

The BUSY STORE

WEDNESDAYS AND SATURDAYS OPEN

STORE CLOSES AT 6.30 P. M.

Hot Weater Sales

Muslin, reg. 20c per yard for 15c.
Muslin, reg. 40c per yard for 35c.
Mercerized Crepe, reg. 60c per yard for 50c.
Men's Print Shirts, clearing lines at 50c.
Men's Work Shirts clearing lines at 50c.
Men's Wash Ties clearing lines 15c and 25c each.
Men's Silk Ties, reg. 50c and 75c for 25c.
Big reductions in Men's and Boys' Straw Hats, Outing Trousers.
Boys' long sleeve Jerseys at 25c and 30c each.
Ready-Made Clothing special for men and boys.
We still have good linen towellings at the prices.
Some good bargains in Shoes.
Try a bottle of Johnson's sweet pickles.
Heintz Catsup and Olives.
We have a large stock of Overalls and Smocks at popular prices.
Suits made to order.

MILLER BROS.
Phone 28

The White House Store

! IMPORTANT !

GIVING UP BUSINESS

Commencing Monday, July 17, we will offer our entire stock of Dry Goods, Men's and Boys' Clothing, Overcoats and Mantles, Hats and Caps, Boots and Shoes, Rubbers, Overalls and Shirts, Hosiery at wholesale prices, and in many cases less. Now this is your opportunity, as all lines are advancing and will soon be very scarce. Must be sold quickly.

Will keep Grocery Stock up for a time and sell at the usual prices until further notice.

D. F. WILLIAMS CO.

HAGERSVILLE HARNESS CO.

We Still Have

A few Sets of Single and Double Harness, also Harness Parts which we received before the recent advance in the price of leather.

If you need anything in the Harness Line it will pay you to buy while this stock lasts as this harness cannot be replaced for the same money.

Remember our Special Long Straw Collars.

W. G. STEWART, Proprietor.

Also agents for Massey-Harris Machinery, McLaughlin and Canada Carriage Co., Brockville Buggies, Loudon Hay Tools.

Advertise in the Record
It Pays

Among the wounded reported in today's paper appears the name of Pte. Arthur A. Mann, Aylmer, son of Mr. and Mrs. Samuel Mann, formerly of this town. This the third time he has been on the casualty list.

Dr. Jaques has just received a letter from his nephew, Alfred Truax, who was in the trenches during March and April. Since then he has been in the hospital, but reports himself better and expects soon to be in the firing line again.

Branford July 30. of suspicious origin did 200 damage to Kings unlicensed here early this morning the prompt work of the firemen with the new motor keeping the damage to the room in which it started. The police are for a man with a sack who is said to have been seen to enter a lane on which the room fronted and to come back without the sack.

CASH Hardware.

Farm Goods



We want everyone to know that buying is not a necessary passport to the courtesy of this store. We are always pleased to show goods regardless of whether or not you are ready to buy.

The kinds of goods we insist on selling look better, are better and cost you no more than the kind that are merely made to sell. Your satisfaction is our particular thing we aim at, and we aim to make this the safest store for you to buy at.

The Goods You Can Trust!

- PLYMOUTH Rope for Hay Fork or Slings
- Plymouth Binder Twine
- Brantford Binder Twine
- Extra Castor Machine Oil
- Polarine Auto Oil
- Standard Gas Engine Oil
- Samson Harvest Tools
- Paroid Roofing
- Sherwin Williams Paints

OUR PRICES ARE RIGHT.

E. T. CARTER.

Phone 19 . . . Jarvis

BINDER TWINE

Plymouth Special
600 ft.—13c.
550 ft.—11 3/4 c.

PHONE 22

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MOORE'S STUDIO

MAKERS OF QUALITY PHOTOGRAPHS
PHONE 183

Norfolk St.
S.

Organization and Resources

(Continued from page 5)

Enlistment in Ontario are 18 per cent. of Canadian and British-born between the ages of 18 and 45 years.

Enlistments in the rest of Canada are 22 per cent. of Canadian and British-born between the ages of 18 and 45 years.

WHAT MUST ONTARIO STILL DO?

FIRST. Ontario must give still more of its eligible men for overseas service. Exactly how many depends upon the need, for it is clear that we shall not have done our part until the forces of the Empire and our allies are large enough, not merely to hold the enemy, but to win the war. Short of this result the one hundred and fifty thousand who have already enlisted from Ontario for overseas service would have sacrificed themselves to comparatively little purpose.

SECOND. Ontario must be prepared to give still larger amounts to the Patriotic and Red Cross Funds, as the number of our men in the field increases. And our humanitarian instincts will not be satisfied so long as we know that those who are suffering for us in Belgium and France and other afflicted countries are in need of food. We must therefore give still more if need be to the great cause of Relief.

THIRD. The war has cost Canada to date, between two hundred and fifty and two hundred and seventy-five million dollars, and no exact figures are available with regard to the amount which the British Government has paid out. The cost per day of the keeping up of the British Army and Navy is now thirty-six million dollars. This makes a total cost which is so large that the total outlay of Canada is insignificant as compared to that of the Motherland. This money must be provided from some source, and what more reasonable way could be found than that Canadians should subscribe to our own war loans? This is an investment rather than a contribution, but it is an investment which is patriotic through and through. The people of Ontario should think of the war loans, therefore, as a reasonable call upon their bank accounts.

FOURTH. In order to have the money required for our Patriotic funds and war loans, we must produce an export capacity, both on the farm and in our essential industries, and, in particular one of these industries, namely, the making of munitions, must not be allowed to suffer, for the lives of the men in the trenches are absolutely dependent upon these.

FIFTH. Ontario must therefore supply every available worker, both male and female, to serve the Empire on the farm and in our manufacturing establishments. Some of our men must compare their service at home with that which they could give overseas, and decide where they could serve best, but after all, this number is small. The great thing is to have our people that ALL MUST SERVE, men and women alike. It is only by increasing the number of workers that our production can remain normal or increase while so many are serving in our Army.

SIXTH. To give the service to the Empire which the Province ought to give, which in fact it is in its own interest to give, we need a degree of co-operation between all parts of the Province which we have never attained. The Organization of Resources Committee as its first task the securing of such an organization in each municipality, that intelligent co-operation will be possible. If a municipality has not an effective representative, non-partisan patriotic committee at work, it needs one at once if it is to take a part in the great world struggle. It is only as each municipality, no matter how small, does what it CAN that the Province as a whole can do what it ought.

SEVENTH. The great need for organization cannot, however, be seen until one considers what is bound to happen when the war is over. The soldiers who return to us unable to continue their former occupations must be provided for, and, if necessary, taught that work which they can do, and those who return unwounded must be placed, if not where they were before they enlisted, in some other suitable place. Then, what we do to with the thousands of immigrants whom we are taking in can expect from the British Isles and from other countries whose manhood has been fighting for the past two years? The proud place which Canada has taken at the front and the heroic work which our boys have done in the trenches, is the most wonderful advertisement which Canada has ever received, and we would be foolish indeed were we not to PREPARE for conditions to which this advertisement is bound to lead.

EIGHTH. Ontario must still do its part, and that a very large part, in bringing in the better CANADA for which we long. There must be better social conditions and a higher conception of the duty of public service in the war is to bring to Canada the blessings of those great moral principles for which we fight.

WHY SHOULD ONTARIO DO THIS?

What is at issue in the war for the British Empire and, in particular, for Canada cannot be measured from the standpoint of either money or land. We do not fight to acquire territory or business, but to defend and maintain in the world those great moral qualities, Honor, Justice, and Freedom, which have made our nation what it is, which are all at issue when British civilization and its institutions are at stake. If we fight for these, everything that we can do to contribute to the success of our arms and the development of our country should be viewed from the vantage ground of moral, rather than material gain, and in this case these are not opposed. For us to serve the Empire overseas, on the farm, or in the factory, has but one goal, namely the maintenance of British institutions, and these, unless our vision be distorted, must culminate in the maintenance of a moral life in our people which we have not yet attained.

Any steps which you may take to bring these points forcibly before your people will obviously help them to realize the real and vital interest which the people of the Province, as of Canada and the Empire, have in the great struggle taking place on the battlefields of Europe and Asia.

Anything that you can do to help us will be greatly appreciated.
Yours faithfully,
ALBERT H. ABBOTT, Secretary.

Phone No. 13

THE PLACE OF QUALITY

THE Montreal House

Summer Dress Goods

- Table Linens
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Our Men's Wear Department is open for your inspection

- MEN'S UNDERWEAR in single piece or combination
- BOYS' UNDERWEAR
- Men's and Boys' Shirts
- Collars, Linen or Rubbers
- Straw and Felt Hats

Cash Paid for Butter and Eggs.

J. A. BURWASH

"THE STORE OF QUALITY"

DISCOUNT

25 per cent. on all Men's Oxfords in stock.

To clean out our stock of Women's Tan Slippers reg. price \$2.25 and \$2.50, we will offer them as long as they last at \$1.50 and \$1.75.

We have some broken lines of Women's Tan Oxfords which we will offer at a discount of 25 p. c.

We have some white Canvas Slippers left. To clear will offer them at a 25 p. c. discount.

Don't miss these Bargains as they are all the latest Styles

Harness

Try a Lankford Collar, we guarantee them.

For the next two weeks we will offer our

- \$20.00 Single Harness for \$19.00.
- \$21.00 " " " \$20.00.
- \$24.00 " " " \$22.00.

These sets were all made in our own shop so we can guarantee them.

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Volume XX

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