


BANK OF HAMILTON

ESTABLISHED 1812



ECONOMY

It is not as easy to acquire the saving habit as to learn extravagance. The incentive to economize is now very real. Open a Savings Account at the Bank of Hamilton. Interest allowed on deposits of One Dollar and upward.

JARVIS BRANCH

R. N. TELFORD, Manager.

29-A

Capital Authorized \$5,000,000
 Capital Paid-up - \$2,000,000
 Surplus - \$3,475,000

SOME GOOD ADVICE

If you have dandruff, get rid of it by using the germ.

If your hair is falling out, stop it.

There is one sure cure that will remedy these misfortunes and aid you to remain young.

PARISIAN SAGE, the great hair restorer, is guaranteed to permanently remove dandruff in two weeks, or we will give you your money back.

PARISIAN SAGE stops falling hair - prevents the hair from fading. It is the best beautifier for ladies' hair, as it makes harsh, lifeless hair fluffy, soft and beautiful.

PARISIAN SAGE is rigidly guaranteed. 50 cents a large bottle.

For Sale By
J. R. Seater, Jarvis

TRY RECORD ADS IT PAYS

Sock Knitting.

The following note on How to finish off the toe of socks being knitted for the soldiers by the ladies of the Hamilton Sock Bait, will be of interest to the workers and satisfaction to the Committee in charge.

TOE—Divide the 60 stitches between the three needles. 23 on each.

1st row—Knit together 1st and 2nd stitches on each needle.

2nd row—Knit together 2nd and 3rd stitches on each needle.

3rd row—Knit together 3rd and 4th stitches on each needle.

And so on, beginning again with 1st and 2nd stitches after reaching the last stitches on each needle. Decrease to nine stitches. Draw wool through stitches, and darn in carefully.

The Jarvis Record

ISSUED WEDNESDAYS.

Subscriptions.—One dollar per year strictly in advance; if not paid in advance a dollar and a half will be charged. United States papers 50c. extra, strictly in advance.

We are at all times pleased to receive local news. Send or bring in the facts, we'll do the rest. The coming and goings of Haldimand and Norfolk people are always welcome items of news.

If you wish your address changed, give old as well as new address.

ADVERTISING RATES.

Yearly contract rates on application to publisher.

Reading Notices.—No reading notice advertising any entertainment or matter by which money is to be made by any person or cause will be inserted in the Record without charge, except when the job-work for the same is executed at the Record Job Department, when one small reader will be given gratis. The price for the insertion of business announcements is five cents per count line each insertion.

Notice to Advertisers.—Changes of copy for contract advertising must be in the hands of the printers by Monday noon, at the latest, each week.

While willing at all times to do what is possible to accommodate patrons, we must, in justice to them and to ourselves, insist on a strict enforcement of this rule.

Judicial, Legal, Official and Government notices.—Eight cents per line (12 lines to inch) for the first insertion, and five cents per line for each subsequent insertion.

Small Ads.—Condensed advertisements of such a nature as "Lost," "Found," "Situation Wanted," "To Rent," "For Sale," etc., not exceeding six lines 25c per insertion; 5 insertions \$1.00.

Advertisements ordered for insertion without written instructions will appear until written orders are received for their discontinuance.

MRS. ELVA RODGERS, Publisher.

Advertise in the Record

When Machine Cost is Lowest

A Petrograd correspondent states that a high German officer taken prisoner on the Dvina, and to whom the offensive against Verdun was mentioned, made the following remarks:

"In what does the decision of the German Headquarters Staff seem strange? Verdun is an advanced post on our flank. How could we seek to march on Paris by another route while leaving this salient thrust into our flanks. Verdun would then be no longer on our flank, but behind us. How is it that you do not understand that? We read attentively all that is written in enemy papers and are surprised at your astonishment. According to you, all we try is stupid or at least impractical or useless. We have, all the same, continued to act according to our conceptions. What matters the price? When it is absolutely necessary to obtain something the price becomes a question of the third order. All foreign critics are appalled at our losses and astonished at seeing us consent to them, bringing regiment after regiment to the attack in close formation, and that without hesitation. Be assured that Germany more than anyone has need of these men. But what is to be done? To be conquered before having attained our end or to overcome the adversary? That is the question. That is why each hour, each minute, each second even is for us of extreme importance, and that is also why we find it to our interest to follow the method which others think too costly. Whatever our losses may be they would be infinitesimal in comparison with defeat."

Safe in the Moat.

At Givenchy Keep there is a moat, and under the battlement orders the regiment stationed there must clean out the moat every fortnight. Every regiment which has been there has discovered in the moat a safe. With eager faces the soldiers have gathered round as the safe has been hauled out of the moat, and with great expectancy they watched the efforts to force it open. Once it is opened, the words "Drop it in again, old fool," meet the eye. And it is religiously dropped in again for the next regiment to fish out.

YES

Building Something Better All The Time

We have been at the Storekeeping a long time, but what we know about it is little in comparison with what we shall be as we go on learning and introducing new ideas. There are no places in the store, (even if we are told nearly everyday that there isn't a store in Galt, Brantford or Guelph quite so good and homelike as "Norfolk's Pride") that things are so well done that we can now sit down. There are, to sure, scores of seats throughout the Store that people can do their shopping comfortably and for old people and visitors to sit down to wonder and to look around this big well-kept busy place. Everything is alive and growing bigger and better as the people praisefully observe.

H.S. FALLS CO.

Fashionable Summer Dresses:

They are all made from the scarce and fashionable materials and they have the newest and most fashionable Materials and they have the newest and most interesting features. They are for women and juniors. Prices range from \$3 to 25. We haven't a last years garment to offer you.

Now, Now, Now.

You never miss the water, till, etc., etc., etc. You will never miss Pure Linen Table Cloths, Pure Linen Napkins and Pure Linen Tea Towelling to dry your glassware, etc. until you have to use cotton. **OUR JULY SALE BEGINS SATURDAY.** We invite you to one of the largest and finest linen displays ever made in this store. All bought very advantageously and to be sold very reasonably. Without any object to alarm our customers, it is due them that we should tell them now that we have within the past few days received notices of advances in pure linens that are really astonishing.

Saturday begins the sale of nearly \$2000.00 worth of Black Silks at great savings. Black Peau de Coie, Black Duchesse and Black Taffeta Silks.

A fine choice of French and English Dinner Sets. In fact we have never shown a finer choice. The patterns are new and beautiful, the saving real and substantial.

One of the rules of this business is to keep stocks well assorted all the year round. We would rather have too much on hand all the time than to have too little.

Saturday opening day of the special sale of Wash Skirts. Very Smart Styles in Novelty Awning Stripe Garterdines, White Piques, Repps and plain Indian Head.

GOING SALES: Blouses, White Wear. Millinery, Wash Goods and Men's Suits

Nest Building

If you are thinking of it visit Falls Home Furnishing Department. We will undertake to furnish the bride's home. However simple the nest is to be or how grand you may want it. When you are ready we shall be glad to talk it over.

Just Open

New Art Satens, New Art Demins, New Art Crestones, New Art Chintzes, New Art Silkolines.

Regarding Returned Goods

RULE 1

For Sanitary and other reasons, the following articles cannot be returned or exchanged:

- Bedding and Mattresses.
- Garments when altered as agreed.
- Combs, hair and tooth brushes.
- Hair goods and ornaments.
- Rubber Goods.
- Women's Neckware and veiling.
- Remnants

RULE 2

All merchandise will be considered sold and not returnable if in the customer's possession longer than five days and only returnable when in the original condition and accompanied by the sales check.

RULE 3

Christmas merchandise cannot be exchanged after January 1.

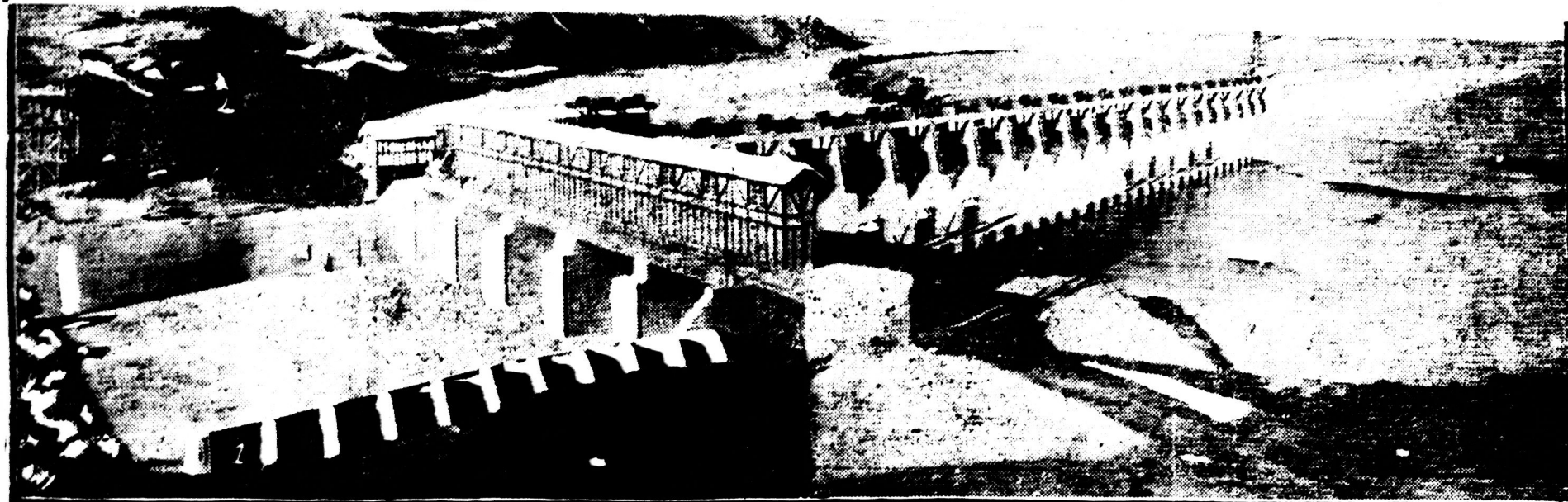
RULE 4

Wedding Gifts may be returned for exchange only within thirty days following the wedding. These rules go into effect Saturday, July 15th, 1916. Please co-operate with us in a reform which will be a benefit in every way to everyone in the community.

H. S. Falls Co

OF SIMCOE, LIMITED.

TURNING DESERTS INTO GARDENS



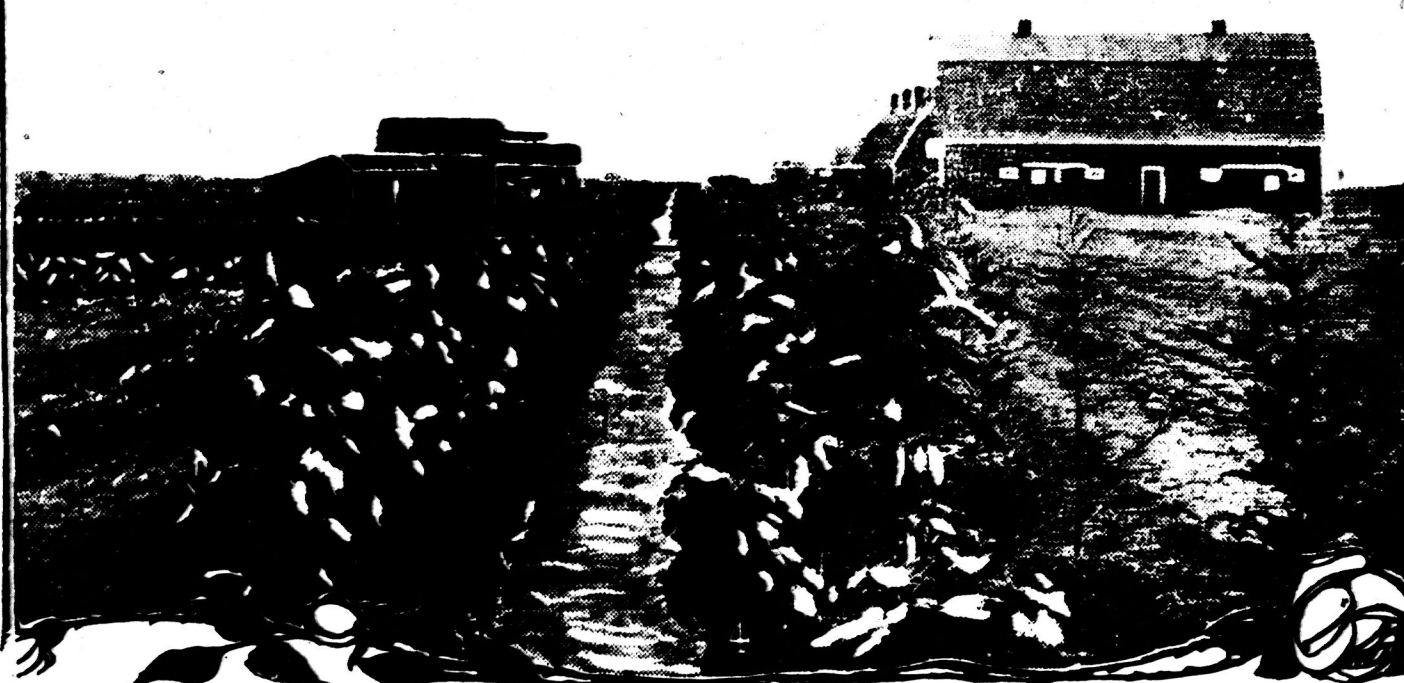
- (1) Bird's Eye View of the Basano Dam.
- (2) The Dam Under Construction.
- (3) The Sluice Gates Open.
- (4) Distributing the Water.

OUT on the prairies of Western Canada and among the mountain valleys of British Columbia, deserts are being turned into gardens by the application of life-giving waters.

Every desert is a potential garden at this one chief necessity is met, though it is not fair to use the word desert or even an arid region, for Alberta is neither arid or desert. But nature may often be assisted in her great task of production, and this is what the irrigation systems of the Canadian West are doing.

In Alberta the Canadian Pacific Railway is developing the largest individual irrigation project on the American continent, with an area larger than the totality irrigated area in either Colorado or California. Portions of a tract of three million acres will be included in this prosperous and fertile so-called "dry belt" region. The western section is already completed, including sixteen hundred miles of canals and ditches. The eastern section is in process of development where twenty-five hundred miles of canals and ditches will be completed for the service.

On April 26, 1914, the great irrigation dam at Basano, Alberta, was opened. Built across the Bow River, thirty miles east of Calgary, the huge structure, 1,500 feet long, will conserve the water of the Bow for the eastern section. Another great dam



sewing work, which will serve the same tract, is a giant aqueduct at Brooks, thirty miles east, two miles in length, which carries the waters of a branch canal over a wide valley. One has only to visit this great undertaking of the Canadian Pacific Railway to realize not only its magnitude but the results it will, indeed is, producing. Here is one of the smaller radiating ditches, filled with rippling water. On either bank there has responded with a luxuriant growth, and a garden of productivity is the result. The wheat fields of

land in another direction, showing a fine head of grain after imbibing the three-queching waters, for nature throws as do humans. All kinds of growths prosper—fruits, cereals and garden truck, while dairying and live stock growing flourish wherever there is an irrigation canal. The country is filling up with what are called dry farmers for the waters ensure a practical certainty of crop. A six-year yield of Marquis wheat on irrigated land runs forty-four bushels to the acre, has contributed to the world's supply of flour. Here the G.P.R. provides

their Ready-Made Homes, where the settler is assisted generously in establishing a foothold. Through southern British Columbia the effect of irrigation systems is shown in the flourishing orchards of the Okanagan, Arrow and Kootenay Lakes country, along the Cariboo road and in many another section. Thus this most ancient of natural aids is the most modern, dating from the Garden of Eden and contributing to the Alberta irrigation system is one that has contributed to the world's productivity, and to Canada's wealth.