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L. WILLIAMSON,
Dentist,
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nk Railway System
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Departs 7:40 a.m
" 8:20 a.m
" 5:20 p.m
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n via Pt Dover and
Departs 7:10 p.m

FURNITURE

Special Values In All Kinds Of Goods

Big Values For Small Money

It will pay you to call and see me and let me show you and give you prices.

Chairs of all kinds:—Rockers, leather upholstered and Oak Roll Seats, Reid and Rattan.

Fancy Parlor Tables, Library Tables odd pieces of all kinds.

Remember the up-to-date Furniture Ware Rooms, Main Ss.

HOLMES THE FURNITURE MAN

ERIE PHONE 30 FUNERAL DIRECTOR

Before You Build or Make Repairs

let us give you our prices on first-class lumber that will work up without waste—and high-grade, fire-resisting roofing that cannot rot, rust, crack or leak. This roofing is

RU-BER-OID ROOFING
COSTS MORE - WEARS LONGER

It doesn't pay to buy either shaky lumber or low-grade roofing. We'll help you select the choicest lumber in the market, and we'll sell you roofing that will not go wrong. We know that Ru-ber-oid on your roof will put an end to annoying, expensive repair bills.

Ru-ber-oid contains no coal tar or asphaltum oils which crack or dry out. It cannot rust, rot, warp or decay.

Ru-ber-oid is the permanent roofing of proven quality. Hundreds of roofs covered with it are still waterproof after more than 20 years of service.

We carry the genuine, with the "Ru-ber-oid Man" (shown above) on every roll. It comes in slate gray and colors—Tile Red or Copper Green. Come in and look this roofing over or write or phone for samples and prices.

A. & W. J. BAILEY,
JARVIS, Successors to J. C. Sanderson. ONT.

=! Picnics !=

COME! into the Record Store before going picnicking and see our list of of Picnic Table Necessities and by so doing save your china plates, chps and saucers. They can be had for a song.

Picnic Plates, 5c a dozen.
Picnic Cups, 5c a box—(5 in a box).
Picnic Ice Cream Saucers, 5c a package. —(12 in a package).
Picnic Napkins, 10cts, Nicely done up and 12 to the package.

The RECORD STORE
JARVIS. Phone 37

The London Advertiser

THREE EDITIONS
Morning, Noon, Evening
Western Ontario's Greatest Daily
All the News all the Time
Rate by mail, any Edition, $2·00 per year
Circulation Dept., London Advertiser

PATENTS PROMPTLY SECURED
In all countries. Ask for our INVENTOR'S ADVISER, which will be sent free.
MARION & MARION,
284 University St., Montréal.

SOME GOOD ADVICE

If you have dandruff, get rid of it by killing the germs.

If your hair is falling out, stop it.

There is one sure cure that will remedy these misfortunes and aid you to remain young.

PARISIAN SAGE, the great hair restorer, is guaranteed to permanently remove dandruff in two weeks, or we will give you your money back.

PARISIAN SAGE stops falling hair—it prevents the hair from fading.

It is the best beautifier for ladies' hair, as it makes harsh, lifeless hair fluffy, soft and beautiful.

PARISIAN SAGE is rigidly guaranteed. 50 cents a large bottle.

For Sale By
J. R. Seater, Jarvis

TO NEW SUBSCRIBERS--From now until January 1, 1917, for $1.00

The Jarvis Record

ISSUED WEDNESDAYS.

Subscriptions.—One dollar per year strictly in advance; if not paid in advance a dollar and a half will be charged. United States papers 50c. extra, strictly in advance.

We are at all times pleased to receive local news. Send or bring in the facts, we'll do the rest. The comings and goings of Haldimand and Norfolk people are always welcome items of news.

If you wish your address changed, give old as well as new address.

ADVERTISING RATES.

Yearly contract rates on application to publishers.

Reading Notices.—No reading notice advertising any entertainment or matter by which money is to be made by any person or cause will be inserted in The Record without charge, except when the job-work for the same is executed at the Record Job Department, when one small reader will be given gratis. The price for the insertion of business announcements is five cents per count line each insertion.

Judicial, Legal, Official and Government notices.—Eight cents per line (12 lines to inch) for the first insertion, and five cents per line for each subsequent insertion.

Small Ads.—Condensed advertisements of such a nature as "Lost," Found, Situation Wanted, To Rent, For Sale, etc., not exceeding six lines 25c per insertion; 5 insertions $1.00.

Advertisements ordered for insertion without written instructions will appear until written orders are received for their discontinuance.

Notice to Advertisers.—Changes of copy for contract advertising must be in the hands of the printers by Monday noon, at the latest, each week.

While willing at all times to do what is possible to accommodate patrons, we must, in justice to them and to ourselves, insist on a strict enforcement of this rule.

MRS. ELVA RODGERS,
Publisher.

These Special Bargains

On Sale Saturday and Continuing Throughout Fair Week, Tuesday, Wednesday and Thursday next.

Quantities are large. We are limiting some of them, however, that even the last day of the Fair, when you come for these bargains we will not have to say, "Just Out."

THE H. S. FALLS CO. OF SIMCOE

Best quality of Flannelette Blankets, white and grey, pink and sky border, 66x76, worth $1.25 for 97c. Limit 2 pairs.

Extra heavy, pure linen huck towels, large size 25x41, hemstitched ends, assorted designs, worth $1.25 a pair, Saturday and Fair week the pair, 96c Limit 3 pairs.

Black Persian Lamb Muff, large pillow style, bright curl, neatly lined with silk, each $10.00. Small cross-over neck piece to match, $5.50.

9 piece Toilet Sets, $2.40. Limit 1

School scribblers, regular 2 for 5c. Saturday and Fair week, 3 for 5c.

Heavy fancy figured Blankets for cots, soft as a rabbits skin, different colors, each 39c. Limit 1.

Ladies' Black velvet hats, the season's newest shapes, Saturday and the Fair week 97c each.

12 glass tumblers and 1 glass water jug, 57c.

Men's Overalls, heavy blue and whi stripes and hevy black drill. These are made with bib and braces; also heavy striped cottonade pants, all are dollar values, Saturday and throughout fair week, all kinds 79c a pair. Limit 3 pairs.

These special bargains in Reed Baby Carriages.—
The $20.00 ones for $16.00.
The $22.50 ones for $17.00.
The $24.00 ones for $19.00.
The $25.00 ones for $20.00.

Our finest Reed Couches, worth—$33.50 to be sold at $29.00

Art ticking covered mattresses, 5 sizes, filled with wood fibre and a layer of jutted felt, worth $3.50 for $2.90.

Ladies' Black Plush Coats, 52 inch long, lined throughout, with guaranteed satin, finished with frog, very smart stylish garment, worth $23.50 for $19.00.

Good quality of striped Flannelette, 27 in. wide, light and dark colors, on Saturday and fair week, 15 yards for $1.00. Limit 15 yards.

Fine, soft white union Blankets, 60x80, excellent $4.50 value, the pair $3.90 Limit 2 pairs.

Men's True Blue English Serge Suits, nicely tailored style and service guaranteed, Saturday and Fair week, $13.90 instead of $17.00.

Another large purchase of Boys' Suits to fit boys up to 17 years, $2.90, $3.90, $4.90 for suits worth $4.85 and $6.00.

China Mustard Pots, complete with spoon, worth 15c for 7c each. Limit 2

A six days selling of ladies and juniors Tailored Suits begins Saturday. The season's newest models, full pleated and circular skirt, navy blue and black, fine all-wool Serge and Gaberdines, many styles to select from at $14.90 for a splendid range of $22.00 suits; at $19.90 a large choice of suits worth $25.00.

Men's English Paramatter Rain or Motor Coats worth $7.00 in the five days selling only $4.80.

Store closed all day Monday next, Thanks giving day.

Men's new Autumn styles in Neckwear, with flowing ends, worth 50c. for 29c.

Men's $17.00 Black Beaver Overcoats heavy sealette lining, fur collar for $13.50.

100 pairs of Men's heavy and medi-weight odd pants worth up to $3.50 pair, on sale, choice, $2.50 pair.

50c overall aprons selling at 39c.

$1.25 house dresses, large variety, selling at 79c.

A rack full of Men's Fine Winter Overcoats, worth up to $17.00, choice for $12.90.

A rack full of Men's colored worsted and fine winter tweed Suits, regular up to $16.50—Saturday and Fair week, any suit $12.00.

Automobile Lap Robes, so many kinds and colors, $3.50 to $12.00 at Falls' Store, Simcoe.

The H. S. Falls Co., Ltd
Simcoe, Ontario

Advertise in The Record. It pays.

Subscribe for the Record to-day.

The German seamer, Svionia of Stettin has been torpedoed in the Baltic by a British submarine, according to an Amsterdam despatch.

Centre Walpole Machine Gun League

We, the undersigned, feeling the necessity of our great Dominion to rally to the assistance of our Empire's call for munitions of war have decided to contribute to the Department of Militia for the purchase of Machine Guns, or other equipment that in its wisdom appears most desirable, the sums opposite our respective names. The following list comprising the citizens of Centre Walpole Machine Gun League of Polling Division No. 3, who have subscribed and paid in the amounts opposite their names,—

Thomas Brown,	$50.00
Jas McKenzie	25.00
Wm. Robinson,	25.00
John Mitchell	25.00
Robert Wilson,	25.00
John Butcher,	25.00
Ivey Bros.,	25.00
W. D. Heenan	25.00
N. C. Montagu	25.00
John B. McKenzie,	25.00
Geo. L. Miller	25.00
Robert H. Miller	25.00
John Bousfield,	25.00
McSorley Bros.,	25.00
James Cullen,	25.00
J. J. Parsons	25.00
James Williamson	15.00
Hugh K. Saunders,	15.00
A. M. Williamson	10.00
Montague Bros.,	10.00
Alfred Ionson,	10.00
Stephen Allen	10.00
C. F. Parkinson	10.00
James Davidson	10.00
John Higgins,	10.00
C. A. Finch,	10.00
P. G. Ionson,	10.00
C. W. Ionson,	10.00
Jas. R. Pond,	10.00
John W. Pond,	10.00
McDonald Bros.,	10.00
Frank Saunders	10.00
James Dunnet,	10.00
Richard Parkinson	10.00
John Slater,	10.00
E. W. Gowan,	10.00
John Jacques	10.00
Trousdale Bros.,	10.00
Edward Chanda	10.00
James Miller	10.00
Magnus Banks,	10..00
Chas. E. Brown	10.00
W. R. Hodges	10.00
Chas. Nichol,	10.00
Wm. J. Robinson	6.00
James Hewitt,	5.00
George Saunders,	5.00
Alex. C. Saunders	5.00
Percy L. Buck,	5.00
Robt. Stone,	5.00
Alex. Geo. Everett,	5.00
Mrs. Marion Evans	5.00
John Johnson	5.00
Silas Snyder,	5.00
Peter Banks	5.00
John T. Reid,	5.00
Edward Hyde	5.00
W. A. Rodgers	5.00
W. F. Jacques	5.00
Henry Bousfield,	5.00
R. J. Taylor	5.00
W. J. Pardington	5.00
Doc. Parkinson	3.00
George Mitchell,	2.00
Mrs. John Johnston	2.00
Geo. Dennis	2.00
W. E. Hann	2.00
W. E. Tyrrell,	2.00
Mrs. Nellie Buck	2.00
John Nelson	1.00
Gertrude Buck	1.00
Rebecca Field	1.00
Sarah Saunders	1.00
TOTAL,	$825.00

The officers of the League earnestly request all collectors to complete their work of collecting as soon as possible in order that they may get this matter completed.

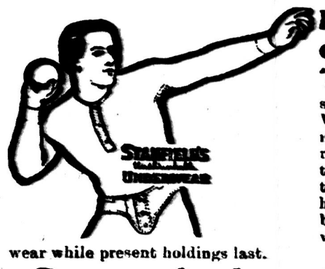
J. J. PARSONS,
Vice-President.

The Record will be sent to any address in Canada from now till January 1st, 1917, for the sum of $1.00—to NEW subscribers only. 50c extra on papers going to the States. Get your name on the list at once.

One of Canada's BEST STORES

No other Store Building like this could exist except by securing an un-built-upon location or by tearing down old buildings and building anew from the ground up. Such safety of construction, safe and secure Elevator Service, Sanitary Accomodation, Thorough Ventilation, Basement as dry as a bone. The excellence, reliability, fullness and freshness of our stock of goods are an established fact as surely as the stability of our building.

THE H. S. FALLS CO. OF SIMCOE



Never Looked So Good To Us. Our great stocks of fine, warm, Winter Underwear for men, women and children, Prices to-day at the mills are twenty to twenty-five per cent higher than when we bought. Old prices prevail here on all underwear while present holdings last.

Are you a hard man to hold? Perhaps you work indoors or perhaps you are an out-of-doors man. It makes no difference, the point is this: If you are super-vigorous, you need underwear of super-strength. Nothing else will hold you long. Heaps of all-wool underwear now ready. All weights, all sizes.

THE H. S. FALLS CO. OF SIMCOE

ABOUT THE STORE

The Combination Telephone Desk and Seat. It takes up little room, because the Seat folds under the desk.

Reviving Scarf Rings for Men and Women's wear, each 50c.

Metal Change Purses, Metal Expansion Purse Tops, Tortoise Shell Hand Bag Frames, Sterling Puff Boxes to dangle from the Belt.

Black Moire Silk Hand Bags, Tortoise Shell Frame, and Ring to slip over waist, $1.75.

V Neck Uuderwear, Vests and Combinations, 50c to $3.00.

Electric Attachments with long Silk Cord; will fit any candle stick.

Mending Wool on Cards in unusual colors to match almost any color of Sweater Coat.

Children's pretty, soft warm figured Silk Kimonas from Japan, Downies to match. The two pieces $5.00.

Our display of inexpensive and Fine Furs is very large. Some extroadinary values in Black Persian Lamb, Black Fox, and Black Wolf Sets can be had.

Nearly a car load of new Linoleums placed in stock last week. Be it kitchen, pantry or bathroom this clean serviceable Floor Covering works a wonderful change in its appearance.

Floor Oils, Cork Carpets, Inlaid and Printed Linoleums one to four yards wide, the square yd. 25c to $1.25.

Visit the Garment Department and inspect the stylish Winter Coats that we are selling for $10, 12 and 15.

A Man's Hat is as conspicuous as his face. He has no choice in the selection of his face, but he can pick out a Hat to suit him, especially at Falls' Store. The new Derbys and Soft Hats are ready $1 to 4.

From England, Men's weather proof and motor Coats, tans, greys and tweed effects from $3.90 to 15.

Women's new Winter Coats are coming daily into the Coat and Suit Department.

Art Needle- work in spite of difficulties, the exhibit is larger and more beautiful than any past year.

Children's Umbrellas at 50c, 75c and $1.00.

Boys Rain Coats at $3.50, 5.00 and 7.50. Girls Rain proof Caps with little Red Riding Hoods $2.75 to 5. All are timely.

The romance of the Candle Stick has never blown out. It is heigthened by Mahogany, Glass and many other kinds of Candle Sticks. Plenty of them here.

All kinds of Vases are displayed in the China Department, 2nd Floor.

Packed singly in a box, a heavy Eider Blanket, a Cord and Tassel to match, to be made into a bath robe, new and pretty designs.

English and French Dinner Sets are displayed, each on a separate table, 99 to 100. 2nd floor.

Little thing of a gifty sort in China are being picked up by the advanced line of holiday pickers. Separate Cups in Doulton, Limoges, etc. are here 15c to $3.50 each.

Suit Case Umbrellas for men and women, 92 to 5. They fit in a 24 in. Suit Case.

Flanelette Night Gowns, all new and fresh and cozy. 39c to $1.50.

It is easy to buy a low priced Eider Comforter, not so easy to buy a good one at a low price. Reliable Eider Comforters at $4.50 to $18.

White Wool Blankets are being felt appreciatively. Great piles of them here at $3.50 to $25 per pair.

More new Baby Novelty Gift Goods.

Women's Eiderdown Bath Robes and Kimonas $1.12.

Chamois Skins, 5c, 10c and 15c. They will not harden when they are wet.

There is no economy in a cheap Vaccuum Sweeper. The "Domestic" is the best.

The cutest children's fancy handerchiefs you ever saw, three in the box, the box 15c.

Gents Suede Walking Gloves, unlined, in grey and chamois color, worth $1.25 for 90c. A rare bargain.

Boys and girls plush lined sleeping Suits, white and silver grey, button up close and with feet. Fit children up to 15 years.

The Exy-Hem Skirt Guage, each 25c.

Oilcloth Feeding Bibs for Children, 9c each.

Novelty Flower Holders, to place in the centre of a Glass Bowl, filled with water. They Come plain glass and designs of frogs, fish, turtles, etc.

Selvyt Cloths for polishing Silver and Glass, 25c.

English Polishing Cloths, 3 for 25.

98c for women's Eider Bath Robe is a suprise to to everybody.

See elsewhere for Further Items---page 5

THE H. S. FALLS CO. OF SIMCOE Limited

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