

FREAKS OF FASHION.

How a Fad For Wearing Ribbons in the Hair Was Started.

Dress experts keep planning the fashions. It is not in vain. At one time elaborately worked and hand-embroidered blouses were the vogue. Then machines were so perfected that machine-embroidered blouses outdid the hand work, and fashion experts retaliated by designing blouses as plain as possible.

The fashion for uncurled feathers was the result of a wet day. Curled ostrich feathers were on every hat, when at some fashionable function the rain descended in torrents and every feather was soon absolutely straight. Milliners, always alert for an idea, were struck with the appearance of these feathers, and uncurled ostrich plumes became the demand.

The fashion for wearing ribbons intermingled with curls piled on the top of the head originated in the reign of Louis XI of France. A certain Marie Fontage was out hunting with the king and court when a branch of a tree caught her hair and pulled it down. With quick resourcefulness she leaned down, pulled off her ribbon garter and twisted up her hair with it. The king, noticing the pretty effect, complimented her on her charming coiffure, and from that moment the "fontage," as it was termed, became the rage.

WHISTLING JUGS.

Curious Musical Product of Peru's Ancient Potteries.

The potters of ancient Peru used to manufacture an ingenious musical instrument which may very properly be called a whistling jug. In collections of antiquities it is called a silvador or silvio. Specimens are obtained from the ancient burial places of Peru.

One of these consists of two vases whose bodies are joined one to the other, with a hole or opening between them. The neck of one of these vases is closed, with the exception of a small opening, in which a clay pipe is inserted leading to the body of the whistle. The closed neck of this double vase is modeled into a representation of a bird's head.

When a liquid is poured into the open neck the air is compressed in the other, and in escaping through the narrow opening is forced into the whistle, the vibration producing the sound. Many of these sounds represent the notes of birds; one in the collection at the British museum imitates the notes of the robin or some other member of the thrush tribe peculiar in Peru.

Rice in Ecuador.

Rice is the principal article of diet of all Ecuadorians, rich and poor. The country produces excellent rice in limited quantities and imports largely from the United States. The crop is harvested in May by stripping the grains with the hands, the average yield being twenty bushels per acre. The rice growing lands are rented to small farmers, who sell the harvested crops to town merchants. The latter in turn send the grain to the rice mill, exchanging 100 pounds of the unshelled rice for 100 pounds of the shelled rice. If of inferior grade a larger toll is taken. This includes storage for six months. Some of the very small growers hull their rice with a fall and winnow it with the wind. The husks are thrown away, but the remaining waste is fed to the horses.—Exchange.

Something to Steal.

An English prisoner had for the tenth time been convicted for theft and to avoid punishment for his last offense had promised to enlist. The judge was greatly perplexed as to what degree of leniency he should deal out. Addressing the counsel, he remarked, "It is difficult to see what use such a man as your client would be in the army." Counsel for the defense, seeing that the judge was in excellent humor, deciding a bit of facetiousness might accomplish what a tearful plea would not, replied, "Well, my lord, he might be usefully employed in stealing a march on the enemy."

Known by Their Fruits.

A small boy was discussing the differences in members of the vegetable world. "How did people first know an apple tree from a pear tree?" he asked. "By the bark?" "No," replied his mother gravely, "by the bite."

Getting On.

Gribbs—Is Jinks improving his game of golf?
Stubbs—Immensely. He has hung around while the Scotch professional addressed his ball until he knows exactly what to say every time he gets stymied.

What She Thought.

"Did the burglars upset your house much?"
"Terribly. When I entered and saw everything upside down my first thought was that Jim had come home unexpectedly and changed his clothes."

Needs.

Husband—Now, then, what are our needs?
Wife—Well, the house needs painting, we are all out of kitchen utensils, the dining room rug is threadbare, the bathroom must be decorated, and I've simply had to order some clothes.—Judge.

Also Freedom.

She—I'd like to know what you had before I married you.
He (objectedly)—Well, I had a night's lay, anyhow.—Boston Transcript.

THE KING OF THE AIR

FRENCH YOUTH IS ACKNOWLEDGED MASTER BIRDMAN.

Young Guyonmer Aged Twenty-one Has the Greatest Record for Results of Any Airman on Any Front—He Has Destroyed Twenty-one Enemy Planes, Eleven of Them in a Period of Six Weeks—Rejected Just as Soldier.

ALTHOUGH the two most brilliant aerial feats of the war, the destruction of two Zeppelins by Warford and Robinson, have been performed by Englishmen, and a third Zeppelin has been brought down by a British airman or airman as yet anonymous, it is to a Frenchman that the title "King of the Air" most properly belongs. His name is Guyonmer, and he is only 21 years old. It is doubtful if all history can show the record of such a mere boy becoming world-famous. His name in various pronunciations is on all men's lips. Last week he figured twice in army orders. On one occasion it was noted that he had destroyed three German aeroplanes in less than three minutes; in the other he established another sort of record. Something going amiss with his engine when he was at a great height, he fell ten thousand feet, nearly two miles, and yet retained his consciousness and his nerve sufficiently to make a safe landing.

Anyone can learn to manipulate an aeroplane in the same sense that anyone can learn to play the fiddle; but now and then a great genius arises in the manipulation of either to whom other experts doff their hats. Guyonmer is such a one. To use a slang phrase, he has "everything." If he had been sent into the world for the sole purpose of performing wonders in an aeroplane he could hardly have surpassed the feats that already stand to his account. It is officially recorded that he has destroyed 21 German aeroplanes, whose observers and pilots were either killed or made prisoner. Since the record is a week old, it is probable that the list of his victims has been extended since then, since Guyonmer got his last eleven in six weeks. Should he survive until the end of the war he will become one of the national heroes of France. Even today Joffre or Foch would attract hardly more attention and respect in the streets of Paris than Guyonmer. Unlike the generals, he is permitted now and then to take a holiday in Paris.

Those who see him for the first time can scarcely realize that the tall, effeminate-looking youth, with the olive skin and the large, dark eyes, is the daredevil of France's aerial service. So frail did his physique appear to be that he was rejected several times by the physicians before he was able to join the army and entrusted with an aeroplane. Even yet he is called "Guyonmer," but it is a nickname of affection and respect rather than of ridicule. After being rejected as a soldier, he persuaded his grandmother to take a course in aviation, and in April, 1915, he was able to pass his examination. In his very first flight he gave evidence of those qualities which since have made him famous. He went up with a mechanic to operate the machine gun in what is called a "parasol biplane." When in the air they were signalled that a German aeroplane was in sight. They went in pursuit, but it escaped. Guyonmer returned, and was on the point of descending when he espied a German aircraft in the distance, and at once set sail for it.

He got within fifty feet of the enemy plane, and more than a hundred bullets were exchanged when the mechanic was wounded in the hand and unable to work his gun. Guyonmer took control of the gun, and with the first shot struck the German pilot. Another bullet exploded the gasoline tank, and the German craft plunged to the earth in a heap of ruins with its observer. In the following September he had a narrow escape, for when engaged with an enemy his gun jammed, and he only escaped by dropping 1,500 feet into a bank of clouds, with his motor going. Last November he had another close call. On this occasion, too, his gun was frozen, and in close range of his powerful enemy the weapon refused to work. There was no handy bank of clouds, and Guyonmer was driven to dart under his enemy and keep circling close below, a position in which he could hardly be shot at. He worked furiously to get his gun in shape, but in vain. The German above him was confused by the tactics of the Frenchman, for the two machines were wheeling within a few feet of each other. In one of his swirls Guyonmer's left wing was torn off, and how he ever managed to make a safe landing remains to this day a mystery.

He succeeded, however, and between December 5 and 14 he brought down three more machines, the last exploit winning for him the Legion of Honor. In all he has accounted for 21 German planes. Captain Boelke, the star German aviator, now that Immelmann is no more, claims a somewhat higher record; but the German tests are by no means as severe as the French. Before a Frenchman can get credit for destroying an enemy plane he must bring it down either in the French lines or in the immediate vicinity thereof, where French observers can mark it. Moreover, the machine must be destroyed and the occupants either killed or captured. To merely "wing" an enemy and force it to descend is not counted by the French aviators. The Germans are not quite so particular, and are accustomed to take the word of an aviator as to his successes.

YOUR STORE

Has brought in from American, Canadian and Foreign Markets its New Collection of Merchandise.

Larger, finer, richer, more valuable than ever before in the History of the Store

Market conditions are More difficult than ever Known, some sources have been inaccessible, in other cases there is a great scarcity complained of.

But there is no scarcity of Merchandise for the customers of this Store—Long ahead buying (in Many Instances a year or more ago.) finds us with finer and

GREATER STOCKS OF

Dress Goods, Silks, Fur Sets, Fur Coats, Hosiery, Gloves, Underwear, Furniture, Carpets, Rugs, Blankets, Comforters, Curtains, Flannelette, Sheeting, Linens, China, Women's Suits, Junior's Apparel, Blouses, Separate Skirts, Overcoats and Suits for Men & Boys, Robes, Linoleums, Yarns & Wools, Dolls, Christmas Goods, Men's House Coats, Men's Dressing Sacques.

Notes from Millinery Dept.

Two Trimmed Hats for the price of one—choice any Trimmed Hat in Stock HALF PRICE. Some beautiful models.

Opening of "Toyland"

Wednesday of next week—Bring the Children.

Again Saturday in the Men's Wear Dept. You can buy a Man's wear made Tweed SUIT for \$5.00. \$1.45 will be the Price Saturday on 2 dozen Chinty covered, full size Comforters.

Fancy Imported Kimona Cloths worth 25c. Selling Saturday for 15c yd.

White and Grey Gottons, Sheetings and Pillow Cottons selling at Falls Store below Mill Prices.

Rich Cut Glass belated Shipment just to Hand. Special Value

Men's Rain Proof Coats—"Slickers"—with "Sou-Wester" Hats to match, the two pieces for \$5.00

English Porcelain Dinner Sets, 98 pieces—Choice complete Saturday \$9.00.

25 Toilet Sets, nicely decorated, 9 pieces—only \$4.40 Set

Five Crystal Water Glasses, Tall Shapes, Special \$3.00 dozen, Saturday \$2.50

Special Showing of Imported French and English Dinner Sets at \$13.00, 14.00, 16.50, 22.50, \$25, 35, 49, up to \$85.00

Infant's Silk Batt. Comforters and Kimonas to match. The two pieces \$5.00

1 only upholstered Chair and Rocker to match, fumed oak, very comfortable worth \$35 the pair Saturday \$29.00.

2 Specials in Women's Skirts, all Wool Serge and Gaberdine. Correct style Black and Navy, worth \$5.00 for \$4.40 worth \$5.50 for \$4.75

Woven Wire Mattresses, wooden Frame. Full size, selling Saturday at \$1.60

Mattresses, Art covered Ticking. Roll edge, wood fibre and Curled Hair filling, Saturday each \$3.90

Diners, set of six pieces, fumed or golden oak frame, worth \$18.50 Saturday \$15.09

Men's extra heavy Ribbed Wool Sox, Saturday 3 pr. for \$1.00 100 lbs. of Silver Grey or White Wheeling yarn, full weight the pound 85c

Bull Dog Brand Boys English Corduroy Bloomers, extra quality and extra well made Saturday sizes up to 26 the pair \$1.25 sizes up to 32 the pair 1.50

Another lot of Glass-ware READY SATURDAY—CHOICE 5c

Pickle Dishes Nappies, Comports Wine and Custard Glasses, 2nd Floor—CHINA DEPARTMENT.

Extra Heavy Domet Flannelette, Medium and Dark Grey, Special value at 20c a yd. Saturday. 15c yd Limit 10 yds to a customer.

500 yds. of desirable Curtain Scrim Saturday the yard .10c instead of 20c a yd.

Plenty of Red Flannel, Plenty of Grey Flannel, Plenty of White Flannel HERE—Not so in many STORES.

Mens Heavy very well made, Brown and Grey English Corduroy Trousers, value \$4.50, Saturday the pair \$2.90 Mostly large sizes.

Boys Chinchilla Overcoats SATURDAY \$3.75

Well made good heavy Chinchilla Cloths, well lined, double breasted style, belt all round, Navy Blue and Grey. Nine o'clock Saturday morning will be the best time to come for these—18 ONLY OF THEM.

In the Men's Store for one day's selling only—Men's Black Beaver overcoats, heavy Curl lining, inter lined with rubber, fur Collar. For the day each \$15.00

Lined leather Mitts to fit boys and youths, all sizes, Saturday the pair 25c

Handy School Book Smit Case made with brass fittings—Saturday 29c

Gift Things for the Boys

Of the 133rd or other Overseas Boys at Half Price for One Day Only—Saturday of this week Remember Please this offer is Patries buying to send Overseas only. We mention this because we have been in the business long enough to know that there are men that would take advantage of the special offer for their own personal gain and they think they think they are "Some Pumpkins" too.

Hemstitched Khaki Cambric Handkerchiefs 10c for 5c

Hemstitched Khaki Silk Handkerchiefs 25c for 12c

Hemstitched Khaki Silk Mandkerchiefs 50c for 25c

Hemstitched Khaki Silk Handkerchiefs 75c for 37c

Hemstitched Khaki Silk Handkerchiefs \$1.00 for 50c

Khaki Silk Mufflers \$1.50 for 75c

Khaki Knitted Ties 25c for 12c

Khaki Knitted Ties 50c for 25c

Khaki Knitted Ties 75c for 37c

Bath Robes \$5.00 for \$2.50

Bath Robes 6.50 for 3.25

Bath Robes 7.50 for 3.75

Bath Robes 8.50 for 4.25

Talcum Powder 35c for 17c

Tooth Brushes 10c for 5c

Tooth Brushes 15c for 7c

Tooth Brushes 20c for 10c

Tooth Brushes 25c for 12c

Wash Cloths 5c for 2 for 5c

Tan lined Mocca Gloves \$1.00 for 50c

Tan Lined Mocca Gloves 1.25 for 62c

Tan lined Mocca Gloves 1.50 for 75c

Tan lined Mocca Gloves 2.00 for \$1.00

Tan Cape lined and unlined Gloves,

Tan Cape lined Gloves 1.00 for 50c

Tan Cape lined Gloves 1.25 for 62c

Tan Cape lined Gloves 1.50 for 75c

Tan Cape lined Gloves 2.00 for \$1.00

Khaki Knitted Gloves 75c for 37c

Llama Wool Mufflers 1.25 for 62c

Tan Shoe Polish 10c for 5c

Tan Shoe Polish "liquid" 15c for 7c

UNDERSHIRTS—DRAWERS—COMBINATIONS

\$1.00 for 50c \$3.00 for \$1.50

1.25 for 62c 3.50 for 1.75

1.50 for 75c 4.00 for 2.00

1.75 for 87c 4.50 for 2.25

2.00 for \$1.00

2.50 for 1.25

Notice

Most people will understand we cannot very well allow a customer to purchase say a dozen suits of underwear or a gross of Handkerchiefs, etc. We reserve the right to limit quantities. No mail or telephone order will be filled as these items selling will be for one day only, Nov. 18th. Customers will leave name and address to whom parcels are to be sent.

Very Fine and Popular Priced Fur Sets at Special Prices

Natural Wolf Sets, Black Fox Sets, Natural Fitch Sets, Black Persian Lamb Sets, Sable (Skunk) Sets, Sable Coon Sets, White Ermine Sets, White Thibet Sets.

H. S. FALLS CO. Of Simcoe, Limited.