

NOTICE TO

Farmers!

I have secured a first harness maker wish to announce I am prepared to orders for all kinds harness, single or e, all hand made, f guaranteed first stock.

I. COONAN

ALLEN

able Tailor agent for King Co., Toronto. nple and get prices Worsted Suitings ereatings.

essing CLOTHES

Railway System TABLE

Table with 2 columns: Time, Location. Rows include 7:40 a.m., 8:20 a.m., 8:50 a.m., 9:20 a.m., 9:50 a.m., 10:20 a.m., 10:50 a.m., 11:20 a.m.

Out

to Hamilton out of \$10.00

LIAMSON, St. Station

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ING ES GE EIGHT

FURNITURE

Special Values in All Kinds of Goods

Big Values For Small Money

It will pay you to call and see me and let me show you and give you prices.

Chairs of all kinds:—Rockers, leather upholstered and Oak Roll Seats, Reid and Rattan.

Fancy Parlor Tables, Library Tables odd pieces of all kinds.

Remember the up-to-date Furniture Ware Rooms, Main St.

HOLMES THE FURNITURE MAN
ERIE PHONE 30 FUNERAL DIRECTOR

Patriotic Novelties

The Allied Playing Cards can be had at the Record Stationary Store.

FLAGS—Union Jack and Dominion Flags from 5c to 25c.

We also handle the Modern Chart of the Royal Family. Just what should be in every home; every school should have one.

Call and See them.


The RECORD STORE
JARVIS. Phone 37

RUNNING FULL BLAST

We are continuing the Boot and Shoe business owned by J. O. Boughner, Simcoe, and can assure you of the same good values, high class service and up-to-date styles as before.

We take extra care in giving perfect fit and entire satisfaction. Our stock is large, our styles are new and snappy and the prices are moderate. Simcoes Leading Shoe Store. — We sell the Shoes that Satisfy.

SIMCOE. A. CRYSLER Successor to J. O. Boughner ONTARIO.



Take One Tonight
—if you feel bilious, "headachy" and irritable for that's a sign your liver is out of order. Your food is not digesting—it stays in the stomach a sour, fermented mass, poisoning the system. Just take a dose of Chamberlain's Stomach and Liver Tablets—they make the liver do its work—they cleanse and sweeten the stomach and tone the whole digestive system. You'll feel fine in the morning. At all druggists, 25c., or by mail from Chamberlain Medicine Company, Toronto 14

CHAMBERLAIN'S TABLETS

The Customer is Always Right

THIS is the text or motto of a great and famous department store in Chicago. It is an assertion of the customer's place of supremacy in the relation between buyer and seller.

Any retailer who slights his customer is committing business suicide. The customer wants those who serve him or her to use the newspaper as a vehicle for their announcements of goods or service.

This is the modern and right idea. Newspaper advertisements give desired business news in the right place and at the right time. To ignore your customer's wishes in this matter is to commit a costly mistake—far more costly than newspaper space.

To the Merchants of Jarvis

Keep your eyes on your customers and humor them. It pays to do so. Keep very close to them—by means of advertisements in the Weekly Record.

FOLLOW LEADERS

ROLL OF HONOR

Several thousand officers and employees of the Canadian Pacific Railway enlisted for active military duty with the Canadian Expeditionary Force, and the majority of them are now in Europe, fighting for Canada and the Empire. As particulars of army reservists are not available, these lists of those who have given up their lives for their country, or been wounded in action, are necessarily incomplete, and do not therefore indicate fully the extent to which the Company's officers and employees have participated in the great struggle.

Table with 4 columns: NAME, IN COMPANY'S SERVICE, AT, NATURE OF CASUALTY. Lists names and their military service details.

Montreal, October 27th, 1915 (Fourth List).

See The Record Clubbing rates on page 8 to-day.

News Gittings in Brief.

British Troops are now fighting in Serbia.

See the new advt. of A. Chrysler, boots and shoes, Simcoe, in this issue.

Mass on Sunday next in St. Anne's Church, Walpole at 10.30 o'clock.

The local hunters have returned from the North with their full complement of game.

Wind reached a velocity of 62 miles per hour at the 800 and the locks were considerably damaged.

The Board of License Commissioners for the Province of Ontario will meet at Cayuga on Thursday to deal with Holdmand county licenses.

Roger Wm. Appel, publisher of the Tatseok Gazette, and of German birth, was recently charged with perjury in connection with taking the oath to the effect that he was a naturalized Canadian, the complainant alleging he had never been registered. The case is not likely to come to trial, as Mr. Appel will likely retire from public life as a result.

Died.—At Hamilton, on Friday, Nov. 5th, Harold Stanley, only son of Dr. and Mrs. H. S. Burns, aged 1 month and 1 day.

Married.—In Toronto, on Monday afternoon, Nov. 1, by the Rev. Dr. Aikens, Jeanette Lonamour, eldest daughter of Mrs. Ellen Baker, of Caledonia, to Dr. Benjamin L. Guyatt, of Binbrook.

Dr. Guyatt is a nephew of Mr. Jas. Whitwell, of Jarvis.

If you wish to have a successful sale of farm stock, implements, etc., or in fact anything at auction—secure your bills, etc., and advertising at The Record office, Jarvis. Prompt attention.

PARISIAN SAGE

PUTS HAIR ON YOUR HEAD AND KEEPS IT THERE

What's the use of being bald? What sense is there in deliberately allowing your hair to turn gray? Do you want to look old before your time? Give up the thought; old age will come only too soon. Look after your hair. PARISIAN SAGE will kill the dandruff germs, and is the only preparation, so far as we know, that is guaranteed to do so. Man or woman, no matter how old you are, PARISIAN SAGE will make you look young. Come in and get a large bottle to-day; it only costs 50 cents, and your money back if it does not cure dandruff, stop falling hair, or itching of the scalp. It will make your hair luxuriant, bright and beautiful, and it is the most refreshing, pleasant and invigorating hair dressing made.

For Sale By J. R. Seater, Jarvis

Our 25th Anniversary Sale

Opens Saturday at Nine O'clock and will continue for 8 days

- Saturday November 13,
- Monday November 15,
- Tuesday November 16,
- Wednesday November 17,
- Thursday November 18,
- Friday November 19,
- Saturday November 20,
- Monday November 22.

The Sale that will make more friends for One of Canada's Best Stores. It will include our High Class Merchandise such as:—

- Fine Rugs, Carpets and Linoleums,
- Fine Furniture, Beds, Bedding and Mattresses,
- Fur Sets, Fur Coats and Odd Fur Pieces,
- Fine English and French Dinner and Tea Sets, Cut Glass, Silver Deposit and Toilet Sets,
- Fine Linens, Table Cloths, Napkins, Towels, and Towelling,
- Fine Clothing for Men and Boys, Suits, Overcoats, etc.,
- Fine Silks, Dress Goods, and Suiting,
- Fine Tailored Suits, Women's and Children's Winter Coats, Separate Skirts, etc.
- Nine English and Canadian Sheetings, Pillow Cotton and Sheets and Cases ready for use,
- Fine Eider Comforters, Bat Comforters, and Wool Blankets.

THE SALE CLOSES EACH AFTERNOON AT 5.30 O'CLOCK EXCEPT SATURDAY

See to-days two-page supplement in this paper for Particulars.

THE H.S. FALLS CO.