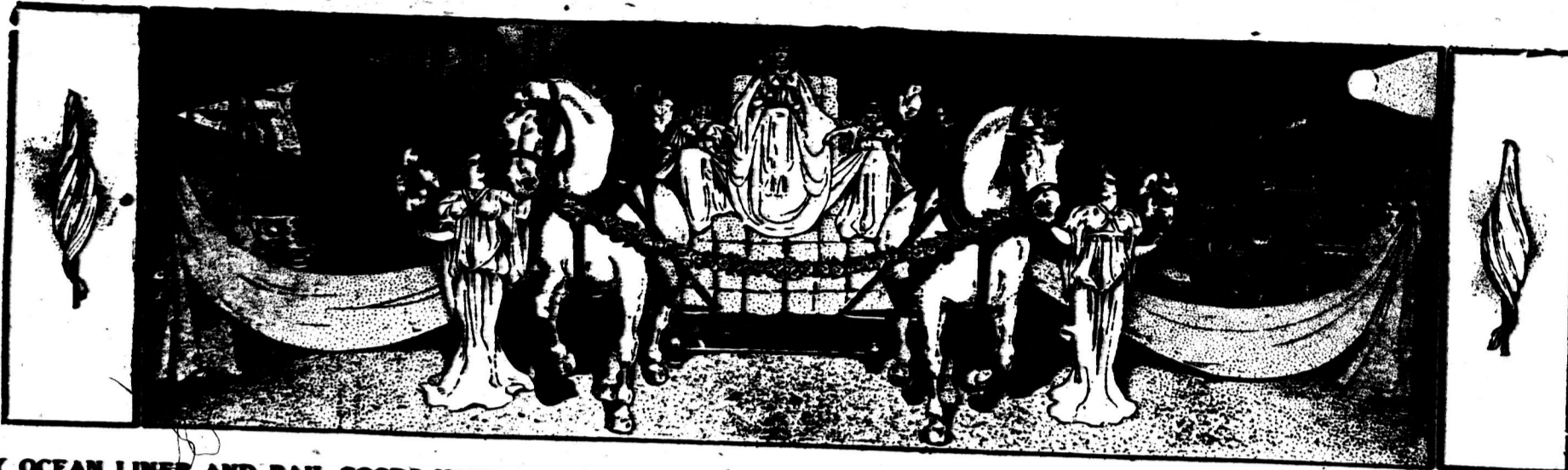


OUR 25th ANNIVERSARY SALE!

FOUR BIG BARGAINS IN OVERALLS

- No. 1. Men's Old Hickory blue and white check duck overalls, with bib, braces and four pockets. Anniversary Sale, the pair..... **35c**
- No. 2 Men's heavy cottonade work pants, all sizes. Worth \$1.00; sale price, per pair..... **75c**
- No. 3. Men's Black Drill overalls with bib and braces. \$1.00 value; this sale..... **75c**
- No. 4. Men's heavy indigo blue and white stripe bib overalls, the dollar kind; during the sale, per pair **75c**



BY OCEAN LINER AND RAIL GOODS HAVE BEEN POURING IN FOR THIS EVENT. MONTHS AGO WE BEGAN PLANNING FOR IT. MANY MILLS AND FACTORIES IN CANADA AND ABROAD THAT HAVE ENJOYED OUR PATRONAGE ALL THESE YEARS HAVE SENT US, NOT ONLY THEIR BEST WISHES, BUT MERCHANDISE AT UNUSUAL PRICES FOR OUR TWENTY-FIFTH ANNIVERSARY SALE. BELOW IS PART OF THE PROGRAM FOR THE OPENING DAY OF THE SALE. THE LAST DAY WILL BE JUST AS INTERESTING AS THE FIRST. IT IS PLANNED THAT WAY.

AGAIN WE SAY A NEW

broom does not sweep nearly as clean as a "Vac." Any housewife in the midst of fall house cleaning could tell you much about a new broom or any broom. Brooming is raising the dust. Vacuum cleaning is lifting the dust and gently carrying it away. The "Domestic" is the best vacuum cleaner that we know of. It never sells for less than \$15.00. During our Anniversary Sale only, the price will be..... **\$12.90**

Anniversary News From The Carpet and Home Furnishing Department:

—IT'S MIGHTY GOOD, TOO—

- Good wire Brussels carpet, in pretty and artistic weaves, bought before the markets' considerable advances, and recognized at today's selling price very solid value for \$1.00 per yard. Special price, per yard..... **85c**
- A woman's kitchen companion, known by name as the "Hastings' Kitchen Cabinet." During our Anniversary, we will put on sale two very strong featured numbers: Line 1—5 only, fully complete; regular \$38.50; Anniversary Sale, **\$34.00**. Line 2—4 only, complete in every detail; regular \$32.50; Jubilee Special Price only..... **\$28.50**
- Ask to see these values—
- Dressers, stamped oak, square beveled mirror, three large drawers; a substantial piece of furniture in every detail; 4 only. Regular \$9.00. Anniversary Sale, each..... **\$7.25**
- Davenports, polished mahogany frame, covered in a good heavy tapestry, built to last a life time. Regular \$42.50. Anniversary Sale..... **\$37.00**
- Dining tables, fumed oak, automatic extension, full six-foot table. These are very special values at the original price, \$22.50. Anniversary Sale Price..... **\$19.00**
- "The Doctor." It's a study from life, and a well known one, too. That famous picture, "The Doctor," in black and white or colors will be put on sale; 6 each of them; size 22x28. In black and white, regular 75c, for 50c. In colors, regular \$1.50, for..... **\$1.15**

- Here is a plum—picked from our bed and bedding department; 12 only to be offered at this price. 1 full sized bed, 1 spring, 1 mattress and a pair of pillows. The outfit complete, regular \$10.50; for..... **\$7.00**
- Full size room couch, made on a solid oak frame, covered with heavy French tapestry, coil springs, built for lasting service. Regular \$17.50; sale price..... **\$14.90**
- A strong leader in room couches, covered with genuine Spanish leather; extraordinary value at our original price, \$20.00. 2 only. Anniversary Price..... **\$16.90**
- This will be a life time opportunity for those who value and appreciate beautiful furniture. It's genuine English mahogany. We have a few pieces in stock which we will clear during our Anniversary Sale as follows: 5 only frames, regular \$23.50; for..... **\$15.00**
- 1 only mahogany chair, upholstered in French silk tapestry. Regular \$30.00; for..... **\$19.00**
- 1 only genuine mahogany jardiniere stand. Regular \$25.00; for..... **\$17.00**
- 3 small mahogany tables: No. 1—At \$3.50, for **\$2.90**. No. 2—At \$4.50, for **\$3.90**. No. 3—At \$6.50, for..... **\$4.90**

AT TODAY'S PRICES THIS CLASS OF FURNITURE IS WORTH NEARLY DOUBLE THE ORIGINAL PRICE



1000

APRONS LIKE THIS

—This neat bungalow, cover-you-all-up apron, made from heavy quality prints and ginghams, in light, medium and dark colors, sizes 34 to 46; sells regularly for 50c and 60c for the extra large sizes.

OUR 25TH ANNIVERSARY SALE, THREE FOR

\$1.00

HUNDREDS OF PRETTY JAPANESE BASKETS,

great variety of shapes, flower baskets, bon bon baskets, fruit baskets, vase baskets; worth up to 40c each. Anniversary Sale, choice..... **15c**

1500 YARDS OF KIMONA AND DRESSING SACQUE CREPES, 20c PER YARD. Direct from Kobe, Japan. The most beautiful patterns in crepe kimona and dressing sacque cloth we ever offered; 40 patterns to choose from. During this sale only, prices will be, per yard, only..... **20c**

GOOD FOR THE BOYS

- Sweater coats in tan, grey or navy, turn-over collar, sizes 28 to 34. Very special at \$1.35. Anniversary Sale Price, each..... **90c**
- A better value in boys' sweaters, good heavy make, all wool, sizes 28 to 34. Regular \$1.75. Jubilee Sale Price, each..... **\$1.20**
- A limited quantity of men's heavy all wool shirts and drawers. Originally priced at 75c. During the sale, per garment..... **47c**
- Men's mocca gloves, lined throughout in heavy quality double sewn welts. It's our regular \$1.00 value. Interesting Anniversary offering, per pair..... **60c**
- Men's heavy fleece lined work shirts, in black or navy, turned down collar, button cuffs. Special value at..... **60c**
- Men's canvas working gloves, extra good wearing quality, knitted wrists. Regular 10c pair. Anniversary Sale, per pair..... **7c**

IT'S THE TIME TO BUY SUITS AND OVERCOATS

- Winter days are now at hand. Men's fine quality black beaver coats, rubber lined, with fur storm collars. Three strong values will be offered during Anniversary Sale: No. 1 at \$12.90; No. 2 at \$14.90; and No. 3 at..... **\$17.90**
- A special purchase. 75 only, men's extra fine tweed suits. These values range from \$15.00 to \$18.00. A leader for our Anniversary, all sizes, each..... **\$12.75**
- Two stirring values will go on sale: Value No. 1—Men's fine winter overcoats, regular \$13.50 and \$15.00; special price, for eight days, choice, **\$10.00**. Value No. 2—Regular \$8.50 and \$9.00 ones; choice..... **\$6.25**

GOOD NEWS FROM OUR SILK DEPARTMENT

- Hundreds of yards of fine black paillette and black satin duchess for our Anniversary Sale. 36 in. black paillette; worth 90c a yard; this sale, per yard..... **67c**
- 36 in. heavy black paillette silk; worth \$1.15; this sale, the yard..... **87c**
- 36 in. heavy soft black duchess; value \$1.50 yard; this sale, per yard..... **\$1.15**

A RECORD VALUE IN WOMEN'S SKIRTS

- All wool, black and navy serge skirts, trimmed with strap and buttons, inverted pleat, all sizes; a good \$4.00 skirt. Anniversary Special, each..... **\$2.75**

A SALE OF FINE AND POPULAR PRICED FURS FOR EIGHT DAYS

- Persian Lamb Sets
- Black Fox Sets
- Mink Sets
- Black Wolf Sets
- Sable (Skunk) Sets
- Marmot Sets
- Brown Fox Sets

IT'S OUR BIRTHDAY CELEBRATION

- To celebrate the event our Millinery Department will offer one hundred ladies' trimmed hats, chiefly velvet covered shapes; the season's newest productions; originally priced at \$3.50 to \$5.00; your choice..... **\$1.79**
- The children also must be remembered in this our quarter-century event. 75 charming trimmed shapes for the kiddies; originally priced at \$2.00 each; for..... **85c**
- MEN'S TWEED AND SOFT FELT HATS, 30c EACH
- Five dozen of them; they are samples. If too small, stretch 'em; if too big, pad them—you will never buy their equal again for..... **30c**

Falls' 25th Anniversary Sale Of Little Things At Greatly Reduced Prices:

- Coates' best 200-yard cotton spools, black or white, the dozen..... **50c**
- Fine black Andalusian mending wool, skein..... **5c**
- Clarke's best crochet cotton, all numbers, the ball..... **5c**
- Bubble pipes that will blow little bubbles inside the the big ones; each..... **5c**
- Black wool mending on cards. 5 cards for..... **5c**
- For the soldiers at the front: 3 khaki handkerchiefs and Testament, nicely put up in box, for..... **45c**
- Skirt and dress hangers, each..... **3c**
- Ezy-Hem skirt gauge, each..... **25c**
- Hair pins, assorted sizes, 100 in box. 3 boxes for..... **5c**
- Fine four-ply yarn, made in Ireland, put up in one-ounce skeins; black, white, grey, heather and khaki; single skeins, 10c; the pound..... **\$1.45**
- Handkerchief cases, fitted with key; each..... **20c and 25c**
- Infants' wool jackets, white, white and pink, and white and blue; each..... **20c**
- Six Canadian and British flag pin cushions; each..... **10c**
- Glendale clothes lines in nickel case, for laundry or bath room; worth 25c, for..... **15c**
- Full length shoe laces. 3 pairs for..... **5c**
- Children's fancy handkerchiefs, three in a box; the box for..... **15c**
- Dust or sweeping caps, each..... **9c**
- Children's oilcloth feeding bibs..... **9c**
- School girls' shell hair clasps. 3 for..... **5c**
- Women's belt hose supporters, best make, in white, black and colors; sale, per pair..... **19c**
- Dome fasteners, all sizes. 3 dozen for..... **5c**
- School scribblers, each 1c, 4c; and 2 for..... **5c**
- Hair brushes, polished back, real bristles; each..... **19c**
- Boy Scout shoe polish, tan or black. Regular 10c; sale, 2 for..... **15c**
- Jumbo Non-Such stove polish; sale, 2 tins for..... **15c**
- Dainty hemstitched handkerchiefs, with neat design in corner. 3 for..... **25c**
- Taffeta ribbons, all the wanted shades, 6 in. wide; the yard..... **15c**
- Large well made whisks, 15 in. long; each..... **19c**
- Ladies' slightly imperfect fine hemstitched linen handkerchiefs. Regular 25c and 35c values; this sale, 2 for..... **25c**



Today's Problem

in the China Dept. is the difficulty of importing. Therefore this china news we feel will be most interesting. For the Anniversary Sale only—6 sets, all complete, neat designs, worth at today's prices \$13.50. Birthday Price..... **\$10.90**

—A better value dinner or tea set, comprising 108 pieces. The newest 1915 patterns and importations of well known and reliable makers. It's our leader at \$16.50. Anniversary Sale Price, sets complete..... **\$13.90**

—Anniversary Glassware Sale. See the large table, comprising cream jugs, berry bowls, celery dishes, jelly bowls, compots, etc. Regular 20c and 25c values. Anniversary Special Price, choice, each..... **17c**

—Anniversary offering in glass tumblers, large size, extra strong. Regular 50c dozen. Anniversary Special, per dozen..... **33c**

DUCKY LEATHER SHOES FOR LITTLE ONES. Anniversary Sale, 200 pairs of infants' soft leather shoes, sometimes termed "kid," in tan, white, pink and sky, nicely lined with satin to match, and finished with silk pompom; assorted sizes. Per pair..... **40c**

THE H.S. FALLS CO. STORE

HUNDREDS OF YARDS OF "VIYELLA" FLANNEL in pretty designs and plain colors. The manufacturer advises us that he has made his last shipment of these goods that can be retailed at this price. Anniversary Sale, per yard..... **60c**