

PARISIAN SAGE

PUTS HAIR ON YOUR HEAD AND KEEPS IT THERE

What's the use of being bald? What harm is there in deliberately allowing your hair to turn gray? Do you want to look old before your time? Give up the thought; old age will come only too soon. Look after your hair. **PARISIAN SAGE** will kill the dandruff germs, and is the only preparation, so far as we know, that is guaranteed to do so. Man or woman, no matter how old you are, **PARISIAN SAGE** will make you look young. Come in and get a large bottle to-day, it only costs 50 cents, and your money back if it does not cure dandruff, stop falling hair, or itching of the scalp. It will make your hair luxuriant, bright and beautiful, and it is the most refreshing, pleasant and invigorating hair dressing made.

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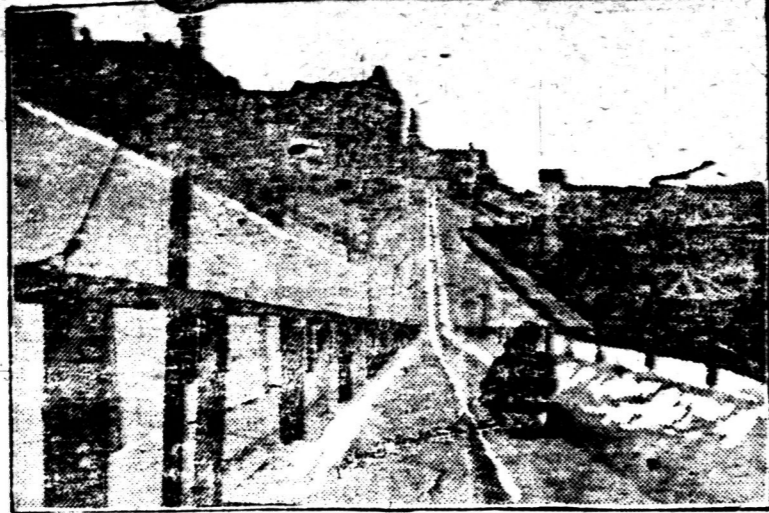
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QUEBEC - IN - WINTER



WHEN the Lord made man, he didn't give him wings; nor even feet of exceptional swiftness. He gave him a mind. Man took his mind, his wonderful, supple, taut-sprung mind and he turned it into harness till he could run with the feet of the horse; he bent it into a bow so that the arrows he shot brought down the birds; he twisted it round and puffed it out and harrowed it up and made railroad trains, and boats, and Zeppelins, and aeroplanes, and Ford cars out of it.

But he didn't start with group-utility. When he was low down in the scale of civilization, and very individualistic, and very much a child, he strung his mind to snowshoes, he whittled it out to skis. He made sleigh runners when he was an Eskimo, and dear knows what sort of freak struck him, but one day, he invented new winter feet for himself, bird feet, swallow-darting, wonder-curling feet. And he called them skates.

Do you skate?
No, I don't mean do you allow John Henry to pull you round on the ice, Evangeline.
Do you skate?

Do you give your soul to the north wind under a towering sky, do you feel the breath behind you die away, second best in the race round the river-curve—do you bend, and sweep, and dip, and glide with that quintessential poetry of effortless motion that the bird feels against the sunset and the fish in the summer sea? Do you get the tingle of the air into your blood, do you forget your bank account, and your standing in the social register, your party affiliations, your age, name, sex and hotel bill in the wonderful rhythm of a wind blown leaf? Think I'm exaggerating? There isn't any such skating possible? Just you take the first train to Quebec and find out.

Quebec is French enough to entertain you, English enough to make you comfortable, Canadian enough to be different to anything you ever saw before. Quebec is as different from Toronto, Montreal, Winnipeg, Vancouver as each one of them is different from every other one. All cities differ in that way. And then Quebec rises up and announces herself as different again, from all of them bunched.

The air of Quebec is cold. Yes, And that makes ice, real, firm, outdoor, all-the-winter ice. But the ozone that the north gods blow into Quebec air is so potent, so exhilarating, that the skater's cheeks glow with it and every little red cornucopia has done fox-trotting through the doors of her heart.

Quebec girls don't need rouge. And they don't need alarm clocks. There are skating clubs, and curling clubs, and snowshoe clubs galore, each with its own picturesque uniform. And the high revels in the distant lodges on many a winter evening hold nothing enervating in their pleasure when they end up with the torchlight tramp home again over the crisp snow.

But don't be afraid to go to Quebec because Fairy Godmother didn't put a skating foot in your birthday stocking. You can toboggan with no practice at all if you have nerve and can pick up a steersman.

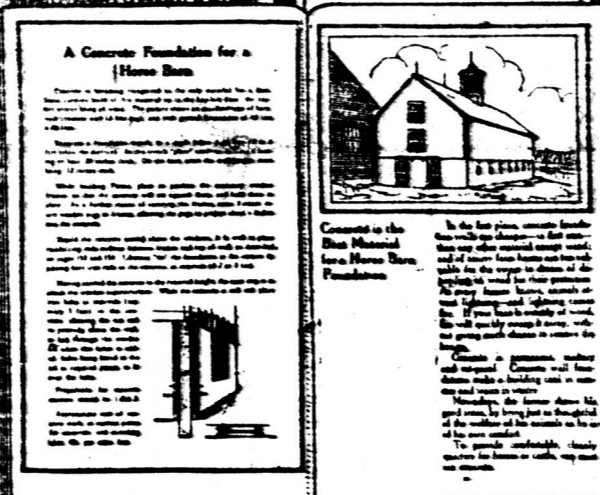
The most popular slide in the city begins under the shadow of the King's Bastion of the Citadel and lands you breathless at the door of the Chateau Frontenac tea-room. You've done a quarter of a mile in something under thirty seconds. But that isn't all. Tobogganing isn't just a "stunt." It's winter as natural. You've breathed in health—zip, vim, zest—with every foot of it.

Do you wonder too that you find what real sleep is, at the Chateau? You don't just lie on the top of that sort of sleep and locate the lumps in it. You sink into it miles deep. It's a feather bed of dreams; it's the abysmal depths of the sea of forgetfulness; it's the best wrinkle eradicator in the world. It puts a week between yesterday and to-day, a Sleeping Beauty week. Quebec will be full of winter sports this season arrangements being made for a great carnival to be held under the shadow of the Chateau Frontenac.

It makes the morning sun over the hills look like the sun of childhood, when getting up was an adventure. You felt that way when you were seven because you were top-toe to the walk. You'd felt like that to-day if it wasn't for the artificiality and non-healthfulness of your indoors existence. Seven—seven—seven—seven—seven—we can all find Fairy Joy-o-Day sitting on the bedpost every morning, if we only take life as it comes, cheerfully, temperately, unselfishly, outdoorsfully.

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You
Build—

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FARMER
CAN DO WITH
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