

Doing Our Bit

All of us cannot fight. All of us—men, women and children—can do something towards winning the war. Are we seeking that "something," or are we evading it? Are we looking for the "bit" we should do, or trying to forget it?

Take the Canadian Patriotic Fund. It has been created to care for the families of our soldiers in those cases—and those only—where need exists. Experience has shown that this means in two families out of three. Up to December 1, 1916, the people of Canada have given \$1,500,000 to the Fund.

What is generous giving, isn't it? But the country is still at war; our armies are still growing; the soldiers' families are still in need; the Fund still must be maintained. And what do we find in every part of the country men crying that they have given enough to the Fund—that Government should now take the burden.

Given enough! When the Canadian soldier in the trenches is dead-tired, ready to drop in his tracks, does he chuck his job, declare he has given enough, and call on Government to get another man? Given enough! Is there a man in Canada who has given enough if women and children are in need while he, the stay-at-home, has a dollar to spare?

No! This Fund, above all funds, has a claim on every citizen who is not himself a pauper. The fact that Government has not assumed responsibility for it is the fact that makes every man responsible for it—even if he thinks the Fund should be maintained by Government moneys.



Are YOU helping to insure this home against need?

GOVERNMENT SHOULD NOT CONTROL, BECAUSE—

1. Government would have to treat all alike. The Fund helps only those in need. If Government paid the families of each soldier the average sum paid by the Fund the extra burden on the country would be between eight and nine million dollars yearly.
2. By paying the average sum those families in districts where cost of living is low would receive more than they need; those in high-cost areas would be paid too little.
3. Costs of administration would be enormously increased. This work is now done, for the most part, by willing workers without cost. Of every hundred dollars subscribed, Ninety-nine Dollars and Forty-six Cents go to the families! Never was a voluntary fund so economically administered.
4. The work would suffer. There would be no more of the friendly, almost paternal, relation now existing between the administrators of the Fund and the families. Government works automatically. The Fund's visitors are friends in need, therefore friends indeed.
5. Taxation would be unequal, for some counties and some provinces are already taxing their people for this Fund. Are they to be taxed again by the Federal authority?
6. The richer classes would be relieved of work they are cheerfully doing. They are now bearing, and bearing because they have the financial power and the patriotic willingness, the larger share of the burden. Why take from them this task, and give it to all, rich and poor?
7. The Fund blesses him that gives. It is a vehicle for public spirit—a channel for patriotic endeavor. The work of administering it has uncovered unknown reservoirs of unselfishness and sacrifice. Men and women have thrown themselves into this work because they found in it the "bit" for which they looked—their contribution to winning the war. Why stay their hand and stifle their enthusiasm?
8. Last, but not least: Government control means raising the money by selling Government bonds. Government bonds mean future taxation. And that means that the returning soldiers will pay, through long years, a large share of the cost of caring for their families—a cost we, the stay-at-homes, pledged ourselves to bear.

MEN AND WOMEN OF ONTARIO:

Bend your backs once again to this burden. If you live in the rural districts see to it that your county councils make grants worthy of the counties and of the cause. If in the towns, start campaigns for individual subscriptions. And personally, taxed or not taxed, give as you can afford, give as your conscience tells you is your duty, your wartime part, in this day of national sacrifice.

The Fund requires \$12,500,000 for 1917. Of this Ontario is asked to raise \$8,000,000, being the estimated requirements of Ontario's families. If there is no local Fund to which you can subscribe, send your gift direct to the Canadian Patriotic Fund, Victoria Street, Ottawa.

THE CANADIAN PATRIOTIC FUND

Watch
This Space
Next Week

NO LIQUOR IN BAKERIES

Ready-made Cakes Must Not Contain Any Liquor in Ontario. Mince pies, plum puddings, etc., in Ontario will be made without brandy or other liquor this Christmas, unless those holiday eatables are made in the home. According to the Ontario License Board the Ontario Temperance Act does not make any provision for the baker using liquor in his business, and bakers who called upon the board recently for light upon the point was sent away with sound, if unwelcome, advice.

The Ontario License Act allows the keeping of liquor for manufacturing purposes, but the clause setting out the different articles into which it may be placed does not include confectionery of any kind. There is no outlet for the baker by keeping the liquor in his own home and bringing it to the shop, since carrying it from one place to another is an offence, while having it in a building used as a bake shop and partly as a residence is also an offence unless the residence where it is kept is entirely shut off from the shop.

The discussion of the scope of the law in making it an offence for a citizen to have liquor in his possession except upon his own residential premises apparently indicates a way out for the man with the flask. According to the view expressed at the License Department, the Act makes it legal for a person to "carry liquor from one place where it may be legally kept to another place where it may be legally kept. For a person to carry liquor from his home to the home of a neighbor or friend, both being places where liquor may be legally kept, is stated to be within the law.

While one or two convictions have indicated that having liquor on the person is to be construed as a violation of the law, it is said that the Act in its bearing upon this point will be used more to keep a check upon the operations of bootleggers than to harrny the man who likes to have a "nip" about.

Killed Pig in Bathroom.

An Ontario manufacturer who desires to have his hands stay with him all the time sees to it that they are well housed. He will build for a promising workman the kind of house he wants and charge him a very moderate rate of interest on the outlay, the result being that he provides six rooms for \$10 or less per month. The price will vary slightly according to taxes levied by the municipality, which go up annually with never-falling regularity. It was not always possible to get English-speaking workmen, and resort finally had to be had to any type, irrespective of language or nationality. A southern European was installed in a six-roomed suite with model bathroom, hardwood floors, and other conveniences. It was found by an inspector that the tenant in this instance used the bathroom for killing hogs. This is but one instance of the difficulty of socially reforming some classes of immigrants. They have skill as workmen but social habits that are hard to eradicate in a generation.

Ontario's Thoroughbreds.

Over seventy-four per cent. of the stallions under license in the Province of Ontario are thoroughbreds. That striking fact is recorded in the annual report of the Stallion Enrollment Board to Hon. James Duff, and represents the degree of success that has attended the operation of the drastic legislation passed three years ago aiming to gradually eliminate all "grade" animals. In 1913, when the Act went into force there were 993 grades out of 2,760, or 36 per cent. To-day there are approximately only 726 grades out of 2,630, or about 28 per cent. The big cut was made on August 1st, when by the operation of the Act all grade animals with defects were put on the prohibited list. This eliminated about 100 stallions. The remaining grades will be tolerated for two seasons yet, but in 1918 they must go and thereafter only pure bred stock will be licensed in the province.

Huge Timber Braces.

Steel and wood do not mix satisfactorily in ships, and hence in building the schooners designed to carry ahead British Columbia lumber the main deck will be supported by immense angle-brackets of timber cut out of one piece. To procure these angle-brackets special forest cruisers were and are being employed. Steel brackets at present would be hard to get, and if they could be got they would not be used because they have not been found to serve as well as wood in wooden vessels.

Tribute to Tecumseh.

The Kent Battalion paid a tribute to the memory of Tecumseh, the great Indian Chief, the other day, when the unit stopped for a short time at the McDowell farm, in Rome Township, near Chatham, on which a monument to the Indian leader was erected a few years ago. On McDowell farm the battle of the Thames, in which Tecumseh lost his life, is said to have been fought. The battalion tarried at the farm and saluted the monument on the route march from Bothwell to Thamesville.

Nobody Awaiting Execution.

At the present time there is not a single convicted murderer in Canada. For the first time in years the Minister of Justice has no capital case before him waiting his recommendation, and the final arbitrament of the Cabinet Council as to whether the death sentence should be carried out or not.

To Be Called "Excellency."

Official announcement is made that Canada's new Governor-General, the Duke of Devonshire, will be referred to as "His Excellency," and not "His Grace." But reason of being a Duke he is entitled, in a personal way, to the latter address.

Yearly Clean-Up Throughout the Store Before January 15th when we take Our Annual Account of Stocks

A Double Header in Men's Overcoats

FIRST SAVE \$3 to \$5. Men's fine Black, Medium and Dark Grey Melton Overcoats. Also a lot of fine Tweed Overcoats all are splendidly Tailored in desirable styles and handsome patterns and worth up to \$20.00. Before Inventory Price your choice \$13.50

SECOND. MEN'S FINE FUR COLLARED COATS REDUCED TO \$15. Nine only of them to offer they are made from fine Imported Black Beaver—Rich well furled Collars Lined with heavy Nap Curl Cloth and interlined with Rubber, Wind Proof and Water Proof—Before Inventory, Price only \$15.00

Women's Fur Coats and Fine Fur Sets Have New Low Prices

What better saving could there be than to get a fashionable Hudson Seal Coat on a fine Set of Furs, have the pleasure of wearing them the balance of the winter and have them all ready for next season and to get them at about two thirds their standard values. Whatever you buy here in Furs is sold true to name and with a Full Guarantee.

The Reductions are Genuine and Liberal on all of Our

Black Fox Sets—Natural (Mink Sets)—Fitch Sets—Persian Lamb, Sable (Skunk) Sets, Cub Bear Sets, Natural Beaver Sets, Hudson Seal Sets, Persian Lamb Coats.

Make the Best of Your Time While the Selection is Largest

H. S. FALLS

A few Items are Listed Below that will be found throughout the Store on Special Bargain Tables

Boys Heavy all Wool Knitted Suits, Pants and Sweaters, \$1.95 instead of 3.00

Men's extra quality Wool Sweaters \$3.90 instead of 5.00
Boys' Tweed Suits, good styles, to fit Boys up to 16 yrs. \$3.90 instead of \$5.00 to 5.50

The once-a-year Sale of Remnants of Dress Goods and Silks Begins Saturday morning, Many useful lengths of desirable Materials Marked for a quick clearance.

Girls Pure Wool Knitted Sweater Coats, Clearing each \$1.95

Men's Heavy Dark Work Pea Jackets, Velvet Collars, warmly lined, each \$2.50

Rush Sale Saturday Morning at Half Price

Several Hundred yards of Japanese Crepe Cloths for House Gowns and Kimonos, good choice of Patterns worth 25 cents a yard—Saturday morning the yard 12½ cents.

- The Sale of Women's fine Winter Coats at \$9.00
- The Sale of Glass Water Jugs at 29 cents
- The Sale of Glass Celery Dishes at 15 cents
- The Sale of Glass Comports at 19 cents
- The Sale of China at half price
- Bargain Table of Clearing lines (2nd floor) at half price

- The Sale of Blouses at 48 cents each
- The Sale of Serving Trays at \$1.29
- The Sale of Glass Nappers at 5 cents each
- The Sale of Fine Imported Jardinieres and Vases at Half Price.

—The Sale of Feather Boas and Marabou Muffs and Neck Pieces at Half Price

—The Sale of Women's Tailored Suits Navy and Black, all wool Serge at \$11.75

—The Sale of Women's fine colored Taffeta Petticoats at \$4.90

—The sale of Women's fine all wool Serge Dresses, in Black, Navy, Copenhagen and Brown. All are good style and worth up to \$6.00 Before Inventory \$3.90

"You will find plenty of good bargain opportunities in Falls' large Furniture and Home Furnishing department these stock-taking days—the store with the stock—the store that saves you money."

H. S. FALLS
OF SIMCOE, Ltd.