

Roasts retain their natural flavor—bread, cakes, puddings, etc., baked in a

# McClary's Pandora

Range always come fresh and sweet from its perfectly ventilated oven. See the McClary dealer in your town.

MADE IN CANADA  
for sale by E. T. CARTER

## PARISIAN SAGE

PUTS HAIR ON YOUR HEAD AND KEEPS IT THERE

What's the use of being bald? What sense is there in deliberately allowing your hair to turn gray? Do you want to look old before your time? Give up the thought; old age will come only too soon. Look after your hair. PARISIAN SAGE will kill the dandruff germ, and is the only preparation, so far as we know, that is guaranteed to do so.

Man or woman, no matter how old you are, PARISIAN SAGE will make you look young.

Come in and get a large bottle to-day. It only costs 50 cents, and your money back if it does not cure dandruff, stop falling hair, or itching of the scalp. It will make your hair luxuriant, bright and beautiful, and it is the most refreshing and invigorating hair dressing made.

For Sale By  
J. R. Seater, Jarvis.

Read the Ads

## Let Us Do Your Butterpaper--Right

# Bread Making Contests

## At Rural School Fairs

PRIZES—Free Courses at Macdonald Institute, Guelph  
Free Poultry Raising Courses at Ontario Agricultural College  
Free Cook Books and Magazines

Over 1,500 prizes in all will be offered in bread-making contests which will be held this fall at over 250 rural school fairs taking place in Ontario. It will be a great event at the fairs and will stimulate interest in bread-making among young girls between the ages of 12 and 17 years.

Here is a wonderful opportunity for your daughter to win for herself a Free Course in Domestic Science at the famous Macdonald Institute, Guelph. All she has to do is to bake one double loaf of bread and enter

it in the contest at the fair according to the conditions explained below and more fully told in the folder we will send you on request. The loaf must be baked with

## Cream of the West Flour

the hard wheat flour guaranteed for bread.

This is a splendid flour which makes the biggest, bulging loaves—whitest, lightest and most wholesome bread you ever baked. Is this not a splendid opportunity to interest your daughters in breadmaking?

Here are the Splendid Prizes offered for the best loaf of bread baked with Cream of the West Flour. The following are offered at each local fair:

1st Prize—1 paid-up subscription to "My Magazine" for 1 year. This magazine is full from cover to cover every month with articles suitable for young people of all ages. It is published in England. Value \$2.50 per year.

2nd Prize—3 months paid-up subscription to "My Magazine" Value \$1.25.

Extra Prizes—When entries exceed ten a 3rd prize will be awarded of 6 mos. paid-up subscription to "My Magazine". When the number of entries exceeds twenty the judges at the fair will award 4th, 5th, and 6th prizes of one year's paid-up subscriptions to "The Little Paper". This is a wonderful little publication issued every month in England. Its eight pages are packed with highly engaging information and stories relating to history, nature-study, animals, bird-life, etc.

Important—The winners of 1st prizes at the fairs automatically become competitors for the Provincial Prizes. The second half of the double loaf is sent to Ontario Agricultural College, Guelph, by the district representative in special container provided. The judging is done by Miss M. A. Purdy of the Department of Breadmaking and Flour Testing at the College.

### Conditions of the Contest

Every girl may compete at the rural school fair in her district, whether or not she attends school, providing that her 12th birthday occurs before November 1st, 1916, or her 17th birthday does not occur before Nov. 1, 1916. One loaf of bread must be divided into two loaves so that they may be separated at the fair. The loaf must be baked with Cream of the West Flour. One half will be judged at the fair. The other half first prize loaf will be sent to Ontario Agricultural College, Guelph, to compete in the Provincial Contest. The local contest at the fair will be conducted under the same rules as all the other regular contests at your fair.

The standard by which bread will be judged will be as follows:

- |                            |          |
|----------------------------|----------|
| 1. Appearance of Loaf..... | 15 marks |
| (a) Color.....             | 5 marks  |
| (b) Texture of crust.....  | 5 marks  |
| (c) Shape of loaf.....     | 5 marks  |
| 2. Texture of Crumb.....   | 40 marks |
| (a) Evenness.....          | 15 marks |
| (b) Softness.....          | 20 marks |
| (c) Siftiness.....         | 5 marks  |
| 3. Flavor of Bread.....    | 45 marks |
| (a) Taste.....             | 30 marks |
| (b) Odor.....              | 15 marks |

Each loaf must be accompanied by the part of the flour bag containing the face of the Old Miller (important) and an entry form must be signed by the girl and parents or guardian stating date of birth, P.O. address, and giving name of dealer from whom Cream of the West Flour was purchased. The form will state

Write for free folder giving full and complete information about every feature of this great contest.

Address Campbell Flour Mills Co., Limited, (West) Toronto

Cream of the West Flour is sold by M. J. F. Waters, Cayuga  
W. E. Beemer, Fisherville; F. R. Edie, Canfield;  
R. Hambleton, Hagersville; A. L. Smith, Jarvis.

A Snoring  
Snoring is a symptom that should not be neglected in children. It shows that there is some obstruction to the free passage of air from the nose to the throat. The tonsils may be enlarged and so partially close the passage at its lower opening. There may be a polypus or some small tumor in the nasal passage itself or at the junction of the throat or nose or both. A physician should be consulted.

Velocity of the Earth.  
The velocity of the earth on its own axis exceeds, it is estimated, 1,000 miles an hour. The velocity of the earth around the sun is calculated to be 68,000 miles an hour, and the velocity of the moon is calculated to be 2,273 miles an hour.

Smothering the Grouch.  
"Samanthy, why don't you stop Mary Anne from giggling?"  
"Oh, let her giggle while she can. She'll marry some day if she lives, and, heaven knows, she'll quit the habit mighty quick."

Could Not Control It.  
Husband—Do you see Dashaway over there? Wife—Yes. Husband—He has named his automobile after his wife. Wife—How funny! Husband—Funny! Not at all. When he got it he found he could not control it.

Building and Burning.  
Bacon—You know Rome wasn't built in a day. Egbert—No. There seems to have been a lot of "middin'" then too. —Yonkers Statesman.

There are no chagrins so venomous as the chagrins of the idle no pains so weakening as the satieties of pleasure.—Bacon.

The Other Way About.  
"Wonder how old Roxleigh came to select such a young wife?"  
"He didn't. She selected him."

A lover is neither a relation nor a stranger, but he may end in being either.—Hardy.

## Mens' and Boys' Exposition Week

TO FIT YOU UP FROM YOUR HIDE OUT

You will be mighty glad to be a member of the rank and file Saturday and for seven days. Reasons for why a plenty, in our Men's and Boys' Department when the Sale begins Saturday Morning.

### Boys' Navy Serge Caps, 15c ea.

Special offering in Boys' navy Serge College Caps. All sizes. Only 15c each.

### Men's 25c Garters, 15c pair.

For the week only, men's Arrow Pad Garters—no metal touches you—all desirable shades in Mercerized Elastic; made with rubber buttons; will not tear the hose. Sold everywhere for 25c a pair. Exposition Week, 15c a pair.

### Men's Blue and White \$1 Striped Overalls, 65c pr.

Made with bib and braces; all sizes; blue and white striped overalls. Extra for this week, the pair, 65c.

### Save Money on Fall and Winter Socks—Great Socks—Great Bargains

Men's fine silver grey and Oxford grey Cashmere Socks, 2 pair for 50c.

Men's grey Union Socks, 2 pair for 25c

Khaki Socks for the Soldiers—Heavy ribbed wool khaki socks, during the sale, 3 pair for 25c

Men's fine Oxford grey Silk and Wool Socks, 2 pair for \$1.00.

Men's specially fine white Llama Cashmere Socks, 2 pair for \$1.00.

Men's heavy black Cashmere Socks, seamless, 3 pair for \$1.00.

Men's specially fine Natural Llama Socks, 2 pair for \$1.50.

Men's Worsted Black Ribbed Socks (seconds) this sale, 2 pair for 46c.

Men's Black Cashmere Socks, grey heel and toe, seamless, 2 pair for 40c.

### Men's Tweed Suits at \$6 are out of the Question

Not so here. Great suit selling beginning Saturday—50 men's serviceable Tweed Suits that are worth \$8 to \$9. See the table of them. Your choice. \$6.00.

### Big Exposition Week in Boys' Tweed Suits at \$3.50, 4.50, 5.50

Regular 5, 9, and \$7 Suits. A variety of models in greys, browns and fancy mixtures, all made in good styles with full bloomer pants. Sizes to fit boys up to 16 years.

### Bedtime Sleepers for Children

A great variety of these popular garments will be on sale in white and silver grey, fleece lined. Also Doctor Denton's Merino Sleepers for children, one to fourteen years.

### Great Stocks

Great stocks of men's and boys' popular-ized, medium and very fine Underwear in silver grey, white, natural and scarlet! All the best kinds, shirts, drawers and combinations. Turnbull's Ceetee Brand, Mercury Brand, Stanfield's Braud, Watson Brand, Penman's Brand, St. George's Brand.

### 50 Pair of Men's Tweed Pants \$1.90

Regular \$2.50 and 3.00. All sizes in the lot. Solid, good wearing pants. After the Men's and Boys' Week equal pants for \$1.90 will be a thing of the past.

### The Time to Buy Shirts

Five Khaki Flannel Military Shirts.  
Warm Fleece Lined Shirts  
Men's Fine White Shirts  
Fine Neck Patterns in Business Shirts  
Imported French Cambrie Shirts  
Heavy Knitted Winter Shirts  
Heavy Cotton Work Shirts  
Heavy Black Sateen Shirts

### We Have a Fine Men's and Boys' Hat Store

The new season's styles will be on display in Men's Soft Hats, \$1.00 to 4.00, and the new blocks in Hard Hats at 2.00, 2.50 and \$3.00. A special showing of hats for boys will be made.

### Men's Extra, Extra Heavy \$6.50 Sweaters, \$5.00

Three dozen only of them to offer. Great weight, neat shawl collar, all desirable colors, pure wool, splendid variety of colors; sizes to 44. \$5.00 each.

### Men and Boys' Good Tweed Caps, 25c each

One gross only. One hundred and forty-four well-made good Tweed Caps; correct shapes; sizes 6; to 7 3-8. For this Exposition Week only; 25c each.

### Shirts and Drawers, 90c

The seven days selling of men's heavy sanitary Wool Fleece Undershirts and drawers begins Saturday. Sizes 32 to 44. Shirts and Drawers for 90c.

### Boys' English Corduroy Bloomers

"Bull Dog Brand." Wonderful wear, Brown and Fawn; sizes to 35. Special at the pair. 1.25, 1.50, and \$1.75.

### Many Fine Imported Things Will be Offered

From Japan—Men's fine warm, smart looking Sweater Coats, \$12.00.  
From England—Men's high grade camel's hair Sweater Coats in grey, tan and olive, each \$7.50

### EXTRA Sale EXTRA! of Men's Suits

Men's and young men's navy Blue Suits, tailored from high grade Navy Blue Serges; smart serviceable fabrics that will give satisfaction and keep their appearance after hard wear. Three-button models with plain sack coat, with five-button high-cut vest, medium width trousers, can be finished with or without cuff. A fine proposition to-day at \$20. Our Men's and Boys' Exposition Sale, \$17.00

### Special Prices for the Week in

Men's Rat Lined Overcoats  
Men's Fur Collared Coats  
Men's Leather Coats  
Sheepskin Lined Pea Jackets  
Duck Pea Jackets  
Men's English Corduroy Pea Jackets

### Two Overcoat Bargains of Special Note

Men's fine English Melton Overcoats in medium and dark gray and black, velvet collar; long wearing and good looking. All sizes when the sale opens Saturday, \$15.00. \$20.00 value.

### Boys' Fine Chinchilla Overcoats Much Under Priced

An item that should not be overlooked—Boys' heavy, warm, soft, light gray and navy Chinchilla Overcoats; smart styles with wide belt all around, and very warmly lined, to fit boys up to ten years. During the week, \$4.90 each, instead of \$7.00.

### Men's Gloves for Autumn and Winter Wear

Very fine value you will find in Falls' Store—  
Tan Cap, unlined and silk lined.  
Tan Cap, wool lined.  
Light, medium and dark Suede, unlined and silk lined.

### 3 1-4 yds. Flannellette at 12 1-2c—Equals 44c.

Ready Saturday Morning—25 dozen men's medium and dark gray heavy Flannellette Shirts—well made, collar attached. All sizes. For the price of the material, 44c each.

### Fine Stocks Here in

Imported and Canadian Neckwear for men Plain and Initialed Handkerchiefs, Collars and Suspender, Umbrellas and Rain Coats.

### Men's Night Shirts and Pyjamas from England

Fortunately we are holding liberal stocks of heavy Flannellette white Cotton Night Shirts and Pyjamas. See the tables heaped high with them Saturday.

### Boys' Suits of the Better Kind

Displayed Saturday for the first time. Several racks of fine suits for boys. Made from Imported Navy Blue English and Irish Serges and fine Tweeds. Suits showing all the latest fashion touches and in sizes to fit boys up to 16 years, at \$7, 8.50, 9.00, 10, 12 and \$15.

### Men's Paramatta Raincoats \$4.50

Twenty only of them—an offer that we cannot duplicate. Other fine values in imported Rain and moter coats at \$7.50, 10.00, 12.00 and \$15.00.

### Boys' Wool Sweater Coats Greatly Reduced

Seven dozen boys' All wool Sweater Coats, good style, good colors; sizes up to 28, choice \$1.00; sizes up to 32, choice \$1.25.

# The H. S. FALLS Co.

OF SIMCOE, LIMITED.