The BUSY STORE

WEDNESDAYS AND SATURDAYS OPEN | STORE CLOSES AT 6.30 P. M.

Cold Weather Goods

Ladies' and Children's Underwear of all kinds.

Penman's Hosiery.

We carry a full line of Dress Goods all the time.

Men's Heavy Winter Goods——Caps, Mits, Gloves, fleece-lined and wool Underwear, Sweater Coats, wool Socks, and odd pants.

Cottons, Flannelettes and Towellings by the yard.

Ladies' and Gents' Linen Handkerchiefs with the initial. These will make a nice Xmas Box.

Fine Linen Table Cloths with Napkins to match.

Tray Cloths and Towells.

Rubbers and Socks and heavy Shoes always on hand.

Horse Blankets at the Old Prices.

Cut Prices on our Millinery Department Stock

Watch for our Xmas Display

MILLER BROS.

Phone 28

The White House Store

SUPER-BONE CORSETS

This new Fashionable and daintly finished corset needs no introduction.

The Illustration gives some idea of its singular beauty, entirely different to any other corset made.

Super-Bone Boning--The most satisfactory strong and supple woven wire boning ever invented, used in these Models only; absolutely guaranteed in every respect.

Super-Bone--Flexible as the body as the body itself, unbreakable and non-rustable gives absolute freedom with perfect support. Tall or short, there is a model to suit your figure.

Super-Bone—is much better than the high-priced-made-to-order model but at an ordinary priced corset.

"La Diva Super-Bone" Style 4000 at $3.00

Just Try a Pair and be Convinced

D. F. WILLIAMS CO.

Fashionable Garments

If You Want A

SUIT OR OVERCOAT

made after the latest style we feel sure we can please you.

We emdloy the very best tailors and every garment is cut to your exact measure, designed from the latest style plate and made of good material.

A large Stock of all the new weaves to choose from.

C. SAGE,

Phone 36 Hagersville, Ont.

Advertise in the Record

Do! It! Now

Sandusk

The young people of Sandusk are having a Red Cross dance in the Music Hall on Friday night, Nov. 26th. All those who have attended previous dances are invited to attend. Good music will be provided and the ladies are requested to bring refreshments.

Mr. and Mrs. John Pond spent last Saturday in Hamilton.

Mr. and Mrs. G. Bassindale, of Nanticoke, and Mrs. Sowter, of Jarvis, were visitors at Chestnut Knolle on Thursday.

Miss A. Westerby spent Wednesday with her friend Miss G. M. Hewitt.

Renton

J. J. McCowell has his new house completed and moved into it last week We hope he and his family live for many years to enjoy it.

Wallace Mitchell and Geo. Duncan, jr., have returned from the west and are looking fine after their long trip.

The Gas Co. has completed the piping through our burg and are nearly in Simcoe.

"Choppy" has given up the bus. business, but Dan Burtch is still in the game.

D. Secord received another card from his son. Pte. W. E. Secord, who is a prisoner of war, saying he is well and healthy.

Alfred Wilkie has enlisted and gone to Ottawa.

Who can beat this? Mr. Frank Austin threshed for Mrs. R. Mitchell over 2300 bus. of grain off 160 acre farm That's some farming.

The farmers are busy with their fall plowing and there is a lot of it to do yet.

See The Record Clubbing rates on page 8 to-day.

Oyster Shell	85c
Fine Salt	$1.35
Grain Bags	$8.00

PHONE 22

J. H. MISNER

CASH Hardware.

Seasonable GOODS

Wood and Coal Heaters **$10.50 to 21.00**

Wood Heater **$4.50 to 13.50**

Gas Ranges, McClary's, **$15 to 35**

Gas Heaters **$3.50 to 12**

Coal Oil Heaters **$3.50 to 4.50**

We handle Pandora Ranges in all sizes.

Also the Clare Bros. High Oven Ranges.

Gas Goods

Chandeliers,

Brackets,

Burners,

Globes,

Etc.

Gas Regulators with safety valves.

Get Our Prices Before Buying!

E. T CARTER.

Phone 19 . . . Jarvis

39th Norfolk Regiment Officers Enlist in a Body.

Simcoe, Nov. 17,—Norfolk County is to provide an over-sea Battalion. It will be known as the 133rd Norfolk Regiment.

To-day the officers of the 39th Regiment volunteered with Colonel Aitken in a body, for this new unit. An effort had been made, when it was observed that county battalions were in the prospect to get permission for a bi-county battalion —part Norfolk and part Simcoe—with Colonel Baxter as senior Colonel.

Col. Aitken to day was officially asked to raise a Norfolk Regiment for active service, and promptly all the officers of the local militia unit got behind him.

A monster recruiting meeting will be held in the armouries in the near future.

Norfolk county has sent 222 men forward for active service, and 166 of these went from this town.

The officers volunteering to-day are as follows,—

Col. Aitken, Simcoe; Major Townsend, South Walsingham; Major Burtch, Townsend; Paymaster Major Curtis, Simcoe; Surgeon-Major W. K. Mac Intosh, Simcoe; Capt. Paulin, Simcoe; Capt. McDowell, South Walsingham; Capt. C. E. Innes, Simcoe; Capt. Heath, Townsend; Capt. W. D. Jackson, police magistrate, Simcoe; Capt. Rouse, Waterford; Lieut. Selby, of Simcoe; Lieut. Blaney, Townsend;—Lieut. Norman Dick, Middleton; Lieut. Burward, Vittoria; Lieut. M. W. iDck, Middleton, Lieut. Sanders, of Waterford; Lieut. Allan Jackson, of Simcoe, and Bandmaster John Sutton, of Simcoe.

CASTORIA

For Infants and Children

In Use For Over 30 Years

Always bears the Signature of Chas. H. Fletcher

Seasonable Hints, No. 3

The real test of the farmer is, perhaps, in his ability to make the most profitable use of the various products of his farm and his foresight in getting ready in every way practicable between harvest and seed time for the productive operations of the next season." Thus states Mr. J. H. Grisdale, Director, Dominoin Experimental Farms, in representing Seasonable Hints, No. 3, for November, December, January and February, to the farming public of Canada. A careful persual of its sixteen pages will amply reward the stockman, the agriculturist, the horticulturist, the the poultry, tje tobacco grower and those especially interested in bees. A feature of this third issue is the advice under the caption "Shelter the implements." The enormity of the vast sum of money spent annually on farm machinery is impossible of realization. To equip an average farm with machinery costs about $1000, which under ordinary conditions will not do work for more than five years. To counteract this waste for unsheltered implements means waste, shelters should be built. A working plan of a shed 25x47 feet outside measurements is given, with directions necessary for its construction. A careful study of this plan, which, as stated, is capable of many modifications, will be helpful to those intending to build. To those, therefore, who would have a compendium of information, which outlines many necessary fall and winter duties pertaining to agriculte in all its phases, Seasonable Hints, No. 3, is available on application to the Publications Branch, Department of Agriculture, Ottawa, Canada.

THE

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—IN A PHOTOPRAPH—

Artistic Quality, Permancy, and Likeness

-OURS HAVE ALL THREE-

MOORE'S STUDIO

MAKERS OF QUALITY PHOTOGRAPHS

PHONE 183

Norfolk St. Simcoe.

To the Public

We Sell Parisian Sage, and we Know the Guarantee is Genuine

PARISIAN SAGE, the quick-acting hair restorer, is guaranteed—

To stop falling hair,
To cure dandruff,
To cure itching of the scalp.
To put life into faded hair.
To make harsh hair soft and luxuriant.
To make hair grow, or money back.

It is the most delightful hair dressing made, and is a great favorite with ladies who desire beautiful and luxuriant hair. Large bottle only 50 cents.

For Sale By

J. R. Seater, Jarvis

Brighten up your advertising for the Christmas trade. Christmas is only a little over five weeks away, and the hundreds of shoppers who peruse The Record weekly, are looking to see what you have to offer.

Phone No. 13 | THE PLACE OF QUALITY | THE Montreal House

31 Days Till Xmas

AND ONLY

27 Shopping Days

Do not wait till the last minute to collect your Christmas Gifts. Begin Now!

UNDERWEAR

Underwear for Men, Women and Children, in wool, union and fleece-lined. Combination Suits for men and Women.

HOSIERY

We have a large range for women and children in wool and cashmere; also a good assortment of half-hose for men in wool and cashmere.

DRY GOODS

Our range of Table Linen, Table Napkins, Table Cloths, Towells, Towelling and Flannelette cannot be surpassed for the money.

GROCERIES

P. and G. Naphtha Soap, per cake **5c**.
Fels Naptha Soap, **7c** a cake or 4 for **25c**.
Tillsons' Oats, per package **25c**.
Robinhood Oats, per package **25c**.
Lemon or Vanilla Extracts **10c** or 3 for **25c**.
Bull Dog Ammonia **10c** or 3 for **25c**.
Handy Ammonia **10c** or 3 for **25c**.
Krimple Corn Flakes **10c** or 3 **25c**
Challenge Corn Starch **10c** or 3 for **25c**.

J. A. BURWASH

FURNITURE

Special Values In All Kinds Of Goods

Big Values For Small Money

It will pay you to call and see me and let me show you and give you prices.

Chairs of all kinds:—Rockers, leather upholstered and Oak Roll Seats, Reid and Rattan.

Fancy Parlor Tables, Library Tables odd pieces of all kinds.

Remember the up-to-date Furniture Ware Rooms, Main Ss.

HOLMES THE FURNITURE MAN

ERIE PHONE 30 FUNERAL DIRECTOR

RUNNING FULL BLAST

We are continuing the Boot and Shoe business owned by J. O. Boughner, Simcoe, and can assure you of the same good values, high class service and up-to-date styles as before.

We take extra care in giving perfect fit and entire satisfaction. Our stock is large, our styles are new and snappy and the prices are moderate.

Simcoes Leading Shoe Store.——We sell the Shoes that Satisfy.

SIMCOE, **A. CRYSLER** ONTARIO.

Successor to J. O. Boughner

SKUNK

Get "More Money" for your Skunk

Muskrat, Raccoon, Fox, White Weasel, Fisher and other Fur bearers collected in your section

SHIP YOUR FURS DIRECT to "SHUBERT" the largest house in the world dealing exclusively in RAW FURS and offer a reliable—responsible—safe Fur House with an unblemished reputation existing for "more than a third of a century," a long and careful record of satisfying Fur Shippers prompt SATISFACTORY AND PROFITABLE returns. Write for "SHUBERT'S" price list, the only reliable, accurate market report and price list published. Write for it—NOW—it's FREE.

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