

BANK OF HAMILTON
ESTABLISHED 1872

A GOOD HABIT
The Saving Habit is easily acquired. You can open a Savings Account in this Bank with one Dollar, and add to it weekly or monthly without inconvenience.

JARVIS BRANCH
R. A. TELFORD, Manager.

Capital Authorized \$5,000,000
Capital Paid-up \$3,000,000
Surplus \$3,475,000

The range with pure white enamelled steel reservoir stamped from one piece. The

McClary's Pandora

Range reservoir is seamless and clean enough to use in cooking, and preserving. See the McClary dealer.

MADE IN CANADA
for sale by E. T. CARTER

Go to
A. RODGERS
—FOR—
Repairing & New Handmade
Boots and Shoes.

A. RODGERS,
JARVIS, ONT.
Agent for
Consumers Wallpaper Co.
See Our Samples.

**Grand Trunk Railway System
TIME TABLE**

Go to Hamilton	Departs 7:40 a.m.
No. 1 to Hamilton	" 8:20 a.m.
No. 1 to Hamilton	" 8:50 p.m.
No. 1 to St. Thomas	" 9:25 a.m.
No. 1 to St. Thomas	" 8:45 p.m.
No. 1 to Canfield Junction	" 8:15 a.m.
No. 1 to Canfield Junction	" 8:25 p.m.
No. 1 to Port Dover	" 10:55 a.m.
No. 1 to Port Dover	" 8:42 p.m.
No. 2 to Port Dover via Pt. Dover and Sturges	Departs 7:40 p.m.

**PATENTS
PROMPTLY SECURED**

In all countries. Ask for our INVENTOR'S ADVISER, which will be sent free.

MARION & MARION,
364 University St., Montreal.

35 cents
Pays for
The RECORD To January 1st, 1917
Try It

Americans in Canada



- (1) Procter & Gamble Co., Hamilton, Ont.
- (2) Gore Bros., Hamilton, Ont.
- (3) The Canadian Paper Mills Co., Ltd., Chatham, Ont.
- (4) Canadian Ingersoll Rand Co.'s Plant at Sherbrooke, Que.

The process of industrialization in Canada has been going on for a good many years, and it has become apparent that the political and economic conditions of the country are such that it is not reasonable to expect that the work of war would not stop temporarily at least, to this process of industrial penetration; but the positive has been the case. Even since the recovery of capital from its paralysis, eight months or so after the war began, the establishment of American branches in Canada has been going on with greater energy and determination than before, and investigation has shown that the war, instead of discouraging such adventure, has afforded new reasons to justify it.

Speaking broadly, the American firms which have established themselves in Canada during the past twelve or fifteen months have been attracted by one or both of two main considerations. Either they have had an eye on the Canadian domestic market, and have regarded the present as a favorable opportunity for a campaign in it to use of their own abnormal cash reserves, and the exceptional activity of the Dominion; or this is the explanation in the majority of cases, they have had an eye not only to the Canadian market but also to the vast territory of the Empire, and are convinced that in the fiscal arrangements which will follow the conclusion of peace no neutral country will receive "most-favored-nation" treatment from any of the Allied countries.

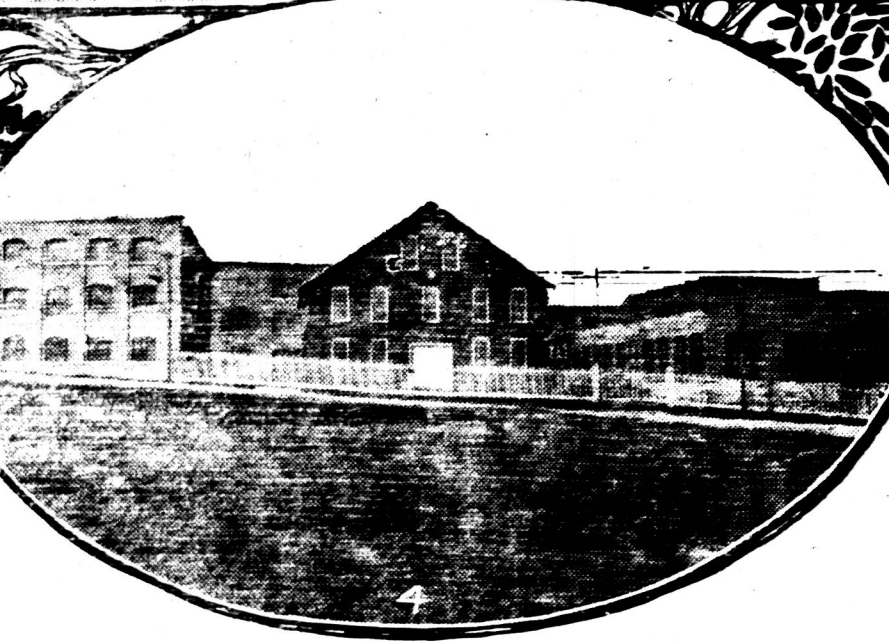
Canada, combining the economic advantages of the American continent, with its wealth of raw material and of skilled labor, with the market advantages of a member of the belligerent Entente, is the natural basis of operations for an American concern with designs upon European markets. This, according to the industrial commissioners of various Canadian cities, and of the Canadian Pacific Railway, is the main motive in inducing most of the recent American branch establishments in Canada, and is likely to bring to Canada within the next few years industrial capital running to many hundreds of millions.

American concerns which have established plants in Canada since the beginning of 1914, is an imposing evidence of the attractive power of the Canadian market and of Canadian export possibilities. It should be noted that all of the establishments are substantial plants, built for meeting a large business and for carrying on not merely a sales agency or an assembling process, but practically the entire process of production from the purchased raw material to the finished article.

One of the first American products to meet with an avowed policy of fiscal discouragement in Free Trade England, as a result of the war and its effect upon trade balances was the automobile. The establishment of branches of American automobile concerns in Canada has already been going on for some years, owing to the great growth in Canadian consumption of the article and the popularity of American brands. But the present situation has given a tremendous impetus to the movement. Existing plants have been vastly enlarged, and three new and important plants have been undertaken, those of the Maxwell Motors at Windsor, Ontario, the Chalmers Motor Company at Walkerville, Ontario, and the Chrysler Motor Company at Oshawa, Ontario. This is exclusive of the Canadian and enlargement of Canadian-owned plants by American firms for the manufacture of American brands of cars.

One of the biggest industrial undertakings of the year was that of the of an immense plant in Hamilton, Ontario. The famous packing house of Procter & Gamble Company, the proprietors of Ivory Soap and of sundry other soap and cottonseed oil products, who have commenced the exportation of their goods to Canada from Hamilton, Ontario, which city, it will be noted, is a favorite with American industries owing to the combination of cheap power and good labor supply with the best of shipping facilities. The Flint Varnish & Color Company has put up a branch factory at Toronto, Ontario; and the Link Belt Company is locating in the same city. Sherer & Gillett, makers of store counters, are establishing at Guelph, Ontario. The Maple Leaf Condensing Company, a Detroit concern, is at Chesherville, Ontario.

The number of concerns establishing in the Province of Quebec has



been small compared with those of Ontario, but the present labor situation, which is much more favorable in Quebec, is likely to correct that tendency to some extent. An important asset to the industries of Sherbrooke, Quebec, is that of Kayser & Company, the famous manufacturers of silk gloves, stockings, and other articles. The Aetna Explosive Company, at Drummondville, Quebec, has been improperly regarded as a war industry; it is so for the time being, but its immense plant has been designed so as to be available to the manufacture of dyes when the explosive business falls off. A rumor which appears to have good foundation, though not officially confirmed, asserts that one of the great American chemical and explosives concerns has made all preparations for the establishment of a plant for the production of nitrates from atmospheric nitrogen at one of the hitherto undeveloped powers of Quebec Province.

Several American concerns already operating in Canada have found that their existing plants are not equal to the demands which they are asked to make. The Dominion Sugar Company, which is largely financed by American sugar-raising capital, is adding a big plant at Chatham, Ontario, to its existing buildings at Wallaceburg in the same province. The Goodyear Tire & Rubber Company is removing from small premises at Bowmanville, Ontario, to an immense property which it has bought at New Toronto, Ontario. These examples, all of them being enterprises undertaken long after Canada's participation in the war and her financial sacrifices for that cause, were known and allowed for, are convincing evidence that the progressive manufacturers of the United States have perfect confidence in Canada as a field for industrial investment. As most of them are looking for an export trade, it would appear that they are satisfied that production costs in Canada will not be materially altered after the war, either as regards labor supply, cost of living, or burdens of taxation. Mr. Graham W. Curtis, Industrial Agent of the Canadian Pacific Railway, stated recently that he had American confidence in, and comprehension of, Canada, was greater than strength made by the Dominion since the war, and that undoubtedly at any other previous date.

A Great, Cool, Fresh Air Store filled with the best of New Goods offers these bargains for Saturday

200 pretty White and Fancy Blouses, value up to \$2.00, choice 89 cents. The beauty of these Blouses will surprise you.

150 Juvenile Suit Cases for Saturday Sale, 29 cents each.

Natural Shantung, 32 inches wide, cleanly woven, special 60 cent value, Saturday 47 cents.

EXTRA FOR SATURDAY—Black Paillette, full yard wide good firm quality, guaranteed, reg. \$1.50, Saturday Extra 1.19 yd.

39 inch Black Taffeta, excellent wearing quality, all pure silk, our \$1.25 value, for the day's selling 98 cents a yard.

A Corset Sale—all steel filled—4 hose supporters...extraordinary value—Just for Saturday—a pair 47 cents.

A better quality in Black Taffeta, regular \$1.50, special for the day's \$1.15 yard.

Make it a point to see the China Table, made up of odds and ends, values priced at 25 cents. Selling for the day OCHOICE for 9 cents.

Wash Trimmings for Summer Frocks, in neat oriental woven effects. Priced from 10 cents to 15 cents yard. Extra for Saturday, 5 cents yard.

A Sale of Sponges, imported, values priced from 40 cents to 75 cents. For the day's selling, each 19 cents.

Clear in our entire stock of Women's Sport Coats. Reg. value up to \$10.00. Take your choice, any coat \$6.75.

Ladies' Kimonos, full length, plain Japanese Crepe or Oriental effects, in all the new colors, trimmed satin to match, short sleeves, originally priced at \$2.50. Saturday selling \$1.95.

Women's Linen Motor Dusters made of heavy crash belted style, trimmed, pearl or pearl buttons. Reg. \$5. extra for Saturday, 3.70.

Fine Summer Dresses, a rack full of them, most exceptional values these hot summer days. Priced up to \$4.50. Extra for Saturday selling \$3.49.

Women's Poris Knit Vest, fancy yoke, sleeves and sleeveless. Sizes 34 to 38. Reg. 50c. Special Saturday Selling 29c a Garment.

Women's Summer Gowns, made of fine Crepe or Long Cloth, short sleeves and low neck, embroidered yokes, worth \$1.00, Saturday 69c.

Large size Trunks with interior tray, built for hard wear. Reg. \$5.00, 10 only, for Saturday special \$3.48.

Men's Two Piece Bathing Suits, special for Saturday, 69 cents, suits complete.

Big purchase of Men's Work Shirts, plain blue, black and white stripes and linen shades. Reg value 75c extra for Saturday 49 cents.

Boys Cottonade Pants, sizes 24 to 34. Reg. \$1 Saturday 69c.

Boys' Bathing Suits, combination style, any size. Reg. 50c. Special for the day, 69 cents.

Buggy Lap Dust Robes, two big values for Saturdays selling — Line 1—Reg \$1.25 for 90c. — Line 2—Reg. 79c for 50c.

Two Saturday Special in Furniture—Line 1—Verandah Chairs priced at \$1.25, Saturday Selling 95c.

Line 2—Verandah Chairs, side arms, high backs in green, red or golden, cane seated. Reg. \$2.50 for the day only, choice \$1.90.

Railway Fares Refunded on a Liberal Basis.

H. S. Falls Co
OF SIMCOE, LIMITED.