

**Stop. Look. Listen.**

**MR. AUTO USER**

Why throw away your Cut Rim or Tread Worn Tires, as we have a process of combining the two and making one Double Tread Tire which is puncture proof or impossible to blow out.

Why not save 100 p.c. of the cost and we are willing to show you that it can be done, by our process of treatment in cementing and stitching which makes one grand double tread tire.

Investigate this before throwing away your old tires.

**J. W. CHURCH**

14 Kent Street, Simcoe, Ont.

Rolls retain their natural flavor—bread, cakes, puddings, etc., baked in a

**McClary's Pandora**

*Range* always come fresh and sweet from its perfectly ventilated oven. See the McClary dealer in your town.

MADE IN CANADA  
for sale by E. T. CARTER

**BANK OF HAMILTON**

ESTABLISHED 1872

**Be Thrifty**

The habit of thrift is worthy of cultivation. It means comfort and security for these dependent upon you when your earning capacity is lower than it is to-day. Start a Savings Account at the Bank of Hamilton.



**JARVIS BRANCH**  
R. R. TELFORD, Manager

Capital Authorized \$5,000,000  
Capital Paid-up - \$3,000,000  
Surplus - \$3,475,000

**35 cents**

Pays for

The RECORD to January 1st, 1917

**Do Your Bit  
Try It**

**Western Fair**

LONDON, ONTARIO

September 8 to 6, 1916

**WESTERN ONTARIO'S  
POPULAR EXHIBITION**

**ART, MUSIC, AGRICULTURE & AMUSEMENTS**  
A FINE COMBINATION AT LONDON'S EXHIBITION

A Real Live Program of Attractions Twice Daily  
Two Speed Events Daily

**FIREWORKS EVERY NIGHT**

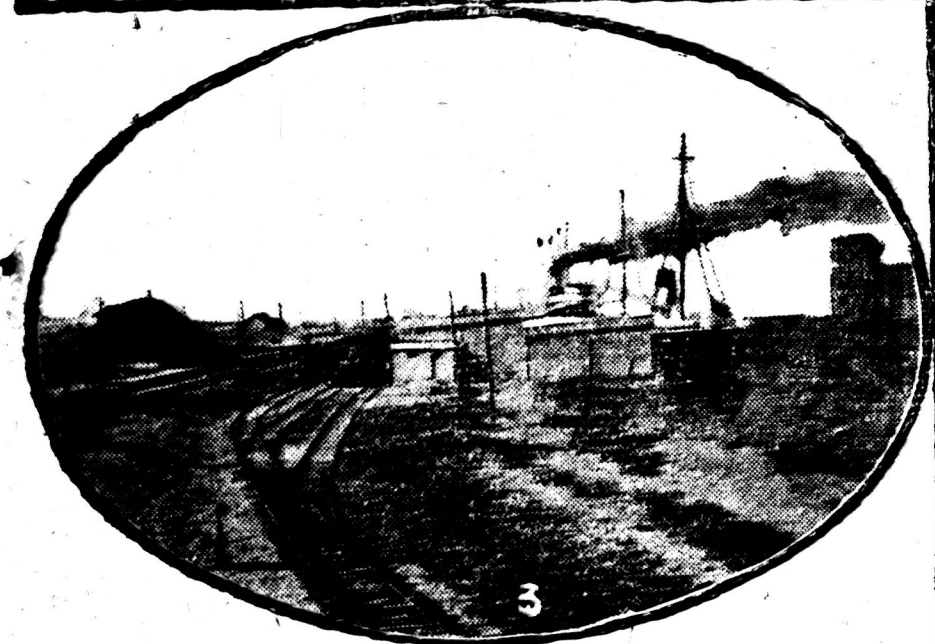
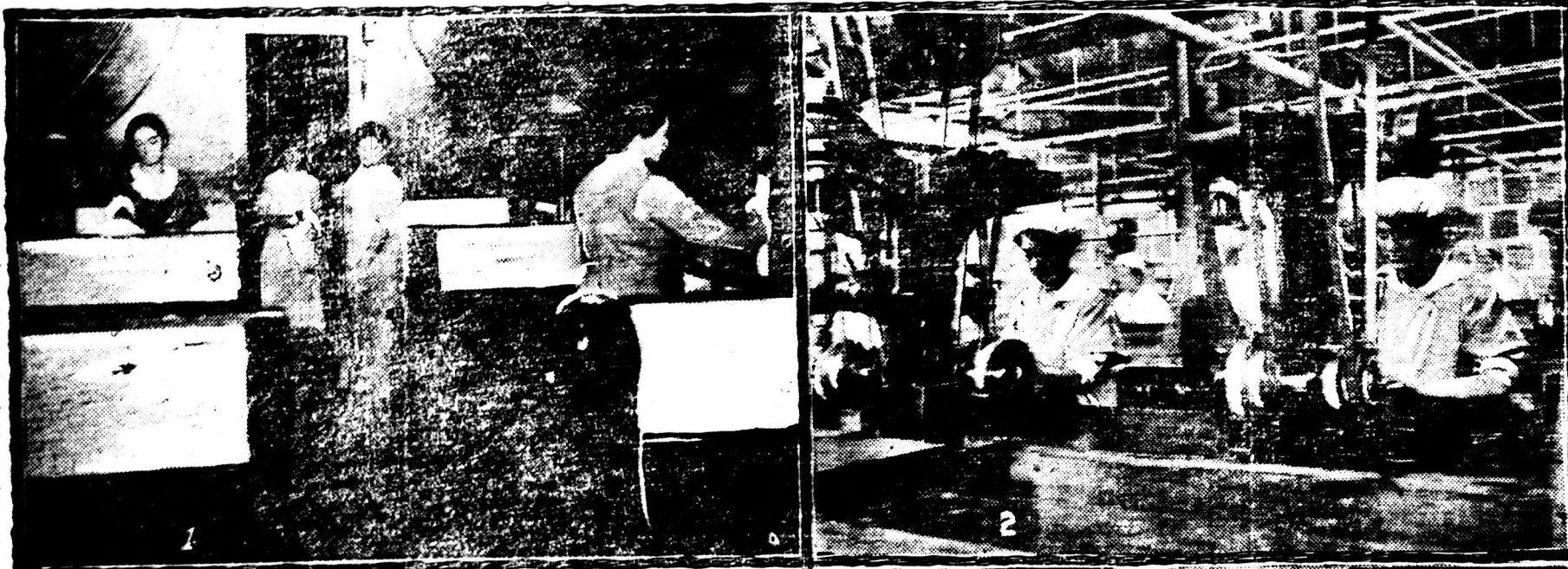
New Process Building Every Building Full of Exhibits

**SINGLE FARE** over all Railways West of Toronto  
**SPECIAL EXCURSION DAYS**

Prize Lists, Entry Forms and all information  
from the Secretary

**W. J. REID, President** **A. M. BUNT, Secretary**

**INVASION OF WOMEN**



(1) Women Car Cleaners at Work. (2) Turning Fuses. (3) Port McNicoll. (4) Women Workers at Galt.

**B**EFORE the war there were five million, five hundred women wage earners in Great Britain; to-day there are said to be over ten million. Five million men have called for active service, and a woman has taken the place of every able-bodied man who might have been engaged in peaceful occupations. England has never been so busy a manufacturing and industrial country as she is in 1916, but this would never have been possible if women had not stepped into the breach. In Canada there is not the same supply of surplus available women, so that in this respect Canada has not experienced so great a revolution in industrial life, but many new occupations are being opened to Canadian women, and the demand for women workers in factories and in the great industrial life of the railways is steadily on the increase. If Sir Robert Borden is to secure his 500,000 Canadian soldiers, 100,000 women must temporarily step into the shoes of men so that the latter may be released for service, as the limit of available men seems almost to be reached. Women are already working alongside of men in sacking and hauling of grain at the Great Lakes elevators, in the Canadian Pacific yards, and shops where they are cleaning cars, in the telegraph services and in many clerical positions hitherto held by men. They are acting in some places as Station Agents with satisfaction to their employers. But Canadians who visit England are surprised to find women ticket inspectors and guards, women as elevator attendants, women as chauffeurs, and train conductors, women as red caps, porters and ticket clerks, women as locomotive cleaners and track grassers.

**A Great New  
Start of The  
New Season**

**More Abundant  
Choice all Through  
the Store Than  
Ever before**

**NOW READY**

- New Colored Silks
- New Black Silks
- New Colored Dress Goods
- New Black Dress Goods
- New Tailored Suits for women
- New Tailored Suits for juniors
- New House Dresses
- New Street Dresses
- New Millinery
- New Separate Skirts
- New Autumn Coats for women
- New Knitted wool coats
- New Knitted Silk coats
- New heavy Underwear
- New Blankets "all wool", Onion and Cotton, hundreds of pairs of them
- New Domestic and Imported Flannelette
- New Linens and Linen Things
- New Hand Bags
- New Ribbons and Laces
- New Corsets and Gloves
- New Blouse and Silk Petticoats
- New China and Glass
- New Furniture and Bedding
- New Rugs and Carpets
- New Clothing for Men and Boys
- "Hats and Caps"
- New Rain Coats for Men, Women and Children
- New Curtain Nets and Draperies
- New Art Satens and Curtains
- New Art Muslins and Furniture Coverings

By 'NEW' we mean much merchandise that has not been shown before

**See Special Window Display  
of Apparel for Men and  
Women**

**Business fairly Hums  
These Days in the Women's  
Suit and Coat Department**

**NEW FASHIONS IN FURS**

**A large splendid showing of Beautiful  
Fur Sets and Fur Coats—Exclusive  
styles, finest workmanship, excellent  
values. Fur Section—2nd Floor.**

**H. S. FALLS  
CO., OF SIMCOE, LIMITED.**