



Enter the Bread Making Contests

at Rural School Fairs in Ontario

The Campbell Flour Mills Company's great offer of the big One-Hundred-and-Fifty-Dollar Pathe phonographs (Five of them!) and other valuable prizes, for the best loaves of bread baked with Cream of the West flour, is stirring up tremendous interest all over Ontario. Many girls are already busy as bees practising with Cream of the West flour. Last year many girls declared, "Oh, if I had only practised, I'm sure I could have won!" Don't wait another day. Decide right now! Practise, Practise, Practise with

Cream of West Flour

the best wheat flour that is guaranteed for bread

Every time you bake with it you find out new qualities in this flour that makes such splendid loaves of delicious light bread. Practise!

In five districts, each comprising several counties, we will give away free to the winner of the first district prize a large cabinet phonograph. At each fair there will be given a fine list of local prizes.

Prizes Worth Trying Hard For

1st Local Prize.—"Girls' Own Annual," a great big beautifully bound, illustrated book with 800 pages of stories and articles about people, art, animals, gardens, sewing, crocheting—everything that particularly interests young girls, older girls and their mothers. This is a wonderful prize that you can treasure for years.

2nd Local Prize.—"Stories of Famous Men and Women," heavily cloth bound with gold titles, many beautiful pictures in colors, entrancing life stories of Florence Nightingale, Grace Darling, Flora MacDonald, Jenny Lind, the late Queen Victoria, and others.

3rd Local Prize.—"Britain Overseas," a big handsomely bound book with many colored pictures, interesting stories and descriptions of the countries and the peoples of Britain's world-wide Empire.

4th Local Prize.—"The Queen's Gift Book," a book of stories, pictures and special articles by Britain's best writers; the proceeds from the sale of this book are for the benefit of disabled soldiers in England.

Note.—Unless the entries number six or more only first and second prizes will be awarded. Unless the entries number ten or more no fourth prize will be awarded.

Read Carefully Conditions of Contest

Every girl may compete at the rural school fair in her district, whether or not she attends school, providing that her 12th birthday occurs before November 1st, 1917, or her 19th birthday does not occur before Nov. 1, 1917. One loaf of bread must be submitted baked in pan about 7 x 5 inches and 3 inches deep, and divided into two loaves, so that they may be separated at the fair. The loaf must be baked with Cream of the West Flour. One-half will be judged at the fair. The other half of the prize loaf will be sent to Ontario Agricultural College, Guelph, to compete in the District Contests. The judging will be done by Miss M. A. Purdy, of the Department of Breadmaking and Flour Testing. The local contest at the fair will be conducted under the same rules as all the other regular contests at rural fairs.

The Standard by which bread will be judged will be as follows:

1. Appearance of loaf	15 marks
(a) Color	5 marks
(b) Texture of crust	5 marks
(c) Shape of loaf	5 marks
2. Texture of Crumb	40 marks
(a) Evenness	15 marks
(b) Silkeness	20 marks
(c) Color	5 marks
3. Flavor of Bread	45 marks
(a) Taste	25 marks
(b) Odor	20 marks

Important.—Each loaf must be accompanied by the part of the flour bag containing the face of the Old Miller, and an entry form must be signed by the girl and parent or guardian stating date of birth, P.O. address, and giving name of dealer from whom Cream of the West Flour was purchased. The form will state that the girl actually baked the loaf entered in the competition. The forms will be provided at the time of the fair. The decision of the judges is final. Not more than one entry may be made by each girl and not more than one local prize will be awarded to the same family.

Which District is Yours?—This list shows you which counties you compete against if you become a competitor for the District prizes:

The Campbell Flour Mills Company, Limited

(West) Toronto Peterboro Pickering

"Cream of the West Flour is sold by the following dealers: Mrs. J. Hellwig, Jarvis; M. J. F. Waters, Cayuga; Elias Hoover, Nelles Corners; J. M. Windecker, Dunnville; R. Hambleton, Hagersville; Jas. B. Wilson, Hagersville.

House Cleaning Season Is Here

You will be replacing your worn-out Springs and Mattresses with New. Before you do so don't fail to inspect our complete line of Springs and Mattresses.

Dining Room Sets---

---Bedroom Sets

We will be pleased to show you our large assortment of the above.

FURNITURE AT MODERATE PRICES

Agent for the celebrated WHITE SEWING MACHINE

--IVAN W. HOLMES--

Furniture and Undertaking

-Local Agent Wanted-

For JARVIS and DISTRICT to sell for the "Old Reliable Fonthill Nurseries"

Splendid list of Stock, For Fall Planting 1917—and—Spring Planting 1918, including many new varieties which we alone control

Send for new illustrated catalogue, also Agent's Proposition. Handsome free outfit: Exclusive Territory. Liberal Commissions.

STONE and WELLINGTON THE FONTHILL NURSURIES (Established 1837)

TORONTO ONTARIO

Alex. G. Glass, EXPERT

Piano and Organ Tuner & Repairer. Residence, 113 Tisdal St., Hamilton, Ontario.

Leave all orders at The Record of file, Jarv's Oct. Phone 37.

County Council

Concluded from Page 8)
3. Bridge known as the Hart bridge in the township of Canboro on Oswego creek.

These bridges are believed to come under the meaning of the act.

All of which is respectfully submitted. M. G. HART, chairman.

Smith-Bain—That the report of the Road and Bridge committee be adopted, except that part of adding bridges to the county until the proper steps be taken before the County Judge, who will work by the act this motion cut out nos. 7 & 8 on the report. Carried.

Smithers-Bradford—That the Warden and Clerk be authorized to execute an agreement with the T. H. & S. Railway Co., agreeing that if any difference arises as to where a new location for a road in the township of Sherbrook is provided it be referred to the Board of Railway Commissioners for Canada. Carried.

Lishman-Stewart—That the committee on Roads and Bridges be instructed to make the necessary repairs on the Talbot Road from the West end of the County bridge at Cayuga westwards as far as the said highway is overflowed by the waters of the Grand River in times of freshets or at any time of the year, pursuant to the provisions of sections 11 and 449 of the Municipal Act, defining the same to be a part of the bridge to the east side of Oneida. Lost.

Pyle-Roulston—That the report of the Building Committee be received and read. Carried.

Cayuga, August 9, 1917.

Gentlemen—We, your Building committee, beg leave to report as follows: That the matter of renting the goaler's residence be laid over until the Building committee find it convenient to look further into the matter.

All of which is respectfully submitted.

W. T. WILTON, Chairman. Stewart-Anderson—That the report of the Building committee be adopted as read. Carried.

Smelcer-Anderson—That we do now adjourn to meet again on Sept. 11, 1917, at 10 o'clock a. m. Carried.

Harvesters! First Come First Served

The earliest arrivals in Winnipeg will have the first and best choice of employment in the harvest fields beyond. The Canadian Northern Railway will run the first Excursion Trains to the West in this connection, leaving Ottawa 9.30 A.M., Aug. 16th and 10.30 p. m. Aug. 16th and 28th; also leaving Toronto

Built To Please YOU

—and does please you because it offers that rare combination of service, satisfaction and economy. Ask our local dealer to show you the "Sunshine," or write for free, illustrated, descriptive booklet.

McClary's SUNSHINE FURNACE

LONDON TORONTO MONTREAL WINNIPEG VANCOUVER ST. JOHN, N.S. HAMILTON CALGARY SASKATOON EDMONTON

FOR SALE BY J. D. WRIGHT

A Range You Can Trust

The "Pandora" doesn't require constant watching. You can trust it to do its work while you rest or attend to other duties. The Pandora has features that insure far greater efficiency and economy than can be found in other ranges. Write for free booklet.

McClary's PANDORA RANGE

LONDON TORONTO MONTREAL WINNIPEG VANCOUVER ST. JOHN, N.S. HAMILTON CALGARY SASKATOON EDMONTON

For Sale By E. T. CARTER

9.00 a.m. Aug. 21st; and 10.00 p.m. Aug. 21st, 23rd and 30th. Through cars will be operated from Montreal and Ojette, affording direct connection at Ottawa from principal Quebec points.

The equipment will consist of electric lighted colonist cars and lunch counter cars with special accommodation for women.

While the best chances are along the Canadian Northern in Manitoba, Saskatchewan and Alberta, where the demand for labor is heavy and the wages high,

no matter what final destination you may select, the C. N. R. offers the best route to Winnipeg.

For leaflet showing special train service, excursion dates and the number of laborers required at various points, together with all other particulars, apply to Geo. L. Miller, Agent, or write General Passenger Dept., Montreal and Toronto, Ont.

Try ADLETS

Sugar Beet Cultivation In Alberta



Acres of Sugar Beets.

It is perhaps not generally known that the sugar beet is one of the best growing crops in Western Canada. Not only does this crop grow well, but there is no doubt that with the necessary labor and capital one of the most successful industries in Canada can be built upon the cultivation of beets for sugar.

In Southern Alberta alone the area suitable to the growth of the best kind of sugar beet is greater in extent than any two of the largest producing districts in the United States. That more has not been heard of the possibilities of this crop in Alberta is undoubtedly due to the success of the farmer in grain growing and stock raising. But, just as a higher quality of grain, with larger yields, is produced in Western Canada than in the older districts, so sugar beets grown here generally contain a higher percentage of sugar and yield a greater tonnage to the acre than those grown elsewhere. Tests made with beets grown under irrigation from five different kinds of seed at the Dominion Government Experimental Station at Lethbridge showed a yield of 17, 14, 15 and 94 tons per acre, with a sugar percentage of 15.54, 19.42, 17.85 and 16.25 respectively. In the same district crops without irrigation yielded 94 to 122 tons per acre from the same seed. Even better results have been obtained from beets grown under irrigation in the Eastern and Western Sections of the Irrigation Block of the Canadian Pacific Railway, east of Calgary, Alberta. Beets with a sugar content of twenty beets have been grown there in successive years, and growers there are confident that this high percentage can be maintained with large crops. It is safe to say that practice may well be able of producing such grain as is produced in Western Canada will produce satisfactory sugar beets, even though the results may not be so gratifying as those achieved with irrigation.

More than twelve years ago the possibilities of sugar beet production in Alberta had been recognized, and in giving evidence before a committee



Irrigating Sugar Beets.

appointed by the Dominion Government to enquire into the tariff on sugar a representative of the Raymond Sugar Company, Raymond, Alberta, stated that at that time the company had already demonstrated that the beet sugar industry, under proper conditions, could be developed to an enormous extent in Alberta, and that the general conditions, etc., compared very favorably with those existing in the States of Utah and Idaho, which at that date were two of the largest producing districts in the Union.

Combined with the live stock industry, sugar beet cultivation builds up prosperous districts more quickly and substantially than probably any other mode of commercial development. The feeding value of the beet pulp and tops needs no comment. As a rotation crop for the cultivation of soil values there is none better. In regard to seed production, it is believed that a superior quality of seed can be produced in Alberta in marketable quantities. The soil in

the Eastern Section of the Irrigation Block is admirably adapted for the growth of beets for seed, which will, no doubt, develop into one of the most important branches of industry.

A word as to the markets will be interesting. In 1915, the consumption of sugar in Alberta was approximately 42,000,000 pounds. In British Columbia 33,000,000 pounds, in Saskatchewan 50,000,000 pounds, and in Manitoba 43,000,000 pounds, making a total for the Western Provinces alone of 168,000,000 pounds. The total production of sugar in the whole of the Dominion amounted to 37,000,000 only. A large market is, therefore, right at the door. Alberta alone has an area sufficiently large to produce sugar for the needs of Western Canada, and also to export large quantities. This is undoubtedly one of the future industries of Western Canada, especially in the districts where irrigation is practiced.

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