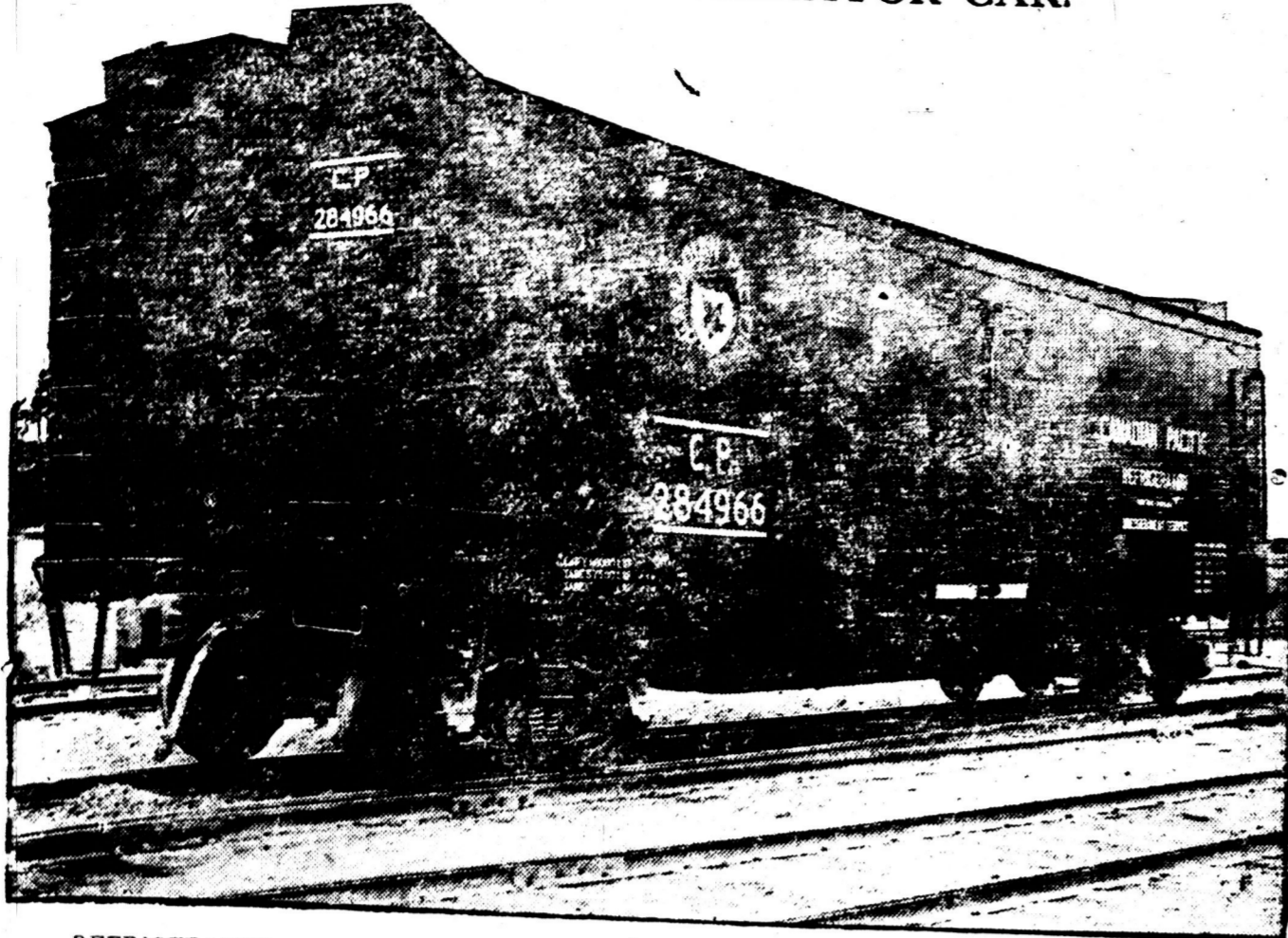


THE A. B. C. OF RAILWAYS

WHAT IS A REFRIGERATOR CAR?



A REFRIGERATOR car is the diametrical opposite to a house refrigerator. The latter is expected to stay in one place—the refrigerator car is built specially for the purpose of moving as quickly and as often as the railway companies are permitted to move it with loads of perishable products. True, a freight car is sometimes diverted from the life for which its parentage designed it, and remaining stationary filled with goods, performs the wrongful purpose of a storage warehouse, to the serious harm of other shippers and consignees who are clamoring for more cars to move freight and are blaming the railway companies instead of the public, but that happens almost entirely to its brother, the box car, and while, as Kingling states, "that is another story," its life history would differ in several essentials if the box car were always moved with the celerity with which C.P.R. refrigerator car 284966 travelled and worked usefully for twelve days in

August. The following notable performance of C.P.R. brine tank refrigerator car 284966, Toronto to St. John, N.B., loaded with fresh meat; St. John, N.B., to West Toronto, empty; is an illustration of quick handling:—
 August 18.—Order for car given by Gunns Limited.
 19.—Car fully loaded, placed for loading.
 19.—12:00 A.M. loading commenced.
 19.—4:00 P.M. loading completed.
 19.—8:30 P.M. car left West Toronto on train No. 902.
 20.—In transit including usual periods occupied in being during transit.
 21.—1:35 P.M. arrived St. John, N.B.
 22.—Car unloaded.
 23.—Car empty, left St. John.
 23.—Car empty, arrived West Toronto.
 3 Days' transit:—821 miles loaded.
 5 Days' transit:—821 miles empty.

APPLE GROWING IN NOVA SCOTIA



THERE is no part of Canada where apple production is more successfully carried on than in the Annapolis Valley of Nova Scotia. The principal reason for this apart from the fact that soil and climatic conditions are favourable, is that practically all of the large commercial orchards are situated in a continuous and closely connected chain. "The Valley" is approximately 80 miles in length, with an average width of 9 miles. There are about 40 shipping stations in that area, all being on the main line of the Dominion Atlantic Railway with its terminus at Halifax. Consequently the facilities for shipping and for export are perfect.

There is one other reason for the success with which fruit growing is carried on in Nova Scotia, and that is the systematic manner in which the fruit is marketed. Over one-half of the entire apple crop is packed and marketed co-operatively. Each particular section of the Annapolis Valley has its own co-operative association, and all these subsidiary companies are responsible to one main selling association, the United Fruit Companies. All of the fruit marketed by this organization is uniformly packed in accordance with specific grading rules and marketed under the brand of the central selling body. The details concerning the operating methods of the United Fruit Companies (too lengthy to be outlined here) are well worth careful study. Their headquarters are at Berwick, which is the principal apple shipping station.

By far the greater portion of Nova Scotian apples is exported to Great Britain, the principal market being London. In the year 1911, which was a record season, almost 2,000,000 barrels of apples were marketed. At that time Nova Scotian fruit was introduced in the Prairie Provinces. There is every indication that shipments to those markets will be increased, inasmuch as the Gravenstein apple, for which Nova Scotia is famous, matures at a time when apples are in great demand in the Canadian West. A growing trade is also being developed with South America and South Africa, corresponding geographically to the trade in apples between British Columbia and Australia.

It is rather interesting to note that the apple barrel used in Nova Scotia contains only 96 quarts, as compared with the 112 quart barrel of Ontario. The Canadian Government regulations call for a minimum size of 96 quarts and Nova Scotia



has adopted the minimum. The difference in the size of the two barrels must therefore be always taken into consideration when comparing the prices of Ontario and Nova Scotia apples in any particular market. It is impossible to single out any variety of apple which is most successfully grown in Nova Scotia. Several varieties succeed equally well. Undoubtedly the province is most famous for the Gravenstein, because that variety is grown more extensively in the Annapolis Valley than in any other part of Canada. About 15 per cent of the apples marketed in Nova Scotia are Gravensteins. It is a tender, early fall apple, usually harvested between September 10th and 25th, and should be consumed under ordinary

conditions by the end of October. If stored in a suitable cellar it will keep in prime condition until Christmas. The demand for the Gravenstein apple is increasing. Unfortunately very few new Gravenstein orchards are being planted to replace the old ones which are rapidly dying out. No movement could be undertaken which would be worthy of wider encouragement than the extension and development of Gravenstein orchards. The apple crop in Nova Scotia this year will be small. Probably not more than 600,000 barrels will be marketed. The short crop is due to unfavorable weather and to a very heavy June "drop." The quality is expected to be excellent.

Fall and Winter Hosiery

To-day we hold in our Reserve Rooms thousands of pairs of Stockings, the Fall and Winter kind for Women, for Girls and for Boys. The bulk of it bought considerably over a year ago. We jumped on the Hosiery market it jumped on us. We take it, of course that you know something of the condition of the Woollen market and the present prohibitive prices for every grade of course or fine wool Hosiery. But if you do not we suggest that you send to some of the big fellows in Toronto and buy a couple of pairs of Cashmere Hosiery and compare them with our offerings. Recently a Toronto Wholesaler told us that if Toronto women knew the values we were offering in Hosiery the Mail Orders would come for them faster than we could open the letter. We have it on good authority that there are only two stores between Toronto and Detroit that to-day hold as large stocks of Winter Hosiery as Falls' Store Simcoe—and neither of the two are in Brantford, either.

Fine English Cashmere Hose

Ankle length I-I Ribbed Six fold Knee Black
 Sizes, 5, 50c; 5½, 55c; 6, 65c; 7, 75c; 7½, 75c;
 8, 85c; 9, \$1.00; 9½, \$1.00; 10, \$1.00; 10½, \$1.00

Fine English Hose I I Rib White or Black.
 Sizes, 4, 25c; 4½, 30c; 5, 30c; 5½, 35c; 6, 35c;
 6½, 40c; 7, 45c; 7½, 50c; 8, 60c; 8½, 60c; 9, 60c;
 9½, 60c; 10, 60c.

Fine Heavy Ribbed Woollen Hose, Black.
 Sizes, 6, 50c; 6½, 50c; 7, 60c; 7c, 60c; 8,
 65c; 8½, 75c; 9, 75c; 9½, 75c; 10, 10 1-2, 75c.

Children's Fine Ribbed Cashmere Hose

Black, 29 pair (Seconds). In Sizes 4 1-2, 5,
 5 1-2, 6, 6 1-2, 7, 7 1-2. Choice in any size only
 29c pair.

Large Stock of Little Darling and Little Daisy Hose

In White, Black, Cardinal, Tan, Sky and Pink
 Sizes 4 to 8 1-2.

Fine Heavy One and One Ribbed Woollen Hose Black (seconds)

Sizes 5, 25c; 5 1-2, 25c; 6, 35c; 6 1-2, 35c;
 7, 50c; 7 1-2, 50c; 8, 50c; 8 1-2, 50c; 9, 50c; 9½,
 50c; 10 1-2, 50c

Heavy Two & One Worsted Hose Black

Sizes 6, 40c; 6 1-2, 40c; 7, 50c; 7 1-2, 55c;
 8, 60c; 8 1-2, 60c; 9, 9 1-2, 10, 10 1-2, all for 75c
 a pair.

Boys Two & One Cashmere Black Hose

Sizes 9, 9 1-2, and 10, the pair 33c

Boys Winter Weight Buster Brown Hose

Sizes 5 1-2, to 10 1-2, All sizes same price
 25c pair.

Women's Imported

Fine Stama Cashmere Hosiery. In Black,
 Tan and White. Sizes 8 1-2 to 10 at the Pair 50c,
 60c, 65c, 75c, 85c and \$1.25

Women's good quality of Plain Fleece
 Lined or Plain Cashmere Hosiery at the
 Pair 25c. All Sizes.

Women's fine Seamless Cotton Hose.
 All Sizes. 2 pairs for 25c.

Our Mail Order Department is at your service. Try it.

Some of the finest of Irish Linens at Half Price

Owing to conditions Real Irish Linens will soon be a luxury. It is impossible to procure many lines to-day at any price. Lovers of fine Linens will be interested in the offering of slightly Counter Soiled beautiful Irish Linen things at half price.

The qualities are beautiful.
 The quantities are limited.
 The Reductions are Remarkable.

- Real Irish Lace Doilies worth \$1.75 for 87c
- Real Irish Lace Doyleys worth \$3.00 for 1.50
- Real Irish Lace Doyleys worth \$5.00 for 2.50
- Real Irish Lace Tea Cloths worth \$7. for 3.50
- Real Irish Lace Tea Cloth worth \$9. for 4.50
- Real Irish Lace Tea Cloth worth \$12.50 for 6.25
- Hand Embroidered Huck Towels worth \$1.00 for 50c
- Hand Embroidered Huck Towels worth \$1.15 for 58c
- Hand Embroidered Doyleys worth 20c for 10c
- Hand Embroidered Doyleys worth 30c for 15c
- Hand Embroidered Doyleys worth 40c for 20c
- Hand Embroidered Tea Cloths worth \$1.95 for 98c
- Hand Embroidered Tea Cloths worth \$3.25 for 1.63
- Hand Embroidered Tea Cloth worth \$5.00 for 2.50
- Hand Embroidered Tea Cloth worth \$7.00 for 3.50

Many other items of fine Cluny lace doyleys, Centre Pieces, Danusk Tea Cloths, Bettanburg Cloths etc. included in the half price sale. Do your friends a kindness Tell them about it. Not any of the above items will be changed.

There are a lot of Things to be found in this STORE that YOU will find in VERY few Stores in Canada. "Black", Cashmere is one of them. 9 Qualities, all are 44 inches.

- Note the Values
- No. 1 Cloth worth 75c for 60c a yard.
 - No. 2 Cloth worth 90c for 70c a yard.
 - No. 3 Cloth worth 100 for 80c a yard.
- Limited Quantities 260 yds in all.

The H.S. FALLS CO.

OF SIMCOE, LIMITED.

To Investors

THOSE WHO, FROM TIME TO TIME, HAVE FUNDS REQUIRING INVESTMENT, MAY PURCHASE AT PAR

DOMINION OF CANADA DEBENTURE STOCK

IN SUMS OF \$500 OR ANY MULTIPLE THEREOF.

Principal repayable 1st October, 1919.
 Interest payable half-yearly, 1st April and 1st October by cheque (free of exchange at any chartered Bank in Canada) at the rate of five per cent per annum from the date of purchase.

Holders of this stock will have the privilege of surrendering at par and accrued interest, as the equivalent of cash, in payment of any allotment made under any future war loan issue in Canada other than an issue of Treasury Bills or other like short date security.

Proceeds of this stock are for war purposes only.
 A commission of one-quarter of one per cent will be allowed to recognized bond and stock brokers on allotments made in respect of applications for this stock which bear their stamp.

For application forms apply to the Deputy Minister of Finance, Ottawa.
 DEPARTMENT OF FINANCE, OTTAWA.
 OCTOBER 7th, 1916.

Let Us Do Your Butterpaper--Right
 Our Prices are the Best