

HOW WE WISH EVERYONE Who goes to buy Furniture, Rugs and Carpets could first see the stocks here on the 3rd Floor and in the Basement

Customers coming for the first time to Our Furniture and Home Furnishing Department are surprised at the Large and Varied Displays. That is Gratifying. What we really have been Seeking is to have a Home Department that will Interest Everybody and to make it possible for our Customers to choose Furniture, Rugs, etc., that are Really Worthy, and yet not to be called upon to pay Extravagant Prices. If you have decided on exactly what you want in Furniture and Rugs, it will be shown to you at once, but if you are seeking Ideas we suggest that you come to Falls' Store and spend an Hour Looking Over the Beautiful Displays of Furniture, Rugs and Carpets. The Stocks are Far Beyond What you would Expect.



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| <p>Tapestry Rugs
In a great variety of designs and colorings, sizes 7 ft. 6 in. x 9 ft., 9x9 ft., 9x10 ft. 6 in., 9x12 ft., 10 ft. 6 in. x 12 ft., 12 x 12 ft. Prices \$9.50 to \$27.50.</p> <p>Brussels Rugs
In Oriental, Floral and Autumn designs; splendid selection of colors; sizes 6 ft. 9 in. x 9 ft., 9x9 ft., 9x10 ft. 6 in., 9x12 ft., 9x15 ft., 11 ft. 3 in. x 12 ft. At \$13.50 to 40.00.</p> <p>Crossley Velvet Rugs
Seamless, in beautiful shades and designs; sizes 7 ft. 6 in. x 9 ft., 9x10 ft. 6 in. x 12 ft. Prices \$19.50 to 30.</p> <p>Axminster Rugs
In Oriental designs and colors. The rich, deep pile of this rug makes it one of the most attractive floor coverings; sizes 6 ft. 9 in. x 9 ft., 9x9 ft., 9x10 ft. 6 in., 9x12 ft., 9x15 ft., 11 ft. 3 in. x 12 ft. At \$19.50 to 45 00.</p> <p>Wilton Rugs
The best wearing rug. The luxuriant pile and beauty of design make these the best rug for particular buyers. All sizes. From 12.50 to \$97.</p> <p>Scotch Wool Rugs
A limited number of Scotch Wool Rugs, pretty soft shades; rugs very hard, are still selling it at \$10.50 to 27.50.</p> | <p>Hearth Rugs
In Axminster, Wilton, English Mohair, etc. From \$1.50 to 7.50.</p> <p>Jap Rugs and Mats
Sizes 6x9 ft., 9x9 ft., at \$1.35, 2.00, \$2.50.
Mats, 27x54, 36x72; reversible. Only 20 and 35 cents.</p> <p>Carpets by the Yard
TAPESTRY—Stair and body at 60c, 75c, 85c and 95c.
GOOD FRAME BRUSSELS—In Floral and Oriental designs; colors tans, greens, and reds. From 1.25 to \$1.75 a yard.
ENGLISH VELVETS—The velvet carpet known all the world over for its beauty of design, coloring and lasting qualities. \$1.75 a yard.</p> <p>Hall Runs
In Axminster and Wilton, from 12.50 to \$20.</p> <p>Mud Runs
Strong and durable. From 75c to \$2.00.</p> <p>Wire Brussels Carpet
We sold this carpet three years ago at \$1.00 a yard. We bought early and are still selling it at \$1.00 yard. Good designs and colors; will outwear any carpet ever made at \$1.00 a yard.</p> | <p>Axminster and Wiltons
The best carpet for drawing-rooms. From 1.75 to \$2.50 a yard.</p> <p>Wool Carpets
Three-ply, rich in colorings and designs. Price \$1.35 a yard.</p> <p>Union Carpets
Good, strong serviceable carpets, suitable for any room. From 30c to 70c.</p> <p>Cottage Rods
In nickel or brass trimmed; extend 40 inches. At 9c each.</p> <p>Brass Tubing
By the foot, with brackets and ends to match.</p> <p>Domestic Vacuum
Has no equal. Let us demonstrate it to you. Each \$12.50 to 15.00.</p> <p>Jap and Crex Matting
One yard wide. Prices from 20c to 50c.</p> <p>Kirsh Rods
In single, double, bay window or door rods. From 15c to \$1.95.</p> | <p>Carpet Sweepers
Bissels Grand Rapids, nickle or Japanned trimmed. At \$3.00 and 3.25.</p> <p>Window Shades
In water and oil colors or plain combination; all sizes up to 60 in. Prices \$40c to \$2.50.</p> <p>Reliance Vacuum
For a light machine it is a wonder. Call and see it work. Only \$9.00.</p> <p>Lace Curtains
Newest and best from the British market. A splendid assortment. Prices from 35c to \$30.00 a pair.</p> <p>Portiers.
In green, tan, red and mixed colors. Prices from 2.50 to \$7.50.</p> <p>Caseament Cloth
In tan and green. 25c to 75c a yard.</p> <p>Cretonnes
In very pretty designs and colors. From 12c to 75c yard.</p> <p>Rug Fringes
In tan, green and red. 10c, 12c, and 15c yard.</p> | <p>Coca Matting
In 18-inch, 27-inch, 36-inch, 54-inch, and 72-inch widths. From 35c to \$1.50 yard.</p> <p>Curtain Nets
Suitable for bedroom or kitchen. A variety of patterns in white, ivory, and beige. 20c to 25c yard.</p> <p>Bungalow Nets
For sitting room, den or dining room in white, ivory and beige. 30c to 50c.</p> <p>Bungalow Nets
For drawing rooms etc. A splendid variety of patterns in white, ivory and beige. Prices from 60c to \$1.00 yard.</p> <p>Madras Nets
In white and cream. 35c to 75c a yard.</p> <p>Colored Madras
For side drapes; good designs and rich shades of green, tan and rose. \$1.00 to 1.25 a yard.</p> <p>Waite Grass Rugs
From the small mat to 9 ft. x 12 ft. rugs; suitable for verandah, den, sitting room, hall or bedroom. From 75c to \$13.50.</p> |
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Very Fine Furniture—Very Reasonably Priced

Oak Dining Room Suit

In Jacobean designs. The general awakening to the appreciation of art in homes is asserting a great business truth. Suite complete, six chairs, table, buffet and china cabinet for \$128.

Beautiful Dining Room Suite

In William and Mary design. Made from black walnut, with a splendid velvet surface. Black walnut is at high water mark. Strictly up-to-date. Complete suite \$142.

Odd Buffets

Sold either separately or in suites; quartered oak buffets in all sizes and finishes. From \$27.50 to 80.00.

Oak Buffets

In different sizes and finishes. From \$15.00 to 27.50.

Diners

The designing of our chairs with their many other extra sales-creating advantages, has proven a popular subject of admiration by our customers.

Diners

In quartered oak, fumed or golden finish, leather seats, strongly made. At \$22 to 45 00 for sett of six chairs.

Diners

Oak in Jacobean design and colors very classy, with real leather seat. At \$32.50.

Diners

In William and Mary design, made from black walnut, leather seats; an especially attractive chair. Complete sett \$35.

Diners

Elm golden, pad seat, good design and well made. \$15 to 20.00.

China Cabinets

In Jacobean design, solid oak, two mirrors in back; stylish and well finished. \$26.

China Cabinets

In elm golden and red gum, black walnut finish. From \$11. to 18.00.

China Cabinets

In black walnut, William and Mary design; two mirrors in back; classy, and a beautiful finish. \$35.

China Cabinets

In quartered oak, fumed or golden finished; good designs. From \$11. to 35.00.

Dining Room Tables

William and Mary walnut table, very classy, splendid finish. \$35.

Tables in quartered oak, golden or fumed finish; 6 ft. to 12 ft. extension. From 18 to \$50.

Dining tables in elm golden or walnut finishes. From 7.50 to \$18.

Plain oak tables, fumed or golden. 13.75 to \$15.

Quartered Oak Chairs

Or rocker, a good extra chair for diningroom; automobile spring seat of solid leather. finish fumed or golden. Price 7.50

In all the new designs in Plain, Period and Colonial Designs.

Bedroom Furniture

Real Mahogany Dressers, complete with suite or sold separately. Princess style dresser, real mahogany, dull finish or polished. From \$22 to 40.00.

MAHOGANY DRESSER—Sheraton design; dull finish; a very attractive and solid looking article. Worth \$40. For 32.50.

BIRCH MAHOGANY DRESSER—In colonial design; British bevel mirror; a good roomy dresser. For \$24.50.

CIRCASSIN WALNUT DRESSER—A massive and roomy dresser; very large bevel mirror; 6 drawers; 2 small drawers lined with plush. Regular \$65. For 55.00.

QUARTERED OAK DRESSERS—In Princess style; golden polish finish; large British bevel mirror. \$22. to 40.

PLAIN AND QUARTERED OAK DRESSER—In different styles and sizes, well made, well finished and in every way up-to-date. From \$18 to 27.50.

DRESSER IN WHITE ENAMEL—Different styles and grades, good mirrors; well made, stylish and prices right. From 8.90 to \$29.

DRESSERS IN SURFACE OAK—And red gum and elm; in all designs and finishes; well made. made to last. Prices from 7.50 to \$21.

Dressing Room Tables

In real mahogany; fitted with one or two mirrors; real classy and new. From 20 to \$30.

Black walnut finish dressing table; three mirrors; well finished and up-to-date. For \$18.50.

Tables

White enamel dressing room table, three mirrors, Sheraton or Colonial designs. For \$20.

White enamel or elm dressing room tables, well finished and classy. 8.90 to \$17.

Bedroom Chairs

In white enamel, mahogany, elm, oak, walnut red gum, etc. From 75c to \$10.00.

BEDROOM ROCKERS—In all woods, finishes and designs. From 1.95 to 12.00.

Beds

WHITE IRON BEDS—Latest models, good finishes; well made. From 2.75 to 13.50.

BRASS BEDS—Some of the best quality brass beds on the market are found here at reduced prices. From \$19 to 35.00.

WHITE ENAMEL WOOD BEDS—In Sheraton and other designs. From 12.75 to 25.00.

PLAIN ELM BEDS—Golden polish finish. 6.75.

QUARTERED OAK BEDS—In golden wax or polished finish; full size. 16.50 to 27.50.

BIRCH MAHOGANY—Roll top, colonial bed, satin finish; a splendid value at \$25.00.

MAHOGANY BED—Golden polished finish. 6.75.

Drawing Room Furniture

SUITS—In American design, mahogany frame, with cane setting covered with good quality silk. Splendid value, \$60. 3 piece.

SUITE—Mahogany frame, covered back and seat, good quality green silk. Splendid value. \$35. 3 piece.

DAVENPORT BEDS—Fumed oak, mahogany or golden oak, covered in leatherette, drill or English tapestry. From 15.00 to 48.50.

MAHOGANY SUITE—Claw foot, upholstered back and seat, either in leather or silk covering. \$44.00. 3-piece.

LARGE EASY CHAIR—Suitable for drawing or sitting room; covered in real leather, leatherette, English cretonne, English tapestry, or silk coverings. From 5.00 to \$35.

CHESTERFIELDS—Large and roomy, very soft and springy; covered in best English tapes. \$65. to 100.

Kitchen Chairs

In elm, golden finish, strong and well made. 60c each.

Kitchen Cabinets

The celebrated Hastings Cabinet, the best made in America. Made of oak with all the latest equipments. From 28.50 to 45.50.

Linoleums

Suitable for kitchen, bath, dining room, sitting room, bedroom or hall; in printed or plain, from 62c to 1.50 a square yard.

Kitchen Tables

With white deal tops, strongly made, one drawer. From 3.50 to 6.00.

Rockers

In elm, mahogany, gum, quartered oak, fumed oak, etc. From 75c to 6.50. Suitable for any room.

Floor Oils

In striped, block or floral designs; up to 2 yards wide. 40c a square yard.

Solid Cork Carpet

In green shades; best floor covering for office or bank; sound proof. At 1.25 a yard.

Jardiniere Stands

In Jacobean, mahogany, fumed oak, quartered, golden oak, etc., in different designs and finishes. Prices from 75c to 10.00.

Pedestals

In all finishes and designs, 18 to 36 inches. From 1.75 to 10.00.

Hall Seats

Jacobean and quartered oak. From 7.75 to 20.00.

Hall Mirrors

Fumed oak in different designs, Jacobean oak, etc., with British bevel mirrors. From 5.75 to 14.75.

Mattresses, Pillows, Springs

All guaranteed for safety and service. Our name is fast becoming recognized for bedding supplies, as representing what is genuine and of standard character.

Pillows, 45c to 2.75 each

Bed Springs, 1.90 to 5.75

Mattresses, each, 2.90 to 27.50. Including the Ostermoor.

We do not sell Furniture on the Installment Plan

Railway Fares Paid During May and June The H. S. FALLS CO. of Simcoe, Ltd., will refund Railway Fare from Jarvis to Simcoe on a purchase of \$7.50 and over.

THE H. S. FALLS CO. OF SIMCOE