

Children Cry for Fletcher's



The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the reputation of being the best and most reliable of all medicines for children. It is a harmless substance, and has been used by millions of mothers for the relief of their children's ailments. It is a natural product, and contains neither Opium, Morphine nor other narcotic substance. Its age is its guarantee. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic and Diarrhoea; allaying Feverishness arising therefrom, and by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS

Bears the Signature of  
*Chas. H. Fletcher*

In Use For Over 30 Years  
The Kind You Have Always Bought

The Best Newspaper Value  
In Western Ontario  
The London Advertiser  
All Mail Editions \$3 per Year

Alex. G. Glass,  
EXPERT  
Piano and Organ Tuner & Repairer  
Residence: 113 Baskin St.  
Hamilton, Ontario.  
Leave all orders at The Record,  
100 Jarvis, Ont. Phone 37.

**PATENTS PROMPTLY SECURED**  
In all countries. Ask for our INVENTOR'S ADVISER, which will be sent free.  
MARION & MARION,  
364 University St., Montreal.

The Jarvis Record

ISSUED WEDNESDAYS

We are at all times pleased to receive local news. Send or bring in the facts, which the rest of the community and young of Hamilton and Norfolk county are always welcome to know.

ADVERTISING RATES.  
Yearly contract rates on application to publisher.

Reading Notices.—No reading notice of any entertainment or matter by which money is to be made by any person or cause will be inserted in this paper without charge, except when the job-work for the same is done by the Record Job Department, when one small reader will be given gratis. The price for the insertion of business announcements is five cents per count line each insertion.

Notice to Advertisers.—Changes of copy for contract advertising must be in the hands of the printers by Monday noon at the latest, each week. While waiting at all times to do what is possible to accommodate patrons, we must, in justice to them and to ourselves, insist on a strict enforcement of this rule.

Judicial, Legal, Official and Government notices.—Eight cents per line (12 lines to inch) for the first insertion, and five cents per line for each subsequent insertion.

Small Ads Condensed advertisements of when a notice as "Lost," "Found," "Situation Wanted," "To Rent," "For Sale," etc., not exceeding six lines 25c per insertion; 5 insertions \$1.00.

Advertisements ordered for insertion without written instructions will appear until written orders are received for their discontinuance.

Subscriptions.—One dollar per year in advance if not paid in advance a dollar and a half will be charged. United States papers 50c extra, strictly in advance.

MRS. ELYA RODGERS, Publisher

Went Soaps.  
She boiled beef was the main item on the luncheon menu, and the flavor of this particular joint was so odd that the family laid down their knives and forks in unison.

"General" Mary Jane was sent for. "There is something wrong with this beef, Mary," said the mistress of the house. "Did you soak it as I told you?" "Oh, yes, mum," said the maid-of-all-work brightly. "I soaped it well all round."

RENTON.

Erb, Teeple and Keith Youman are at present working at Brantford.

A. D. Teeple and Mrs. E. Teeple spent Sunday last with Mr. and Mrs. Ed. King near Wiggins School.

Dr. Anderson, V. S., of Simcoe, was in our town on Sunday last with his auto. Roy Stone is working in Hamilton this winter.

D. Secord accompanied by his mother, Mrs. J. Rowntree, spent part of last week with friends near Ambrose and Silver Hill.

A few autos are on the go in our burg these days.

Pte. Sidney Bell, 164th Bct., of Hamilton, spent Sunday here with Cameron Mitchell.

Merry Xmas to all Record readers.

Marketing Potatoes

From the consumers' side, the question of marketing potatoes is of the greatest importance, especially so in years when the prices for this commodity are advancing daily. The officers of the Experimental Farms recently had an opportunity of inspecting quantities of potatoes in the consumers own cellars. The potatoes had been purchased in the ordinary way from small dealers. The condition of the potatoes was most unsatisfactory. In three cases the amount of rot came up to seventy per cent of the total quantity in storage. This rot was the common Late Blight rot, and was certainly present when the potatoes were dug, and before shipping.

The consumer is helpless in such cases and rarely is there a way open to him for compensation. Nor is the small dealer to blame. The blame rests entirely with the shipper and the grower. In order that such losses may be avoided and the consumer be in a position to secure for his good money, good potatoes that will keep over winter, it is necessary for the growers, on their part, to exercise more care in digging, sorting and handling potatoes. Late Blight is a preventable disease; every farmer should know this fact, since the Experimental Farms system has made every effort to demonstrate on many farms in the country the effect of spraying, with results showing the production of sound crops, and an increase in yield amounting to some 90-100 bushels per acre.

The sale of inferior potatoes is dishonest, if not illegal at the present moment. Farmers know from their own experience that storage rots cause great losses in their own cellars. It seems, however, the general practise to dispose of an infected crop immediately and shift the losses from the farmer to the consumer. The latter, however, has to pay the price of good potatoes.

In some instances no doubt, the consumer is to blame by storing potatoes (or other winter vegetables) in too warm cellars. Potatoes and similar vegetables must be stored in a cool place. They cannot stand frost which causes a sweetish taste in potatoes; but the temperature should never rise above 40 degrees F. Where such conditions are non-existent it is better not to lay in a winter's supply as losses are the result.

Farmers are cautioned that the attitude of consumers will eventually result in demanding grading of potatoes just like apples; and the farmer who does not control diseases in the field, will have all rotten or diseased potatoes thrown on a cool place. Diseases in potatoes, when boiled, still make good stock food, it should be remembered. A letter or postal card addressed to the Publications Branch of the Department of Agriculture will bring by return mail all the required information relating to the growing of crops of potatoes free from disease.

New X-Ray.

The British Medical Journal announces that a remarkable scientific discovery is on trial in one of the casualty clearing stations in France. It takes up the task of producing pictures of structures, hidden far below the surface of the body just at the point where X-ray photography ceases to perform. It effectively overcomes the difficulty of being unable to obtain detailed pictures of any organ or body, brain, liver, kidney, and spleen, and to see at a glance by what gross lesions they are affected. In one case a concretion in the appendix was seen clearly.

The miracle is achieved by utilizing the currents of electricity which the body is believed to generate. Two electrodes, each ending in a perforated zinc plate or zinc wire screen, are employed. These are connected with batteries, but are not placed in contact with the patient's body. One screen stands on a pedestal in a vertical position, the other is hung horizontally at right angles to it. The patient is placed with the part to be examined quite close to the first screen and directly under, but at a distance from the second. The current from the patient's own organs is made to operate a sensitive needle, which works upon a revolving cylinder carrying a waxed paper. The so-called hammer needle moves across the cylinder, tapping out little holes in the wax, and when later the wax is held up to the light a diagram is seen which "precisely" resembles the outline of the living tissues, lying vertically below the second screen.

This diagram can be converted into an ordinary photograph by processes familiar to the applied arts. The inventor is James Shearer, a Scotchman, aged 20, a sergeant in the medical corps.

Tender-hearted K. of K.  
The popular conception of the late Lord Kitchener as a "man of iron with a heart of ice" is "ridiculously wrong and unjust." As a matter of fact, he was one of the greatest and tender-hearted of men. Not many years ago his old nurse said, "People tell me that he has no heart and that everybody is afraid of him; but they are wrong. He is really one of the most tender-hearted men in the world; and whenever he comes to see me, as he often does, he is 'my boy,' just as he was in the old days in Ireland when he used to run to me in all his troubles and sing his arms around me and hug me. Ah, there is nobody left who knows the real 'Master Kitchener' as I know him!"

The Whole Great Store

Is Saying Christmas, Christmas, Christmas. Plenty of Room, Plenty of Power and Resources for the Greatest Business that ever Hummed In Falls Store, Simcoe



Santa Claus' Pack is fuller than ever, there are plenty of Toys, Dolls. The Tables are heaped with them, without stint. The Morning is the Best time to come—When all displays are undisturbed.

The Store will Remain open Saturday Night until 10 O'clock. The Last Delivery Saturday will leave the Building at 8 p.m. During the Rush days before Christmas kindly help the delivery boys by taking small Parcels with you.

*H.S. Falls*

To the Men who are Playing Santa Claus—A Set of Furs or a Fur Coat Coat. The Style, the Richness, the Value of Falls Furs will appeal to people that Know.

- MUFFS, Sable, (Skunk). \$18.00, 19.00, 22.50, 25.00, 30.00, 35.00, 40.00, 45.00.
- Neck Pieces to Match —\$20 to 75.
- MUFFS, Persian Lamb \$10, 75, 21.25, 25, 37.50, 30 and 35.
- Neck Pieces to match \$6.50 to 50.
- RICH BLACK FOX SETS \$50 to 60 and 75.
- MUFFS—Mink, \$25, 37, 39, 43, 50, 55, 60, 65.
- Neck Pieces to match \$20 to 75.
- Ermine Sets \$55 to 75.
- Beaver Sets \$50 to 65.
- Civet Cat Sets \$15 to 38.
- Natural Wolf Sets—\$21 to 38.
- Natural Fox Sets, \$22 to 45.
- Black Wolf Muffs, \$16 to 30.
- Neck Pieces to match \$14 to 25.
- Natural Rat Sets \$13.50 to 30.
- Unusual Values in Hudson Seal Sets.
- Cub Bear Sets \$47.50 to 60.
- Pieced Black Persian Lamb Muffs \$4.50 to 15.
- Neck Pieces to match \$3 to 12.
- Beautiful Fur Coats in Hudson Seal, Persian Lamb, Natural Rat and Bocharon.
- Splendid Values in Fur Collared Coats with quilted and Curl Lining at \$18.50 to 25.
- Warm Good Looking Persian Lamb Cloth Coats, nicely lined at \$23.50.

Happy Those Who Receive Furs  
Happier Still are those who Receive *Falls* Furs for they will not only delight with their beauty but they will give lasting Satisfaction because of their fine and dependable quality.

BASEMENT BARGAINS SALE—FRIDAY

Saturday before Christmas—Two Ways to reach the Basement.—By Elevator or the wide easy Stair Way See the Bargain Tables with Real Bargains in Seasonable and Christmas Gift Items.

H. S. FALLS OF SIMCOE, Ltd.

Are You Ready For "XMAS" Hundreds of XMAS Cards at best prices

IF YOU wish to let your distant friends know that they are still in you thoughts call and see our selections of Cards, Booklets, etc. One's Gift-Giving is necessarily limited, but cards can sent broadcast at very little expense of time and money.

Our Stationary Line is replete with splendid selections in the very best of chic boxes, both large and and small, besides the paper in the bulk of the latest weaves. For the Kiddies in School Supplies we have a fresh stock that will furnish every want.

We have a number of Art Pictures ranging in price from 25c to \$2.25. Don't fail to see them.

SAVE MONEY and TIME by buying at

THE RECORD STORE

MAIN STREET JARVIS, ONTARIO