.50; sale 16.50

1 only, \$31.00; sale 24.00

1 only, \$23.50; sale \$19.00

1 only, \$34.50; sale \$27.50

White enamel bed, brass fittings, 1 only, regular \$13.75 for \$9.90.

Special white enamel bed for the July sale, give you any size made, each 2.48

Bed springs, fully guaranteed in every detail, for \$1.90.

Full size bed mattress, covered in the best art ticking; special July price, each \$2.95

Now is the time to buy a trunk, suit case, or hand bag because it's the time to save on the buying.

## Porch and Verandah Chairs

They will not last long at these prices. Colors are red, green and natural. For a quick clear away:

\$1.00 verandah chairs for 50c

1.25 verandah chairs for 62c

1.75 verandah chairs for 87c

2.50 verandah chairs for 1.25

## Silk Boot Hose 19c Pr.

Direct from the mill that made them to Falls' Store comes a consignment of women's black silk boot hose to sell for 19c a pair. Every pair has passed the examiner's hands and has been pronounced perfect. With trifling exceptions, for health's sake, any goods purchased at this store are returnable.

## Dress Crepes

will sell for 9c a yard. Great variety of plain colors, stripes, and fancy effects; worth 15c and 18c a yard. Semi-annual sale, choice, per yard 9c.

## House Dresses-Unusual

20 dozen women's house dresses, made in fine grey, sky and pink, gingham, neatly trimmed, all sizes. Regular \$1.25; when the sale opens on Saturday morning, your choice 79c.

## Bleached Sheets Each 59c

25 dozen bleached sheets, sizes 2x2 1/2 yards, hemmed ready for sale; worth 75c each; July clearing, each 59c.

## SEE US

## FOR GREAT

## BARGAINS