

War Comes First In Liberal Plans

Ladies to Participate in Hamilton
Conference of Western Counties

It is significant of the new Provincial era that ladies are invited and expected to attend the third of series of district conferences for Ontario, provided for in the resolution adopted by the National Liberal Advisory Committee at Ottawa last July. This conference will be held at Hamilton on Monday and Tuesday, April 9th and 10th, and the Hamilton Ladies' Liberal Association will co-operate towards this end.

War Comes First

Liberalism is putting the war first. As a consequence the more important matters to be brought before the conference are problems in relation to the equipment of the Canadian overseas forces and the care and reception of those maimed or wounded soldiers who are returning from the front. The conference will be attended by representative Liberals from the counties of Brant, Haldimand, Lincoln, Norfolk, Oxford, Welland and Wentworth, and the city of Hamilton. The initiative in preparing for this conference was taken by Mr. W. H. Adams, General Secretary of the General Reform Association for Ontario, acting on behalf of the National Liberal Advisory Committee and it will be held under the auspices of the Hamilton Reform Association a special committee of which will have entire charge. Mr. John Lennox is chairman, Mr. W. O. Sealey ex M. P., Vice-Chairman, and Mr. W. T. Evans, Secretary.

Similar conferences have been held in Ottawa and Belleville and were largely attended and productive of much enthusiasm and splendid practical results.

Representative Gathering

According to the proposal endorsed by the National Liberal Advisory Committee on the recommendation of Mr. Alexander Smith, of Ottawa, Chairman of the Publicity, it is intended to have each local conference attended by Provincial and Federal candidates and ex-members, delegates of local Liberal organizations, officers, from each riding and any other Liberal who can arrange to be present.

Among other matters it is intended to give serious consideration to organization and political conditions in the country, with special reference to after-war conditions. Great and grave responsibilities may soon fall upon the Liberal party and it behooves the rank and file to be prepared to be of the greatest assistance possible to the leaders. This conference affords that opportunity for the Liberals of the interested counties.

CURE DANDRUFF FOR 50 CTS.

THAT'S IT'S easy, and you take no risk. Step in to-day, and get a large 50 cent bottle of **PARISIAN SAGE**, the germ killing hair restorer.

IF it does not cure dandruff in two weeks we will give you your money back.

PARISIAN SAGE is a pleasant, daintily perfumed tonic and hair grower. It is guaranteed to stop falling hair or itching of the scalp, and to cure all diseases of the scalp and hair.

PARISIAN SAGE has many imitators—get the genuine.
For Sale By
R. Seater, Jarvis

Your home merchant will back up our guarantee on this splendid range. Ask to see

McClary's Pandora

Range and let him demonstrate its many exclusive features to you. A McClary dealer in every town.

MADE IN CANADA

for sale by E. T. CARTER

BANK OF HAMILTON

Established 1872.

Capital Authorized, \$5,000,000
Capital Paid-up, \$3,000,000
Surplus, \$3,500,000

The Farmer's Convenience

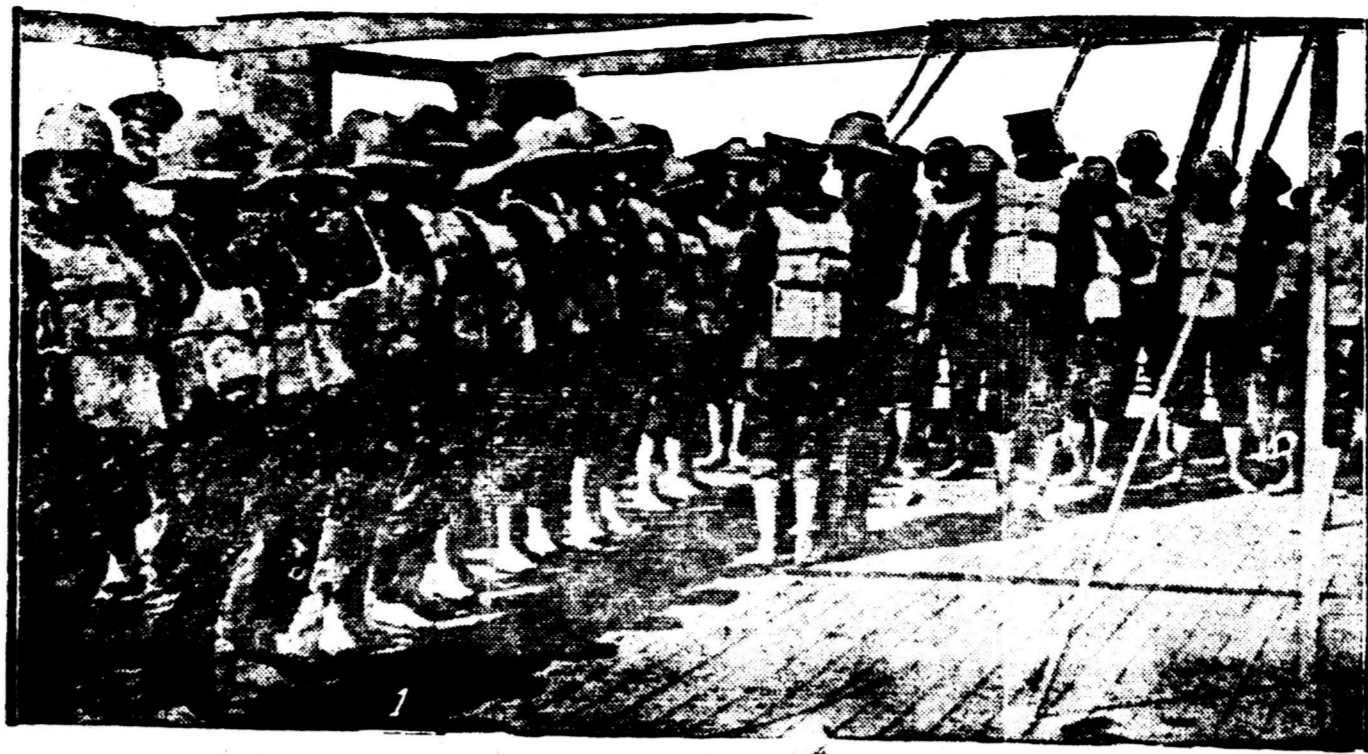
THE Bank of Hamilton is always ready and glad to help the farmer regarding his Cattle Business, Sale Notes, Drafts or Deposits.

Consultation invited.

JARVIS BRANCH
E. E. TELPO & D. Manager

52-C

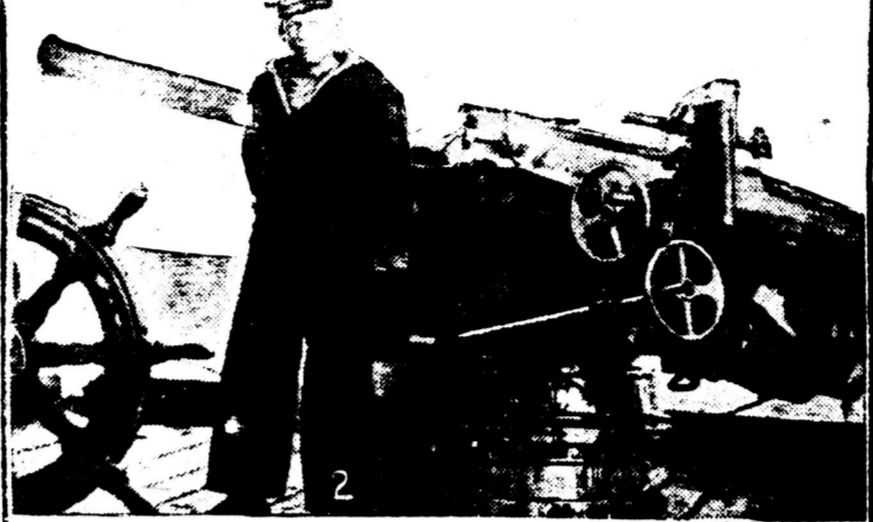
On Active Service Abroad



PASSED by the censor, and approved for circulation abroad, these pictures have been forwarded to this country by Mr. George McLaren Brown, European manager of the Canadian Pacific Railway. The first illustrates a naval drill on a troopship, the second a naval quick-firing gun and one of its operators, and the third the remains of a German Howitzer gun that had been struck by a British shell.

The three pictures are a suggestion for reflection on three different phases of the war. The transportation of troops from the overseas dominions to the motherland and from the motherland to the different spheres of military activity with which the motherland is concerned, has been a huge problem that has been solved with very little loss of life, despite the watch which the enemy submarines have kept out for them. The picture of life-boat drill on the troopship shows that troops crossing the seas are prepared for emergencies. Several of the Canadian Pacific lines have been engaged in conveying troops from Canada to England. They have also been occupied on other missions in the same transportation task, and so far there have been no casualties. The view of the quick-firing gun and its manipulator gives us some conception of the equipment of the navy. These guns are wonderful weapons of destruction when fights are being fought at a close range. The Jack Tars in charge of them are skilled marksmen, and should the German fleet ever take the open sea for a straight combat, they are sure to display the same grit as was shown by their ancestors who made the British rulers of the waves. How one of the fiercest of destroyers may be destroyed is illustrated for us by the third picture. German ingenuity is not proof against the ingenuity of Great Britain and her allies, and the greatest of German guns are rent to pieces by the force of a little British shell.

The Canadians who have gone overseas play no small part in the big gun fighting that is done on the Western battle-front. Heavy and light artillery batteries have been raised and put through a course of training in many parts of the Dominion and sent to England, where they completed training before proceeding to the front. In the firing zone their good marksmanship often saved the ground for the advance of barbed wire entanglements shattered the British infantry, and the paved enemy guns and corpses of the Germans that strewed the way were Kaiser's soldiers.



zone their good marksmanship often saved the ground for the advance of barbed wire entanglements shattered the British infantry, and the paved enemy guns and corpses of the Germans that strewed the way were Kaiser's soldiers.

PATENTS PROMPTLY SECURED
In all countries. Ask for our INVENTOR'S ADVISER, which will be sent free.
MARION & MARION,
284 University St., Montreal.



Look for the Roll with the Paroid Label

NEPONSET Paroid Roofing has achieved a reputation during the last 19 years that is the admiration of all competitors, and this warning is for your own protection.

Paroid makes the one roof which cannot crack, rot, rust, or dry out, and is endorsed by the National Board of Fire Underwriters for its fire protection qualities.

Your guarantee of satisfaction lies in the Paroid roofs that have stood the severest weather during the last 19 years, and are still in fine condition.

NEPONSET Paroid ROOFING

Neponset Paroid is made with permanent Grey, Red, and Green Surface. Every roll contains complete kit, and our unconditional guarantee.

For your home, Neponset Twin Shingles are recommended, having the same good qualities as Paroid, and with crushed slate surface of Red or Green.

Hardware and lumber dealers sell Neponset products.

Go to the Neponset dealer and get real satisfaction.

**Nesponset Dealer
JARVIS
E. T. Carter**

19 years of Service

The Last Shopping Days Before Easter

Men, Women and Children All
Share This Week in Easter
Joys at Falls' Store

EASTER OFFICIALLY OPENS THE GATES TO SPRINGTIME in apparel, however early or late the date of its coming and seldom have greeted the Spring with so much that is entirely new and beautiful and so many charming departures and becoming innovations in fashionable apparel and dress accessories. Women are eagerly trying the new fashions, the whole store a-murmur with admiring voices, We are busy helping an army of women to decide which Spring style best suits them individually. **Can We Help You?**

This is the Raincoat Month—April

Women's imported raincoats in all the newest kinds, blacks, navys, fawns and tweeds. They are the dependable sort of raincoat that will give satisfaction in every detail. Be well protected these rainy days. Any size you require and priced from \$4.40 to \$15.50.

Men's Rain Coats \$4 to \$15 for fine English Rain Coats

Last Minute Easter Suggestions for Women

Novelty Neckwear in a large variety—A large range of frillings, ruchings, etc.

A new range of Umbrellas, 50c to \$7.50 each
Silk or Lisle Hose, 25c to \$2.75
Easter Handkerchiefs in a large variety
Veilings in the newer kinds
Corsets in all the famed makes, 75c to \$8.00 pr
All kinds of laces, see our spring values
All classes of Embroideries in a large variety
Spring Underwear priced at 15c to \$3.50 a garment
Pearl Neck Beads in endless variety, 25c to \$3.00 each
Hand Bags, new importations, 95c, to \$10.00 each
Silk or net waists, \$2.75 to \$7.50 each.
Silk or Satin Underskirts in all the season's colorings, \$1.50 to \$7.50 each

A complete stock of snowy whitewear in gowns, slips, skirts, corset covers, etc., at low prices

Travelling This Easter Time

About a trunk, suit case or club bag. We always carry a complete stock of dependable quality, and guaranteed. Hardy Trunks from \$3.50 to \$15.00 each. Suit cases at \$1.50 to \$19.50 each. Club bags in black or tan, from \$5.00 to \$16.50 each. Values that stand alone.

Inspection Invited

Return Railway Fares Paid

During April the Falls Company, Simcoe, will rebate your Return Railway Fare from Jarvis to Simcoe on a purchase of \$7.50.

H. S. FALLS

CO., OF SIMCOE, Ltd.