# roduction and hrift

## CANADA'S CALL FOR SERVICE AT HOME

The Empire needs food. If you are not in the fight-Produce More and Save More | The Empire needs food. If you are not in the light ing line you may be in the producing line. Labour is limited—all the more reason to do more than ever

before. Grow food for the men who are fighting for you. The Allies need all the food that you can produce. Every little helps. You are responsible for your own work. If you cannot produce as much as you would like, produce all you can. Work with the right spirit. Put fighting energy into your effort and produce now when it counts. The more you produce the more you can save. Producing and saving are war-service.

## Make Your Labour Efficient

In war-time do not waste time and energy on unimportant and unprofitable work. Economize labour. Put off unproductive work till after the war, and, if

There should be no waste in war-time. Canada could

possible, help in producing something needed now. Let us not waste labour. Canada needs it all. If possible help to feed the Allies. Make your backyard a productive garden. Cultivate it with a will. Make your labour count for as much as possible.

### Do Not Waste Materials

pay the annual interest on her war expenditure out of what we waste on our farms, in our factories, in our homes. Every pound of food saved from waste is as good as a pound of increased production. The way for a nation to save is for every individual to save. France is strong to-day because of thrift in time of peace. The men and women of Great Britain are not only "doing" but are learning to "do without."

### Spend Your Money Wisely

better investment.

NOTICE TO

Leather faced Collars,

thong, \$3.00.

Cloth faced, short

straw, \$2.50.

Long Straw, Scotch

bodies, \$4.25

Men's Urus Calf Shoes best everyday, \$2.25 up.

Women's Shoes good every

day, \$2.00 up. Boys' and Youths' fr m

\$1 50 up.

Misses and Girls, \$1.50 up.

ONE MONTH ONLY

J. J. COONAN

JARVIS, - - - ONT.

Cut This Out

Practise economy in the home by eliminating luxuries. Wasting our dollars here weakens our strength at the Front. Your savings will help Canada to finance the war. Save your money for the next Dominion War issue. There can be no

THE GOVERNMENT OF CANADA

THE DEPARTMENT OF AGRICULTURE

THE DEPARTMENT OF FINANCE

Children Cry for Fletcher's

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of and has been made under his per-Cattlitude sonal supervision since its infancy.
Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but Experiments that trifle with and endanger the health of Infants and Children-Experience against Experiment.

## What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other Narcotic substance. Its age is its guarantee. It destroys Worms and allays Feverishness. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic, all Teething Troubles and It regulates the Stomach and Bowels, assimilates the Food, giving healthy and natural sleep. The Children's Panacea-The Mother's Friend.

## GENUINE CASTORIA

Bears the Signature of

In Use For Over 30 Years

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JARVIS, ORT.

## Wanted

To learn the Printing trade, must have fair education, be energetic and willing to take instruction. Good Big wages when trade; finished. Apply to

The Jarvis Record

\*\*\*\*\*\* Garros, Now a Prisoner,

Is Still the Greatest

Airman of All Armies

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* ITHOUT disparaging the feats of skill and daring done by the German aviators men like Boelke, Baren von Althaus, and Lieutenant Immelmann, it may fairly be claimed that the British and French aviators are their superiors. The greatest achievement of an aviator in this war stands to the credit of a British flight officer, Lieut. Warneford, who single-handed attacked and destroyed a Zeppelin. It was as though a humming-bird destreyed an eagle. To the deep regret of the British Empire, Lieut. Warneford was accidentally killed a couple of days later when testing a new machine. Rejand Garros, the famous French aviator, now a German prisoner, is one of the most daring and skilful aviators whom the war has developed, though indeed he was a famous trick fiver in days of peace. He had destroyed several aeroplane before being forced to descend in enemy territory and surrender.

One of his exploits, which showed not only the daring of Garros, but his humanity, occurred some months A new German machine, an



ROLAND GARROS.

Aviatik, was sighted approaching the French lines at terrific speed. Half a dozen flyers with their pilots dashed for their machines, but before one of them was seated they heard a whirring noise overhead, and saw Garros, first, as usual, and alone, riskeeping in the shadows. The Aviatik passed him and apparently did not notice the Frenchman. Then he suddealy rose in the rear of the German and began to circle and climb. Before he could get high enough he was spotted, and the German craft wheeled and dropped bombs, which missed Garros, who mounted higher. Then came the rattle of machine guns, and the observers could see white patches in the wings of Garros' machine where the bullets had struck. Garros did not fire. He continued to wheel round and round in a narrowing The Aviatik could not pivot quickly enough to keep the range, and it, too, began to circle. At 400 yards Garros opened fire with his mitrailleuse. First the German gunner collapsed, then his pilot. The Aviatik burst into flames and dived 1,800 feet. The New York Times "Garros circled gently to the ground and lighted 20 yards from the burning mass. As he approached it he uncovered and saluted. He stood there silent, perhaps sorrowful. As the other airmen rushed forward to the marsh yelling like Dervishes, Garros walked away. They saw tears

When the war drum beat its call brunghout Great Britain, among those who offered their services to their country were the eligible men employed on the Sandringham estate of King George. As a compact body they were incorporated in the Fifth Norfolk Regiment and in due time were sent to the front, their post of duty being on the Gallipoli peninsula, where the Anglo-French forces were making brave but futile efforts to force the passage of the Dardanelles. Because of the fact that the King knew all of the men from Sandringham personally he took a deep interest in the fate of the Fifth Norfolk and naturally the entire nation shar-

running down his cheeks."

ed in the interest. One day the regiment charged into forest which was held in strong force by the Turks, and since that charge, which English writers are comparing with the charge of the 600 at Balaklava, immortalized by Tennyson, not one word has been heard of one of the number. Whether they were killed or captured is unknown. Efforts are being made in England to learn through diplomatic channels what fate befell them.

Bullets Which Trail Fire. After many months experimenting,

J. A. Sambrook, of Ellesmere Port, England, has invented a bullet which travels at a tremendous velocity and emits a trail of sparks, which, he asserts, will pass through a Zeppelin like a comet through space and instantly blow it up.

The invention consists of an or dinary sized bullet charged with a special preparation which ignites with its passage through the air. The bullet can be fired from an ordinary rifle, and is easily adaptable to aircraft and machine guns.



## Gentlemen!

Just a few words to tell you that we have secured from a fine clothing manufacturer that has been unfortunate, One Hundred (100) Men's Fine Suits that were made to sell for \$15.00 to \$18.00. Suits differ from the \$15.00 and \$18.00 Suits only in one Single feature, that they are to be sold for \$12.00. They are frankly the finest Suits we ever sold for \$12.00. The trouble with a lot of men who buy popular priced clothes is that they don't expect enough for their money. They have an idea that when they spend only \$12.00 for a Suit they are expected to take a chance on workmanship, style or material. You take no chances on these Suits. This isn't merely a sale of \$15.00 and \$18.00 Suits for \$12.00. It is a sale of the particular suit you are looking for right now.

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has many things in anada: she is a new developing; she is triotic: she has sent rave soldiers to fight in this great war. re are more men than quite likely that after us ladies of the